

Program Dedication...to Pam East

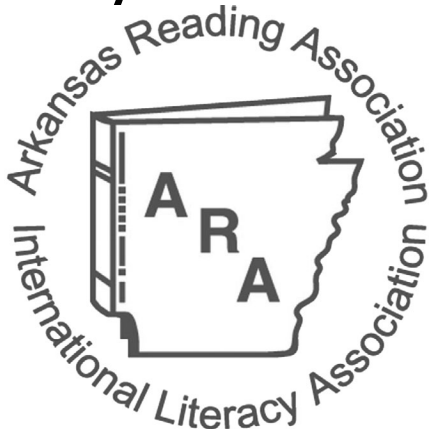
This program is dedicated to Pam East, a devoted educator who began her ARA journey as a member of Grant County Reading Council. She served on the board of Arkansas Reading Association for many years before and after her year as ARA President, 1999-2000.



We applaud Pam and the strength she has shown throughout her battle to regain her health. We are thankful that she can continue to share her her positive, loving spirit, and we wish her many beautiful sunsets on the lake.

Every day and every year is a gift!
- Quote from Pam East's Facebook Page

Welcome to ARA's 45th Annual Literacy Conference



Rooted in Literacy!

Table of Contents

ARA Officers	2
President's Message	3
ARA Past Presidents	3
ILA Past State Coordinators	4
ILA State Coordinator's Message	4
General Information	5
State Committee Chairs	6
Council Map	6
What is the Arkansas Reading Association	6
Local Reading Council Presidents	7
Local Council Honorees	7
Honors and Awards	8
Literacy Awards	8
Featured Speakers	9-11
Conference Schedule	13
Conference at a Glance	14-15
Author Book Talks	17
First General Session	17
Thursday Sessions	18-27
Arkansas Authors' Panel	20
Ticketed Lunches	22
ALTE	24
Exhibitors	28
Exhibit Extravaganza	29
Friday Sessions	30-37
Choose Your Keynote	32
Two-Hour Institutes	33
Ticketed Luncheon	37
Maps	39
Index	40

Arkansas Reading Association State Officers 2017-2018

Kaila Murphy
President

Kelly Hogan
Secretary

Kathy Mascuilli
Dept. of Education Liaison

Tara Derby
Vice President

Trudy Jackson
Technology Coordinator

Julie Reardon
Event Coordinator

Dorothy Pollett
Past President

Deborah McMillan
Treasurer

Susan Peterson
Executive Secretary

Krista Underwood
Director of Membership

Kacy Barden
Parliamentarian

Tammy Gillmore
Public Relations

Jeanne Trawick
ILA State Coordinator

Angie Betancourt
Historian

ARA Conference Coordinator Thank You

A special "Thank You" to Julie Reardon, ARA's Events Coordinator.

She is truly a "Wonder Woman" in ARA's book: a wife, mother of two sons, full-time teacher, part-time business owner/manager, and community member.

Oh - she also leads the planning for this conference - no small task! Beginning more than a year in advance, the organization and planning pieces can be all-consuming. With her strong leadership skills, she keeps the conference committee focused and on-task. As a visionary, she is able to inspire others and she communicates clearly what can be attained for the teachers of Arkansas - all the while remaining positive and upbeat.

We appreciate her strength, passion and dedication to providing the best in professional development for us.

If you see Julie at the conference, please give her a smile and a thank you!



2017 CONFERENCE COMMITTEE CHAIRS

Event Coordinator
Julie Reardon

Program and Registration
Susan Peterson

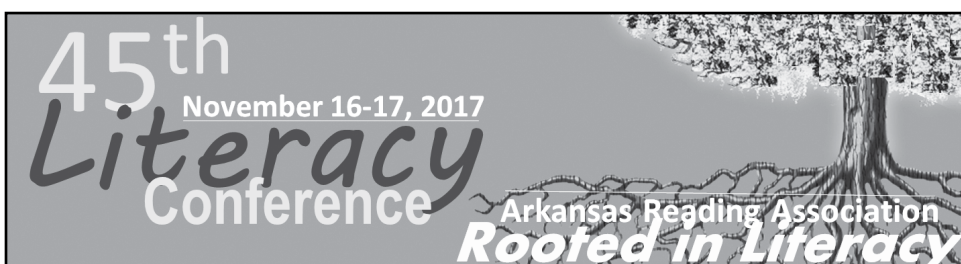
Conference Support
Kay Calvert

Exhibits
Caroline Schenk

AV/Signs
Angie Betancourt

Program Support
Krista Underwood

Conference Publicity
Tammy Gillmore



ARA PAST PRESIDENTS

2016-2017 -- Dorothy Pollett
2015-2016 -- Melisa Rutherford
2014-2015 -- Caroline Schenk
2013-2014 -- Kay Calvert
2012-2013 -- Debbie Hardwick-Smith
2011-2012 -- Paula Findley
2010-2011 -- Linda Eilers
2009-2010 -- Julie Reardon
2008-2009 -- Tina Montgomery
2007-2008 -- Glenda Nugent
2006-2007 -- Jerrielynn Mapp
2005-2006 -- Wendy Ellis
2004-2005 -- Janis Gibson
2003-2004 -- Jerrielynn Mapp
2002-2003 -- Trudy Jackson
2001-2002 -- Carolyn Schumacher
2000-2001 -- Martha Shirrell
1999-2000 -- Pam East
1998-1999 -- Jeanne Trawick
1997-1998 -- Billie Ann Dishongh
1996-1997 -- Krista Underwood
1995-1996 -- Martha Simpson
1994-1995 -- Mary Mosley
1993-1994 -- Tanna Clark
1992-1993 -- Cathy French
1991-1992 -- Susan Peterson
1990-1991 -- Alice Stovall
1989-1990 -- Bettye Wright
1988-1989 -- Martha Couch
1987-1988 -- Jo Flanigan
1986-1987 -- Kathy Shirron
1985-1986 -- Barbara Blalack
1984-1985 -- Jannine Riggs
1983-1984 -- Bobbie Hodge
1982-1983 -- Sarah Womble
1981-1982 -- Marlene Reed
1980-1981 -- Anna Heatherly
1979-1980 -- Pat Yick
1978-1979 -- Brownie Kimbrough
1977-1978 -- Dorothy McKinnon
1976-1977 -- Betty Morgans
1975-1976 -- Margaret Pope Hartley
1974-1975 -- Sybil Hill
1973-1974 -- June Smith
1972-1973 -- J. Kendall Hoggard

ARA President's Message

It is my distinct privilege to serve as president of the Arkansas Reading Association. I would like to extend a hearty welcome to the 2017 Arkansas Reading Association Conference attendees! Our theme for the conference is "Arkansas Reading Association: Rooted in Literacy." Julie Reardon, ARA conference chair, and the conference committee have organized a BLOOMING conference to enrich your knowledge and skills in advancing literacy.



Let me share my story of how I developed a passion for literacy. When I was around eight years old, my mom and dad ordered a dictionary and a set of Childcraft Encyclopedias. The salesman delivered them to our home, and it was like receiving a box of treasure. My younger sister and I spent countless hours reading, singing songs, and playing school. My passion for reading continued to grow as I became older. I did not realize it at the time, but I was rooting and growing stronger in preparation for a future in education, just like a tree's roots dig down into the soil and anchor as it grows.

The Arkansas Reading Association is an affiliate of the International Literacy Association, and we serve our state in a variety of ways. We begin each summer with our Council Leadership Institute in July. This year over 60 council leaders came together at Harding University in Searcy to celebrate the past and plan for the future. ARA also provides multiple awards, grants, and scholarships. We would like to encourage you to apply! Visit arareading.org for more information.

The 2017-2018 school year will be a time of change in Arkansas as we implement R.I.S.E (Reading Initiative for Student Excellence). This is a statewide reading campaign with community partners, parents, and teachers to establish the importance of reading. Although initiatives change, the passion shown by teachers remains unwavering. Our commitment to supporting children as they learn and develop into responsible, productive, and informed citizens remains constant. ARA supports educators in their pursuit to develop and refine their understanding of literacy teaching and learning. The International Literacy Association has reported that 781 million people worldwide cannot read or write, with 126 million of these being youths. Our world is ever changing, so in order to meet the needs of our students, we must change right along with it!

We hope the sessions you choose to attend and the special events we have planned will help you grow and blossom. Thank you for joining us.

Enjoy the conference!

Kaila

Let Bamboo Be Your Guide to Online Scheduling for the Conference!

With the Bamboo Real Time Event Guide, you can get up-to-the minute conference details including schedules, speakers, authors, and venue maps. You can also “favorite” sessions to build your own custom schedule, plus post and view Tweets during the event.

Engage with the conference on any device at
<http://www.bamboo.events/ara-2017>

*A representative from Aristotle will be on-hand in the Statehouse Rotunda to assist with using Bamboo.
We hope you enjoy your interactive Bamboo real-time event guide.*

*Are you
searching for a
local council
in your area?*

Please check with
Krista Underwood

at the
ARA Membership Booth
or contact

Jeanne Trawick
(jeanne@arareading.org).

Past State Coordinators

Krista Underwood
Tanna Clark
Susan Peterson
Alice Stovall
Sarah Womble
Betty Morgans
Sara Wilf
Vernice Hubbard
Lowther Penn

ILA State Coordinator's Message

Welcome to the FORTY FIFTH Arkansas Reading Association Conference, “Rooted in Literacy.” We are delighted you are with us.

Because you are HERE, your commitment to being rooted and grounded in prioritizing continued excellence in professional growth, strong literacy classroom practices, and community outreach projects is strong. We share your passion for teaching and learning. Please stop by the membership tree and “leaf” your mark.

If you are not already a local council member, please stop by the membership table and visit with Krista Underwood, Director of Membership. We have 15 active councils throughout Arkansas whose members are rooted deeply in literacy through conducting special events and informational meetings. Local membership includes ARA membership and a discounted rate to our annual Arkansas Literacy Conference. Participation in a local council is a great way to develop leadership skills, network with other literacy educators, and grow professionally while making a difference in your community.

ARA and ILA have been dedicated to strengthening professional development, providing latest literacy research, supporting educators through grants and conferences, partnering with other organizations in the community, the state, and the world to solve literacy related problems. We would love to have you “rooted” with us. You can always find more information at www.arareading.org. Any of our board members would love to answer questions if you have them.

Ginny Blankenship, Education Policy Director for the Arkansas Advocates for Children and Families is doing a special session on advocacy: what you need to know and how you can be involved. Legislation is something we all need to be concerned about and involved in for the betterment of our future. Consider joining that session. We also welcome Dr. Gwynne Ash, ILA board member, professor of Curriculum and Instruction and Jeopardy Champion (2008)! We are delighted to have her bring her expertise to Arkansas.

Have a rich time of growth and collegiality. We are grateful you chose to join us. It is our goal, as we plan our conferences, to give you many things you can go back and apply in your classroom tomorrow. Please help us continue to provide rich professional development by giving us specific feedback through Bamboo.



Jeanne Trawick
ILA State Coordinator

#araconf2017

General Information

Registration – Statehouse Rotunda

Wednesday 5:00 - 8:00 p.m.

Thursday 7:00 a.m. - 4:00 p.m.

Friday 7:00 a.m. - 10:00 a.m.

Sessions – Sessions are held in the Statehouse Convention Center (SCC) and the Marriott Hotel (MH). Maps of the meeting rooms are located in the back of the program. While every effort is made to match room size to the type of presentation, attendance is not always predictable. Seating is on a first-come basis. To be in compliance with local fire codes, participants are requested not to move chairs between rooms or to block doorways.

Professional Development Clock Hours

The Arkansas Reading Association is pleased to offer Arkansas educators the opportunity to receive Arkansas Department of Education (ADE) professional development clock hours.

- An ADE confirmation code will be given at the conclusion of each session. It is the responsibility of the attendee to record the confirmation codes on the form.
- Professional Development forms must be stamped prior to leaving the conference in order to be valid. The “ARA Approved” stamps will be available at any time at the On-Site Registration booth and at other key locations at the end of each day.

Parking - 1/2 price daily parking is available at the 2nd and Main Street lot (\$6 per exit). Be sure to get your parking stub - or other paper item - stamped at the on-site registration booth.

Bamboo – See page 2 for information about how to access the online Bamboo app for conference sessions and other information.

Autographing – Autographing sessions will take place in the Exhibit Hall. Please refer to the autographing session times in the program and posted in the hall.

Social Media – Spread the news of the conference activities by using the hashtag #araconf2017.

Exhibits – This year’s exhibits are hosted in Governor’s Hall II. Admission will be restricted to those wearing conference name badges. Exhibit hours are

Thursday 10:00 a.m. - 6:00 p.m.

Friday 8:00 a.m. - 10:00 a.m.

Food Concessions – Available only on Thursday in the back of the Exhibit Hall from 10:00 a.m. - 6:00 p.m.

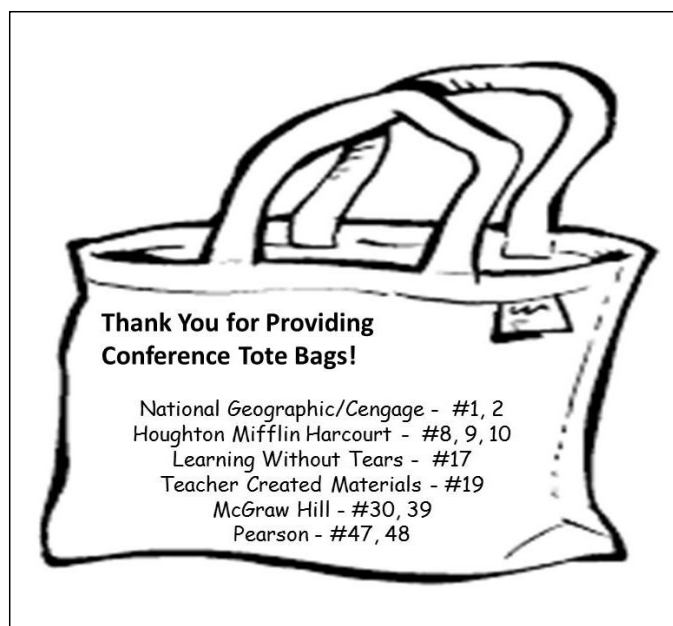
Meal Functions – All scheduled meal functions require a ticket. Tickets to special functions were offered in advance with conference registration.

Evaluations – Conference evaluations will be sent electronically following the conference. We appreciate your feedback and constructive comments. Individual session evaluations may be completed using Bamboo. Your input will help with the planning of future conferences.

Memberships – For information about International Literacy Association (ILA) or Arkansas Reading Association (ARA) membership, please visit the ARA membership booth, located in the Rotunda. Address and/or name changes may be corrected there.

Lost and Found – Lost and Found is located at the on-site registration booth in the Statehouse Rotunda.

First Aid – A first aid kit is available in Quapaw located in the Statehouse Rotunda.



2017-2018 State Committee Chairs

Community Projects

Leah Barber

Exemplary Reading Program

Kay Calvert

Intellectual Freedom

Amy Castleberry

International Projects

Tessa Dean

Legislative

Phyllis Bell

Literacy

Rochelle Dalton

Media Outlets in Education

Wendy Burfeind

Nominations

Dorothy Pollett

Parents and Reading

Carrie Sharp

Editor, *The Reader*

Jim Bob Turner

Publicity

Susan Bitely

Student Membership

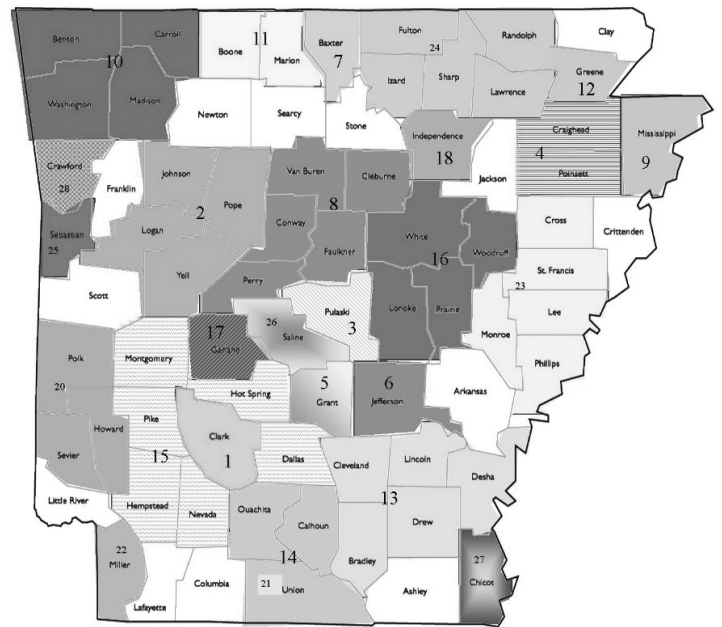
Susan Grogan

School-based Literacy Grant

Vicki King

AR Children's Book Award Appointments

Kathy Howell - Arkansas Diamond Reading Committee
Margie Nanak - Charlie May Simon Reading Committee



WHAT IS THE ARKANSAS READING ASSOCIATION?

The Arkansas Reading Association (ARA) is a non-profit, professional organization whose members promote reading and literacy. There are approximately 1,400 members across Arkansas working to further literacy goals through local councils in communities all over Arkansas.

The Arkansas Reading Association is the state affiliate of the International Literacy Association (ILA).

PURPOSES OF ARA

- To improve the quality of reading instruction at all levels
- To provide a local and statewide network of teachers and administrators associated with literacy issues
- To support the activities of the local reading councils and provide a concentrated focus about literacy issues
- To sponsor conferences and meetings to implement the purposes of the council
- To stimulate/promote literacy research
- To disseminate knowledge helpful in the solution of problems related to reading
- To recognize and honor outstanding educators, authors, journalists, and others for significant contributions to reading and language arts
- To further all purposes of the International Literacy Association

Local Council Presidents

Arkadelphia - Jodie Daniell
Arkansas River Valley - Jill Fields
Central Arkansas - Jenni White
Crowley's Ridge - Kelly Hogan
Grant County - Rochelle Dalton
Jefferson County - Roxanne Harper
North Central - Angie Betancourt
Northwest Arkansas - Donna Owen
Ozark - Kelly O'Brien
Reading on the Ridge - Courtney Young
SEARK - Karen Robinson
Three Rivers - Leah Barber
Tri-Lakes - Ronda Hughes
Western - Tessa Dean
White River - Jillian Grady

Local Council Honorees

Honorees received complimentary registration to the ARA conference. One lucky honoree will receive \$500 toward expenses to attend the 63rd ILA Convention in Austin, TX, July 20-23, 2018.

Arkadelphia - Mona Jackson
Arkansas River Valley - Sandra Mitchell
Central - Laura Sutton
Crowley's Ridge - Danna Williams
Grant County - Lyndsey Riffin
Jefferson County - Elizabeth Wall
North Central - Maggie Barnes
Northwest Arkansas - Anna Duran
Ozark - Sherry Smith
Reading on the Ridge - Tonya Hill
SEARK - Latanza Atkins
Three Rivers - Rachael Lavender
Tri-Lakes - Heather Hughes
Western - Sherry Cleavenger
White River - Kathy Walter

INTERNATIONAL
LITERACY
ASSOCIATION

ILA 2018 CONFERENCE

Austin, TX | July 20–23, 2018

Registration Opens in February



BE A CHANGEMAKER!

Join us to learn how you can break through the challenges of shifting practices to effect greater change and become a stronger source of support for your students.

ilaconference.org/ara

Follow ARA on Twitter: arareading

Post a comment or photo and use the
hashtag **#araconf2017**

Win prizes!

If your tweet wins, you will receive a text!

ILA Honor Council

(and number of years achieved)

Arkadelphia Reading Council -16
Central Arkansas Reading Council - 29
Crowley's Ridge Reading Council - 5
Grant County Reading Council - 24
North Central Reading Council - 32
Northwest Reading Council- 23
Three Rivers Reading Council -24
Tri-Lakes Reading Council- 21
White River Reading Council -10

Diamond Award

Arkansas River Valley Reading Council
Crowley's Ridge Reading Council
Grant County Reading Council
Jefferson Reading Council
North Central Reading Council
Northwest Reading Council
SEARK Reading Council
Three Rivers Reading Council
Tri-Lakes Reading Council
Western Reading Council
White River Reading Council

Administrator in Reading

Suzanne Wilson, Asst. Superintendent
Greenwood School District

Jo Flanigan Scholarship

JimBob Turner, White River Reading Council

Studies and Research Award

None awarded

ILA Exemplary Reading Award

for Arkansas - None awarded

#araconf2017

Celebrate Literacy Awards

Agency – Kindersongs

(Terri and Brian Kinder)

Nominated by Grant County

Brian and Terri Kinder perform “rollicking goodtime concerts for kids.” This duo uses original songs to communicate their message of joy and the importance of reading. They have released original songs on 11 audio CDs and have performed thousands of concerts in schools, libraries, churches, festivals, and concert halls.

They have donated CDs to churches and libraries, have given a “free library” to the East End community, and often perform workshops for free.



Educator – Vicki King

ADE, Division of Learning Services

Nominated by Three Rivers Reading Council

Vicki works for ADE's Division of Learning Services. She has had a vast array of experiences in education, including classroom teaching, private practice therapist, educational trainer, resource teacher, and reading therapy training course instructor. A member of the International Dyslexia Society and a certified dyslexia trainer, she used her knowledge to help write dyslexia legislation for Arkansas. She is a member of numerous educational groups and is active in ARA and her local reading council.



Community Leader – Judy Calhoun

Director, Southeast Arkansas Public Library

Nominated by SEARK Reading Council

Director of the Southeast Arkansas Public Library, Judy Calhoun started at Star City Branch Library where she developed and maintained reading programs for children and adults. She is a former president of the Arkansas Library Association and received their Distinguished Service Award in 2015. She is a charter member of the reading committee for the Arkansas Teen Book Award. She has attended and presented at numerous workshops and conferences at the state and national level.



Keynote Speaker

For the past two decades, **Dr. Danny Brassell** has served as an educational advisor to students ranging from preschoolers to rocket scientists. While he has held a variety of titles and worked with leaders from a variety of fields and disciplines, **Danny has always considered himself first and foremost a teacher.**

A recognized authority on leadership development, motivation and communication skills, Danny has been honored consistently for his strategic intellect and practical solutions. Audiences rave about Danny's ability to deliver meaningful and memorable messages that are applicable for individuals within all levels of organizations. A gregarious, sought-after author, speaker and business consultant, Danny is characterized by friends, colleagues and clients as one of the most insightful, powerful and compassionate individuals in business today. Thousands, from small business owners to corporate executives, have enjoyed his **energetic, interactive, and informative presentations.**



Since 1996, Danny has taught at California State University. A tenured professor in the Teacher Education Department, he works with beginning teachers and administrators. Danny helped coordinate alternative teaching credential programs that served over 4,000 teachers in 150 schools throughout 14 school districts serving over 400,000 students in the Los Angeles area. Before teaching at the university level, Danny was a teacher and tutor to pre-K – grade 12 students.

In 2003 Danny founded **The Lazy Readers' Book Club**, www.lazyreaders.com, Google's #1-ranked site for cool, "short book recommendations," boasting over 10,000 subscribers. He has hosted his own radio program and appeared in various television and film projects. For five seasons he hosted the TV show *People Make a Difference*. Finally, his 2012 TEDx talk "The Reading Makeover" has been singled-out as one of the funniest and most inspirational education speeches of the past five years.

Administrator in Reading 2017 Award

Nominated by Western Reading Council



Suzanne Wilson, Assistant Superintendent for Greenwood School District, is this year's recipient of ARA's Administrator in Reading Award. A former teacher and principal, she oversees the Reading Recovery, Reading Therapy, and RTI programs. She provides her staff with numerous PD opportunities, training, and educational advancements needed to support them. She advocates a balance of individual reading time for enjoyment and good foundational programs of instruction. Last year she implemented GSPIRE, an after-school program she designed that provides personalized reading and math interventions to students in grades K-12. This program has shown promising results for over 100 students who are involved in it. According to those who work with her, "She has the **innate ability to bring people together** around a common goal. She is a leader and a team builder." Attend her session on Thursday, 11:30-12:30.

Featured Speakers -- All Audiences

Pam Allyn is a world-renowned author, literacy advocate, and motivational speaker. She is the Executive Director and founder of LitWorld, a groundbreaking global literacy movement serving children across the United States and in more than 60 countries, and LitLife, a consulting group specializing in professional development for PreK-12 literacy instruction. She is the author of more than 26 books.



Gwynne Ellen Ash is a professor of education at Texas State University. She was elected to the ILA Board of Directors in 2015 and will serve through 2018. A former middle school teacher in San Antonio, Gwynne now teaches a variety of undergraduate and graduate literacy methods courses. Her research and writing focuses on teaching literacy in middle and high school and critiquing and analyzing children's and



Danny Brassell, who is America's Leading Reading Ambassador, helps educators inspire students to read and achieve more. A professor at California State University, he teaches courses in educational theory, reading, second language acquisition, and multiculturalism. Danny has authored over 50 articles for newspapers, magazines and journals, and he has published 14 books, including *A Baker's Dozen of Lessons Learned from the Teaching Trenches* (Shell, 2009) and *Read, Lead & Succeed* (Success Press, 2014).



Jane Feber taught language arts in Jacksonville, FL. Her innovative teaching style has won her many awards including the 2008 NMSA Distinguished Educator Award. She is the author of *Creative Book Reports*, *Active Word Play*, and *Student Engagement is FUNDamental* and is a contributing author of the 2012/2010 Prentice Hall literature series.



Monique Wild and Amanda Mayeaux

In 2006, three middle school teachers from Louisiana became the first team to win the national "Teacher of the Year" prize at the annual Disney Teacher Awards. These two educators will share their successful approach discussed within their book *TeamWork: Setting the Standard for Collaborative Teaching*. The self-described "teamers" provide an honest and richly detailed explanation of collaborative teaching in action.



Kari Yates has dedicated her professional life to helping readers and their teachers take the small steps necessary for success. She has an active online presence through her blog "Simply Inspired Teaching," her Facebook page, Pinterest boards, and Tweets. She recently authored *Simple Starts: Making the Move to a Reader Centered Classroom*.



Middle/Upper Audiences -- Featured Speakers

Jonathan Friesen enjoys incorporating the theme “Make Me Visible” into his work. His first young adult novel *Jerk, California* received the ALA Schneider Award. When he’s not writing, speaking at schools, or teaching, Jonathan, who is from Mora, Minnesota, loves to travel and hang out with his wife and three kids.

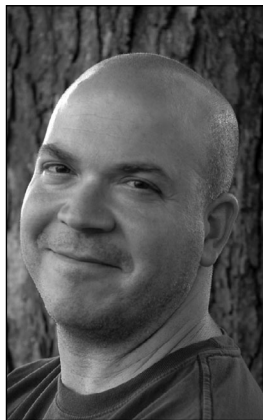


Jewell Parker Rhodes is the author of *Ninth Ward*, a Coretta Scott King Honor Book; *Sugar*, winner of the Jane Addams Children’s Book Award; and *Bayou Magic*. She is also the Virginia G. Piper Endowed Chair and Director of Arizona State University’s Piper Center for Creative Writing and has written many award-winning books for adults.



Lower/Middle Audiences -- Featured Speakers

Brad Herzog is an American author and freelance writer. His work includes more than three-dozen books for children, five titles for adults, and numerous magazine articles. Brad’s books about true sports stories reflect five character attributes: sportsmanship, perseverance, teamwork, generosity, and courage. He has published a series of alphabet books with Sleeping Bear Press.



Carla Killough McClafferty grew up in the small farming community of Tomberlin, Arkansas, where her parents farmed rice and soybeans. Today, Carla is a freelance author of non-fiction for children, writing mostly about science and history. It is her hope that readers of her books will be entertained, informed, and inspired.



Sara Holbrook is the author of more than a dozen books for children and adults as well as an award-winning performance poet. Her presentations cross all grade levels and content areas and focus on writing, instruction of vocabulary, comprehension, and poetry as a vehicle for learning.



Darcy Pattison is an award-winning children’s book author, writing teacher, blogger, and founder of Mims House, a publishing company. In 1999, she created the Novel Revision Retreat, which she has taught across the nation. Her picture books and middle grade novels have been recognized for excellence by starred reviews, Book of the Year awards, state award lists, and more.



ARA Book Club 2018



January/February
Rebecca Harper
Content-Area Writing
That Rocks



June
Darcy Pattison
The Sleepers



September/October
Penny Kittle
New book in 2018



March/April
Bill Meyer
Horace J. Edwards
Series: Book 1



July/August
Carla McClafferty
Fourth Down and Inches



November
Cynthia Lord
A Handful of Stars

To sign up:
arareading.org/Book-Club

#literacyplaylist

Search. Download. Share.

Arkansas Reading Association – Online Conference – February 3, 2018

Playlist

Options

Premiere Pricing

Through November 30
Save \$50! - \$100

New Release Pricing

December 1 – January 1
Save \$25! - \$125

Final Playing Price

January 2 – February 2
\$150

Six Hours PD Credit

Join us...in your PJs!

For More Info...

To register...

arareading.org/Online-Conference

Online. Conference. Feb. 2018

Playlist

Speakers

- Jennifer Buehler
- The Curly Classroom
- Katie Garner
- Rebecca Harper
- Brian Johnson
- Jen Jones

Welcome! 45th Annual Literacy Conference

Wednesday, Nov. 15

5:00 - 8:00 PM Registration

Thursday, Nov. 16

7:00-8:30 Registration

8:00 Breakfast

8:00-8:30 Children's Author
Mini Sessions

8:45-10:00 Keynote Danny Brassell

10:00 Exhibit Hall Opens

10:15-12:30 Breakout Sessions

12:45-1:45 Literacy Luncheons

12:45-4:15 Breakout Sessions

3:15-4:45 Symposium

4:15-6:00 Exhibit Extravaganza

Friday, Nov. 17

7:45-9:00 Delegates Assembly (RSVP)

8:00-10:00 Exhibit Hall

8:30-9:30 Breakout Sessions

9:45-10:45 Mini Keynotes

11:00-1:15 Breakout Sessions

1:15-3:00 Author Luncheon and
Arkansas Children's
Book Awards

#araconf2017

Schedule

Arkansas Reading Association Needs YOU
Join! Become Involved! Grow as a Leader!

Website

arareading.org

Facebook

facebook.com/arareading

Twitter

twitter.com/ARAreading

2018 Looks Spectacular!

Book Clubs
Six Books!

Online Conference
February

Summer Council
Leadership Institute

Fall Conference
November

Thursday, November 16 - Conference at a Glance

Thursday, 8:00-8:30/Page 17

Book Talks

Thursday, 8:45-10:00/Page 17

Keynote: Danny Brassell

Thursday, 10:15-11:15/Pages 18-19

Arkansas Ballroom (MH) -
Jane Feber: Strategies to Engage
Struggling and Not So Struggling Students

LaFayette (MH)

Shoudong Feng: Coaching Other
Teachers to Succeed in Literacy Teaching

Hoffman (MH)

Angie Hooper: Exploring Phonological
Awareness and the ABCs

Manning (MH)

Lisa Bailey and Jessica McIntosh-
Brockinton: Reading Like a Writer

Fulton (SCC)

Kari Yates: Books, Time, Choice: Simple
Ways to Help Every Reader Thrive

Miller (SCC)

Darcy Pattison: Science and Science
Fiction: How Facts Feed Fiction and
Fiction Needs Facts

Izard (SCC)

Bonnie King and Becky Shofner: Don't
Flip Your Grid! You Can Effectively Assess
with Technology

Pope (SCC)

Tami Eggensperger: Snapshot of a
Perfectly Integrated Curriculum in K-6

Caraway I (SCC)

Amber Brantley and Nancy Redican:
Dare To Do Different

Caraway II

Tammy Gillmore (et al): Pairing of Classic
and Young Adult Texts

Caraway III (SCC)

Jason Campbell and Kelli Gordon: Best
of 2017 - Books Your Kids Will Love and
You Will Too

Thursday 11:30-12:30/Page 20-21

LaFayette (MH)

Linda Eilers and Marcia Imbeau (et al):
Parents, Tutors, and Students Perceive
University-Sponsored Literacy Camp to
Be Beneficial

Hoffman (MH)

Shelby Tedford: Booktalks for the
Classroom

Manning (MH)

Ryan Kelly: Fries on a Deli Sandwich and
Hamburgers: Reinvigorating Reading
Comprehension with Classic Strategies

Fulton (SCC)

Suzanne Wilson: Recipe for Success in
Reading

Miller (SCC)

Michael Salinger: Memoir Mapping -
Developing Personal Narrative

Izard (SCC)

Amy Thompson and Lisa Herrington:
Book Creator, BookSnaps, SeeSaw, Oh
My!

Pope (SCC)

Marsha Ganz and Laura Kupres: Build
Rich and Flexible Word Knowledge

Caraway I (SCC)

Katina Leland: Acknowledging Student
Diversity Through Literacy Activities

Caraway II (SCC)

Julia Gabor and Kalim T. Rayburn:
Inspiring English Learners with Fun,
Project-Based Literacy!

Caraway III (SCC)

Pam Smith: Fountas and Pinell Classroom:
The Future of Literacy Education

Thursday 12:45 - 1:45/Pages 22-23

Salon A (MH)

Pam Allyn: Seven Strengths to Open a
World of Possible: Reading, Writing and
Learning in the New Era

Arkansas Ballroom (MH)

Sara Holbrook: The Teacher as Patriot

Salon C (MH)

Jewell Parker Rhodes: Bearing Witness:
Literacy, Diversity, and Character-Driven
Fiction

Salon B (MH)

Gwynne Ellen Ash: "Who Am I to Say?"
Engaging Critical Media Literacy Lessons
in the Middle and Secondary Classroom

Fulton (SCC)

Kari Yates: Books, Time, Choice: Simple
Ways to Help Every Reader Thrive

Caraway II (SCC)

Adria Trombley: Brain Courtesy - How
GANAG and Interactive Notebooking
Bring on the Literacy Gains!

LaFayette (MH)

Willie Kimmons: Motivation Strategies
for Parents and Teachers

Thursday 2:00-3:00/Pages 24-25

Salon B (MH)

Danny Brassell: 75 Reading Strategies

Manning (MH)

Arkansas Literacy Teacher Educators

Salon B (MH)

Amanda Mayeaux and Monique Wild:
TeamWork - Yours, Mine, and Ours

Miller (SCC)

Jane Feber: Learning Is Not a Spectator
Sport

Izard (SCC)

Dea Auray: Essential Skills for Narrative,
Expository, and Opinion Writing

Pope (SCC)

Tricia Daniels: Who Says There Is No
Engineering in Literacy?

Caraway I (SCC)

Carla Killough McClafferty: Letting the
Facts Take Center Stage

Caraway III (SCC)

Debbie Hardwick-Smith: Making
Systemic Change In Schools

Thursday 3:15-4:15/Pages 26-27

Salon A (MH)

Pam Allyn: Taming the Wild Text

Salon B (MH)

Darcy Pattison: Science and Science
Fiction: How Facts Feed Fiction and
Fiction Needs Facts

Salon C (MH)

Sara Holbrook: The Poet as Patriot

Arkansas Ballroom (MH)

Meet and Greet Book Club

LaFayette (MH)

Willie Kimmons: Motivation Strategies
for Parents and Teachers

Hoffman (MH)

Margie Nanak and Ronda Hughes: Ready,
Set, Read! 2017-2018 Arkansas Diamond
Award and Charlie May Simon Nominees

Fulton (SCC)

Brad Herzog: Hemingway Was a
Sportswriter

Miller (SCC)

Jonathan Friesen: Creating Passionate
Writers

Izard (SCC)

Ellen Edmonds: What Do You Do When
Students Don't Understand What the
Text Says or How the Text Works or What
the Text Means?

Pope (SCC)

Shelia Mitchell and Karla Allen: Projects
with a Purpose

Caraway I (SCC)

Carla Killough McClafferty: Letting the
Facts Take Center Stage

4:15 - 6:00 - Governor's Hall II
Exhibit Hall Extravaganza!

Conference at a Glance - Friday, November 17

Friday 8:30-9:30/Pages 30-31

Salon A (MH)
Amy Thompson and Tammy Benson:
Appy Hour! Apps for Struggling Readers

Salon C (MH)
Courtney Cochran: What's in a Name?

LaFayette (MH)
Angie Hooper: A Close Look at Close Reading

Hoffman (MH)
Jackie Palka: Children's Literature, Synectics, and Storytelling: A Fun Way to Learn

Manning (MH)
Melanie Desmuke: Creating Effective Activity Settings in a Culturally Responsive Classroom

Fulton (SCC)
Kathy Mascuilli: Arkansas RISE

Miller (SCC)
Rickey Pittman: Using Alphabet Books to Increase Literacy

Izard (SCC)
Kathy Sadler: Organize Your Teaching Through Livebinders

Pope (SCC)
Claire Jane Beck and Kathi Decker: Learning From the Roots Up

Caraway I (SCC)
Zelda McMurtry (et al): Is Prosody Important?

Caraway III (SCC)
Debra Murphy: What Does It Take to Teach a Child to Read?

Friday 9:45-10:45/Pages 32-33

Salon A (MH)
Jonathan Friesen: Visibility - The Diverse Origins of Literacy

Salon B (MH)
Monique Wild & Amanda Mayeaux: TeamWork: Collaborative Teaching

Salon C (MH)
Brad Herzog: Catching Creative Ideas

Friday 11:00-1:00 (Institutes)

Arkansas Ballroom (MH)
Vicki King: From the State Capital to the Classroom: Lessons Learned from Implementing Dyslexia Legislation

Manning (MH)
Tammy Gillmore: Blogging as a Writing Tool

Izard (SCC)
Amy Bell: Google Tools for the Classroom

Friday 11:00-12:00/Pages 34-35

LaFayette (MH)
Ginny Blankenship: How to Advocate for Your Cause at the Capitol

Hoffman (MH)
Suzanne Rogers: Reading Growth while Implementing myON® Reader

Fulton (SCC)
Darcy Pattison: Science and Science Fiction: How Facts Feed Fiction and Fiction Needs Facts

Miller (SCC)
Carole DeLaney: Using Technology as a Tool For Classroom Innovation

Pope (SCC)
Paula Findley: The Roots of Reading: Phonemic Awareness

Caraway I (SCC)
LaToshia Woods: Posing Problems for New Solutions- Critical Literacy in Action

Caraway III (SCC)
Christy Hesslen (et al): If You Build It, They Will Write It

Friday 12:15-1:15/Pages 36

Miller (SCC)
Suzanne Rogers: Book Love in 8-12

Fulton (SCC)
Kathy Mascuilli: Arkansas RISE

Miller (SCC)
hal evans: Fun Techniques for Teaching Poetry, Grades 2-12

Pope (SCC)
Michael Salinger: Use Your PIPES - Public Speaking Clinic

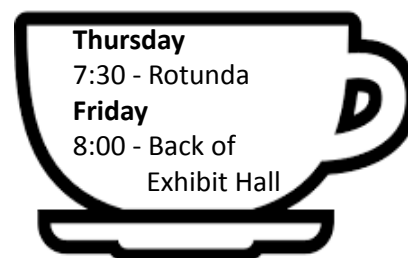
Caraway I (SCC)
Susan Grogan: Learning from Global Educators - Emergent Reading Instruction in Rwanda

Caraway III (SCC)
Denise Baldwin (et al): Cooperative Teambuilding

Friday, 1:15-2:30/Page 37

Marriott Hotel Salons
Author Luncheon with Louis Sachar and Arkansas Book Awards Celebration

Free Coffee



Sessions

Need Directions?

See page 39 for a map of session assignments or stop by the registration booth in the Rotunda.

Thank you for partnering with us in a literacy lecture series.

The Arkansas Reading Association extends appreciation to the
University of Arkansas Clinton School of Public Service

for sharing the importance of literacy by including the following in the Clinton School Speaker Series:



Danny Brassell - 6:00 pm, Wednesday Nov. 15

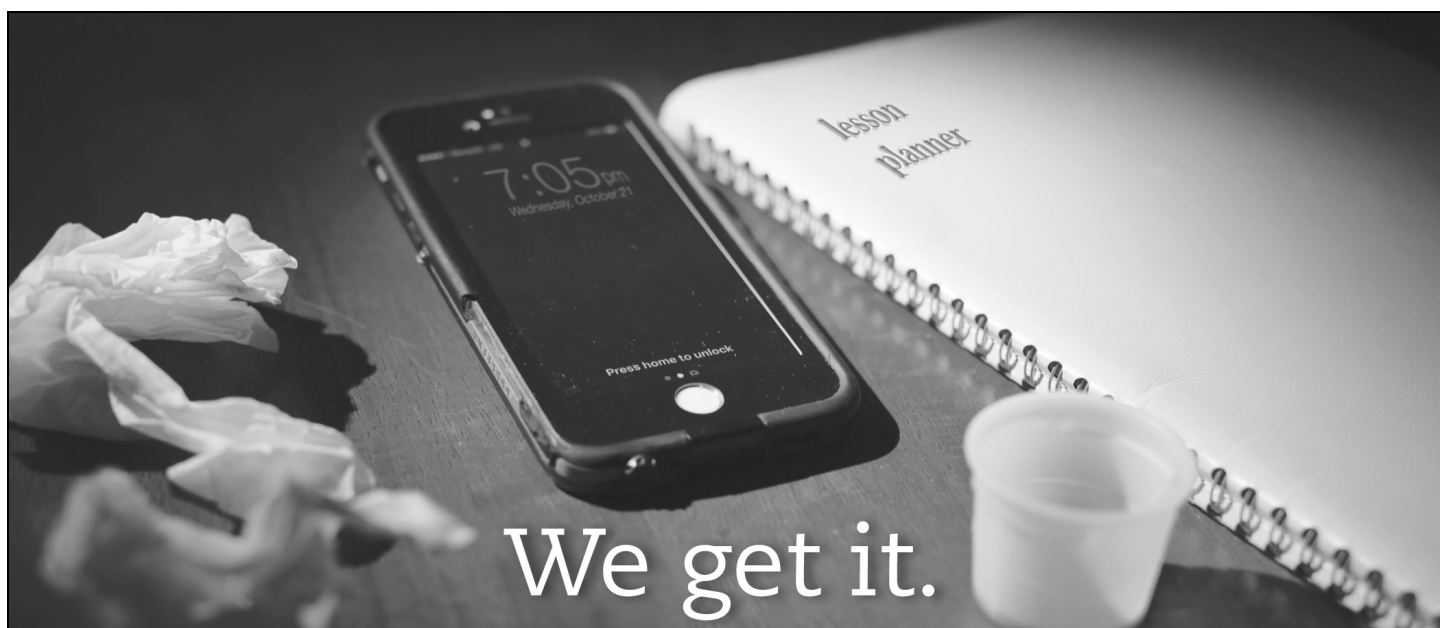
Jonathan Friesen - noon, Thursday Nov. 16

Jewel Parker Rhodes - 6:00 pm, Thursday Nov. 16

Brad Herzog - noon, Friday Nov. 17

Reserve seats by emailing publicprograms@clintonschool.uasys.edu or calling 501-683-5239

The mission of the University of Arkansas Clinton School of Public Service is to educate and prepare professionals in public service who understand, engage and transform complex social, cultural, economic and political systems to ensure equity, challenge oppression and effect positive social change.



Heinemann

DEDICATED TO TEACHERS

Resources that help you burn bright—not burn out

Heinemann.com

Benefits to an ARA Membership

Community Involvement: Join a local reading council and promote reading and literacy activities in your school and community.

Annual Conference: Attend the outstanding annual ARA Conference held each November in Little Rock, AR. The conference features many presenters, workshops, special events, exhibits, meal functions, and nationally renowned authors and illustrators. ARA members receive discounted registration fees, and conference information is mailed directly to them.

Scholarships/Grants: Each year thousands of dollars are granted to ARA members through the Jo Flanigan Scholarships, School-based Literacy Grants, the Local Council Literacy Grants, and the Local Council Honoree Awards.

Publications: Members receive ARA's journal, *The Reader*; monthly ARA e-Newsletter; and early conference registration information.

Recognition: ARA recognizes outstanding literacy educators, authors, and other individuals through annual literacy awards such as the Administrator in Reading Award, Celebrate Literacy Awards, and the Exemplary Reading Program.

Networking: Meet and share information with people from your community and all across Arkansas who are interested in promoting reading and literacy.

Visit Membership Booth in Exhibit Hall!

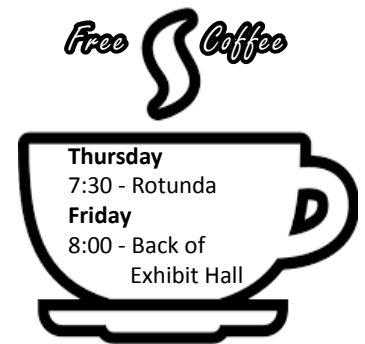
Book Talks/General Session/Keynote Speaker
Marriott Salons

Thursday 8:00 - 10:00

START YOUR CONFERENCE with BOOK TALKS
BY THESE AUTHORS! - Thursday 8:00 - 8:30

Jonathan Friesen - Fulton
Darcy Pattison - Miller
Sara Holbrook - Izard

Jewell Parker Rhodes -Pope
Carla McClafferty - Caraway III
PD = .5 Hour



First General Session - 8:45 - 10:00 - Marriott Hotel Salons
Danny Brassell, Keynote Speaker

Welcome

Kaila Murphy
ARA President

Administrator in Reading Award Presentation

Suzanne Wilson
Assistant Superintendent
Greenwood School District

Presentation of the Colors

Color Guard Team from Arkadelphia
High School under the direction of
Commander Michael Shepherd

Introduction of Speaker

Tara Derby
ARA Vice-President

National Anthem

Makenzie Rhea
Arkadelphia High School

Keynote Speaker

Danny Brassell



Local Council Presidents' March

Greetings from ILA

Gwynne Ellen Ash
ILA Board Member

**Local Council Honoree Drawing
and Announcements**

Kaila Murphy
ARA President

#araconf2017

PD = 1 Hour

Keynote

Notes...

PD = 1 hr.

Thursday 10:15 - 11:15 - Statehouse Convention Center

*Fulton***Books, Time, Choice; Simple Ways to Help Every Reader Thrive**

Kari Yates: Author, Speaker, Staff Developer, Consultant
Moorhead Area Public Schools, Battle Lake, MN

Independent reading with self-selected materials is not just filler or fluff. It's a commitment to nurturing truly lifelong readers. From book choice to healthy reading habits, in this session we'll explore simple but practical steps you can take to help every reader flourish in the classroom and beyond.

Grade Level: Primary (PreK - 3), Intermediate (4 - 6)

Intended Audience: All

Focus Area: Instructional Strategies

Featured
Speaker

*Miller***Science and Science Fiction: How Facts Feed Fiction and Fiction Needs Facts**

Darcy Pattison, Author

Mims House, Little Rock, AR

From outstanding science trade books to science fiction, author Darcy Pattison goes from fact to fiction and fiction to fact. Learn how to connect student research with narrative writing.

Grade Level: Intermediate (4 - 6)

Intended Audience: Reading Teachers, Teacher Educators, Classroom Teachers, Media Specialists

Focus Area: Content (K-12)

Featured
Speaker

*Izard***Don't Flip Your Grid! You Can Effectively Assess with Technology**

Bonnie King, Clinical Instructor

University of Arkansas, Fayetteville, AR

Co-Presenter: Becky Shofner

Engagement in learning is at an all-time high using Flipgrid online technology in our second grade and college classrooms. Borrowing the feel of social media, this tool has transformed the way we can authentically assess students and give timely feedback.

Grade Level: All

Intended Audience: All

Focus Area: Next Generation Learning/Integrated Technology

*Pope***Snapshot of a Perfectly Integrated Curriculum in K-6**

Tami Eggensperger, Science Curriculum

National Science Teachers Assn., Sherwood, AR

We took a picture... because our science is practically perfect. In 2016, our district adopted NSTA Press' Karen Ansberry and Emily Morgan's Picture Perfect Science as our K-4 science curriculum for implementing the NGSS based science standards. Our elementary teachers needed an exciting program to integrate into their literacy and math packed day, and PPS was, well, perfect.

Grade Level: Primary (PreK - 3), Intermediate (4 - 6)

Intended Audience: All

Focus Area: Standards, Frameworks, and Curriculum Alignment

*Caraway I***Dare To Do Different**

Amber Brantley, Principal

Greenbrier Wooster Elementary, School, Greenbrier, AR
Co-Presenter: Nancy Redican

In this session, we will discuss how to conduct Professional Learning Communities that analyze data in order to drive our planning. Come join us as we utilize differentiation practices and tools for content, process, as well as product to promote student-focused instruction.

Grade Level: Primary (PreK - 3), Intermediate (4 - 6)

Intended Audience: All

Focus Area: Instructional Strategies

*Caraway II***Pairing the Classics with the Young Adult Novels**

Tammy Gillmore, English Teacher, NBCT

Batesville High School/Lyon College

Co-Presenters: Nate Ayers and Becca Burrow, Lyon College

Make the classics current! Learn to mix the old and new as we demonstrate various teaching methods and incorporate Google apps to teach two texts. Reading, writing, and speaking standards will be addressed.

Grade Level: Secondary (7+)

Intended Audience: All

Focus Area: Instructional Strategies

*Caraway III***Best of 2017: Books Your Kids Will Love and You Will, Too**

Jason Campbell, Literacy Teacher

Ruth Doyle Middle School, Conway, AR

Co-Presenter: Kelli Gordon

Are you looking for new and engaging books that you can share with your 4th-6th grade students? Look no further! The presenters will discuss their favorite middle grade books published in 2017.

Grade Level: Intermediate (4 - 6)

Intended Audience: Reading Teachers, Classroom Teachers, Media Specialists

Focus Area: Instructional Strategies

Session 1

Need Directions?

See page 39 for a map
of session assignments
or stop by the registration booth
in the Rotunda.

Thursday 11:30 - 12:30 - Marriott Hotel

PD = 1 hr.

Arkansas Authors' Panel - Salon B

Moderator - Tara Derby

Nancy Allen: *A Down-Home Twelve Days of Christmas* was recently published by Nancy Allen who serves as the Adult Services and Reference Librarian at the Faulkner County Library in Conway.

Victor Biton: Victor Biton is a proud grandfather who resides in Little Rock, Arkansas. He is also a board-certified neurologist specializing in epilepsy, working in private practice for many years. He is the author of the children's books *The Butterfly Tree* and *The Worried Kid*, with more in the series on the way.

Michelle Campbell: Michelle Campbell has a Master's in Developmental Therapy. Chester and Mittens is her first educational children's book. She lives in Benton, AR with her husband, four children, and two step-children.

hal evans: hal evans is a poet, playwright, actor, and teacher. He is known for his "infectiously zany wordplay." As founder and director of Troupe d' Jour, hal serves over 60,000 students and teachers per academic year.

Maria Hoskins: Maria Hoskins a native of Mayflower, Arkansas, and a graduate of Philander Smith College where she received a B.A. in English and Communications. She is married to Archie and has two children, Christina and Victoria. The purpose of *Christmas Night on the Farm* is to share a happy memory from a moment in time, the meaning of Christmas, and visions as simple as a coal burning wood stove.

Norris Lyman: Norris Lyman used his dog Tank as inspiration in writing his first book. *The Real Big Tank* is hopefully the first in a series about his adventures with Tank – who he describes as eight pounds of awesome.

Carla Killough McClafferty: Although Carla always loved to read, she had never written until the death of her youngest son Corey. After his tragic loss, Carla began to write about the experience. The story of her journey through grief became the subject of her first book *Forgiving God*. Next, she turned her attention to writing nonfiction books for young readers. Today, Carla is a freelance author and speaker.

Darcy Pattison: Darcy S. Pattison is an American writer of fiction and nonfiction children's literature, a blogger, writing teacher, and indie publisher. Her books have been translated into nine languages. Although she is best known for her work in children's literature, she is also a writing teacher traveling across the nation presenting her novel *Revision Retreat*. Pattison is also an independent publisher of ebooks for adults in the educational market.

LaTonya Richardson: LaTonya Richardson is an author and college instructor at UAPB who believes in the power of a great story and spinning a yarn. Although she enjoys a variety of book genres, children's books are her favorite.

Grade Level: All - Intended Audience: All - Focus Area: Content (K-12)

LaFayette

Parents, Tutors, and Students Perceive University-Sponsored Literacy Camp to Be Beneficial

Linda Eilers and Marcia Imbeau

University of Arkansas, Fayetteville, AR

Co-Presenters: Leslie Pervere, Erin Phelan, and Anne Schexnayder, Senior Honors Students

This session presents the findings of a collaborative study that examined a university summer literacy camp by analyzing the perspectives of the program from three critical stakeholders: the students who are tutored, the university teacher candidates who were the tutors, and the parents who selected to bring their child to the program.

Grade Level: Primary (PreK - 3), Intermediate (4 - 6)

Intended Audience: Teachers, Teacher Educators, Literacy Specialists

Focus Area: Research

Need Directions?

See page 39 for a map
of session assignments
or stop by the registration booth
in the Rotunda.

Hoffman

Booktalks for the Classroom

Shelby Tedford, K-5 Reading Specialist

LISA Academy North, Sherwood, AR

Explore the magic of booktalks! Use them to engage students in a beloved book or allow students to take over and share their favorites.

Grade Level: All

Intended Audience: All

Focus Area: Instructional Strategies

Manning

Fries on a Deli Sandwich and Hamburgers: Reinvigorating Reading Comprehension with Classic Strategies

Ryan Kelly, Associate Professor of Reading

Arkansas State University, Jonesboro, AR

This presentation will detail a futile attempt to invent a comprehension strategy (which accidentally reinvented the classic KWL) and the perplexing delight in various questioning strategies. Participants will reengage and reconnect with classic comprehension strategies through these engaging sandwich themes.

Grade Level: Intermediate (4 - 6), Secondary (7 +)

Intended Audience: Reading Teachers, Teacher Educators, Classroom Teachers

Focus Area: Instructional Strategies

PD = 1 hr.

Thursday 11:30 - 12:30 - Statehouse Convention Center

*Fulton***Recipe for Success in Reading**

Suzanne Wilson, Assistant Superintendent

Greenwood School Dist., Greenwood, AR

It takes more than one ingredient to make the perfect dish. It also takes lots of practice! Suzanne Wilson, ARA's Reading Administrator of the Year, will focus on the ingredients utilized at Greenwood Schools to increase reading proficiency and to make students lifelong readers. Teachers will also be a part of this session with stories from the trenches of the classroom!

Grade Level: All

Intended Audience: All

Focus Area: Instructional Strategies

*Miller***Memoir Mapping - Developing Personal Narrative**

Michael Salinger, Author/Educator

Outspoken Literacy Consultants, Mentor, OH

The presenter will lead participants through a step-by-step process of developing setting, characterization, hook writing, and plot using a simple and fun graphic organizer. It is guaranteed to get kids to their first draft in record time.

Grade Level: Intermediate (4 - 6), Secondary (7 +)

Intended Audience: Reading Teachers, Classroom Teachers

Focus Area: Instructional Strategies

*Izard***Book Creator, Booksnap, SeeSaw, Oh My!**

Amy Thompson, Graduate Reading Program Coordinator

University of Central Arkansas, Conway, AR

Co-Presenter: Lisa Herrington

This session will focus on three technologies: Book Creator, Snap Chat, and SeeSaw and how you can integrate these into your classroom. Bring your device!

Grade Level: Primary (PreK - 3), Intermediate (4 - 6)

Intended Audience: Reading Teachers, Curriculum Specialists, Teacher Educators, Classroom Teachers

Focus Area: Instructional Strategies

*Pope***Build Rich and Flexible Word Knowledge**

Marsha Ganz, Educational Specialist

Vocabulary Spelling City, Fort Lauderdale, FL

Co-Presenter: Laura Kupres

Synonyms, shades of meaning, connotations -- what's the difference? These hands-on activities (perfect for word work centers) develop an understanding of the nuances of vocabulary. Easy and meaningful activities that support parts of speech, word choice, and vocabulary development will also be shared!

Grade Level: Primary (PreK - 3), Intermediate (4 - 6)

Intended Audience: All

Focus Area: Instructional Strategies

*Caraway I***Acknowledging Student Diversity Through Literacy Activities**

Katina Leland, Associate Professor

UA Little Rock, Little Rock, AR

Literacy activities that acknowledge student diversity and enhance the classroom community will be shared. These activities encourage each student to express him/herself through writing, reading, and speaking

Grade Level: Primary (PreK - 3), Intermediate (4 - 6)

Intended Audience: Classroom Teachers

Focus Area: Content (K-12)

*Caraway II***Inspiring English Learners with Fun, Project-Based Literacy!**

Julia Gabor, Founder/CEO

WRiTE BRAiN BOOKS, Los Angeles, CA

Co-Presenter: Kalim T. Rayburn

English Learners face many challenges. This interactive session will demonstrate how wordless images provide a nonthreatening opportunity for ELs to discover their voices and use creativity as a tool for communication. Learn how to employ a disguised learning, project-based methodology that allows for limitless scaffolding to meet the needs of ELs at every level.

Grade Level: All

Intended Audience: All

Focus Area: Instructional Strategies

*Caraway III***Fountas & Pinnell Classroom: The Future of Literacy Education**

Pam Smith, National Content Specialist

Heinemann Publishing, Portsmouth, NH

Introducing Fountas & Pinnell Classroom (FPC), a first-of-its-kind cohesive system for reading instruction. FPC is a multi-text approach for students in grades PK-6. The system is designed to support whole-group, small-group, and independent learning opportunities.

Grade Level: Primary (PreK - 3), Intermediate (4 - 6)

Intended Audience: All

Focus Area: Content (K-12)

Mark Your Calendar
ARA's 46th Annual
Literacy Conference
November 15-16, 2018

Thursday 12:45 - 1:45 - Pre-Purchased Ticketed Literacy Lunches

PD = 1 hr.

Salon A (MH)

Pam Allyn, Author & Director

LitLife, Brooklyn, NY

7 Strengths to Open a World of Possible: Reading, Writing and Learning in the New Era

Moderators:

Trudy Jackson

Kelly Hogan

Tammy Gillmore



Arkansas Ballroom (MH)

Jewell Parker Rhodes,

Author/Speaker, San Jose, CA

Bearing Witness: Literacy, Diversity and Character-Driven Fiction

Moderators:

Tara Derby

Kacy Barden

Kaila Murphy



Salon C (MH)

Sara Holbrook, Author

Mentor, OH

The Teacher as Patriot

Moderators:

Deb McMillan

Angie Betancourt

Dothy Pollett



Notes...

Session 3

Didn't sign up for a luncheon?

Thank you to these presenters for offering alternative sessions.

Salon B (MH)

Who Am I to Say? Engaging Critical Media Literacy Lessons in the Middle and Secondary Classroom

Gwynne Ellen Ash, Professor of Education

Texas State University, San Marcos, TX

This session demonstrates how teachers can draw on students' literate activities outside of the school day to reinforce standards-based literacy lessons (focused on reading critically, writing, making work public, and responding critically with textual and rhetorical support).

Grade Level: Intermediate (4 - 6), Secondary (7 +)

Intended Audience: All

Focus Area: Instructional Strategies

Featured
Speaker

Fulton (SCC)

Books, Time, Choice; Simple Ways to Help Every Reader Thrive

Kari Yates, Author and Consultant

Moorhead Area Public Schools, Battle Lake, MN

Independent reading with self-selected materials is not just filler or fluff. It's a commitment to nurturing truly lifelong readers. From book choice to healthy reading habits, in this session we'll explore simple but practical steps you can take to help every reader flourish in the classroom and beyond.

Grade Level: Primary (PreK - 3), Intermediate (4 - 6)

Intended Audience: All

Focus Area: Instructional Strategies

Featured
Speaker

Caraway II (SCC)

Brain Courtesy - How GANAG and Interactive Notebooking Bring on the Literacy Gains!

Adria Trombley, Assistant Professor of Education

John Brown University, Bella Vista, AR

Learn the basic process of Dr. Jane Pollock's GANAG lesson planning. Implementing this process and interactive notebooking helped to bring Janie Darr Elementary to the number one elementary school in the state (based on ACT Aspire scores). Find out how this simple organizational tool helps to create master learners.

Grade Level: All

Intended Audience: All

Focus Area: Instructional Strategies

LaFayette

Motivation Strategies for Parents and Teachers

Dr. Willie Kimmons, President/CEO

Save Children Save Schools, Inc., Daytona Beach, FL

This interactive, group participation workshop offers helpful suggestions, strategies, and recommendations for parents and teachers to work together to improve children's literacy skills at home and in school. Motivational strategies and techniques will be explored.

Grade Level: All

Intended Audience: All

Focus Area: Parent Involvement/Academic Planning and Scholarship

Notes...

Thursday 2:00 - 3:00 - Marriott Hotel

PD = 1.5 hr.

Salon B**75 Reading Strategies**

Danny Brassell, Faculty Advisor

CalStateTEACH, Redondo Beach, CA

These fun and easy strategies will motivate even the most reluctant reader!

Grade Level: All

Intended Audience: All

Focus Area: Instructional Strategies

Featured
Speaker

Check out Danny Brassell's
Lazy Readers' Book Club!
www.lazyreaders.com

*Join for Free!***Arkansas Literacy Teacher Educators - ALTE****2:00 - 4:15****Manning (MH)****Undergraduate Projects****2:00 – 3:00****University of Arkansas Fayetteville**

Leslie Pervere, Erin Phelan, Anne Schexnayder, Kaylee Hamilton

Deborah Brown, Faculty Advisor

"Matchbox Book Reports That Use ESL Strategies"

Rikki Zink, Erin Beckman, and Addison Scroggins

Christine Ralston, Faculty Advisor

"Using Genre Reformulation to Solidify Content Knowledge in the Primary Grades"

Aubrey Edwards and Allison Overdorf, and Jacob Crain

"Using Genre Reformulation to Solidify Content Knowledge in the Middle Grades"

University of Arkansas Pine BluffRyan Tillar "Alternate Endings to Jewell Parker Rhodes' *Towers Falling*"

Esther Robinson, Faculty Advisor

Graduate Projects**3:00 – 4:15****University of Central Arkansas**

Amy Thompson

Tammy Benson, Faculty Advisor

"MAT Teacher Candidates' Perceptions of Balanced Literacy
and Student Learning: Influences of Transformative Experience"**University of Arkansas Little Rock**

Robin Johnson

Linda J. Dorn, Faculty Advisor

"Influence of Peer-based Instruction on Student Engagement
and Comprehension in a Secondary Chemistry Class"

Wendy Satterfield "Building Congruency Between Classroom and Intervention Settings"

April Evans, UALR and Cory White, UAFS "Promoting Intentional Reflection with Teacher Candidates"

WHAT IS ALTE?

ALTE is a special interest group (SIG) started by former ARA President Mary Mosley. The mission is to provide a forum for all who prepare literacy professionals and anyone who is interested in promoting literacy in our state. ALTE meets each year during the ARA Literacy Conference. The purpose is for the students of Arkansas Literacy Teacher Educators to share literacy-related projects.

ALTE holds a brief business meeting after presentations. Dues are \$10.00, and they are used to support student presentations through partial reimbursement of registration/conference cost.

President: Linda H. Eilers, University of Arkansas, Fayetteville
 Treasurer: Shoudong Feng, University of Central Arkansas, Conway
 Of Council: Mary Mosley, University of Central Arkansas, Conway (Retired)

PD = 1.5 hr.

Thursday 2:00 - 3:00 - Statehouse Convention Center

*Fulton***TeamWork: Yours, Mine, and Ours**

Amanda Mayeaux & Monique Wild, Authors/Educators
Stenhouse, Prairieville, LA

Build a team for all stakeholders! Participants will discover ways to create strong working teams through the development of norms and core values. The presenters will also share how to establish high expectations to support student success and strong partnerships with parents.

Grade Level: All

Intended Audience: Administrators/ Supervisors, Teacher Educators, Classroom Teachers

Focus Area: Parent Involvement/Academic Planning and Scholarship

Featured
Speakers

*Miller***Learning Is Not a Spectator Sport**

Jane Feber, Teacher/Author

Dixie County High School, Steinhatchee, FL
Engage and excite all learners with differentiated lessons! All activities presented can be used as alternative assessments that allow students to demonstrate their comprehension and show what they know. This session is not for spectators. All strategies support RTI Tier II instruction.

Grade Level: Intermediate (4 - 6), Secondary (7 +)

Intended Audience: All

Focus Area: Instructional Strategies

Featured
Speaker

*Izard***Essential Skills for Narrative, Expository, and Opinion Writing**

Dea Auray, CEO and Co-founder

Empowering Writers, Monroe, CT
Models of powerful writing can raise awareness and drive instruction. You'll receive numerous annotated exemplars of strong writing for classroom analysis with practical tools that empower students to apply these skills in their own writing.

Grade Level: Primary (PreK - 3), Intermediate (4 - 6)

Intended Audience: All

Focus Area: Instructional Strategies

*Pope***Who Says There Is No Engineering in Literacy?**

Tricia Daniels, 5th Grade Literacy Teacher

Westside Elementary, Greenbrier, AR

There's STEM and STEAM, but in my literacy classroom, we call it L-STEM: Literacy plus Science, Technology, Engineering and Math! Learn how to use literature to introduce STEM challenges. Your students will utilize multiple skills while completing each challenge. Resources for the L-STEM Challenges will be shared.

Grade Level: Primary (PreK - 3), Intermediate (4 - 6)

Intended Audience: All

Focus Area: Instructional Strategies

*Caraway I***Letting the Facts Take Center Stage**

Carla Killough McClafferty, Author

Benton, AR

Finding appropriate and accurate primary source material is critical to good research. Just as critical, though, is knowing how to use the facts when writing informational texts. In this session, Carla Killough McClafferty will give specific examples to show how it's done.

Grade Level: Intermediate (4 - 6), Secondary (7 +)

Intended Audience: All

Focus Area: Standards, Frameworks, and Curriculum Alignment

Featured
Speaker

*Caraway III***Making Systemic Change In Schools**

Debbie Hardwick-Smith, Consultant

Heinemann & Steps to Literacy, Fayetteville, AR

The heart of school improvement rests in improving daily teaching and learning practices in schools, balanced with the notion that the school needs to collaborate to ensure that the daily teaching and learning are "rooted" practices and that they are the focus.

Grade Level: All

Intended Audience: All

Focus Area: Systemic Change Process

Session 4

#literacyplaylist

Search. Download. Share.

Arkansas Reading Association – Online Conference – February 3, 2018

Thursday 3:15 - 4:15 - Marriott Hotel

PD = 1 hr.

Salon A**Taming the Wild Text**

Pam Allyn, Author and Director

LitLife, Brooklyn, NY

Today's reader is reading across multiple genres, on phones and tablets, with text in hand, and also online. Each chapter in this helpful book is devoted to developing the five habits for successful reading: reading closely, widely, critically, deeply, and purposefully. Grounded in the latest research, the easy-to-implement strategies and instructional methods will help students cultivate strong reading skills in the 21st century classroom.

Grade Level: All

Intended Audience:

Focus Area: Instructional Strategies

Featured
Speaker**Salon B****Science and Science Fiction: How Facts Feed Fiction and Fiction Needs Facts**

Darcy Pattison, Author

Mims House, Little Rock, AR

From outstanding science trade books to science fiction, author Darcy Pattison goes from fact to fiction and fiction to fact. Learn how to connect student research with narrative writing and vice versa.

Grade Level: Intermediate (4 - 6)

Intended Audience: Reading Teachers, Teacher Educators, Classroom Teachers, Media Specialists

Focus Area: Content (K-12)

Featured
Speaker**Salon C****The Poet as Patriot**

Sara Holbrook, Author

Mentor, OH

Sara Holbrook, the author of *I Never Said I Wasn't Difficult* and twenty years later the viral article "I Can't Answer These Texas Standardized Test Questions about My Own Poems" is a bit of a trouble maker and proud of it. She wants you to be one, too, linking every literacy lesson to good communication skills for our future citizens.

Grade Level: All

Intended Audience: All

Focus Area: Instructional Strategies

Featured
Speaker**Need Directions?**

See page 39 for a map of session assignments or stop by the registration booth in the Rotunda.

LaFayette**Motivation Strategies for Parents and Teachers**

Dr. Willie Kimmons, President/CEO

Save Children Save Schools, Inc., Daytona Beach, FL

This interactive, group participation workshop offers helpful suggestions, strategies, and recommendations for parents and teachers to work together to improve children's literacy skills at home and in school. Motivational strategies and techniques will be explored.

Grade Level: All

Intended Audience: All

Focus Area: Parent Involvement/Academic Planning and Scholarship

Hoffman**Ready, Set, Read! 2017-2018 Arkansas Diamond Award and Charlie May Simon Nominees**

Margie Nanak, Library Media Specialist

Southwood Elementary School, Pine Bluff, AR

Co-Presenter: Ronda Hughes

This session will feature books on the 2017-2018 Arkansas Diamond Award and Charlie May Simon reading lists. Lesson ideas, resources, and activity ideas will be shared. Find out how your students can participate and help to choose next year's winners!

Grade Level: Primary (PreK - 3), Intermediate (4 - 6)

Intended Audience: Reading Teachers, Classroom Teachers, Media Specialists

Focus Area: Instructional Strategies

Arkansas Ballroom (MH)

Meet and Greet Book Club

Moderator: Tammy Gillmore

Grade Level: All

Intended Audience: ARA Book Club Participants

Focus Area: Reading Strategies

ARA Book Club Participants are invited to this "meet and greet" session with the authors whose books we read and discussed throughout 2017.

Amanda Mayeaux and Monique Wild*Teamwork***Jewell Parker Rhodes***Towers Falling***Jonathan Friesen***Jerk, California***Danny Brassell***The Reading Makeover*

PD = 1 hr.

Thursday 3:15 - 4:15 - Statehouse Convention Center

Fulton

Hemingway Was a Sportswriter

Brad Herzog, Author

Pacific Grove, CA

Brad Herzog (former sportswriter, *Sports Illustrated* contributor, and author of dozens of sports books) offers a personal, historical, and literary discussion about how kids' passion for athletics can translate into enthusiasm for reading and writing.

Grade Level: All

Intended Audience: All

Focus Area: Student Health and Wellness

Featured
Speaker

Miller

Creating Passionate Writers

Jonathan Friesen, Author/Speaker

Mounds View, MN

How does a teacher nurture students' writing pursuits? Join award-winning author Jonathan Friesen on a journey through the young writer's mind, and discover how you can fan your students' written flame.

Grade Level: All

Intended Audience: All

Focus Area: Student Health and Wellness

Featured
Speaker

Izard

What Do You Do When Students Don't Understand What the Text Says or How the Text Works or What the Text Means?

Ellen Edmonds,

Executive Director of Professional Development

W.H. Sadlier, Charlotte, NC

Learn six powerful strategies for providing differentiated instructional scaffolds that support your students when they are struggling to read complex text. Scaffolds help students gain the knowledge they need to read the text and understand its meaning.

Grade Level: Intermediate (4 - 6), Secondary (7 +)

Intended Audience: All

Focus Area: Instructional Strategies

Pope

Projects with a Purpose

Shelia Mitchell, Principal

Rural Special Elementary, Fox, AR

Co-Presenter: Karla Allen

Learn how one elementary school used literature to involve students in a variety of service projects that all students and teachers loved! Learn about their unique experience that allowed students to take an active role in helping others around the world.

Grade Level: All

Intended Audience: Administrators/ Supervisors, Classroom Teachers, GT

Focus Area: Instructional Strategies

Caraway I

Letting the Facts Take Center Stage

Carla Killough McClafferty, Author

Benton, AR

Finding appropriate and accurate primary source material is critical to good research. Just as critical, though, is knowing how to use the facts when writing informational texts. In this session, Carla Killough McClafferty will give specific examples to show how it's done.

Grade Level: Intermediate (4 - 6), Secondary (7 +)

Intended Audience: All

Focus Area: Standards, Frameworks, and Curriculum Alignment

Featured
Speaker

Arkansas Reading Association Membership

www.arareading.org

\$20

Includes State and Local Council Dues



Leading the Way in Literacy

International Literacy Association Membership

www.reading.org
800.336.7323

Student: \$24 • Basic: \$39
with Journal: \$69

For details, contact Krista Underwood
at krista@arareading.org

For information about starting a reading council in your area, contact Krista Underwood at krista@arareading.org.

Renew Now!

ARA Membership Booth
Located in Rotunda.

ARA membership is now easily renewed online!

Members should update their information and profile
by logging in at arareading.org.

Your ARA member number is now listed on your mailing label.

Session 5

45th Literacy Conference

November 16-17, 2017

Arkansas Reading Association Rooted in Literacy

Visit These Exhibitors in the Exhibit Hall

Exhibitors

1. National Geographic
 2. National Geographic
 3. Sundance Newbridge Publishing Co.
 4. Imagine Learning Kaley Wren
 5. Heifer International
 6. Guatemalan Literacy Project
Illinois Reading Council
 7. Arkansas Curriculum Services Assoc.
 8. Houghton Mifflin Harcourt
 9. HMH
 10. HMH
 11. Harding University
 12. Abrams Robin Baker
 13. Okapi Educational Publishing
 14. WRiTE BRAiN
 15. Vocabulary Spelling City
 16. Perma Bound
 17. Learning Without Tears
 18. American Reading Co.
 19. Teacher Created Material
 20. Stenhouse
 21. Heinemann
 22. Heinemann
 23. WRiTE BRAiN
 24. Kern's Farmhouse
 25. Blue Star Education
 26. Curriculum Associates
 27. Follett
 28. Limelight
 29. ERJ Associates, Inc.
 30. McGraw Hill
 31. Booksource
 32. Empowering Writers
 33. Univeristy of Central Arkansas
 34. Bound to Stay Bound
 35. B & C Jewelry
 36. Reading Is Fundamental (RIF)
 37. Learning Explosion
 38. Frog Publishing
 39. McGraw Hill
 40. AETN - ArkansasIDEAS
 41. AETN - ArkansasIDEAS
 42. Follett
 43. NSTA National Science Teachers
Association
 44. Barnes and Noble
 45. NWA Reading Council
 46. NWA Reading Council
 47. Pearson
 48. Pearson
 49. J Spot Boutique
 50. J Spot Boutique
 51. Wilson Language
 52. Wilson Language
- Large Space in Back of Hall Next to
Autograph Area: Scholastic Book Fairs
- Beebe Badger Bookmobile

Thank You!

Exhibit Hall Extravaganza!

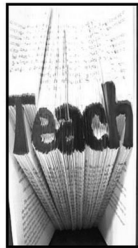
Door Prizes & Food and Drink! Thursday, Nov. 17 - 4:15 - 6:00

Demos and Games! Autographs!

Folded Book Art Demonstration

by

Stephanie Stiles
"Diva from Scratch"



Etsy.com/shop/divafromscratch

Featured Speakers

Pam Allyn
Danny Brassell
Jane Feber
Jonathan Friesen
Brad Herzog
Sara Holbrook
Amanda Mayeaux
Jewell Parker
Rhodes
Louis Sachar
Michael Salinger
Monique Wild
Kari Yates

Arkansas Authors

Nancy Allen
Victor Biton
Michelle Campbell
hal evans
Maria Hoskins
Norris Lyman
Carla Killough
McClafferty
Darcy Pattison
LaTonya Richardson

Visit Clifford



Music!



Literacy Lottery!

Win a gift basket
or other great prize for just \$1.

Tickets
\$1 each
6 for \$5
12 for \$10
25 for \$20

Purchase tickets
in the Exhibit Hall.
Drawings will be held
at 5:30 pm Thursday
during the
Exhibit Hall Extravaganza.
Must be present to win.

Make and
Take Art

Rooted in Literacy

Extravaganza

Friday 8:30 - 9:30 - Marriott Hotel

PD = 1.0 hr.

Salon A

Appy Hour! Apps for Struggling Readers

Amy Thompson, Graduate Reading Program Coordinator

University of Central Arkansas, Conway, AR

Co-Presenter: Tammy Benson

Bring your device and come prepared to learn and experience apps for literacy assessment, screening, centers, interventions, whole group, and small group! These apps have been tested by teachers and teacher candidates with K-9 students in UCA's Bears Read Literacy Camp.

Grade Level: All

Intended Audience: All

Focus Area: Next Generation Learning/Integrated Technology

Salon C

What's in a Name?

Salon C (MH)

Courtney Cochran, 2017 Arkansas Teacher of the Year

Van Buren, AR

Participants will explore the fostering of literacy skills of English Language Learners by focusing on their social and emotional needs and creating a language-rich classroom.

Grade Level: All

Intended Audience: All

Focus Area: Instructional Strategies

LaFayette

A Close Look at Close Reading

Angie Hooper, Senior Content Specialist

Houghton Mifflin Harcourt, Flower Mound, TX

Dive into effective close reading strategies that help students to grasp every text type and to ask deliberate, critical questions as they read fiction and informational texts.

Grade Level: All

Intended Audience: Reading Teachers, Curriculum Specialists, Classroom Teachers

Focus Area: Instructional Strategies

Hoffman

Children's Literature, Synectics, and Storytelling: A Fun Way to Learn

Jackie Palka, Adjunct Professor; Educational Consultant

Louisiana State University, Baton Rouge, LA

Come to this fun-filled session and experience innovative ideas about pairing children's literature with interactive strategies designed to engage, motivate, and meet all students' unique needs. Learn how to differentiate instruction and re-ignite a spirit of fun and enthusiasm.

Grade Level: All

Intended Audience: All

Focus Area: Instructional Strategies

Manning

Creating Effective Activity Settings in a Culturally Responsive Classroom

Melanie Desmuke, Doctoral Student and Adjunct Faculty

UA Little Rock, Little Rock, AR

Activity settings describe cultural contexts ranging from the classroom to the playground. Educators are responsible for creating activity settings that respond to the cultural and educational needs of EACH and EVERY student and yield higher literacy engagement and productivity.

Grade Level: Intermediate (4 - 6), Secondary (7 +)

Intended Audience: All

Focus Area: Principles of Learning/Developmental Stages/Diverse Learners

Follow ARA on Twitter: arareading

Post a comment or photo
and use the hashtag
#araconf2017

Win prizes!
If your tweet wins,
you will receive a text!

ARA Membership Info

See Membership Booth.
Located in the Rotunda.

Learn more about

Arkansas Reading Association

at

arareading.org

Upcoming Events

Book Club - January

Online Conference - February

PD = 1.0 hr.

Friday 8:30 - 9:30 - Statehouse Convention Center

Fulton

RISE

Kathy Mascuilli, Literacy Program Manager

Arkansas Department of Education, Little Rock, AR
Reading Initiative for Student Excellence (R.I.S.E) encourages a culture of reading by coordinating a statewide reading campaign that enlists the help of community partners, parents, and teachers to establish the importance of reading.

Grade Level: All

Intended Audience: All

Focus Area: Parent Involvement/Academic Planning and Scholarship

Izard

Organize Your Teaching Through Livebinders

Kathy Sadler, Literacy Specialist

SEARK Coop, Monticello, AR

Do you find yourself constantly using USB drives, Google Drive, and Dropbox to store all of your lesson plans and teaching resources? Come to this session to learn a way to combine these resources into Livebinders-- a digital binder.

Grade Level: Intermediate (4 - 6), Secondary (7 +)

Intended Audience: Reading Teachers, Curriculum Specialists, Classroom Teachers, Media Specialists

Focus Area: Next Generation Learning/Integrated Technology

Pope (SCC)

Learning From the Roots Up

Claire Jane Beck, Author/Speaker

Learning Explosion, Winter Haven, FL

Co-Presenter: Kathi Decker

More than 90% of English multi-syllable words are of Greek-Latin origin. Rich academic and robust vocabularies are built by learning from the roots ten minutes daily starting in kindergarten. We show you how! Research-based. Hands-on activities. Join us!

Grade Level: All

Intended Audience: All

Focus Area: Content (K-12)

Caraway I

Is Prosody Important?

Zelda McMurtry, Assistant Professor

Arkansas State University, Searcy, AR

Co-Presenters: Tonja Fillippino, Jo Jones, and Sylvia Hiatt
Join us in this session as we examine links between oral reading prosody and general reading achievement as we discuss the challenges in oral reading to add back the prosodic cues that are largely absent from written language.

Grade Level: Primary (PreK - 3), Intermediate (4 - 6)

Intended Audience: Reading Teachers, Teacher Educators, Classroom Teachers

Focus Area: Instructional Strategies

Caraway III

What Does It Take to Teach a Child to Read?

Debra Murphy, Assistant Professor

Arkansas Tech University, Russellville, AR

The most challenging tasks teachers face is teaching children to read. The real key to teaching reading is what teachers know and do every day in classrooms. This session is designed to enhance the primary components of teaching beginning reading.

Grade Level: Primary (PreK - 3)

Intended Audience: Reading Teachers, Teacher Educators, Classroom Teachers

Focus Area: Instructional Strategies

Learn more about
Arkansas Reading Association
 at
arareading.org

Notes...

Friday 9:45 - 10:45 - Marriott Hotel

Mini-Keynotes

PD = 1 hr.

Salon A

Visibility: The Diverse Origins of Literacy

Jonathan Friesen, Author/Speaker

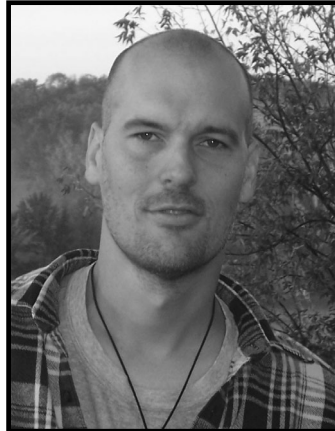
Mounds View, MN

The origin of literacy is a matter of the heart. This is true for students of all backgrounds. Come hear the words all students must hear before literacy is achieved. You will leave understanding that humanity always precedes literacy.

Grade Level: All

Intended Audience: All

Focus Area: Student Health and Wellness



Notes...

Salon B

TeamWork: Collaborative Teaching

Amanda Mayeaux and Monique Wild

Authors/Educators

Stenhouse, Prairieville, LA

Join the authors of *TeamWork: Setting the Standard for Collaborative Teaching* as they share foundational strategies for creating a team for all stakeholders. Their collaborative led them to be named the Disney Teacher of the Year award. Participants will be actively engaged in strategies for building team identity, communicating with parents, and creating a mission with students.

Grade Level: All

Intended Audience: Administrators/Supervisors,
Teacher Educators, Classroom Teachers

Focus Area: Parent Involvement/Academic Planning
and Scholarship



Salon C

Catching Creative Ideas

Brad Herzog, Author

Author, Pacific Grove, CA

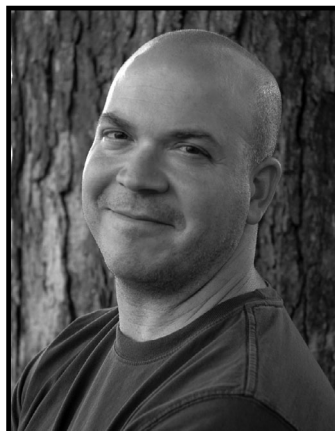
Brad Herzog, author of dozens of books and scores of magazine articles, discusses the ways in which he has conceived, developed, and conveyed ideas—from wondering out loud to countering conventional wisdom, to finding the real story.

Grade Level: All

Intended Audience: Reading Teachers, Curriculum

Specialists, Teacher Educators, Classroom Teachers,
Media Specialists, All

Focus Area: Content (K-12)



Notes...

Friday 11:00 - 12:00 - Marriott Hotel

PD = 1 hr.

LaFayette

How to Advocate for Your Cause at the Capitol

GINNY BLANKENSHIP, Education Policy Director

Arkansas Advocates for Children & Families,
Little Rock, AR

If you want to move forward education policies at the local, state, and national levels that improve literacy for all students, this session is for you! AACF has provided legislative advocacy and outreach training for 40 years. You will leave this session armed with knowledge and skills that you can put to use immediately and effectively for your school or cause.

Grade Level: All

Intended Audience: All

Focus Area: 4 Advocacy/Leadership/Fiscal Management

Hoffman

Reading Growth While Implementing myON® Reader

Suzanne Rogers, ELA Coach/PD/AP English teacher

LISA Academy, Sherwood, AR

After implementing myON® in grades K-8, students read more, scored better, and grew in their Lexile levels. Discover how to use this personalized, online literacy program.

Grade Level: Intermediate (4 - 6)

Intended Audience: Reading Teachers, Teacher Educators, Classroom Teachers, Title I

Focus Area: Next Generation Learning/Integrated Technology

Notes...

Session 8

PD = 1 hr.

Friday 11:00 - 12:00 - Statehouse Convention Center

Fulton

Science and Science Fiction: How Facts Feed Fiction and Fiction Needs Facts

Darcy Pattison, Author

Mims House, Little Rock, AR

From outstanding science trade books to science fiction, author Darcy Pattison goes from fact to fiction and fiction to fact. Learn how to connect student research with narrative writing and vice versa.

Grade Level: Intermediate (4 - 6)

Intended Audience: Reading Teachers, Teacher Educators, Classroom Teachers, Media Specialists

Focus Area: Content (K-12)

Featured
Speaker

Miller

Using Technology as a Tool For Classroom Innovation

Carole DeLaney

AETN, Conway, AR

Learning Media offers digital resources for PreK-12 educators, including more than 100,000 videos, images, interactives, lesson plans, and articles on major subjects. Among its most rapidly growing set of materials is a library of more than 1,000 Spanish-language videos.

Grade Level: All

Intended Audience: All

Focus Area: Next Generation Learning/Integrated Technology

Pope

The Roots of Reading: Phonemic Awareness

Paula Findley, Literacy Specialist

ARESC, White Hall, AR

This presentation includes information about phonemic awareness and how to use multisensory approaches to give students the strong "roots" they need to become independent readers. Resources will be provided to help you become a stronger teacher by adding simple interventions to support your students. #RISEArkansas

Grade Level: Primary (PreK - 3)

Intended Audience: Reading Teachers, Classroom Teachers, Title I, Special Education Teachers

Focus Area: Instructional Strategies

Caraway I

Posing Problems for New Solutions: Critical Literacy in Action

LaToshia Woods, Assistant Professor

Arkansas State University, State University, AR

Find out how you can use variations of the Problem Posing strategy in your social studies classroom for students to think critically from a variety of perspectives and read beyond, under, over, or around the literal meaning of a text.

Grade Level: Intermediate (4 - 6)

Intended Audience: Reading Teachers, Teacher Educators, Classroom Teachers

Focus Area: Instructional Strategies

Caraway III

If You Build It, They Will Write It

Christy Hesslen, Curriculum Facilitator

Greenwood School District, Greenwood, AR

Co-Presenters: Kara Copher and Amanda Maxwell

In this interactive session, presenters will share research-based practices that will increase writing achievement in classrooms. Our success and high achieving test scores are driven from four key elements: backwards planning, teacher modeling, grammar instruction, and the LDC model.

Grade Level: Secondary (7 +)

Intended Audience: Administrators/Supervisors, Curriculum Specialists, Teacher Educators, Classroom Teachers

Focus Area: Standards, Frameworks, and Curriculum Alignment

arareading.org

Upcoming Events

Book Club - January

Online Conference - February

Session 8

#literacyplaylist

Search. Download. Share.

Arkansas Reading Association – Online Conference – February 3, 2018

*Hoffman***Book Love in 8-12**

Suzanne Rogers, ELA Coach/PD/AP English teacher

LISA North, Sherwood, AR

At LISA North, we dedicate at least one 45-minute block a week to implement ideas in *Book Love* by Penny Kittle. We have learned that when students are given time to read in school, they tend to read more and enjoy reading more.

Grade Level: Secondary (7 +)

Intended Audience: Teacher Educators, Classroom

Teachers, Title I

Focus Area: Instructional Strategies

*Fulton***RISE**

Kathy Mascuilli, Literacy Program Manager

Arkansas Department of Education, Little Rock, AR

Reading Initiative for Student Excellence (R.I.S.E) encourages a culture of reading by coordinating a statewide reading campaign that enlists the help of community partners, parents, and teachers to establish the importance of reading.

Grade Level: All

Intended Audience: All

Focus Area: Content (K-12)

*Miller***Fun Techniques for Teaching Poetry, Grades 2-12**

hal evans

Enjoy poetry the EnterActive(c) way with hal evans, Founder of Troupe d' Jour. Combining experience as an actor trained at the Shakespeare's Globe in London, and as an award-winning poet, he involves participants in fun activities using techniques designed for easy transfer to the classroom, with examples from doggerel to Shakespeare.

Grade Level: All

Intended Audience: All

Focus Area: Instructional Strategies

*Pope***Use Your PIPES - Public Speaking Clinic**

Michael Salinger, Author/Educator

Outspoken Literacy Consultants, Mentor, OH

Discover an easy to follow step by step process to teach, assess, and practice public speaking. The number one fear of man is speaking in public - number three - death. Find out number two and get some tips to teach and practice public speaking.

Grade Level: All

Intended Audience: Teacher Educators, Classroom Teachers

Focus Area: Instructional Strategies

*Caraway I***Learning from Global Educators: Emergent Reading Instruction in Rwanda**

Susan Grogan, Ph.D. Associate Professor of Reading

Harding University, Searcy, AR

Reading specialists were surprised by strong reading instruction occurring in Rwanda's "Africa Reads" program - using only a chalkboard and anchor charts! Repetition and multi-sensory instruction needed for struggling readers is common practice. Learning from global educators makes us stronger.

Grade Level: Primary (PreK - 3)

Intended Audience: Reading Teachers, Administrators/Supervisors, Curriculum Specialists, Teacher Educators, Classroom Teachers, Title I

Focus Area: 10 Principles of Learning/Developmental Stages/Diverse Learners

*Caraway III***Cooperative Teambuilding**

Denise Baldwin, Teacher Education Coordinator

University of Arkansas at Monticello, Monticello, AR

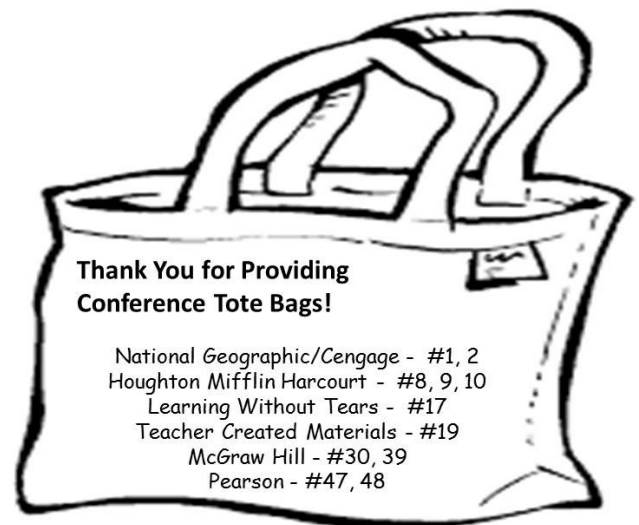
Co-Presenters: Lydia Byrd, Kylee Gibbons, Crystal Hem-bree, Emily Johnston, Jabracie Leonard, Madison Michels, Amanda Moseley, Karrah Paschall, Ashley Pierce, Charity Smith, Kristen Spencer, Taylor Wells, Olivia Wooten

Icebreaker activities help students interact with one another and enhance learning through a series of games, activities, and teamwork. These activities help to create a bond between teachers and students and build various interpersonal and communication skills. Get ready to use these creative, strategic, problem-solving strategies!

Grade Level: All

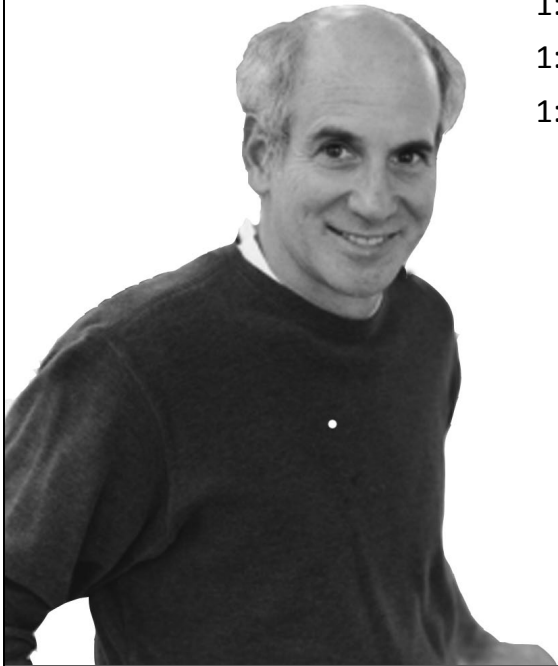
Intended Audience: Classroom Teachers

Focus Area: Instructional Strategies



Friday 1:15 - Pre-Purchased Ticketed Luncheon/Marriott Hotel Salons PD = 1 hr.

Author Luncheon with Louis Sachar and Arkansas Book Awards Celebration



1:00 Author Autographing

1:15 Seating

1:30 Invocation
Krista Underwood

Recognizing Our "Roots"
Jeanne Trawick

Presentation of Arkansas Children's Book Awards
Tanna Clark

Speaker Louis Sachar
From "Louis the Yard Teacher" to Bestselling Author

Invitation to Online Conference - Julie Reardon
Tammy Gillmore

Louis Sachar is an award-winning author of 25 books for children and young adults. His book *Holes* won the prestigious National Book Award and the Newbery Medal.

Notes...

Mark Your Calendar

ARA's 46th Annual Literacy Conference

November 15-16, 2018

Speaker Line-up!

The Curly Classroom

Jenni Jones

Penny Kittle

Cynthia Lord

William Meyer

Session 10

Notes...

[illegible]



Pinnacle Room - Use the Marriott Hotel elevators to get to the Pinnacle Lounge, located on the top floor of the hotel.



MH = Marriott Hotel

Ballroom

"B" Level

MH – Salon A

MH – Salon B

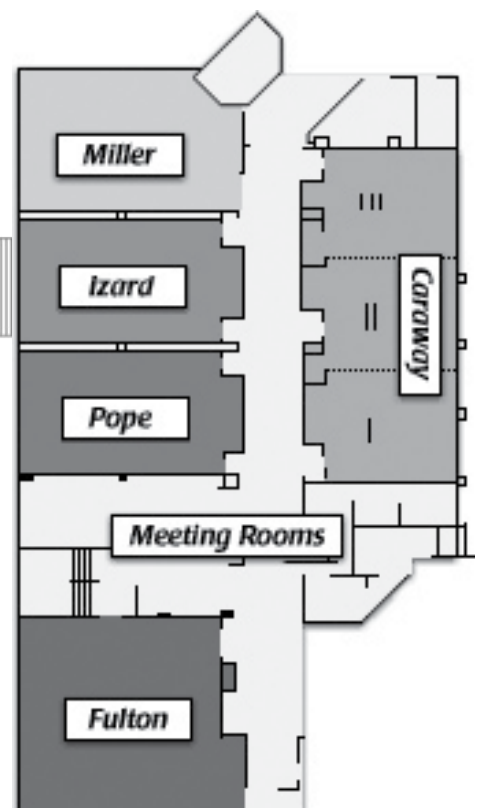
MH – Salon C

MH – Manning

MH – Homan

Arkansas Ballroom is located on the lobby level near the back escalator.

SCC = Statehouse Convention Center
Lower Level
Miller
Izard
Pope
Fulton
Caraway I, II, III



Index

- Allen, Karla 27
 Allen, Nancy 20
 Allyn, Pam 10, 22, 26
 ALTE 24
 Ash, Gwynne Ellen 10, 23
 Auray, Dea 25
 Authors' Panel 20
 Autographs 29
 Ayers, Nate 19
 Bailey, Lisa 18
 Baldwin, Denise 36
 Beck, Claire Jane 31
 Beckman, Erin 24
 Bell, Amy 33
 Benson, Tammy 24, 30
 Biton, Victor 20
 Blankenship, Ginny 34
 Brantley, Amber 19
 Brassell, Danny 9, 10, 17, 24
 Brown, Deborah 24
 Burrow, Becca 19
 Byrd, Lydia 36
 Calhoun, Judy 8
 Campbell, Jason 19
 Campbell, Michelle 20
 Cochran, Courtney 30
 Copher, Kara 35
 Crain, Jacob 22
 Daniels, Tricia 25
 Decker, Kathi 31
 DeLaney, Carole 35
 Desmuke, Melanie 30
 Dorn, Linda 24
 East, Pam 1
 Edmonds, Ellen 27
 Edwards, Aubrey 24
 Eilers, Linda 20, 24
 Eggensperger, Tami 19
 Evans, April 24
 evans, hal 20, 36
 Exhibitors 28
 Extravaganza 29
 Feber, Jane 10, 18, 32
 Feng, Shoudong 18, 24
 Fillippino, Tonja 31
 Findley, Paula 35
 Friesen, Jonathan 11, 25, 27
 Gabor, Julia 21
 Ganz, Marsha 21
 General Session 17
 Gibbons, Kylee 36
 Gillmore, Tammy 19, 33
 Gordon, Kelli 19
 Grogan, Susan 36
 Hamilton, Kaylee 24
 Hardwick-Smith, Debbie 25
 Harper, Rebecca 12
 Hembree, Crystal 36
 Herrington, Lisa 21
 Herzog, Brad 11, 27, 32
 Hesslen, Christy 35
 Hiatt, Sylvia 31
 Holbrook, Sara 11, 17, 22, 26
 Hooper, Angie 18, 30
 Hoskins, Maria 20
 Hughes, Ronda 26
 Imbeau, Marcia 20
 Johnson, Robin 24
 Johnston, Emily 36
 Jones, Jo 31
 Kelly, Ryan 20
 Kimmons, Willie 23, 26
 Kinders 8
 King, Bonnie 19
 King, Vicki 8, 33
 Kittle, Penny 12
 Kupres, Laura 21
 Leland, Katina 21
 Leonard, Jabracie 36
 Lord, Cynthia 12
 Lyman Norris 20
 Lynn, Meredith Scott 21
 Mascuilli, Kathy 31, 36
 Maxwell, Amanda 35
 Mayeaux, Amanda 10, 25, 32
 McClafferty, Carla Killough
 11, 12, 17, 20, 25, 27
 McMurtry, Zelda 31
 McIntosh-Brockinton, Jessica 18
 Meyer, William 12
 Michels, Madison 36
 Mitchell, Shelia 27
 Moseley, Amanda 36
 Mosley, Mary 24
 Murphy, Debra 30
 Nanak, Margie 26
 Overdorf, Allison 24
 Paschall, Karrah 36
 Palka, Jackie 30
 Pattison, Darcy
 11, 12, 17, 19, 20, 26, 34
 Pervere, Leslie 20, 24
 Phelan, Erin 20, 24
 Pierce, Ashley 36
 Ralston, Christine 24
 Rayburn, Kalim 21
 Redican, Nancy 19
 Rhodes, Jewell Parker 11, 22
 Richardson, LaTonya 20
 Robinson, Esther 24
 Rogers, Suzanne 34, 36
 Sadler, Kathy 31
 Sachar, Louis 37
 Salinger, Michael 21, 36
 Satterfield, Wendy 24
 Schexnayder, Anne 20, 24
 Scroggins, Addison 24
 Shofner, Becky 19
 Smith, Charity 36
 Smith, Pam 21
 Spencer, Kristin 36
 Tedford, Shelby 20
 Thompson, Amy 21, 24, 30
 Tillar, Ryan 24
 Trombley, Adria 23
 Wells, Taylor 36
 White, Cory 24
 Wild, Monique 10, 25, 32
 Wilson, Suzanne 9, 17, 21
 Woods, LaToshia 35
 Wooten, Olivia 36
 Yates, Kari 10, 19, 23
 Zink, Rikki 24

Thank you to all the speakers/presenters!

Your insights, experience, and knowledge truly give the Arkansas Reading Association Literacy Conference a strong voice in the state of Arkansas.