

Welcome to ALA's 46th Annual Literacy Conference



Live, Love, Literacy

ALA...Live, Love, Literacy

Table of Contents

ALA Officers 2
President's Message 3
ARA Past Presidents 3
ILA Past State Coordinators 4
ILA State Coordinator's Message 4
General Information 5
State Committee Chairs 6
Council Map 6
What is the Arkansas Literacy Association 6
Local Reading Council Presidents 7
Local Council Honorees 7
Honors and Awards 8
Literacy Awards 8
Featured Speakers 9-11
Conference Schedule 13
Conference at a Glance 14-15
Keynote/General Session 17
Thursday Sessions 18-26
ALTE 20-21
Exhibit Extravaganza 22
Exhibitors 23
Blocked Session 24
Technology Focus 25
Friday Sessions 27-34
Early Bird Sessions 27
Arkansas Authors' Panel 29
Mini-Keynotes 30
Ticketed Luncheon: Cynthia Lord 34
Maps 35
Index 36

Arkansas Literacy Association State Officers 2018-2019

Tara Derby
President

Kelly Hogan
Secretary

Kathy Mascuilli
Dept. of Education Liaison

Deborah McMillan
Vice President

Danna Williams
Technology Coordinator

Julie Reardon
Event Coordinator

Kaila Murphy
Past President

Karen Robinson
Treasurer

Susan Peterson
Executive Secretary

Krista Underwood
Director of Membership

Kacy Barden
Parliamentarian

Tammy Gillmore
Public Relations

Jeanne Trawick
ILA State Coordinator

Amy Thompson
Historian

ALA Conference Coordinator Thank You

A special "Thank You" to Julie Reardon, ALA's Events Coordinator.

She is truly a "Wonder Woman" in ALA's book: a wife, mother of two sons, full-time teacher, part-time business owner/manager, and community member.

Oh - she also leads the planning for this conference - no small task! Beginning more than a year in advance, the organization and planning pieces can be all-consuming. With her strong leadership skills, she keeps the conference committee focused and on-task. As a visionary, she is able to inspire others and she communicates clearly what can be attained for the teachers of Arkansas - all the while remaining positive and upbeat.

We appreciate her strength, passion and dedication to providing the best in professional development for us.

If you see Julie at the conference, please give her a smile and a thank you!



2018 CONFERENCE COMMITTEE CHAIRS

Event Coordinator
Julie Reardon

Program and Registration
Susan Peterson

Conference Support
Kay Calvert

Exhibits
Caroline Schenk

Program Support
Krista Underwood

Childrens' Event
Kacy Barden

Arkansas Author Panel
Kelly Hogan

Conference Publicity
Tammy Gillmore

Shhhhhh...Silent Auction In the Exhibit Hall - Governor's Hall 1

Benefits the Jo Flanigan Scholarship

ARA PAST PRESIDENTS

2017-2018 -- Kaila Murphy
2016-2017 -- Dorothy Pollett
2015-2016 -- Melisa Rutherford
2014-2015 -- Caroline Schenk
2013-2014 -- Kay Calvert
2012-2013 -- Debbie Hardwick-Smith
2011-2012 -- Paula Findley
2010-2011 -- Linda Eilers
2009-2010 -- Julie Reardon
2008-2009 -- Tina Montgomery
2007-2008 -- Glenda Nugent
2006-2007 -- Jerrielynn Mapp
2005-2006 -- Wendy Ellis
2004-2005 -- Janis Gibson
2003-2004 -- Jerrielynn Mapp
2002-2003 -- Trudy Jackson
2001-2002 -- Carolyn Schumacher
2000-2001 -- Martha Shirrell
1999-2000 -- Pam East
1998-1999 -- Jeanne Trawick
1997-1998 -- Billie Ann Dishongh
1996-1997 -- Krista Underwood
1995-1996 -- Martha Simpson
1994-1995 -- Mary Mosley
1993-1994 -- Tanna Clark
1992-1993 -- Cathy French
1991-1992 -- Susan Peterson
1990-1991 -- Alice Stovall
1989-1990 -- Bettye Wright
1988-1989 -- Martha Couch
1987-1988 -- Jo Flanigan
1986-1987 -- Kathy Shirron
1985-1986 -- Barbara Blalack
1984-1985 -- Jannine Riggs
1983-1984 -- Bobbie Hodge
1982-1983 -- Sarah Womble
1981-1982 -- Marlene Reed
1980-1981 -- Anna Heatherly
1979-1980 -- Pat Yick
1978-1979 -- Brownie Kimbrough
1977-1978 -- Dorothy McKinnon
1976-1977 -- Betty Morgans
1975-1976 -- Margaret Pope Hartley
1974-1975 -- Sybil Hill
1973-1974 -- June Smith
1972-1973 -- J. Kendall Hoggard

ALA President's Message

Welcome to the 46th Annual Fall Conference! This year's conference theme is *Live, Love, Literacy*.



I chose this theme because of my passion for literacy. Life would be so different if we had to **LIVE** without it. We take for granted how much of a blessing literacy is to us. I absolutely **LOVE** to read, and I love to watch my students as they grow in their knowledge of literacy. **LITERACY** is such a fundamental part of everything we do, and our jobs as literacy leaders are more important than we will ever know. We are truly changing children's lives as we instill in them a lifelong love of literacy.

This may be our final fall conference, but it is definitely not the end. We have so many new and exciting events on the horizon. ARA is now officially ALA, Arkansas Literacy Association, and with that name change comes many new opportunities.

Our **2nd Online Conference** is set for February 2019. It was a great success last year. Get ready— it's going to be great!

Also, in the spring, ALA will be hosting a brand new "**Everyone's an Author**" event. This event will showcase the Diamond, Charlie May Simon, and Teen Award winners along with Arkansas Authors. The best part will be celebrating student writers from all over the state. You will absolutely not want to miss this!

ALA is also planning to partner with UCA for a **Summer Literacy Conference**. Look for updates on all these upcoming events!

This is an outstanding organization of compassionate leaders striving to make this world a better place through literacy. It has been my privilege to serve as the ARA/ALA Chair alongside other amazing leaders. I so appreciate the current Board for their inspiring leadership and tireless hours of commitment to literacy.

Sincerely
Tara Derby

Keep Current on Updates!
Maintain Membership - arareading.org
Like us on Facebook and Twitter!

*Are you
searching for a
local council
in your area?*

*Want to organize a
local council in
your area?*

Please check with
Krista Underwood
at the
ALA Membership Booth
or contact
Jeanne Trawick
(jeanne@arareading.org)

Past State Coordinators

Krista Underwood
Tanna Clark
Susan Peterson
Alice Stovall
Sarah Womble
Betty Morgans
Sara Wilf
Vernice Hubbard
Lowther Penn

ILA State Coordinator's Message

Welcome to the 46th Annual Arkansas Literacy Association Conference. We appreciate your choice to invest your time, money, and energy with us.

Change is the main constant in this day. Arkansas Reading Association became the Arkansas Literacy Association to parallel our International Literacy Association in the fall. Please note the name change and follow us on our social media fronts to keep up with other changes we are making to meet professional development and literacy needs.

We invite you to join us for our ***Everyone's an Author*** at Harding University on March 2, 2019. A celebration of the Arkansas Children's Book winners and of student writers will be the primary focus of the day. We want to join together as a state and encourage best writing processes and the author in each of us. Please bring students and encourage families to come together.

I want to take this opportunity to recognize some pillars of our organization. Dr. Susan Peterson began her participation in the Arkansas Reading Association as a graduate student and has been involved in service and leadership for over 45 years at the local, state, regional and international levels. Anyone who has attended an ARA Conference or event during the last 40 years in Arkansas has been influenced by her. She is a talented, smart, quick to laugh, caring friend, and leader. We are deeply grateful for her commitment to literacy in Arkansas, New York, Pennsylvania, and the US. Thank you, Susan. We wish you all the best in this new chapter of life.

I cannot speak to leadership without thanking Krista Underwood and Julie Reardon, who have also led and served on the Arkansas Reading Association Board for many years - sharing their many talents and their passion for students and literacy selflessly. Thank you.

If you are interested in serving on the ALA board or getting more involved in your local council, please stop by the membership table and talk to us about how you can be involved.

Jeanne Trawick
ILA State Coordinator



General Information

Registration – Statehouse Rotunda

Wednesday 5:00 - 7:00 p.m.

Thursday 7:15 a.m. - 3:00 p.m.

Friday 7:30 a.m. - 10:00 a.m.

Sessions – Sessions are held in the Statehouse Convention Center (SCC) and the Marriott Hotel (MH). Maps of the meeting rooms are located in the back of the program. While every effort is made to match room size to the type of presentation, attendance is not always predictable. Seating is on a first-come basis. To be in compliance with local fire codes, participants are requested not to move chairs between rooms or to block doorways.

Professional Development Clock Hours

The Arkansas Literacy Association is pleased to offer Arkansas educators the opportunity to receive Arkansas Department of Education (ADE) professional development clock hours.

- Presenters are given an ADE confirmation code to announce at the conclusion of each session. It is the responsibility of the attendee to record the confirmation codes on the form.
- Professional Development forms must be stamped prior to leaving the conference in order to be valid. The “ALA Approved” stamps will be available at any time at the On-Site Registration booth and at other key locations at the end of each day.

Parking - 1/2 price daily parking is available at the 2nd and Main Street lot (\$6 per exit). Be sure to get your parking stub - or other paper item - stamped at the on-site registration booth.

Autographing – Autographing sessions will take place in the Exhibit Hall. Please refer to the autographing session times in the program and posted in the hall.

Social Media – Spread the news of the conference activities by using the hashtag #alaconf2018.

Exhibits – This year’s exhibits are hosted in Hall 1. Admission will be restricted to those wearing conference name badges. Exhibit hours are

Thursday Noon - 5:00 p.m.

Friday 8:00 a.m. - 10:00 a.m.

Food – Ticketed box lunch and concessions in Governor’s Hall 1.

Meal Functions – All scheduled meal functions require a ticket. Tickets to special functions were offered in advance with conference registration.

Evaluations – Conference evaluations will be sent electronically following the conference. We appreciate your feedback and constructive comments. Your input will help with the planning of future conferences.

Memberships – For information about International Literacy Association (ILA) or Arkansas Literacy Association (ALA) membership, please visit the ALA membership booth, located in the Rotunda. Address and/or name changes may be corrected there.

Lost and Found – Lost and Found is located at the on-site registration booth in the Statehouse Rotunda.

First Aid – A first aid kit is available in Quapaw located in the Statehouse Rotunda.



2018-2019 State Committee Chairs

Community Projects

Leah Barber

Exemplary Reading Program

Lyndsey Riggan

Intellectual Freedom

Amy Castleberry

International Projects

Lou Arnold

Legislative

Phyllis Bell

Literacy

Rochelle Dalton

Nominations

Kaila Murphy

Parents and Reading

Carrie Sharp

School-based Literacy Grant

Vicki King

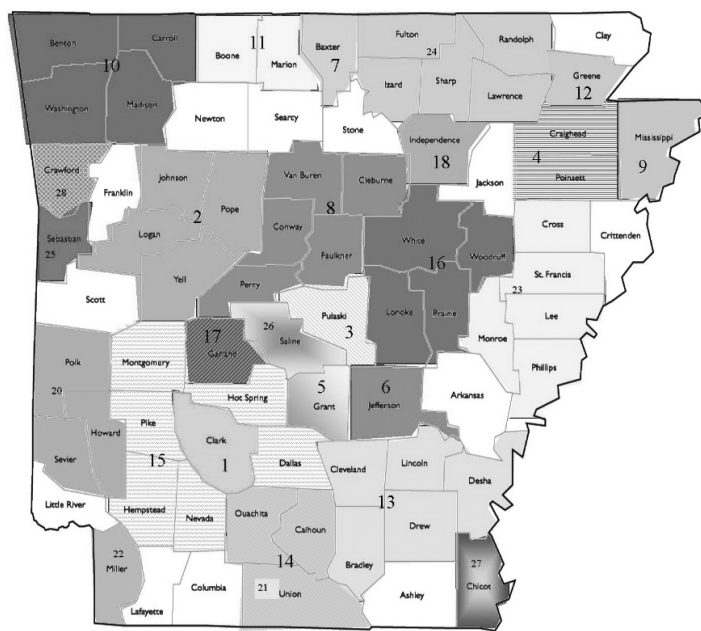
AR Children's Book Award Appointments

Kathy Howell

Arkansas Diamond Reading Committee

Margie Nanak

Charlie May Simon Reading Committee



WHAT IS THE ARKANSAS LITERACY ASSOCIATION?

The Arkansas Literacy Association (ALA) is a non-profit, professional organization whose members promote reading and literacy. There are approximately 1,400 members across Arkansas working to further literacy goals through local councils in communities all over Arkansas.

The Arkansas Literacy Association is the state affiliate of the International Literacy Association (ILA).

PURPOSES OF ALA

- To improve the quality of reading instruction at all levels
- To provide a local and statewide network of teachers and administrators associated with literacy issues
- To support the activities of the local reading councils and provide a concentrated focus about literacy issues
- To sponsor conferences and meetings to implement the purposes of the council
- To stimulate/promote literacy research
- To disseminate knowledge helpful in the solution of problems related to reading
- To recognize and honor outstanding educators, authors, journalists, and others for significant contributions to reading and language arts
- To further all purposes of the International Literacy Association

INTERNATIONAL
LITERACY
ASSOCIATION

Save the Date!

ILA 2019

CONFERENCE

ILA 2019 is moving to the fall. We'll see you October 10–13, 2019, in New Orleans, LA!

ilaconference.org

Local Council Presidents

Jodie Daniell – Arkadelphia Area
Jill Fields – AR River Valley
Suzanne Rogers – Central Arkansas
Kelly Hogan – Crowley's Ridge
Rochelle Dalton – Grant County
Roxanne Harper – Jefferson Co.
Angie Betancourt – North Central Arkansas
Donna Owen – Northwest Arkansas
Paige Estes – Ozark
Courtney Young – Reading on the Ridge
Karen Robinson – SEARK
Kacy Barden – Three Rivers
Tammy Gillmore – White River

Local Council Honorees

Honorees received complimentary registration to the ALA conference. One lucky honoree will receive \$500 toward expenses to attend the 64th ILA Convention in New Orleans, LA, October 10-13, 2019.

Susan Sorrels - Arkadelphia
Sarah Caudle - AR River Valley
Julie Barker - Crowley's Ridge
Shelby Tedford - Central AR
Jalyn Caldwell - Grant County
Susan Bitley - Jefferson County
Teri Beth Stevens - North Central
Rita Hilton - Ozark
Nicole Yarbrough - Reading on the Ridge
Cindy Flemister - SEARK
Karen Griggs - Three Rivers
Kristie Rounds - White River

ILA Honor Council

Arkadelphia Area
Arkansas River Valley
Crowley's Ridge
Grant County
Jefferson County
North Central Arkansas
Northwest Arkansas
SEARK
Three Rivers

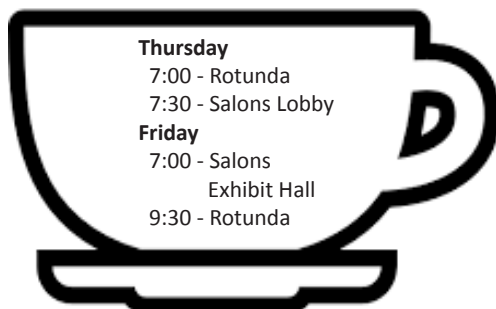
Diamond Award

Jodie Daniell - Arkadelphia
Jill Fields - Arkansas River Valley
Kelly Hogan - Crowley's Ridge
Rochelle Dalton - Grant County
Roxanne Harper - Jefferson County
Donna Owen - Northwest
Karen Robinson - SEARK
Leah Barber - Three Rivers

School-Based Literacy Grant

Kelly Hogan
"Deweying" It My Way

Free Coffee



Celebrate Literacy Awards

Agency

New St. Hurricane
Missionary Baptist Church

Administrator in Reading

Patti Smith - Drew Central Middle School

Educator

Dr. Susan Grogan
Harding University

Community Leader

Rev. Dr. Robert Anderson

ALA Literacy Grant

Arkadelphia Area
Arkansas River Valley
Crowley's Ridge
Grant County
Jefferson County
North Central Arkansas
Northwest Arkansas
Reading on the Ridge
SEARK
Three Rivers
Western
White River

#alaconf2018

Keynote Speaker Penny Kittle

Penny Kittle teaches freshman composition at Plymouth State University in New Hampshire. She was a teacher and literacy coach in public schools for 34 years, 21 of those spent at Kennett High School in North Conway.

She is the co-author of *180 Days* with Kelly Gallagher, and is the author of *Book Love*, and *Write Beside Them*, which won the James Britton award. She also co-authored two books with her mentor Don Graves and co-edited (with Tom Newkirk) a collection of Graves' work, *Children Want to Write*.

She is the president of the Book Love Foundation and was given the Exemplary Leader Award from NCTE's Conference on English Leadership. In the summer Penny teaches graduate students at the University of New Hampshire Literacy Institutes.

Throughout the year, she travels across the U.S. and Canada (and once in awhile quite a bit farther) speaking to teachers about empowering students through independence in literacy. She believes in curiosity, engagement, and deep thinking in schools for both students and their teachers.

Penny stands on the shoulders of her mentors, the Dons (Murray & Graves), and the Toms (Newkirk & Romano), in her belief that intentional teaching in a reading and writing workshop brings the greatest student investment and learning in a classroom.

Learn more about Penny Kittle on her websites: pennykittle.net and booklovefoundation.org. Follow her on twitter at @pennykittle.



Administrator in Reading 2018 Award

Nominated by SEARK Reading Council



Patti Smith was named ALA's Administrator in Reading for 2018. Patti is currently the Principal of Drew Central Middle School in Monticello, Arkansas and is in her third year in this position.

Literacy scores at Drew Central have increased each year that Smith has been principal. Through her leadership, professional development initiatives, and her support for high quality literacy instruction, teachers have gained and used best practices in the classroom to increase literacy achievement.

In addition, she wrote, created, and implemented a "Boot Camp" at Dermott and Drew Central to prepare students for the state testing. She also implemented a twenty-minute mandated reading time for all students in the middle and high school, helping to build a culture of reading.

Her presentation is on Friday at 11:00 in Izard. Co-presenting with her is Trudy Jackson.

Featured Speakers -- Lower/Middle

Kami Butterfield is a reading specialist from Pittsburg State University. Her third grade classroom is often visited by other school districts to see what a 1:1 device classroom should look like. She also has a passion for teaching teachers how to use iPads in their classrooms. She travels all over the United States showing teachers how to incorporate technology in their classrooms.



Jen Jones is a K-12 reading specialist, ELA staff developer, and author. She maintains the Hello Literacy Blogspot. Also, she is TpT teacher-author, font designer and styled images photographer, and a keynote speaker. For more information, visit www.helloliteracy.com.

**Curly Classroom**

Suzanne Langston and Lori Johnson together make up The Curly Classroom. It is an online space for English Language Arts and Reading teachers who dare to do things a little differently. Above all else, Suzanne and Lori strive to create strong relationships and to see and hear each of their students.



Cynthia Lord is a children's book writer, avid reader, and a self-professed daydreamer. When her children got older, this former teacher turned to writing. Her debut novel *Rules* was published by Scholastic, Inc. in 2006, and was a 2007 Newbery Honor book. She loves making people laugh and cry and shiver with her writing. She lives in Maine with her husband John and their two children.



Katie Garner, M.Ed. (author of the best-selling book, *SECRET STORIES®—Cracking the Reading Code with the Brain in Mind!*) is an internationally known educational speaker, author, and literacy consultant. This popular speaker shares “brain-changing” strategies for boosting existing reading curriculum and phonics instruction with the latest neural research showing how our brains learn best.



Salina Yoon - Born in Korea, Salina Yoon is an author, illustrator and format designer of nearly 200 innovative novelty books for young children. She specializes in formats that are unique and interactive – flaps, sparkles, dye cuts, wheels and more! She works out of her home studio in San Diego where she resides with her husband and two sons.



Middle/Upper Audiences -- Featured Speakers

Speakers

Rebecca Harper is an assistant professor of literacy at Augusta University in Georgia. She received her PhD in Language and Literacy from the University of South Carolina. She is the author of *Content-Area Writing that Rocks (and Works!)*. Her research interests include content area literacy, student conceptualization of writing, teacher beliefs, and critical literacy. She lives in Aiken, SC with her husband and three children.



William Meyer - Bill is a self-proclaimed lover of history and Egyptology. He shares his enthusiasm and piques the interest of his readers by using such topics as King Tut, mummies, pyramids, and magic! *The Secret of the Scarab Beetle* and *The Search for the Lost Prophecy* are his most recent works. Bill lives in Mamaroneck, NY.



Brian Johnson is the Executive Vice President of LitLife, a nationally recognized organization founded by Pam Allyn dedicated to providing innovative approaches in professional development for literacy education. Brian's interest is in ensuring educators practice culturally relevant management and responsive teaching.



Stephen Peters is a newly elected member of the International Literacy Association Board of Directors. He is also the new superintendent of schools in Laurens County School District 55, Laurens, SC. Peters has served in public education for 35 years as a classroom teacher, assistant principal, principal, human resource director, director of secondary education, and education thought leader.



UNIVERSITY OF ARKANSAS

Clinton School of Public Service Literacy Lecture Series

Bill Meyer - 6-7 pm Thursday

Author - Educator

Three Breaths and Begin: The Place and Potential for Meditation in the 21st Century Classroom

Free and Open to the Public!

Rebecca G. Harper, Ph. D. - Friday noon

Assistant Professor

Dept. of Advanced Studies and Innovation
College of Education - Augusta University***#Real World Writing Instruction - What ESPN, Pinball, and My Mother's Eulogy Taught Me About Literacy***

Visiting the Clinton Library? Present Conference Name Badge - ALA Conference Attendees Receive \$2 off regular admission fees - 15% discount at the Clinton Museum Store - 15% off lunch at 42 bar and table

Save the Date!

February 2, 2019

#literacyplaylist

Search. Download. Share.

Arkansas Literacy Association – Online Conference – February 2, 2019



Monica Burns



Cornilius Minor



Louisa Moats



Colby Sharp



Michael Shoulders



Jennifer Williams

Conference Rate Special - November 17-30

Purchase ONE get ONE FREE - arareading.org

NEW EVENT! Everyone's an Author

Saturday, March 2, 2019 - Harding University Campus

Student Writing Showcase

Winners from across the state in each of the four categories

- Grades 1-3
- Grades 4-6
- Grades 7-9
- Grades 10-12

Contact Local Council President to submit entries or email kelly@arareading.org.

Arkansas Book Awards

Honors presented to the following winning authors:

Arkansas Diamond Primary Book Award

Julia Sarcone-Roach to accept award!
The Bear Ate Your Sandwich
2018 Arkansas Diamond Award



Charlie May Simon Book Award

Arkansas Teen Book Award

These authors will keynote the event.

Arkansas Authors

So far...

Maria Hoskins
LaTonya Richardson
Cecelia Wilson
Nancy Allen

Announcing...



January

Michael Shoulders
Crossing the Deadline



February/March

Colby Sharp
Game Changer



September

Carla McClafferty
Buried Lives

ALA Book Club 2019

To sign up:
arareading.org/Book-Club

More 2019 Authors...to be announced!

Welcome! 46th Annual Literacy Conference

Wednesday November 14

5:00 – 7:00 pm Registration

Thursday November 15

7:15 - 3:00 Registration

8:00 – 9:30 am Keynote/General Session

9:30 - ? Coffee in Rotunda

9:45 – 10:45 Breakout Sessions #1

11:00 – 12:00 Breakout Sessions #2

Noon – 5:00 pm Exhibit Hall Open

12:00-1:30 Exhibit Extravaganza
Lunch in Exhibit Hall (bundled)

1:30 – 3:45 Session #3
Middle/Upper Level Block
(Johnson/Harper)
Lower Level Block
(Garner/Jones)
Higher Education Round Table

4:00 – 5:00 Breakout Session #4
Technology Strand

Friday November 16

7:30 - 10:00 Registration

7:30 Governor's Hall 1
Opens for Continental Breakfast
(Ticket holders only)

Exhibit Hall Opens
w/ Continental Breakfast
and Author Autographing

7:30 - 8:30 Breakout Session #5 - Early Birds

9:00 – 10:00 Breakout Session #6
with Arkansas Author Panel

10:15 – 11:15 Breakout Session #7
(Choice of Mini Keynote)

11:30 – 12:30 Breakout Sessions #8

12:45 – 2:00 Author Luncheon - Cynthia Lord

#alaconf2018

Schedule



More Updates
TBA!

Submit Your
Students' Writings!

Arkansas Literacy Association

Everyone's an Author
Student Writing Showcase

Topic: What I Love about Arkansas

- Compose a narrative writing piece.
- Needs to accurately reflect student's thoughts.
- Does not have to be part of a school assignment.

Deadline

- December 15

For More Info

- araliteracy.org

Grade Divisions:

- 1-3
- 4-6
- 7-9
- 10-12
- This year's winner will have an opportunity to compete at the state level.

Everyone Has a Story

Arkansas Diamond
Primary Award

Receptient and Keynote
Julia Sarcone-Roach

March 2, 2019
Harding University

For more details: alaliteracy.org

Contact your local council or email kelly@arareading.org

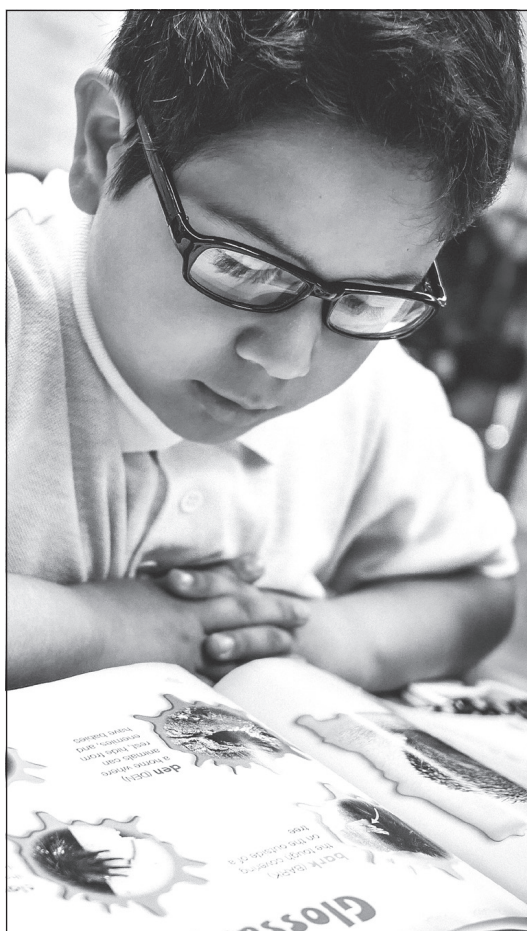
Thursday, November 15 - Conference at a Glance

Sessions

Time	Salons B-C	Component	Salon A	Salon B	Salon C	AR Ballroom	Manning	Hoffman	Lafayette	Fulton	Izard	Pope
8:00 - 9:30	Salons B-C	Opening General Session	xx	Penny Kittle: Book Love: Building Reading Lives that Last		xx	x	x	x	x	x	x
9:45 - 10:45		Breakout Session #1	Rebecca Harper - Play by Play: Using Sports to Teach Writing		Brian Johnson- Cultivating Academic Expectations, Cultural Responsiveness and Joy	Helen Perkins - ILA Standards for the Preparation of Literacy Professionals - What You Need to Know	Jennifer McMahan & Lisa Bailey - Morphological Erudition	Jane Scott - Maximizing the Match: Students and text complexity	Charlotte Stoberg - Creating Classroom Opportunities to Connect Writing with Authentic Literature	Kathy Masculli - Legislative Information - Pathways to Proficiency and Reporting IRL	Leeann Howard - Building a Strong Foundation: Implementing multisensory phonemic awareness strategies	Tanya Newton & Thea Capps - Unlocking the Code: Six Syllable Types for Decoding and Encoding
11:00-12:00		Breakout Session #2	Stephen Peters - Literacy Leadership: "Creating Conditions for Success"		Salina Yoon - Connecting with Memorable Characters and Engaging Readers with Picture Books	ALTE - Arkansas Literacy Teacher Educators	Dea Aurray - 4 Steps to Transforming Your Writing Classroom	Kanesha Barnes & Nicholas Adams - From Drama to Destiny	Kayla Turner - One Book, One School, One Mission	Mary Berry - From Word Wall to Sound Wall	Angie Hooper - Close Reading of Complex Text Using Notice and Note - (Grades 7-12)	Angela Johns - The Impoverished Brain
12:00-1:30		Governors' Hall I Exhibit Extravaganza/ Boxed Lunches		xxx	x	x	x	x	x	x	x	x
1:30-2:30	BLOCK	Breakout Session #3	Rebecca Harper - #realwriting	xxx	Katie Garner - Accelerate Phonics Mastery to "Warp-Speed" by Sneaking Skills through the Brain's Backdoor	Higher Ed Round Table	x	x	x	x	x	x
2:45-3:45	BLOCK		Stephen Peters - Literacy Leadership: "Creating Conditions for Success"	xxx	Jen Jones - Creating a Reading Culture in Your School or Classroom	Higher Ed Round Table	x	x	x	x	x	x
4:00-5:00		Breakout Session #4 (Technology Focus)	xx	xx		Kami Butterfield - Paperless Projects with Pic Collage	Tricia Daniels - Who's In Charge...Empowering Your Students through STEAM Projects and Technology in the Literacy Classroom			Jarlyn Haney - Multi-sensory Instruction for Students with Dyslexia or Dysgraphia	Amy Thompson & C Voegele - T Benson - Appy Hour!	Kathy Sadler - Storytelling with Scratch
				xxx								
7:30-9:30	Barrett Baber Salons											

Conference at a Glance - Friday, November 16

Time		Component	Salon A	Salon B	Salon C	AR Ballroom	Manning	Hoffman	Lafayette	Fulton	Izard	Pope
7:30-8:30		Breakout Session #5 "Early Bird"	xx	xx		Vicki King - Myths of Reading Instruction	Kori McKibben - Creating the Reading Culture using Interactive Read-Alouds	Karen Robinson - Writing and ACT Aspire: What teachers need to know		Donna Owen - ME-n-ARTS: Moms Empowered in Adventure, Reading, Theater, Social Skills	Cheri Smith & Lauren Hollifield - What's New in Children's Literature?	Keana Allert - The Imagery-Language Foundation: Teaching At-Risk Children to Read and Comprehend
7:30-9:00	Gov Hall 1	Exhibit Hall / author autographing/ cont bfast			xx							
9:00-10:00		Breakout Session #6	Katie Garner: "Too Many Letter Sounds, Too Many Phonics Rules, Too Many Sight Words..." How to Use Brain Science as a Road Map to Fast-track Letter Sounds & Phonics Skills!		Jen Jones: Critical Thinking: The Most Important C	Bill Meyer - Scarabs, Pharaohs, and Falcons: An Exploration of Ancient Egypt through text	Zelda McMurtry et al - Reading Aloud: The path to improving behavior and to nurturing a lifelong love of reading	Robin Johnson & April Evans - What does Literacy Look Like From a Secondary STEM Teacher's Perspective?	Christine Ralston & Bonnie King - Finding Your Ubd and disciplinary literacy	AR Author Panel	Brian Johnson: Cultivating Academic Expectations, Cultural Responsiveness and Joy	Shoudong Feng - Effective Reading Strategies for Content Areas
10:15-11:15		Breakout Session #7	Curly Classroom - Power of One	xx	Kami Butterfield - Out of This WORLD Digital Literacy	Salina Yoon - The Power of Being Quiet	xx	x	x	Children's Keynote Session	x	x
11:30 - 12:30		Breakout Session #8	Curly Classroom - Aftermath Draft	xx		Bill Meyer - Scarabs, Pharaohs, and Falcons: An Exploration of Ancient Egypt through text	Jason Campbell - Best Middle Grade Books of 2018: Books Your Kids Will Love and You Will Too	Randi House (ATOY) - The Power of One - One Year, One Teacher	Sheila Mitchell & Karla Allen - No More Boring Projects	Sandy Shepard - Big Shifts of RISE	Patti Smith and Trudy Jackson - Find RESPECT - Find Out What It Means to Me!	DeeDee Cain, et al - The 3 R's: RTI, Reading & Research
12:45-2:00		Author Luncheon	xx	Cynthia Lord- The In's and Out's of Writing for Children	xx	xx	x	x	x	x	x	x



CONTENT AREA COLLECTIONS FOR YOUR CLASSROOMS

With over 30,000 titles and curated collections of authentic, leveled literature, Booksource makes it easy to find engaging books that support comprehension in every content area—including science, social studies, math and more.

- » Collections aligned to content area standards like NGSS, C3 and **Arkansas Social Studies Standards**
- » Cutting-edge STEM titles, including new titles to support **school makerspaces**
- » Literacy experts to create FREE custom booklists specific to your budget and curriculum
- » 15,000 FREE Teacher Resources to make lesson planning easy
- » **25% DISCOUNT + FREE SHIPPING**

Learn more about our collections!
Shop Booksource.com or contact your Arkansas Sales Representatives:

Jaci McDonald
bolsega@gmail.com
219.670.6292

Beth Daniels
beth@bkedresources.com
314.374.4878


booksource
CLASSROOM LIBRARIES TO ENGAGE READERS

Benefits to an ALA Membership

Community Involvement: Join a local reading council and promote reading and literacy activities in your school and community.

Annual Online Conference: Attend the outstanding annual ALA Online Conference. The conference features presentations by authors and speakers, book talks, and interactions with those presenting throughout the conference. ALA members receive discounted registration fees, and conference information is mailed directly to them.

Leadership Development: ALA provided opportunities to be involved in local and state leadership, to develop as an organizer and speaker and to collaborate and network with other professionals within the state and the US and to learn and use new skills.

Scholarships/Grants: Each year hundreds of dollars are granted to ALA members through the Jo Flanigan Scholarship, School-based Literacy Grants, the Local Council Literacy Grants, and the Local Council Honoree Awards.

Publications: Members receive ALA's journal, *The Reader*; monthly ALA e-Newsletter; and early conference registration information.

Recognition: ALA recognizes outstanding literacy educators, authors, and other individuals through annual literacy awards such as the Administrator in Reading Award, Celebrate Literacy Awards, and the Exemplary Reading Program.

Networking: Meet and share information with people from your community and all across Arkansas who are interested in promoting reading and literacy.

Other Literacy Events: Connect with ALA on the website and social media and through membership mailouts about new upcoming events. Visit Membership Booth in Exhibit Hall!

Pre-Session Entertainment: Jettway Performance The Blueberries Band - Students from Sheridan School District

Stephen Peters
ILA Board Member

Deb McMillan
ALA Vice-President

Penny Kittle
*Building Reading
Lives that Last*



Tara Derby
ALA President

PD = 1 Hour

Notes...

Thursday 9:45 - 10:45 - Marriott Hotel

PD = 1 hr.

Salon A (MH)

Rebecca Harper, Assistant Professor
Augusta University - Aiken, SC

Featured
Speaker

Play by Play: Using Sports to Teach Writing

Motivating students to write is often difficult for many teachers, but what if teachers and students knew that ESPN could be used to teach writing? From using the Top Ten Plays to teach transition sentences, to sports programming that teaches argumentative writing, this session will provide participants with unique and new ways to engage students in the writing classroom.

Grade Level: Intermediate (4 - 6), Secondary (7 +)

Primary Focus Area: Instructional Strategies

Audience: Reading Teachers, Curriculum Specialists, Teacher Educators, Classroom Teachers

Salon C (MH)

Brian Johnson, EVP Growth and Expansion
LitLife - New York, NY

Featured
Speaker

Cultivating Academic Expectations, Cultural Responsiveness and Joy

Culturally responsive teaching is a strategy for continually incorporating multicultural issues throughout the curriculum. The three major components that comprise this approach include academic achievement, cultural competence, and critical consciousness. We will work through specific lessons and tips to infuse these concepts into your school or classroom.

Grade Level: All

Primary Focus Area: Instructional Strategies

Audience: Reading Teachers, Curriculum Specialists, Teacher Educators, Classroom Teachers, Title I

AR Ballroom (MH)

J Helen Perkins, Literacy Professor
University of Memphis - Memphis, TN

ILA Standards for the Preparation of Literacy Professionals - What You Need to Know

Standards for the Preparation of Literacy Professionals 2017 sets forth the criteria for developing and evaluating preparation programs for literacy professionals. Dr. J Helen Perkins, a lead writer on the project, will moderate the discussion and take questions.

Grade Level: All

Primary Focus Area: Systemic Change Process

Audience: All

Manning (MH)

Jennifer McMahan, K-12 Literacy Specialist
Arch Ford Educational Service Cooperative - Plumerville, AR
Additional Presenters: Lisa Bailey, ADE Literacy Specialist

Morphological Erudition

Learn how to teach more by teaching less. Help students understand the "building blocks" of the English language! By teaching Greek and Latin roots, students are able to comprehend many words and their meanings independently.

Grade Level: Intermediate (4 - 6), Secondary (7 +)

Primary Focus Area: Instructional Strategies

Audience: All

Hoffman (MH)

Jane Scott, Senior Educational Facilitator
MetaMetrics - Oak Island, NC

Maximizing the Match: Students and Text Complexity

Lexile measures provide a means of matching students to appropriate texts. Come learn about using Lexile measures to inform instruction, determine complexity of text, measure growth, to forecast college and career goals, and engage parents.

Grade Level: All

Primary Focus Area: Instructional Strategies

Audience: Reading Teachers, Curriculum Specialists, Classroom Teachers, Media Specialists

LaFayette (MH)

Charlotte Stolberg, Curriculum Specialist
Pearson Learning Services - New Orleans, LA

Creating Classroom Opportunities to Connect Writing with Authentic Literature

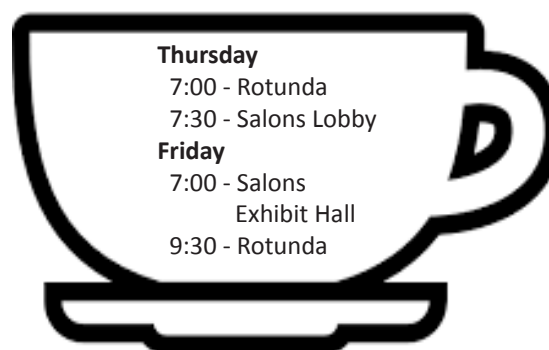
Authentic literature can inspire and encourage young readers and writers. Give your students ways to connect authentic literature to their writing experiences that include a writer's workshop and a writing conference.

Grade Level: Primary (PreK - 3), Intermediate (4 - 6)

Primary Focus Area: Instructional Strategies

Audience: All

Free Coffee



PD = 1 hr.

Thursday 9:45 - 10:45 - Statehouse Convention Center

Fulton (SCC)

Kathy Mascuilli, Literacy Program Manager

Arkansas Department of Education - Little Rock, AR

Legislative information – Pathways to Proficiency and Reporting IRL

During this session attendees will hear updates about Science of Reading prescribed pathways, reporting independent reading levels, and other topics related to literacy.

Grade Level: All

Primary Focus Area: Policy/Content

Audience: All

Izard (SCC)

Leeann Howard, Assistant Professor of Education

Harding University - Searcy, AR

Building a Strong Foundation: Implementing Multisensory Phonemic Awareness Strategies

A strong foundation in phonemic awareness is vital to reading success, especially for struggling learners. Come explore multi-sensory strategies for teaching phonemic awareness in fun, engaging, and intentional ways that teachers and interventionists can use in their classrooms tomorrow!

Grade Level: Primary (PreK - 3), Intermediate (4 - 6), Secondary (7 +),

Primary Focus Area: Instructional Strategies

Audience: Reading Teachers, Curriculum Specialists, Classroom Teachers, Reading Recovery

Pope (SCC)

Tanya Newton, Dyslexia Specialist

Arch Ford ESC - Plumerville, AR

Additional Presenters: Thea Capps, Dyslexia Specialist for Southeast Arkansas ESC

Unlocking the Code: Six Syllable Types for Decoding and Encoding

Participants will learn the six syllable types and how to teach students valuable decoding and encoding skills.

Grade Level: Primary (PreK - 3), Intermediate (4 - 6)

Primary Focus Area: Instructional Strategies

Audience: Reading Teachers, Curriculum Specialists, Teacher Educators, Classroom Teachers, Title I

FRIDAY MORNING!

Early Bird Sessions

are being offered this year
for **early risers** or for those
who need **maximum PD hours**.

Those who bundled meals can eat breakfast at 8:30
in the Exhibit Hall, following the Early Bird Session.

Notes...

Session 1

Thursday 11:00 - 12:00 - Marriott Hotel

PD = 1 hr.

Salon A (MH)

Stephen Peters, Educator

ILA Board Member

Featured
Speaker**Literacy Leadership - Creating Conditions for Success**

We must have something in every district/school that anchors our work. This keynote highlights the vision and how literacy as a focus, facilitates multiple pathways to success for educators and students.

Grade Level: All

Primary Focus Area: Collaborative learning community

Audience: All

Salon C (MH)

Salina Yoon, Author/Illustrator

San Marcos, CA

Featured
Speaker**Connecting with Memorable Characters and Engaging Readers with Picture Books**

Salina Yoon will explore how picture books can offer readers a deeper connection to their own emotional core by reading stories with universal themes. Picture books develop emotional intelligence as it challenges our own emotional range.

Grade Level: Primary (PreK - 3), Intermediate (4 - 6)

Primary Focus Area: Content (K-12)

Audience: All

Manning (MH)

Dea Aury, Co-Founder & CEO

Empowering Writers - Monroe, CT

4 Steps to Transforming Your Writing Classroom

Learn the method that powers the writing process, uses literature, direct instruction and modeling, application and sharing. Practical and doable, this approach capitalizes on the role of literacy in our classrooms and makes reading experiences in all content areas pre-writing lessons.

Grade Level: Primary (PreK - 3), Intermediate (4 - 6), Secondary (7 +)

Primary Focus Area: Instructional Strategies

Audience: All

Hoffman (MH)

Kanesha Barnes, Literacy Specialist, Executive Director

Watson Chapel School District - Pine Bluff, AR and

PhD Student, Univ. of Alabama

Additional Presenter: Nicholas Adams

From Drama to Destiny

This session will give educators opportunities to work with and create drama lessons that will support vocabulary, speaking and listening, and writing development.

Grade Level: All

Primary Focus Area: Instructional Strategies

Audience: Reading Teachers, Teacher Educators, Classroom Teachers

LaFayette (MH)

Kayla Turner, Middle School Principal

Southside Middle School - Batesville, AR

One Book, One School, One Mission

Southside Middle School implemented a school wide book study using Wonder by R. J. Palacio to raise awareness of the positive effects of choosing KIND. All 450 students were given their own copy of the book and saw the movie.

Grade Level: Intermediate (4 - 6)

Primary Focus Area: Instructional Strategies

Audience: Reading Teachers, Administrators/ Supervisors, Curriculum Specialists, Classroom Teachers

*Arkansas Ballroom (MH)***ALTE, Arkansas Literacy Teacher Educators (ALTE) Session****WHAT IS ALTE?**

ALTE is a special interest group (SIG) started by former ARA President Mary Mosley. The mission is to provide a forum for all who prepare literacy professionals and anyone who is interested in promoting literacy in our state. ALTE meets each year during the ARA Literacy Conference. The purpose is for the students of Arkansas Literacy Teacher Educators to share literacy-related projects. ALTE holds a brief business meeting after presentations. Dues are \$10.00, and they are used to support student presentations through partial reimbursement of registration/conference cost.

President: Linda H. Eilers, University of Arkansas, Fayetteville

Treasurer: Shoudong Feng, University of Central Arkansas, Conway

Of Council: Mary Mosley, University of Central Arkansas, Conway (Retired)

Thursday 11:00 - 12:00 - Statehouse Convention Center**Fulton (SCC)**

Mary Berry, Literacy Specialist

Southwest Arkansas Education Cooperative - Hope, AR

From Word Wall to Sound Wall

Replace a traditional word wall with a sound wall to help students match phonemes to graphemes. Learn to set up a sound wall based on the articulation of the speech sounds. The purpose and function of a sound wall will be discussed and demonstrated.

Grade Level: Primary (PreK - 3)

Primary Focus Area: Instructional Strategies

Audience: Classroom Teachers

Pope (SCC)

Angela Johns, Teacher

Harrisburg Middle School - Harrisburg, AR

The Impoverished Brain

Learn how poverty affects the brain and what you can do to help the impoverished brain. Discover ways to increase social and cognitive engagement for students from poverty.

Grade Level: All

Primary Focus Area: Cognitive research

Audience: All

Izard (SCC)

Angie Hooper, Curriculum and Content Manager

HMH - Flower Mound, TX

Additional Presenter: Debbie Leister

Close Reading of Complex Text Using Notice and Note (Grade 7-12)

Participants will identify the elements of complex texts and explore the benefits of close reading strategies to comprehend them. They will also engage in strategies developed by Kylen Beers and Robert Probst in *Notice and Note* to further classroom success.

Grade Level: Secondary (7 +)

Primary Focus Area: Instructional Strategies

Audience: Reading Teachers, Administrators/ Supervisors, Curriculum Specialists, Classroom Teachers

Arkansas Literacy Teacher Educators - ALTE**11:00 - 12:00****Arkansas Ballroom****Student Projects**

Arkansas Department of Education

Sharlee Crowson, Educator Preparation Program Advisor

"Guidance on Submitting K-6 and SpEd K-12 Program to ADE for Approval"

University of Arkansas Fayetteville

Linda H. Eilers and Christine Ralston, Curriculum and Instruction, Childhood Education Faculty

"Updated Cheers to New Wine: New K-6 Teaching Competencies for English Language Arts"

Student Project Presentations

Alicia Clarke, Sierra Cottrell, and Harley Hicks

"Inquiry-Based Literacy Projects"

Arkansas State University

LaTosha Woods, Faculty Advisor

Latwayla Knowlton, Faculty Advisor

Ella Duke, Bailey Wheeler, and Rachel Wilson

"Small-group Interventions at a Fall Literacy Camp"

University of Arkansas Fayetteville

Christine Ralston, Faculty Advisor

Sarah Caroline Halford, Annie Schnexschiefer, and Erin Phelan

"Literacy Case Studies in a Summer Literacy Camp"

University of Arkansas Fayetteville

Linda H. Eilers, Faculty Advisor

Madison Collins, Cristin Fetterly, Elizabeth Fish, Misty Garcia Ibarra, Darian Johnson, Tiffany Lane, Abigail Lernards, Jobana Magana, Jenna Presley, Abbygail Rounsaville, Jenna Stapp, Sky Streeter, and Kaley White

"Interactive Reading-Focused Bulletin Boards"

University of Arkansas Monticello

Denise F. Baldwin, Faculty Advisor

Carl Ratliff, Bailey Abels, and Samantha Goodman

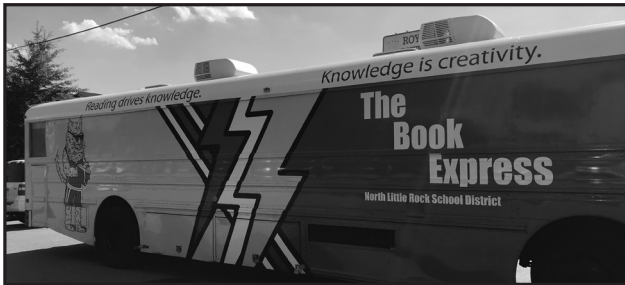
"Elementary School Literacy Case Studies in a Clinically Embedded Field Experience"

University of Central Arkansas

Amy Thompson, Faculty Advisor

Exhibitor Demos and Games!

Take a Tour!



North Little Rock School District

Shhhhhh... Silent Auction

Thanks to Local Councils
for donated items!

Concessions/Boxed Lunch

Extravaganza

Extravaganza!

Exhibit Hall Governor's Hall 1

Live,
Love,
Literacy

Autographs!

Arkansas Authors

Nancy Allen
Victor Biton
Evin Demirel
Maria Hoskins
LaTonya Richardson
Cecelia Wilson
Barbara
Winningham

Featured Speakers

Kami Butterfield
Curly Classroom
Katie Garner
Rebecca Harper
Jen Jones
Brian Johnson
Cynthia Lord
William Meyer
Stephen Peters
Salina Yoon

Visit These Exhibitors in the Exhibit Hall

Booth # - Exhibitor

1. Houghton Mifflin Harcourt
2. Houghton Mifflin Harcourt
3. Heinemann
4. Heinemann
5. Heinemann
6. Heinemann
7. Heinemann
8. Heinemann
9. Steps to Literacy
10. Stenhouse
11. Booksource
12. Arkansas Academy for Educational Equity
13. PHOTO BOOTH
14. Empowering Writers
15. Lindamood-Bell Learning Processes
16. Scholastic
17. National Geographic/Cengage Learning
18. National Geographic/Cengage Learning
19. Perma Bound
20. McGraw Hill
21. VariQuest Varitronics, LLC
22. Pearson
23. Pearson
24. Bound to Stay Bound
25. Follett
26. Follett
27. American Reading Company
28. VariQuest Varitronics, LLC

Booth # - Exhibitor

29. McGraw-Hill
30. Okapi Educational Publishing
31. Zaner-Bloser
32. Zaner-Bloser
33. Curriculum Associates
34. The Apple Group/Connections
35. The Apple Group/Connections
36. Harding University- Graduate Programs
37. Teacher Created Materials
38. Teacher Created Materials
39. Threads Boutique of Jonesboro
40. Threads Boutique of Jonesboro
41. Guatemalan Literacy Project
Illinois Reading Council
42. Guatemalan Literacy Project
Illinois Reading Council
43. ARA Membership
44. ARA Membership
45. Benchmark Education
- 46.
47. Arkansas State Library
48. NWA Reading Council
49. NWA Reading Council
50. Heifer International
51. Wilson Language Training
52. Wilson Language Training

Large Space in Back of Hall Next to Autograph Area:
Scholastic Book Fairs

Thank you

to these exhibitors for their support of the
46th Annual Literacy Conference.

Thursday 1:30 - 3:45 - Marriott Hotel

PD = 2.0 hr.

Blocked Sessions - Choose One

Salon A – Marriott Hotel

Suggested Grade Level
Middle/Secondary

1

1:30 – 2:30

Rebecca Harper, Assistant Professor
Augusta University - Aiken, SC**#realwriting**

Want to engage your students in contemporary literacy engagements? Learn how to use Instagram for inferencing, social media summaries, vocabulary strategies with rap lyrics, peacock feathers for focus and more!

This session will showcase ways to energize your teaching and motivate your most reluctant writers.



Salon C – Marriott Hotel

Suggested Grade Level
Primary/Elementary

2

1:30 – 2:30

Katie Garner, Author & Consultant
Learning & the Brain Research Consortium;

Marenem, Inc. – Asheville, NC
Accelerate Phonics Mastery to “Warp-Speed” by Sneaking Skills through the Brain’s Backdoor!

Hack into the brain’s hardwired system to take advantage of learning loopholes that make HARD phonics skills EASY! Accelerate learner-access to the code with “backdoor” teaching tools that are sure to become the most relied-upon pieces of your teaching repertoire!



AND

AND

2:45 – 3:45

Stephen Peters, ILA Board Member
Educator**Literacy Leadership - “Creating Conditions for Success”**

We must have something in every district/school that anchors our work. This keynote highlights the vision and how literacy as a focus, facilitates multiple pathways to success for educators and students.



2:45 – 3:45

Jen Jones, Consultant & Blogger
HelloLiteracy - Raleigh, NC**Creating a Reading Culture in Your School or Classroom**

Is your school ready to create a school-wide reading culture? Let’s explore ways that we as teachers and school leaders can instill, inspire and ignite a passion for reading within our students. Come learn how!



Session 3

1:30 - 3:45 - Arkansas Ballroom (MH)

Higher Education Literacy Educators Roundtable

Come and join the conversation and share ideas around Disciplinary Literacy and how best to provide the awareness of the science of reading to our middle level and secondary initial teacher licensure candidates in order to meet the requirements of the Right to Read Act and best practice.

Presenters:

Amy Thompson, University of Central Arkansas
Tammy Benson, University of Central Arkansas
Monica Riley, University of Arkansas Fort Smith
April Evans University of Arkansas Fort Smith

3

PD = 1.0 hr.

Marriott/Statehouse - Thursday 4:00 - 5:00

Technology Focus - Choose One

Arkansas Ballroom (MH)

Kami Butterfield - APptitude

Baxter Springs, KS

Paperless Possibilities with Pic Collage

Pic Collage is the most used app in my paperless classroom! This app allows students to add photos, text, animations, and graphic organizers that will give authenticity to all your reading lessons. No more assignments that have the same answers over and over! The applications that can be done with this app are limitless, and your students will want to use it each and everyday to show what they know. Bring your iPad or iPhone and let me show you all the amazing possibilities for any reading center, 1:1 classroom, language arts station, or Title 1 classroom.

Grade Level: All

Primary Focus Area: Next generation learning/integrated technology

Audience: All

Manning (MH)

Tricia Daniels, 5th Grade Literacy Teacher

Westside Elementary - Greenbrier, AR

Who's In Charge...Empowering Your Students Through STEAM Projects and Technology in the Literacy Classroom

Students will take over the classroom while they combine skills in literacy, engineering, math, science, technology, collaboration, communication, and creativity while completing STEAM Challenges. Meet all of the ELA State Standards while using ReCap, ChatterPix, Today's Meet, and more!

Grade Level: All

Primary Focus Area: Next generation learning/integrated technology

Audience: Reading Teachers, Curriculum Specialists, Classroom Teachers

Hoffman (MH)

Local Council Presidents, ALA Board, and State Committee Members

Meet and discuss upcoming events and opportunities, including the 2nd Annual Online Conference (February 2019), Everyone's an Author (March 2019), planned ALA book clubs, summer conference, and fall events. Local council support provided. ALA updates covered.

Featured
Speaker

Fulton (SCC)

Jarilyn Haney, Instructor of Special Education

Northeastern State University – Talequah, OK

Multi-Sensory Instruction for Students with Dyslexia or Dysgraphia

This presentation will provide many different methods for multi-sensory instruction that can be implemented during reading or math.

Grade Level: Primary (PreK - 3), Intermediate (4 - 6)

Primary Focus Area: Instructional Strategies

Audience: Reading Teachers, Classroom Teachers, Reading Recovery

Izard (SCC)

Amy Thompson, Assistant Professor

University of Central Arkansas - Conway, AR

Additional Presenters: Crystal Voegelé and

Tammy Benson, University of Central AR

Appy Hour!

Looking for new ways to use technology in your classroom? Need some fresh ideas to utilize technology with your struggling readers? This session is for you! Bring a mobile device and be ready to find some new tech tools. Feel free to bring your own app idea to share during Appy Hour!

Grade Level: All

Primary Focus Area: Next generation learning/integrated technology

Audience: All

Pope (SCC)

Kathy Sadler, Literacy Facilitator

McGehee High School

Storytelling with Scratch

Learn to code an interactive story, game and other animations with Scratch. Scratch helps students with critical thinking and problem-solving. Learn step-by-step instructions for coding using the Scratch language and the blocks of code. Participants will need their own computer.

Grade Level: All

Primary Focus Area: Next generation learning/integrated technology

Audience: Classroom Teachers

New Name: Arkansas Literacy Association (ALA)

New Website: alaliteracy.org

Thursday 7:30 PM



In Concert! Thursday Evening

ARA Fall Literacy Conference



Thursday, November 15
Doors Open 7 PM. Cash Bar.

Concert Begins - 7:30
Little Rock Marriot Hotel
\$10 with ARA Membership
\$20 for Non-Members



Did You Bundle Your Meals?

You received a ticket
for a Friday morning breakfast!

Breakfast will be served

in the back of the Exhibit Hall from 7:30 - 9:00 am.

Arkansas Ballroom (MH)

Vicki King, Dyslexia Specialist

Arkansas Department of Education, Little Rock, AR

Myths of Reading Instruction

This presentation will explore how children learn to read by looking at connecting the research of neuroscience, linguistics, and education communities.

Grade Level: All

Primary Focus Area: Collaborative learning community

Audience: All

Manning (MH)

Kori McKibben, Literacy Specialist

Excellence Through Literacy, LLC - Cottage Grove, MN

Creating the Reading Culture Using Interactive Read-Alouds

Learn the research proven method to Interactive Read-Aloud! Attendees will learn the process and have the steps to make a positive impact on student comprehension and classroom literacy culture.

Grade Level: Primary (PreK - 3), Intermediate (4 - 6)

Primary Focus Area: Instructional Strategies

Audience: Reading Teachers, Classroom Teachers, Media Specialists, Title I

Hoffman (MH)

Karen Robinson, Literacy Specialist

Southeast AR Educational Service Cooperative

Monticello, AR

Writing and ACT Aspire - What Teachers Need to Know

In this session, teachers will learn the unique qualities that ACT Aspire writing requires of our students and how to make sure students are writing to that rigor.

Grade Level: Intermediate (4 - 6)

Primary Focus Area: Assessment/data-driven decision making

Audience: Teacher Educators, Classroom Teachers

Fulton (SCC)

Donna Owen, Instructor

University of Arkansas - Fayetteville, AR

ME-n-ARTS - Moms Empowered in Adventure, Reading, Theater, Social Skills

Visual literacy statistically enhanced oral and written vocabulary for mothers in poverty learning English. Join this session as the methods, procedures, and results reveal the mothers' one-of-a-kind Cinderella moment. Be inspired to celebrate vocabulary knowledge through visual literacy with students of all ages.

Grade Level: All

Primary Focus Area: Instructional Strategies

Audience: All

Izard (SCC)

Cheri Smith, Chair, Teacher Preparation

Harding University - Searcy, AR

Additional Presenter: Loren Holifield

What's New in Children's Literature?

Are you up-to-date on the latest and best books in children's literature? This engaging session will highlight the best NEW children's books, including picture books, chapter books, graphic novels, poetry, nonfiction, and more.

Grade Level: Primary (PreK - 3)

Primary Focus Area: Content (K-12)

Audience: All

Pope (SCC)

Keana Allert, Center Director

Lindamood-Bell Learning Center - Memphis, TN

The Imagery-Language Foundation: Teaching at-risk children to read and comprehend

Imagery is a critical factor in cognition and language comprehension. Sensory input connects us to the language that we hear and the language that we read. Imagery-based instruction is especially successful for individuals with previous diagnoses and/or learning difficulties.

Grade Level: All

Primary Focus Area: Cognitive research

Audience: Reading Teachers, Reading Recovery



Salon A (MH)

Katie Garner, Author & Consultant

Learning & the Brain Research Consortium;
Marenem, Inc. – Asheville, NC**Too Many Letter Sounds, Too Many Phonics Rules, Too Many Sight Words**

Did you know that the brain has a “backdoor” for learning that can be easily hacked into? Good magicians know this and take full advantage of it, as can great teachers! Transform tricky letter sounds and high-leverage phonics skills into child’s play by targeting the brain’s social-emotional learning systems, and give kids “warp-speed” access to ALL of the code needed to read and to write!

Grade Level: Primary (PreK - 3)

Primary Focus Area: Instructional Strategies

Audience: Reading Teachers, Classroom Teachers

Featured
Speaker*Hoffman (MH)*

Robin Johnson, Teacher

Mount Saint Mary Academy, Little Rock, AR
UALR student and April Evans, Instructor,
UA Fort Smith & UALR student**What Does Literacy Look Like from a Secondary Stem Teacher’s Perspective?**

What do literacy lessons look like from the perspective of a STEM teacher? This presentation is designed to break down the walls between content and literacy by providing insights into both arenas and how they can complement each other. Participants will leave with practical classroom tools and strategies grounded in theory.

Grade Level: Secondary (7 +)

Primary Focus Area: Instructional Strategies

Audience: Reading Teachers, Curriculum Specialists, Teacher Educators, Classroom Teachers, All

Salon B & C

Jen Jones, Consultant & Blogger

HelloLiteracy - Raleigh, NC

Critical Thinking - The Most Important C

Understanding a critical thinking classroom involves a mindset shift that all students can think, evaluate and share their opinions in general conversations, as well as about text. This session starts at the beginning of what is expected of the 21st century student and teacher, explores the difference between lower and higher order thinking, why teachers need to stop asking so many lower level questions, why BECAUSE is the most important word in the classroom, how to engage students in collaborative group work and how to measure critical thinking growth; yes, collect critical thinking data that gradually releases the responsibility of the level of thinking onto the student.

Grade Level: Primary (PreK - 3), Intermediate (4 - 6)

Primary Focus Area: Instructional Strategies

Audience: All

Featured
Speaker*Manning (MH)*

Zelda McMurtry, Assistant Professor

Arkansas State University - Searcy, AR

Additional Presenters: Tonja Fillippino, Sylvia Hiatt &

Jo Jones, Arkansas State University

Reading Aloud - The Path to Improving Behavior and to Nurturing a Lifelong Love of Reading

This session to highlight the value of reading aloud and its direct connection to improved behavior and how reading aloud can nurture a lifelong love of reading and school.

Grade Level: Primary (PreK - 3), Intermediate (4 - 6)

Primary Focus Area: Instructional Strategies

Audience: Reading Teachers, Classroom Teachers

LaFayette (MH)

Christine Ralston, Clinical Assistant Professor

Childhood/Elementary Education

University of Arkansas – Fort Smith, AR

Additional Presenters: Bonnie King

Finding Your Ruby Slippers: UbD and Disciplinary Literacy

Sometimes tackling complex tasks in curriculum and instruction leads to recognizing that we had what we needed all along! Find your ruby slippers as we use Understanding by Design to build disciplinary literacy content and strategies into the K-6 curriculum.

Grade Level: Primary (PreK - 3), Intermediate (4 - 6)

Primary Focus Area: Content (K-12)

Audience: Teacher Educators, Classroom Teachers

Featured
Speaker*AR Ballroom (MH)*

William Meyer, Author (Sleeping Bear Press),

Illustrator, and Teacher - Mamaroneck, NY

Scarabs, Pharaohs, and Falcons - An Exploration of Ancient Egypt Through Text

Nothing captures children’s imaginations more than Ancient Egypt. This session provides an in-depth look at an often overlooked period of Egyptian history. Author Bill Meyer shares ways that *The Secret of the Scarab Beetle* and *The Search for the Lost Prophecy* can enrich curriculum with literary and historical resources to explore the mysteries of Egypt, King Tut, and the modern world.

Grade Level: Intermediate (4 - 6)

Primary Focus Area: 1 Content (K-12)

Audience: Reading Teachers, Curriculum Specialists, Teacher Educators, Classroom Teachers, Media Specialists, Reading Recovery

PD = 1.0 hr.

Friday 9:00 - 10:00 - Statehouse Convention Center

Grade Level: All - Intended Audience: All - Focus Area: Content (K-12)

Arkansas Authors Panel - Fulton

Moderator - Kelly Hogan

Nancy Allen: *A Down-Home Twelve Days of Christmas* was recently published by Nancy Allen who serves as the Adult Services and Reference Librarian at the Faulkner County Library in Conway.

Victor Biton: Victor Biton is a proud grandfather who resides in Little Rock, Arkansas. He is also a board-certified neurologist specializing in epilepsy, working in private practice for many years. He is the author of the children's books *The Butterfly Tree* and *The Worried Kid*, with more in the series on the way.

Evin Demirel is a journalist who graduated from Little Rock Central High and lives in Rogers. He loves walking trails and practicing basketball with his six-year-old daughter Eden. His book *African-American Athletes in Arkansas* has been or will be used in curricula at Pinnacle View Middle School and Mills University Studies High School. More info at <http://www.arhistoryhub.com/arkansas-african-american-sports-heritage>.

Nancy Hendricks of Hot Springs is an award-winning author whose book *Senator Hattie Caraway: An Arkansas Legacy* offers a fresh look at Hattie Caraway of Arkansas, the first woman elected to the United States Senate. It was named by *Cosmopolitan* magazine as one of the "Twenty Political Books All Women Should Read." Her recent book *Notable Arkansas Women: 100 Names to Know* was named an "Arkansas Gem" by the Arkansas State Library to be represented at the National Book Festival in Washington D.C.

Maria Hoskins is a native of Mayflower, Arkansas, and a graduate of Philander Smith College where she received a B.A. in English and Communications. She is married to Archie and has two children, Christina and Victoria. The purpose of *Christmas Night on the Farm* is to share a happy memory from a moment in time, the meaning of Christmas, and visions as simple as a coal burning wood stove.

Kenny Lamb is an award winning, multi-platinum songwriter and producer with credits in many genres of music, including the #1 spot on 8 different Billboard charts and BMI Song of the Year. He has written picture books *The Island of Grump* and *Gilbert Grump and the Search for the Lost Smile*.

LaTonya Richardson is an author and college instructor at UAPB who believes in the power of a great story and spinning a yarn. Although she enjoys a variety of book genres, children's books are her favorite.

Cecelia Wilson is the author of the nonfiction, WWII book *Back to Bremen*. For more than a decade, the Batesville, Arkansas native has been the Feature Writer for *Searcy Living* magazine where she penned articles introducing readers to governors, senators, Grammy Award-winning musicians, and individuals from all walks of life. Joining Author Cecelia Wilson will be Arkansas resident Edith Röpke Harris. Edith's childhood in Nazi Germany is the basis for the book *Back to Bremen*, and Cecelia tells the story through Edith's voice as a child. *Back to Bremen* was published on Edith's 81st birthday.

Barbara Winningham graduated from Beauty School in 1985. In December 2009, she moved to Arkansas and began a career in Senior Apartment management. When she reached her fifties, she started having so many characters and life stories in her thoughts that she began to write them down on paper. From this came seven children stories: *My Kitty Dog*, *The Turtle Pit*, *Chatters Nut House*, *Shadow Chaser*, *The Mud Racing Contest At A Town Called Toad Suck*, *The Little Little Tiny Tiny Small Small House*, and *Whispers At Potato Creek*. Winningham and husband Jack have married for 25 years. They have six children and many grandchildren.

Session 6

Izard (SCC)

Brian Johnson, Executive Vice President of LitLife

Cultivating Academic Expectations, Cultural Responsiveness and Joy

An important skill that all teachers must acquire for maximum effectiveness is how to infuse culturally responsive teaching in their practice. Culturally responsive teaching is a strategy for continually incorporating multicultural issues throughout the curriculum. The three major components that comprise this approach include academic achievement, cultural competence and critical consciousness. We will work through specific lessons and tips to infuse these concepts into your school or classroom.

Grade Level: All

Primary Focus Area: Instructional Strategies

Audience: All

Featured
Speaker

Pope (SCC)

Shoudong Feng, Associate Professor

University of Central Arkansas - Conway, AR

Effective During-Reading Strategies for Content Areas

Learn to utilize research-based strategies such as Discussion Web, RAFT, Jig-Saw Grouping, etc. for effective content area literacy instruction. Videos of how literacy coaches model some of these strategies in the classroom will also be shared.

Grade Level: Intermediate (4 - 6), Secondary (7 +)

Primary Focus Area: Content (K-12)

Audience: Reading Teachers, Curriculum Specialists, Classroom Teachers

Suzanne Langston and Lori Johnson
Kaufman, TX

Power of One

All it takes is one. With a single text, learn several moves that will help you carry your students from observation and deep reading to academic conversation and writing. The Power of One will help you utilize the strongest pieces in your curriculum to explicitly teach multiple standards.

Grade Level: All

Primary Focus Area: Instructional Strategies

Audience: All



Salon B & C (MH)

Kami Butterfield

Baxter Springs, KS

Out of This WORLD Digital Literacy

Take a virtual step into a paperless classroom where Kami will show you the do's and don'ts of using technology in the classroom with your literacy students.

Grade Level: All

Primary Focus Area: Next generation learning/integrated technology

Audience: All



Arkansas Ballroom (MH)

Salina Yoon, Author/Illustrator

San Marcos, CA

The Power of Being Quiet

Salina Yoon will share her journey from being a quiet, non-English speaking child to award-winning children's book author and illustrator. Through her silence, she looked inward to find her love for art that would connect her to the rest of the world.

Grade Level: Primary (PreK - 3),
Intermediate (4 - 6)

Primary Focus Area: Content (K-12)

Audience: All



Mini-Keynote Notes...

[illegible]

Notes...

PD = 1 hr.

Marriott Hotel - Friday 11:30 - 12:30

Salon A (MH)

The Curly Classroom

Suzanne Langston & Lori Johnson
Kaufman, TX

Featured
Speaker

Aftermath Draft

What do you do after students have produced a draft? Peer editing and revision can feel trite and shallow. The best feedback comes from you in the form of a writing conference. Learn how to conference your entire student body in two days and learn relevant strategies for revision along the way.

Grade Level: All

Primary Focus Area: Instructional Strategies

Audience: All

Arkansas Ballroom

Bill Meyer, Author (Sleeping Bear Press),

Illustrator, and Teacher - Mamaroneck, NY

Featured
Speaker

Scarabs, Pharaohs, and Falcons: An Exploration of Ancient Egypt Through Text

Nothing captures children's imaginations more than Ancient Egypt. This session provides an in-depth look at an often overlooked period of Egyptian history. Author Bill Meyer shares ways that *The Secret of the Scarab Beetle* and *The Search for the Lost Prophecy* can enrich curriculum with literary and historical resources to explore the mysteries of Egypt, King Tut, and the modern world.

Grade Level: Intermediate (4 - 6)

Primary Focus Area: 1 Content (K-12)

Audience: Reading Teachers, Curriculum Specialists, Teacher Educators, Classroom Teachers, Media Specialists, Reading Recovery

Manning (MH)

Jason Campbell, Literacy Teacher

Instructional Specialist for Special Education

Conway Public Schools - Conway, AR

Best Middle Grade Books of 2018: Books Your Kids Will Love and You Will, Too

2018 has been a knock-out year for middle grade books! What books should you be adding to your shelves? Which ones will keep your readers hooked? Come hear about the best this year has to offer.

Grade Level: Intermediate (4 - 6), Secondary (7 +)

Primary Focus Area: Instructional Strategies

Audience: Reading Teachers, Curriculum Specialists, Teacher Educators, Classroom Teachers

Hoffman (MH)

Randi House, 2018 Arkansas Teacher of the Year
Conway, AR

The Power of One...One Year One Teacher

I will share my own personal story of how one teacher changed my life and how I have utilized her expertise in my own classroom 30 years later.

Grade Level: All

Primary Focus Area: Principles of learning/ developmental stages/ diverse learners

Audience: All

LaFayette (MH)

Shelia Mitchell, Principal

Rural Special Elementary - Fox, Arkansas

Additional Presenters: Karla Allen

No More Boring Projects

Project Based Learning - Learn how one school used literature to promote social responsibility and awareness while allowing for student choice through service based activities focused around a literature unit and a partnership with Ozark Water Projects. (Free school presentations can be booked at the end of the session.)

Grade Level: All

Primary Focus Area: Collaborative learning community

Audience: All

Notes...

Friday 11:30 - 12:30 Statehouse Convention Center

PD = 1 hr.

Fulton (SCC)

Sandy Shepard

Arkansas Department of Education

Big Shifts of RISE

Have you heard about RISE Academy, but want to know more about it? This session is designed to give more information including why we need RISE, what is different about it, how a K-2 classroom should change as a result of the training and an introduction to the science of how best to teach reading. Target audience: teachers or administrators who have not been through RISE Academy.

Grade Level: Primary (PreK - 3)

Primary Focus Area: Instructional Strategies

Audience: All

Izard (SCC)

Patti Smith, Principal

Drew Central School District - McGehee, AR

Additional Presenter: Trudy Jackson

Respect - Find out What It Means to Me!

Dealing with OUT OF CONTROL students can be crazy! A wild classroom can BURN YOU OUT if the proper relationship has not been established. Follow two principals as they build a culture of respect and rapport in their schools.

Grade Level: All

Primary Focus Area: Principles of learning/ developmental stages/ diverse learners

Audience: Administrators/ Supervisors, Classroom Teachers

Pope (SCC)

Dee Dee Cain, Instructor

UCA - Conway, AR

Additional Presenters: Brandi Walthall & Kirsten Doran

The 3 R's - RTI, Reading, and Research

A practical approach to RTI. Presenters will share the background of RTI and reading while looking at how to make data driven decisions that will keep children from landing in special education.

Grade Level: All

Primary Focus Area: Assessment/data-driven decision making

Audience: All

Notes...

Session 8

Save the Date!**February 2, 2019****#literacyplaylist****Search. Download. Share.**

Arkansas Literacy Association – Online Conference – February 2, 2019

Author Luncheon with Cynthia Lord and Arkansas Book Awards Celebration

Cynthia Lord will share the “ins and outs” of writing. The audience will learn what helped her as a child on her path to becoming an author, how to write a simple story, and her experiences creating her middle-grade novels including how she leaves herself open to possibilities and finds inspiration all around. For more information, visit cynthialord.com

Notes...



Pinnacle Room - Use the Marriott Hotel elevators to get to the Pinnacle Lounge, located on the top floor of the hotel.



MH = Marriott Hotel

Ballroom

"B" Level

MH – Salon A

MH – Salon B

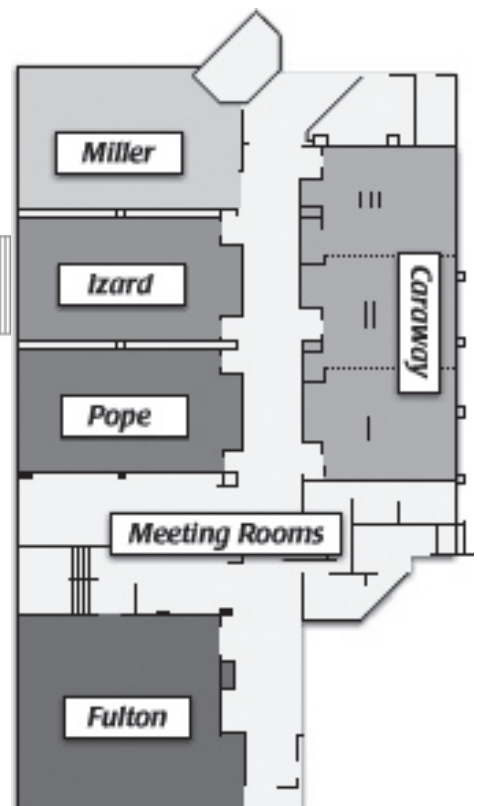
MH – Salon C

MH – Manning

MH – Hoffman

Arkansas Ballroom is located on the lobby level near the back escalator.

SCC =
Statehouse
Convention
Center
 Lower Level
 Miller
 Iazard
 Pope
 Fulton
 Caraway I, II, III



Index

- Abels, Bailey 21
 Adams, Nicholas 20
 Allen, Karla 32
 Allen, Nancy 29
 Allert, Keana 27
 ALTE 20, 21
 Auray, Dea 20
 Baber, Barrott 26
 Bailey, Lisa 18
 Baldwin, Denise 21
 Barnes, Kanasha 20
 Benson, Tammy 24, 25
 Berry, Mary 21
 Biton, Victor 29
 Butterfield, Kami 10, 25, 30
 Cain, Dee Dee , 33
 Campbell, Jason 32
 Clarke, Alicia 21
 Collins, Madison 21
 Cottrell, Sierra 21
 Crowson, Sharlee 21
 Curly Classroom 10, 20, 32
 Daniels, Tricia 25
 Demirel, Evin 29
 Derby, Tara 3
 Doran, Kirsten 32
 Duke, Ella 21
 Eilers, Linda 21
 Evans, April 27
 Feng, Shoudong 29
 Fetterly, Cristin 21
 Fillippino, Tonja 28
 Fish, Elizabeth 21
 Garcia Ibarra, Misty 21
 Garner, Katie 10, 24, 28
 Goodman, Samantha 21
 Halford, Sarah Caroline 21
 Haney, Jarilyn 19
 Harper, Rebecca 11, 18, 24
 Hendricks, Nancy 29
 Hicks, Harley 21
 Holifield, Loren 27
 Hooper, Angie 21
 Hoskins, Maria 29
 House, Randi 32
 Howard, Leeann 18
 Hyatt, Sylvia 28
 Jackson, Trudy 33
 Johns, Angela 21
 Johnson, Brian 11, 18, 29
 Johnson, Lori 10, 20, 32
 Johnson, Robin 28
 Johnson, Darian 21
 Jones, Jen 10, 24, 28
 Jones, Jo 28
 King, Bonnie 28
 King, Vicki 27
 Kittle, Penny 9, 17
 Knowlton, Latwayla 21
 Lamb, Kenny 29
 Lane, Tiffany 21
 Langston, Suzanne 10, 20, 32
 Leister, Debbie 21
 Lernards, Abigail 21
 Lord, Cynthia 10, 34
 Magana, Jobana 21
 Mascuilli, Kathy 19
 McClafferty, Carla 12
 McKibben, Kori 27
 McMahan, Jennifer 18
 McMurtry, Zelda 28
 Meyer, William 11, 28, 32
 Mitchell, Shelia 32
 Newton, Tanya 19
 Owen, Donna 27
 Perkins, J Helen 18
 Peters, Stephen 11, 20, 24
 Phelan, Erin 21
 Presley, Jenna 21
 Ralston, Christine 21, 28
 Ratliff, Carl 21
 Reardon, Julie 2
 Richardson, LaTonya 29
 Robinson, Karen 27
 Rounsaville, Abbygail 21
 Sadler, Kathy 25
 Schnexschiefer, Annie 21
 Scott, Jane 18
 Sharp, Colby 12
 Shoulders, Michael 12
 Smith, Patti 9, 33
 Smith, Cheri 27
 Shepard, Sandy 33
 Stapp, Jenna 21
 Stevens, Jo 32
 Stolberg, Charlotte 18
 Streeter, Sky 21
 Thompson, Amy 21, 24, 25
 Turner, Kayla 20
 Voegelé, Crystal 25
 Walthall, Brandi 32
 Wheeler, Bailey 21
 White, Kaley 21
 Wilson, Cecelia 29
 Wilson, Rachel 21
 Winingham, Barbara 29
 Woods, LaTosha 21
 Yoon, Salina 10, 20, 30

Thank you to all the speakers/presenters!

Your insights, experience, and knowledge truly give the
 Arkansas Literacy Association a strong voice in the state of Arkansas.