

ARKANSAS READING ASSOCIATION State Officers 2014-2015

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Because the conference serves as an open forum, opinions expressed and/or materials distributed do not necessarily reflect or imply advocacy or endorsement by the Arkansas Reading Association, its officers, or members. Also, the Arkansas Reading Association does not endorse any specific commercial products or services.

3450 Clearwell Road
Conway, AR 72034
1-866-930-READ (7323)
www.arareading.org



Leading the Way in Literacy

ARA Conference Chair's Message

Welcome to the 2014 Arkansas Reading Association Literacy Conference. As leaders, you are all “Leading the Way in Literacy” every day. You instill the love of learning in young minds. You challenge yourself and colleagues with a blending of strategies and best practices to provide the highest quality of education possible. You direct and guide the future. It was with this thought that the ARA Conference Committee has planned and prepared this year’s conference.



This conference would not happen without the many volunteers. To each and every one of you—THANK YOU! This year’s conference was planned using a committee structure in order to lighten the load of the President-elect. To the committee—thank you for all your hard work and preparation.

So, as the last Conference Chair, I hope you have a wonderful conference filled with ideas that you can take back and implement right away as you continue leading the way in literacy.

Melisa Rutherford

Conference Chair/ARA President-elect

2014 CONFERENCE COMMITTEE CHAIRS

EVENT COORDINATOR – SARAH WOMBLE

Audiovisual
Jeanne Harvey

Autographing & Photography
Leah Barber

Children’s Book Awards
Tanna Clark

Conference Support
Krista Underwood

Council Recognition
Caroline Schenk

Exhibit Hostess
Trudy Jackson

Hospitality
Krista Underwood

Membership
Billie Ann Dishongh/Amanda Snow

Professional Development
Jane Dearworth

Program and Evaluations
Susan Peterson

Registration Support
Dorothy Pollett/
Margie Nanak

Signs
Kay Calvert/
Krystal Hooten

Silent Auction
Julie Reardon

Volunteers
Melisa Rutherford

Leading the Way in Literacy

Dear Literacy Leaders,

ARA President's Message



I am honored to serve the Arkansas Reading Association as the president this year. The theme that will guide us is "Leading the Way in Literacy." ARA promotes literacy across our great state and our dedicated volunteers have worked tirelessly to provide yet another exciting conference. Melisa Rutherford, Sarah Womble, and the other members of the conference committee have organized a speaker list that will have something for everyone!

This is a pivotal year in ARA as change seems to be the buzzword these days. Although initiatives change rapidly, the passion and commitment of teachers remain the same – to support children as they learn and develop into responsible, productive, and informed citizens. ARA is committed to supporting educators in their quest to develop and refine their understanding of literacy teaching and learning.

ARA serves our state in a variety of ways. We begin each summer with our annual Council Leadership Institute which is held in Little Rock each July. Approximately 80 local council leaders come together to celebrate the old and plan for the new year. ARA funds local council project grants and scholarships for members seeking graduate degrees in literacy and related fields and honors schools and other individuals or agencies that support literacy development. At CLI, we discuss community and international projects, parents and reading, and much more.

How can we spread the word and communicate the work of ARA? It's simple. Continue leading the way in literacy. We ask that you spread the word of ARA and shout it from the rooftops! It is my hope that you will join us in our effort to promote literacy by becoming a member, joining ARA and a local council, attending our conference, and sharing your knowledge through professional development. Enjoy the conference and good luck LEADING THE WAY IN LITERACY!

Caroline Schenk
ARA President

ARA Past Presidents

2013-2014	Kay Calvert	1996-1997	Krista Underwood	1979-1980	Pat Yick
2012-2013	Debbie Hardwick-Smith	1995-1996	Martha Simpson	1978-1979	Brownie Kimbrough
2011-2012	Paula Findley	1994-1995	Mary Mosley	1977-1978	Dorothy McKinnon
2010-2011	Linda Eilers	1993-1994	Tanna Clark	1976-1977	Betty Morgans
2009-2010	Julie Huskey	1992-1993	Cathy French	1975-1976	Margaret Pope Hartley
2008-2009	Tina Montgomery	1991-1992	Susan Peterson	1974-1975	Sybil Hill
2007-2008	Glenda Nugent	1990-1991	Alice Stovall	1973-1974	June Smith
2006-2007	Jerrielynn Mapp	1989-1990	Bettye Wright	1972-1973	J. Kendall Hoggard
2005-2006	Wendy Ellis	1988-1989	Martha Couch		
2004-2005	Janis Gibson	1987-1988	Jo Flanigan		
2003-2004	Jerrielynn Mapp	1986-1987	Kathy Shirron		
2002-2003	Trudy Jackson	1985-1986	Barbara Blalack		
2001-2002	Carolyn Schumacher	1984-1985	Jannine Riggs		
2000-2001	Martha Shirrell	1983-1984	Bobbie Hodge		
1999-2000	Pam East	1982-1983	Sarah Womble		
1998-1999	Jeanne Trawick	1981-1982	Marlene Reed		
1997-1998	Billie Ann Dishongh	1980-1981	Anna Heatherly		

Past IRA State Coordinators

Tanna Clark	Betty Morgans
Susan Peterson	Sara Wilf
Alice Stovall	Vernice Hubbard
Sarah Womble	Lowther Penn

Leading the Way in Literacy

IRA State Coordinator's Message

“Leading the Way in Literacy”



As you may have noticed, the ARA Board modified the ARA logo to include the phrase “Leading the Way in Literacy.” As the premier literacy organization in the state, we want to provide an annual conference that will not only inform or entertain our guests but also challenge them. This year’s conference will certainly meet all of the criteria. We have nationally recognized literacy experts who will speak on the various “hot topics” and challenge the way we think about literacy instruction. Local teachers and educators will inform us as they share their successes in the classroom. Book authors will inform and entertain us as they explain how they came to be authors and create the wonderful stories we share with our students.

Just to be clear, the idea of “challenge” is not to heap more stress on teachers and administrators but to provide you with thoughtful sessions that will stretch your thinking and in the process equip you with the tools to reason effectively as you try to understand and implement current trends in education.

As a result of your time spent with us, we hope you will return to your classrooms with new strategies, new understanding, and renewed energy to inform, entertain, and challenge the students in your classroom!

Krista Underwood

IRA State Coordinator

Are you searching for a council in your area?

Please contact Krista Underwood (krista@arareading.org) if you are interested in a leadership position for these inactive councils or if you would like to organize a council in your area:

Cossatot – Howard, Little River, Polk, Sevier Counties

El Dorado – El Dorado School District

Greater Texarkana – Miller County

Mid-Delta – Cross, Lee, Monroe, Phillips, St. Francis Counties

North Arkansas – Sharp, Lawrence, Fulton, Izard Counties

On the Border – Sebastian County and Mansfield in Scott County

Saline County – Saline County

Southeast Arkansas – Eudora and surrounding districts

Southwest Arkansas – Hempstead, Hot Spring, Nevada, Dallas (except Magnet Cove and Bismark School Districts), Montgomery, Pike Counties

Western – Crawford Counties

GENERAL INFORMATION

Registration – Statehouse Rotunda

Wednesday 4:30 - 8:30 p.m.

Thursday 7:30 a.m. - 4:30 p.m.

Friday 7:30 a.m. - Noon

Sessions – Sessions are held in the Statehouse Convention Center (SCC), the Marriott Hotel (MH), and the Marriott Conference Center (MCC). Maps of the meeting rooms are located in the back of the program. While every effort is made to match room size to the type of presentation, attendance is not always predictable. Seating is on a first-come basis. To be in compliance with local fire codes, participants are requested not to move chairs between rooms or to block doorways.

Professional Development Clock Hours –

The Arkansas Reading Association is pleased to offer Arkansas educators the opportunity to receive Arkansas Department of Education (ADE) professional development clock hours.

- ▶ An ADE confirmation code will be given at the conclusion of each session. It is the responsibility of the attendee to record the confirmation codes on the form.
- ▶ Professional Development forms must be stamped prior to leaving the conference in order to be valid. The 'ARA Approved' stamps will be available at any time at the On-Site Registration booth and at other key locations at the end of each day.

Exhibits – Exhibits are in Governor's Hall II. Admission will be restricted to those wearing conference name badges. Exhibit Hours are:

Thursday 8:00 a.m. - 4:30 p.m.

Friday 8:00 a.m. - noon

Autographing – Autographing sessions will take place in the Exhibit Hall. Please refer to the autographing session times in the program and posted in the hall.

Meal Functions – All scheduled meal functions and the Arkansas Children's Book Awards Celebration require a ticket. Tickets to special functions were offered in advance with conference registration.

Evaluations – Conference evaluations will be sent electronically following the conference. We appreciate your feedback and constructive comments. Your input will help with the planning of future conferences.

Memberships – For information about International Reading Association (IRA) or Arkansas Reading Association (ARA) membership, please visit the ARA membership booth. Address and/or name changes may be corrected there.

Lost and Found – Lost and Found is located at the On-site Registration booth in the Statehouse Rotunda.

First Aid – A first aid kit is available in Quapaw located in the Statehouse Rotunda.

Food Concessions – Concessions are available at the back of the Exhibit Hall from 8:00 a.m. - 2:00 p.m. Thursday and 8:00 - 11:30 a.m. Friday.

ARKANSAS READING ASSOCIATION State Committee Chairs 2014-2015

COMMUNITY PROJECTS
Michelle Howell • Clarksville, AR

EXEMPLARY READING PROGRAM
Julie Reardon • Batesville, AR

INTELLECTUAL FREEDOM
Ronda Hughes • Hot Springs, AR

INTERNATIONAL PROJECTS
Krystal Hooten • Paragould, AR

LEGISLATIVE
Deborah McMillan • Arkadelphia, AR

LITERACY
Amy Simpson • Jonesboro, AR

NEWSPAPER IN EDUCATION
Leeann Howard • Conway, AR

NOMINATIONS
Kay Calvert • Ward, AR

PARENTS AND READING
Tonya Hill • Paragould, AR

PUBLICATIONS CHAIR
Tammy Gillmore • Charlotte, AR

PUBLICITY
Vanessa Hendrix • Little Rock, AR

STUDENT MEMBERSHIP
Donna Owen • Fayetteville, AR

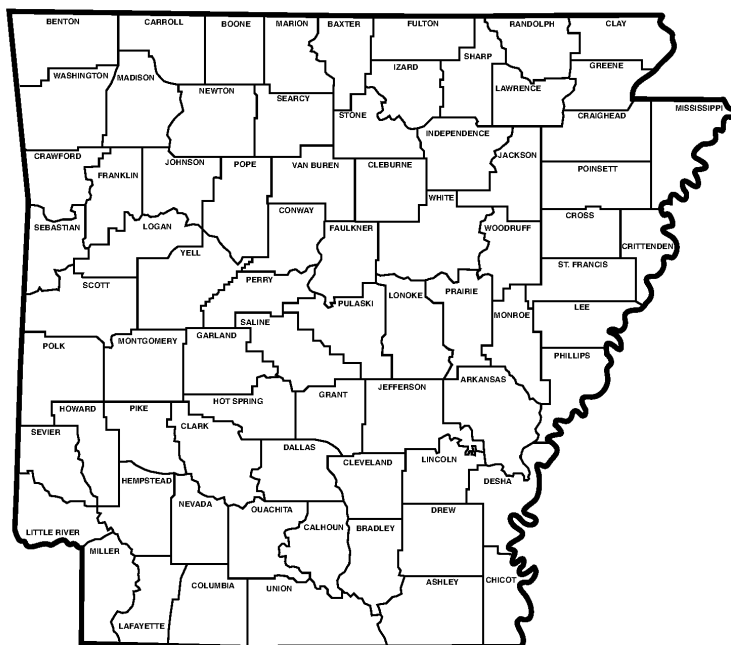
STUDIES AND RESEARCH
Margo Turner • Siloam Springs, AR

AR CHILDREN'S BOOK AWARD APPOINTMENTS

Margie Nanak
Arkansas Diamond Reading Committee

Ronda Hughes
Charlie May Simon Reading Committee

ARA LOCAL COUNCILS



WHAT IS THE ARKANSAS READING ASSOCIATION?

The Arkansas Reading Association (ARA) is a non-profit, professional organization whose members promote reading and literacy. There are approximately 1,200 members across Arkansas working to further literacy goals through local councils in communities all over Arkansas.

The Arkansas Reading Association is the state affiliate of the International Reading Association (IRA).

PURPOSES OF ARA

- To improve the quality of reading instruction at all levels
- To provide a local and statewide network of teachers and administrators associated with literacy issues
- To support the activities of the local reading councils and provide a concentrated focus about literacy issues
- To sponsor conferences and meetings to implement the purposes of the council
- To stimulate/promote literacy research
- To disseminate knowledge helpful in the solution of problems related to reading
- To recognize and honor outstanding educators, authors, journalists, and others for significant contributions to reading and language arts
- To further all purposes of the International Reading Association

2014 - 2015 LOCAL COUNCIL PRESIDENTS

Arkadelphia Area – Clark County
Deborah McMillan

Arkansas River Valley – Logan (excluding Paris),
Johnson, Pope, Yell Counties
Sandra Mitchell

Central Arkansas – Pulaski County
Jennifer White

Crowley's Ridge – Craighead and Poinsett Counties
Sara Osment

Grant County – Grant County
and surrounding schools
Tara Derby

Jefferson County – Jefferson County
Paula Findley

Mountain Home Area – Baxter County
Marjorie Rosenkotter

North Central Arkansas – Clebourne, Conway,
Faulkner, Perry, Van Buren Counties
Leeann Howard

Northeast Arkansas – Clay, Crittenden,
Jackson, Mississippi Counties
Susan McDonald

Northwest Arkansas – Benton, Washington,
Carroll, Madison Counties
Donna Owen

Ozark – Boone and Marion Counties
Lynn Holmes

Pinnacle Reading Council –
Serving private schools statewide
Francie Ross

Reading on the Ridge – Greene County,
(Paragould/Walnut Ridge Area)
Krystal Hooten

SEARK – Bradley, Cleveland, Drew,
Desha, Lincoln Counties
Anita Skinner

South Arkansas – Ouachita, Calhoun, Union Counties
(except El Dorado School District)
Sherri Steelman

Three Rivers – Prairie, Lonoke,
White, Woodruff Counties
Leah Barber

Tri-Lakes – Garland County, Magnet Cove
and Bismark School Districts
Ronda Hughes

White River – Independence County
Tammy Gillmore

2014 Local Council Honorees

Honorees receive complimentary registration to the ARA conference. One lucky honoree will receive \$750 toward expenses to attend the 60th IRA Convention in St. Louis in July 2015.

Arkadelphia Area Amanda Harris

Arkansas River Valley Shirley Bradford

Central Arkansas Ashley Sims

Crowley's Ridge Kelly Hogan

Grant County. Chris Williams

Jefferson County Susan Bitely

Mountain Home Area Naomi Lassen

North Central Tammy Murry

Northeast Arkansas. Linda Williams

Northwest Arkansas . . . Catrina Anderson

Ozark. Sherry Smith

Pinnacle Sp. Interest Judie Krile

Reading on the Ridge. . . . Angie Hancock

SEARK. Titiana Brown

Three Rivers. Karen Griggs

Tri Lakes Kathy Edds

White River Jessica Harber

Arkansas Reading Association 2013-2014 Honors and Awards

Visit www.arareading.org for more information about ARA grants and awards.

IRA HONOR COUNCIL

Arkadelphia—Deborah McMillan
Arkansas River Valley—Sandra Mitchell
Crowley's Ridge—Ginger West
Grant County—Tara Derby
Jefferson County—Kathy Carnahan
Northeast—Viola Snow
Northwest—Donna Owen

INTERNATIONAL READING ASSOCIATION LOCAL COMMUNITY AWARD

3rd—North Central Reading Council

JO FLANIGAN SCHOLARSHIP

Kelly Hogan
7th grade English Language Arts at Valley View Jr. High

STUDIES AND RESEARCH AWARD

Donna Owen, University of Arkansas
*"Vocabulary Fit to a Tea:
Empowering Vocabulary Acquisition and Retention"*
Northwest Arkansas Reading Council

IRA AWARD OF EXCELLENCE

Arkansas Reading Association - 27 years
Kay Calvert, ARA President

IRA EXEMPLARY READING AWARD FOR ARKANSAS

Valley View Elementary School, Jonesboro AR

DIAMOND AWARDS

AR River Valley
Crowley's Ridge
Grant County
Jefferson County
North Central
Northwest AR

ADMINISTRATOR IN READING

Sara Osment—Assistant Principal
Valley View Junior High



Sara Osment received her Administrator in Reading plaque from ARA President Kay Calvert.

CELEBRATE LITERACY AWARDS

Educator: Paula Findley—Jefferson County
Agency: Tyson Foods—Northwest AR
Community Leader: Melissa Cason—SEARK



Arkansas' Celebrate Literacy Winners were honored at a luncheon at the Wyndham Hotel in July. Pictured from l-r are Kay Calvert, ARA President 2013-14; Paula Findley, Educator; Melissa Cason, Community Leader; and Donna Owen for Tyson Foods.

Arkansas Reading Association Local Council Literacy Grants

ARA literacy grants for 2013-14 provided local councils with the means to fund literacy projects in their communities. Posters about this year's grants are on display in the Exhibit Hall.

ARKADELPHIA AREA— KINDERGARTEN ROUND-UP

The local council supplied a “send-off” bag to incoming kindergarteners who attended Kindergarten Round-Up in the spring. The bag contained a book, bookmark, and a pencil. The goal was for the students to have a positive experience after the “screenings” are given.

AR RIVER VALLEY— BOOKS BY THE BILLIONS

Books were provided by the Jr. Auxiliary when students “shopped” for school supplies. Books were handed out in the spring to students participating in the local Johnson County Library events.

CENTRAL AR— SCIENCE OF READING FOR PARENTS

CARC conducted “science of reading” classes for parents which involved teaching parents the basics about miscue analysis. They also included how to select books for children and the science behind developmental appropriateness.

CROWLEY’S RIDGE—BOOK BUDDY BAGS

CRRC put a book, stuffed animal, a brochure about their local council, and at-home reading tips into Book Buddy Bags. The bags were delivered to their local AR KIDS Health Clinic. The bags were given to children as they came to receive their booster shots.

GRANT COUNTY— LITERACY ON PARADE

GCRC distributed age-appropriate books to children in their community in two local parades. This project was an effort to get books into the hands of a diverse group of children, specifically pre-school children.

JEFFERSON COUNTY— ENCHANTING READING

JCRC members worked the gate at the annual “Land of Enchanted Lights.” The members of this council distributed candy canes, bookmarks, and books to children attending the event.

NORTH CENTRAL— YOUNG AUTHORS EVENT

This community based project involving several school districts encouraged students to become authors.

SEARK—A SHOT OF LITERACY

SEARK created and distributed age-specific literacy “care” packages for children 0-5 and their caregivers. The packages included a book, parent literacy brochures, and bookmarks. Care packages were distributed to children through the county health units of Bradley, Cleveland, Desha, Drew, and Lincoln Counties.

THREE RIVERS—BOOK GIVE AWAY

TRRC donated books to children at local community festivals throughout the council area.

TRI-LAKES—BEATRICE’S GOAT

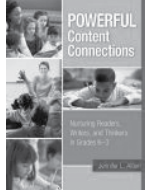
Tri-Lakes purchased copies of Beatrice’s Goat (Heifer Project) for their International Literacy Day project. The books were distributed to media specialists and to classroom teachers. This book explains how giving livestock to people in developing economic countries enables students to attend school.



Jennifer L. Altieri has taught and served as a reading consultant at both the elementary and middle school levels. Her interests include the use of informational texts and disciplinary literacy skills. Her

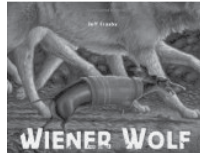
last three books pertain to content area literacy.

Currently, she is a professor of literacy education at St. John's University in Queens, NY.



Jeff Crosby is this year's recipient of the Arkansas Diamond Primary Book Award. A freelance illustrator for the past twenty years, he lives in Austin, TX, with his wife, daughter,

two wienie dogs, five chickens, fish, and frogs. He teaches graphic design and illustration in the Communication Design program at Texas State University.



R. Gregory Christie has illustrated over 25 books for young readers, among them three Coretta Scott King Honors. He uses stylized figures and bold primary color choices to depict his subjects, which have included

Muhammad Ali, Sojourner Truth, Billie Holiday, Langston Hughes, Louis Armstrong, and Richard Wright.



Andrew Clements is this year's Charlie May Simon Honor Book winner for *Troublemaker*. This former teacher, songwriter, and book editor/publisher had much success with

his first novel, the award-winning *Frindle*, and to date more than 10 million copies of his books have been sold.



Debbie Diller has a wide range of public school teaching experience. She also serves as a national consultant and author. She has been published in *The Reading Teacher* and is the author of many books including

Math Work Stations, *Spaces & Places*, *Making the Most of Small Groups*, *Literacy Work Stations*, and *Practice with Purpose*. She has several videos on literacy work stations and small group instruction.



Michael Dooling is the illustrator of over 60 books, many on historic subjects. He is always putting on a costume and posing as a character in a book. A native of New Jersey,

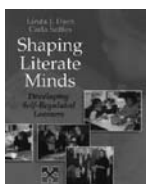
he travels to schools across the nation and brings historical characters to life to the amazement of students and teachers.





Linda Dorn is a professor of reading education at the University of Arkansas at Little Rock, where she is the director of the UALR Center for Literacy. She teaches graduate classes in

literacy theory, research, classroom practice, and literacy leadership.



Michael J. Graham is the principal of Westside High School in Jonesboro, Arkansas, where he is leading a Chromebook initiative with 650 students. He manages and develops technology-related

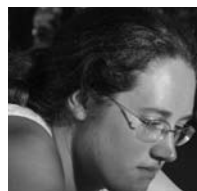
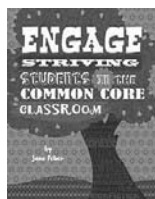
professional development and has a special talent for making teachers feel comfortable and confident when implementing technology in their classrooms.

He is the author of *Google Apps Meets Common Core*.



Jane Feber has an innovative approach to language arts instruction that has resulted in her earning several awards, including the Gladys Prior Award for Teaching Excellence in English. She is a National Board

Certified Teacher in the area of Early Adolescent English/Language Arts. She earned a Master's in reading from the University of North Florida.



Suzanne LaFleur is this year's Charlie May Simon Book Award winner for *Eight Keys*. Other books written

by LaFleur include *Listening for Lucca* and *Love, Aubrey*. Suzanne divides her time between New York City and Natick, Massachusetts.



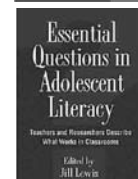
Katie Garner is a nationally recognized speaker, author, and educational consultant whose published work on the Reading Brain has gained national recognition.

She provides cutting-edge strategy innovations for aligning core literacy instruction, helping teachers to teach the way our brains learn the best.



Jill Lewis-Spector is serving as 2014-15 president of the International Reading Association. She was a middle and high school teacher and is currently professor of literacy

education at New Jersey City University. She has authored numerous articles and several books, including *Academic Literacy: Readings and Strategies* (4th ed.) and *Essential Questions in Adolescent Literacy*.





Carla McClafferty is from Tomberlin, Arkansas, where her parents farmed rice and soybeans. She is the author of several biography-plus nonfiction books for adolescent readers including

Tech Titans; In Defiance of Hitler: The Secret Mission of Varian Fry; Something Out of Nothing: Marie Curie and Radium; and her latest, *Fourth Down and Inches*.



Devin Scillian is a Michigan newscaster who has authored over 15 children's books. Whether he's reading from his award-winning children's books at the White House, reporting via satellite from the other side of the world, or on stage performing his own brand of country music, Devin Scillian loves nothing better than telling a story.



Darcy Pattison is from Conway, Arkansas. Her picture books and middle grade novels have been recognized for excellence by starred reviews, Book of the Year awards, state award lists, and more. She created the Novel Revision Retreat, which she now teaches across the nation.



Sisters **Janet Stevens** (author) and **Susan Stevens Crummel** (illustrator) collaborated on their first children's book in 1997, and they haven't stopped! Although Janet lives in Colorado and Susan lives in Texas (she was a math teacher there for 31 years), they manage to meet during the year for school visits, family celebrations, and work sessions - and to collect their numerous awards!



Julie D. Ramsay is a National Board Certified Teacher and the author of *Can We Skip Lunch and Keep Writing: Collaborating in Class and Online, Grades 3-8*. She teaches ELA to sixth graders at

Rock Quarry Middle School in Tuscaloosa, Alabama. She also travels the country to speak, to present, and to facilitate workshops in applying technology to support authentic learning. Read her blog at: juliedramsay.blogspot.com



Heather Sutherlin is from North Little Rock, Arkansas, and has written four novels, all fantasy, for middle grades, teens, and young adults. She is working on a series for elementary readers. She makes

great use of technology by using an online newsletter, audio books, active web pages, a web series, and blog page, where she shares writing tips and tricks.

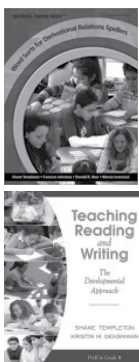




Shane Templeton

is a former primary and secondary classroom teacher. His research focuses on developmental word knowledge. He is

co-author of several vocabulary texts for middle school students, struggling readers, and English language learners. He is a professor emeritus of literacy studies at the University of Nevada, Reno, and serves as a consultant on *The American Heritage Children's Dictionary*.



Clare Vanderpool

is from Wichita, Kansas, where she lives just a few blocks from where she grew up. She holds degrees in English and elementary education, but says her best

education came from listening to family stories, reading, and looking out the car window on family road trips. Her first book, *Moon Over Manifest*, won the 2011 Newbery Medal.



Autographing Schedule

Please check posted times in the Exhibit Hall for changes and/or additions.

Thursday - 11:00 - 12:00

Michael Dooling, Melissa Forney, Suzanne LaFleur

12:45 - 1:45

Debbie Diller, Jane Feber

2:00 - 3:00

Andrew Clements, Jeff Crosby, Darcy Pattison, Rickey Pittman

3:15 - 4:15

Carla McClafferty, Heather Sutherlin, Shane Templeton, Clare Vanderpool

Friday - 8:30 - 9:30

Jeff Crosby, Jane Feber, Rickey Pittman, Heather Sutherlin

9:00 - 9:45

Suzanne LaFleur

11:00 - 12:00

Jennifer Altieri, Debbie Diller, Michael Graham, Julie Ramsay, Janet Stevens, Susan Stevens Crummel

Conference at a Glance

Thursday, November 20th – 8:00-9:30

(p.16)

Conway (MCC)	Act 1294: Meeting The Needs of Children with Dyslexia in Public Schools
Manning (MH)	Disrupting Innovation: Transforming Adolescent Literacy
Miller (SCC)	Growing Up a Writer: My Journey from Struggling Reader to Author
Salon A (MH)	Making the Most of Small Groups
Pope (SCC)	NEW Book, NEW Lessons - It All Comes Together for a World View
Grampas (MCC)	Performance Based Strategies
Fulton (SCC)	Reading Is Our Super Power
White Oak (MCC)	What's Most Important?

Thursday, November 20th – 8:30-9:30 (pgs.17-18)

Harris Brake (MCC)	Creating College and Career Connections Across the Content Areas with Reading GRIT
Chicot (MCC)	Digging Up Diamonds on Memory Lane
Arkansas Ballroom (MH)	History Through Picture Books
Caraway I (SCC)	How Action Research Informs Best Practice
Ouachita (MCC)	Leading the Way with Student Engagement
Neosho (MCC)	Lexia Reading Core5 Overview
Caraway II (SCC)	Quirkles – Science Plus Literacy Equals Fun!
Hoffman (MH)	Talk That Isn't Cheap: Literacy and Introverts
Izard (SCC)	Teaching for Strategic Processing
Caraway III (SCC)	Using Children's Literature to Teach Social Studies Content

Thursday, November 20th – 11:30-12:30 (pgs. 19-20)

Fulton (SCC)	Active Word Play Hands on Vocabulary Strategies
Neosho (MCC)	Author Studies with Common Core
Caraway II (SCC)	Don't Just Survive, THRIVE!
White Oak (MCC)	Electronic Resources (And All Are Free!)
Arkansas Ballroom (MH)	Engaging Students with Primary Sources
Harris Brake (MCC)	Ensuring Success with Act 1294: Meeting the Needs of Children with Dyslexia
Manning (MH)	I HATE Graphic Novels, But My Students LOVE Them: Exploring What Alternative Text Can Do for Adolescent Readers
Hoffman (MH)	Interactive Vocabulary
Caraway III (SCC)	Making a Difference: Bridging Achievement Gaps
Caraway I (SCC)	Publishing 101: Snowballing Success
Miller (SCC)	Revising vs. Re-envisioning
Izard (SCC)	Seen Any Good Picture Books Lately?
Pope (SCC)	Using the PARCC Resources to Plan Instruction

Thursday, November 20th – 12:45-1:45 (pgs.21-23)

Conway (MCC)	A Passion for Reading and Writing: Exciting, Surprising, Humorous, Heartwarming Stories to Entice Kids to Read and Write
Ouachita (MCC)	A Picture Perfect Approach to Connecting Reading Strategies and Science in the Elementary Classroom
Salon C (MH)	Andrew Clements – W-a-a-a-y Above Average

Thursday, November 20th – 12:45-1:45 – cont. (pgs.21-23)

Manning (MH)	Book Trailer Projects Using iMovie and Arkansas Digital Sandbox
Pope (SCC)	Breaking News... Engaging Students in Reading
Izard (SCC)	Classroom Intervention Strategies That Make a Difference
Miller (SCC)	Engaging Children Through the Artistic Process
Caraway I (SCC)	Getting Down and Dirty on the Farm: How a Thematic Unit Became a Project Based Learning (PBL) Experience
Grampas (MCC)	Linking Literacy and the Visual Arts
Caraway III (SCC)	Media Outlets in Education: Engaging Readers and Writers in Current Events
Neosho (MCC)	Reading, Argumentation, and Writing: Developing Critical Thinking for Struggling Adolescent Readers
Caraway II (SCC)	Shark Tales
Arkansas Ballroom (MH)	Songs & Stories of Arkansas
Harris Brake (MCC)	The Ins and Outs of Socratic Seminar
Hoffman (MH)	The Polk Bayou Kids - History Woven with Imagination
White Oak (MCC)	Treasures at Your Fingertips: Promoting Teacher Resources at the Arkansas History Commission
Fulton (SCC)	Wiener Wolf, the Wordless Picture Book with Words
Chicot (MCC)	Writing Right with Them

Thursday, November 20th – 2:00 - 3:00 (pgs. 23-26)

Conway (MCC)	Academic Language and Academic Vocabulary Through the Grades: Developing Students' Awareness, Understanding, and Application
Fulton (SCC)	Adolescent Literacy Today: What You Should Know
Chicot (MCC)	Building a Community of Readers
Harris Brake (MCC)	Concept Development Strategies for Content Area Reading
Arkansas Ballroom (MH)	Creating Novelists: National Novel Writing Month in the Classroom
Neosho (MCC)	Got ?s: A Studies and Research Grant Is for You!
Izard (SCC)	Gritty Leadership
Pope (SCC)	Guided Reading Aligned with Common Core in the 3rd and 4th Grade Classroom
Grampas (MCC)	It's Your Time! Become an NBCT!
Hoffman (MH)	Let's Get It Started In Your Classroom!
Caraway III (SCC)	Parents and Reading
Manning (MH)	Preserving Memory: A Holocaust Experience
Caraway II (SCC)	Secrets from a Nonfiction Author on How Your Students Can Find and Use Primary Sources to Write an Argument, Narrative, and Explanatory Text
Miller (SCC)	The Serious Business of Writing Humor: The Importance of Funny Fiction in the Classroom
White Oak (MCC)	Toying with Writing: Thinking Like Children
Caraway I (SCC)	Using Children's Literature to Teach Social Studies Content
Ouachita (MCC)	Using Teaching Techniques During Storybook Reading to Increase Literacy Development in Struggling Readers
Salon A (MH)	Writer's Stew: Ingredients: Memory, Research and Imagination

Conference at a Glance

Thursday, November 20th – 3:05 - 4:45 (pg.26)

Arkansas Ballroom Arkansas Literacy Teacher Educators (ALTE)

Thursday, November 20th – 3:15 - 4:45 (pgs. 27)

Ouachita (MCC)	Bringing It All Together
Grampas (MCC)	Digital Literacy & CCSS
White Oak (MCC)	Dyslexia: Indicators and the Science Behind Teaching a Student Who Is Dyslexic
Hoffman (MH)	Grabbing Learning by the STEM
Manning (MH)	Purposeful Literacy Instruction
Conway (MCC)	Rock Your World: An Explosion of Writing Ideas!
Fulton (SCC)	Secret Stories: Breaking Through the Brain's Backdoor!
Chicot (MCC)	Understanding Text Dependent Questions

Thursday, November 20th – 3:15 - 4:15 (pgs. 28)

Izard (SCC)	Engaging Children Through the Artistic Process
Harris Brake (MCC)	Facilitating Literacy Learning for English Language Learners
Caraway II (SCC)	Linking Literacy and the Visual Arts
Caraway I (SCC)	Motivating Reluctant Readers in Middle School
Neosho (MCC)	Raising the Quality of Talk
Caraway III (SCC)	Reading for Meaning—Fluently
Pope (SCC)	Tech Tools for Reading Teachers
Miller (SCC)	The Serious Business of Writing Humor: The Importance of Funny Fiction in the Classroom

Friday November 21, 2014 – 8:00 - 9:30 am (pg. 29)

Salon A (MH)	Going Deeper with Literacy Work Stations
Hoffman (MH)	Integrating Literacies the A+ Way
Pope (SCC)	Multisensory Interventions for Dyslexia
Fulton (SCC)	Shout It Out Loud: Tools and Apps for Amplifying Student Voices Through Formative Assessment
Caraway III (SCC)	Vocabulary: Aim High!

Friday November 21, 2014 – 8:30 - 9:30 (pgs. 30-31)

Salon C	Author! Author!
Izard (SCC)	Classroom Intervention Strategies That Make a Difference
Conway (MCC)	Cracker Jack Writing Ideas for Little Writers
Chicot (MCC)	Creating a Project Based Learning Environment and Surviving to Tell the Tale!
Harris Brake (MCC)	Guided Reading Aligned with Common Core in the 3rd and 4th Grade Classroom
Arkansas Ballroom (MH)	History Through Picture Books
White Oak (MCC)	Hook Line and Sinker – How to Reel Your Students In
Manning (MH)	Integrating Social Studies with the Great Migration
Miller (SCC)	Literacy Expectations in the Intermediate and Middle Grades: Reading Closely, Writing Deeply, Developing Vocabulary Broadly
Caraway II (SCC)	Literature - Art - Music! Classroom Picture Books Can Be Fun
Caraway I (SCC)	Reading in the Deep
Ouachita (MCC)	Take Your Teaching from Good to Great - Be a NBCT!
Grampas (MCC)	Using the PARCC Resources to Plan Instruction

Friday November 21, 2014 – 11:45 - 12:45 (pgs. 32-33)

Salon C (MH)	Book Parties
Miller (SCC)	Encouraging Student Voice Through Socratic Seminars
Harris Brake (MCC)	Ensuring Success with Act 1294: Meeting the Needs of Children with Dyslexia
Caraway III (SCC)	Facilitating Literacy Learning for English Language Learners
Izard (SCC)	Google Apps Meets Common Core
Hoffman (MH)	NEW Book, NEW Lessons - It All Comes Together for a World View
Manning (MH)	Purposeful Literacy Instruction
Caraway II (SCC)	Quirkles – Science Plus Literacy Equals Fun!
Caraway I (SCC)	Reading in the Deep
Chicot (MCC)	Strategies for Scaffolding Prior Knowledge and Vocabulary
Arkansas Ballroom (MH)	The True Story of Ariel: Therapy Dog of the Rio Grande
Pope (SCC)	Toying with Writing: Thinking Like Children
Conway (MCC)	Understanding Text Complexity with Implications for Teaching Struggling Readers

Friday November 21, 2014 – 1:00 - 2:00 (pgs. 34-35)

Caraway I (SCC)	Arkansas Diamond Award Winners
Caraway II (SCC)	ArkansasIDEAS - Out of the Box!
Hoffman (MH)	Digital Literature Group Learning Portfolios: Students Who Love to Read and Read to Learn
Grampas (MCC)	Everybody Has a Story
Izard (SCC)	Google Docs for Writing
Caraway III (SCC)	Literacy Design Collaborative
Chicot (MCC)	Read-Aloud Think Aloud: The Biggest Bang for Your Buck!
Manning (MH)	Ready, Set, READ - The Fast Track to Supporting Struggling Readers

Friday November 21, 2014 – 1:00 - 2:30 (pgs. 35)

Pope (SCC)	Act 1294: Meeting The Needs of Children with Dyslexia in Public Schools
Conway (MCC)	Establishing a Foundation: Suggestions and Strategies for Content Connections in the Primary Grades
Arkansas Ballroom (MH)	Secret Stories: Breaking Through the Brain's Backdoor!
Miller (SCC)	Strategies to Engage Struggling and Not so Struggling Students
Fulton (SCC)	This Is Not Your Mama's Classroom

Leading the Way in Literacy

Thursday, November 20 – 8:00 – 9:30

PD Credit = 1.5 hour

Conway (MCC)

Act 1294: Meeting the Needs of Children with Dyslexia in Public Schools

Vicki King

Dyslexia Specialist, Arkansas Department of Education, Little Rock, AR

Receive important information about implementation of Act 1294 of 2013, which ensures that children with dyslexia have their needs met by public schools.

PD Focus Area: Advocacy/Leadership

Level: All **Audience:** All

Manning (MH)

Disrupting Innovation: Transforming Adolescent Literacy

Catherine Scott

Content Specialist, Neuhaus Education Center, Bellaire, TX

Participants will learn best practice methods to help adolescents improve their decoding skills and/or increase their vocabulary knowledge using technology.

PD Focus Area: Instructional Strategies **Level:** Middle/Jr. High

Audience: Reading Teachers

Miller (SCC)

Growing Up a Writer: My Journey from Struggling Reader to Author

Suzanne LaFleur, Author, CMS Winner

Drawing on samples of her own written work from kindergarten to middle school, this award-winning author chronicles her progress as a reader and a writer, with a focus on her decision to become a published author at age nine.

PD Focus Area: Mentoring/Peer Coaching

Level: Preschool/Kindergarten; Primary; Intermediate; Middle/Jr. High

Audience: Reading Teachers; Classroom Teachers

Salon A (MH)

Making the Most of Small Groups

Debbie Diller, Featured Speaker

How do I find time to work with all those small groups in reading? What do I do in my lessons? How do I meet the needs of all the children in my classroom? Learn how to make the most of your small groups in this session. Get practical tips you can use tomorrow in your K-3 classroom.

PD Focus Area: Instructional Strategies **Level:** Primary **Audience:** All

Pope (SCC)

NEW Book, NEW Lessons - It All Comes Together for a World View

Lori Ducey

Global Education Manager, Heifer International, Little Rock, AR

Co-presenter: Ellen Brown, *Heifer Village Coordinator*

Representatives from the Heifer Project will show their newest children's book, *Flora and the Runaway Rooster*, along with lesson plans that are aligned with the Common Core English Language Arts, Social Studies, and the Next Generation Science Standards.

PD Focus Area: Standards, Frameworks, and Curriculum Alignment

Level: Preschool/Kindergarten; Primary; Intermediate **Audience:** All

Grampas (MCC)

Performance Based Strategies

Donna Smith

6-12 Literacy Specialist, Lake Hamilton Schools, Percy, AR

Co-presenter: Shirley Chancellor

This hands-on workshop will help educators use performance based strategies and assessments throughout their lessons in preparation for PARCC.

PD Focus Area: Instructional Strategies **Level:** Intermediate; Middle/Jr.

High; High School **Audience:** Reading Teachers; Curriculum Specialists; Classroom Teachers

Fulton (SCC)

Reading Is Our Super Power

Cynthia Voss

Principal, Willis D. Shaw Elementary, Springdale, AR

Co-presenters: Kim Gadberry, Jenna Donnell and Haylee Jones

Maximize the "Super Power" of reading! Come see how Shaw Elementary educators motivate, remediate, and enrich their students using the power that drives instruction of Common Core State Standards – READING!

PD Focus Area: Building a Collaborative Learning Community

Level: Preschool/Kindergarten; Primary; Intermediate **Audience:** All

White Oak (MCC)

What's Most Important?

Kelly Beckwith

Literacy Coach, Lakeside School District, Hot Springs, AR

Co-presenters: Bambi Norman & Julie Sanders

In today's classroom, where standards seem vague but resources are vast, it is easy to lose sight of what's most important when teaching students to read. Come learn the most important components to include in your daily literacy block.

PD Focus Area: Instructional Strategies **Level:** Preschool/Kindergarten;

Primary **Audience:** Reading Teachers; Classroom Teachers;

Reading Recovery; Title I

Leading the Way in Literacy

Thursday, November 20 - 8:30 - 9:30

PD Credit = 1 hour

Harris Brake (MCC)

Creating College and Career Connections Across the Content Areas with Reading GRIT

Debi Crimmns

Consultant, Achieve3000, Lakewood, NJ

Specific, easy to apply reading process strategies that can help all students comprehend text will be discussed. Building the learning community, applying differentiated literacy instruction, and connecting reading and writing process “deep dive instruction” will be modeled.

PD Focus Area: Instructional Strategies **Level:** Primary; Intermediate; Middle/Jr. High; High School **Audience:** Reading Teachers; Administrators/Supervisors; Curriculum Specialists; Classroom Teachers

Chicot (MCC)

Digging Up Diamonds on Memory Lane

Beth Stricker

First Grade Teacher, Greene County Tech, Paragould, AR

Co-presenters: Anita Rowe & Kimber McMillon

Bring Arkansas’ past to life! Experience a journey where children encounter hands-on opportunities to learn about Arkansas’ heritage, resources, and symbols. Leave knowing how to implement a cross-curricular study of Arkansas.

PD Focus Area: Content **Level:** Preschool/Kindergarten; Primary **Audience:** Reading Teachers; Administrators/Supervisors; Teacher Educators; Classroom Teachers; Media Specialists

Arkansas Ballroom (MH)

History Through Picture Books

Michael Dooling, Featured Speaker

A behind the scenes look at creating a picture book, including researching at libraries and museums, and telling a story with a picture. Michael has visited more than 900 schools nationwide, inspiring children to read, write, and draw.

PD Focus Area: Content **Level:** Primary; Intermediate **Audience:** All

Literacy Leader Courtney Young

Mrs. Young goes above and beyond in her duties as librarian. She celebrates literacy on special days such as Dr. Seuss’s birthday as well as daily in her library.

Caraway I (SCC)

How Action Research Informs Best Practice

Linda Eilers

Associate Professor, University of Arkansas, Fayetteville, AR

Co-presenter: Megan Long

This session presents the stages of action research: identifying a problem, reading related literature to identify appropriate interventions, and analyzing the impact of the intervention. Results of a project examining the effects of teaching analytic reading skills on the ability to solve mathematical word problems are shared.

PD Focus Area: Cognitive Research **Level:** Primary; Intermediate; Middle/Jr. High; High School **Audience:** Classroom Teachers

Ouachita (MCC)

Leading the Way with Student Engagement

Kelli Gordon

Instructional Facilitator, Ruth Doyle Middle School, Conway, AR

Co-presenter: Jason Campbell

Looking for ways to motivate and engage your students in the literacy classroom? The presenters will share and model strategies that can build community, foster relationships, and promote meaningful discussions while maintaining high student expectations in the middle school classroom.

PD Focus Area: Instructional Strategies **Level:** Intermediate; Middle/Jr. High **Audience:** Reading Teachers; Teacher Educators; Classroom Teachers

Neosho (MCC)

Lexia Reading Core5 Overview

Tristan Egan

Sr. Account Executive, Lexia Learning, Concord, MA

Co-presenter: Amanda Siddons

Lexia Reading Core5 is a technology based reading program that fosters independent reading skill acquisition for students of all abilities grades Pre-K through Grade 5. Core5 is designed to meet and exceed rigorous state standards and includes six components of reading.

PD Focus Area: Standards, Frameworks and Curriculum Alignment **Level:** Preschool/Kindergarten; Primary **Audience:** All

MH - Marriott Hotel

SCC - Statehouse Convention Center

MCC - Marriott Conference Center

Leading the Way in Literacy

Thursday, November 20 - 8:30 - 9:30

PD Credit = 1 hour

Caraway II (SCC)

Quirkles - Science Plus Literacy Equals Fun!

Lynn Hawking

Quirkles Representative, Sherwood, AR

Quirkles® offers a fresh new way to integrate literacy and science. Gilbert Gas, Timothy Tornado, and Yawning Yolanda, who are three of the alphabet related scientists, are guaranteed to grab your attention and get your students hooked on science.

PD Focus Area: Content **Level:** Preschool/Kindergarten; Primary **Audience:** All

Hoffman (MH)

Talk That Isn't Cheap: Literacy and Introverts

Margo Turner

Head, Education Department, John Brown University,
Siloam Springs, AR
Jordan Cox and Morgan Hritz, JBU Students

Drawing from Susan Cain's book *Quiet* and using strategies from Eric Jensen and Responsive Classrooms, discover ways teachers can respectfully meet Common Core Literacy Standards with students who are introverts.

PD Focus Area: Instructional Strategies **Level:** All **Audience:** Reading Teachers; Curriculum Specialists; Classroom Teachers; Reading Recovery

Izard (SCC)

Teaching for Strategic Processing

Tara Derby

Reading Recovery Teacher East End Elementary, Redfield, AR
Co-presenters: Susan Perry & Gena Golleher

Two Reading Recovery teachers and their Teacher Leader show how to teach for strategic processing instead of teaching for items. Watch videos of Reading Recovery or Literacy Group lessons to emphasize prompting from running records, familiar reading, reading of a new book, word work, and writing.

PD Focus Area: Instructional Strategies **Level:** Preschool/Kindergarten; Primary **Audience:** All

Caraway III (SCC)

Using Children's Literature to Teach Social Studies Content

Kris Bertelsen

Economic Education Specialist, Federal Reserve Bank of St. Louis,
Little Rock, AR

The Federal Reserve Bank of St. Louis provides free, high quality, engaging lesson plans to teach economic and personal finance concepts while enhancing Arkansas State Frameworks and the Common Core State Standards. Get lessons to incorporate into your curriculum.

PD Focus Area: Standards, Frameworks and Curriculum Alignment **Level:** Preschool/Kindergarten; Primary; Intermediate; Middle/Jr. High **Audience:** Curriculum Specialists; Teacher Educators; Media Specialists

FIRST GENERAL SESSION

9:45 - 11:00 -

Governor's Hall IV - Statehouse Convention Center

PD Credit: 1 hour



Melissa Forney - The Long Run and the Legacy

Welcome - Melisa Rutherford,
ARA President-Elect and Conference Chair

Presentation of the Colors/Pledge of Allegiance -
Beebe High School ROTC

National Anthem - Chris Tucker,
Henderson State University Student

Introductions - Caroline Schenk, ARA President

Jill Spector-Lewis,
President International
Reading Association

Melissa Forney, Keynote Speaker
The Long Run and the Legacy

Closing Remarks - Melisa Rutherford

Thursday 11:15 am - 12:30 pm

Ticketed Literacy Luncheon

PD Credit = 1 hour



Marriott Hotel - Salon A

Debbie Diller
"Spaces and Places"

Host: Dorothy Pollett

Thursday, November 20 - 11:30 - 12:30

PD Credit = 1 hour

Fulton (SCC)

Active Word Play Hands on Vocabulary Strategies

Jane Feber, Featured Speaker

Roll out the red carpet and give new words a proper introduction! Vocabulary knowledge is a predictor of how well students comprehend text. Active Word Play supports RTI Tier II and CCSS by helping students build grade level vocabulary.

PD Focus Area: Instructional Strategies **Level:** Primary; Intermediate/Jr. High **Audience:** All

Neosho (MCC)

Author Studies with Common Core

Glenda Bloxom

Teacher, Benton, AR

This experienced teacher shares some of her and her children's favorite books and authors. Included are books by Keven Henkes, Audrey Wood, and Patricia Polacco. Find out how they can be incorporated into the curriculum.

PD Focus Area: Instructional Strategies **Level:** Primary; Intermediate **Audience:** Reading Teachers; Curriculum Specialists; Classroom Teachers; Media Specialists

Caraway II (SCC)

Don't Just Survive, THRIVE!

Holli Boyett

ELA Department Chair/Classroom Teacher, Nashville JHS, Nashville, AR

Co-presenter: Ashley Riggs

Get practical strategies for parental involvement, classroom management, and student led success for the Reading/Language Arts and ESL classrooms. TESS components will be addressed.

PD Focus Area: Instructional Strategies **Level:** Intermediate; Middle/Jr. High **Audience:** Classroom Teachers

White Oak (MCC)

Electronic Resources (And All Are Free!)

Michele Owen

Library Media Specialist, Hill Farm Elementary, Bryant, AR

Co-presenter: Lark West

Teachers and librarians are looking for ways to incorporate technology into their lessons for the digital natives found in today's classrooms. There will be digital resources aplenty to be shared. And the best part? They are ALL FREE!

PD Focus Area: Next Generation Learning/Integrated Technology **Level:** Primary; Intermediate; Middle/Jr. High **Audience:** Reading Teachers; Classroom Teachers; Media Specialists

Arkansas Ballroom (MH)

Engaging Students with Primary Sources

Angela Watson

Graduate Student, Harding University and UA, Fayetteville, AR

The presenter was one of two Arkansans who attended the Library of Congress (LOC) Teaching with Primary Sources Institute this summer. She will share strategies for engaging students with primary sources using LOC lesson plans that meet Common Core standards and state content standards.

PD Focus Area: Instructional Strategies **Level:** All **Audience:** Classroom Teachers; Media Specialists

Harris Brake (MCC)

Ensuring Success with Act 1294: Meeting the Needs of Children with Dyslexia

Pat Evans

National Consultant, Houghton Mifflin Harcourt

Participants will learn about specific strategies and materials to address the new guidelines for an approved dyslexia therapy program. Meet the needs of these students by using a research-based program that incorporates explicit, direct instruction and a systematic approach with proven and time-tested tools for success.

PD Strand: Advocacy/Leadership **Level:** All **Audience:** All

Thursday, November 20 - 11:30 - 12:30

PD Credit = 1 hour

Manning (MH)

I HATE Graphic Novels, But My Students LOVE Them: Exploring What Alternative Text Can Do for Adolescent Readers

Kara Jones

Education Instructor UACCM, Morrilton, AR

Graphic novels have long been shunned by teachers as useless comic books, but they are a treasure box for motivating reluctant and struggling readers. This interactive session will explore these treasures that intimidate many teachers.

PD Focus Area: Standards, Frameworks and Curriculum Alignment

Level: Intermediate; Middle/Jr. High; High School

Audience: Reading Teachers; Administrators/Supervisors; Curriculum Specialists; Classroom Teachers

Hoffman (MH)

Interactive Vocabulary

Jana Wilson

Math/Science Instructional Facilitator, Blytheville School District, Marion, AR

Co-presenter: Jessica Stone

Learn how to introduce, teach, and help students own their vocabulary words by using an interactive, student-centered strategy that you can implement tomorrow!

PD Focus Area: Instructional Strategies **Level:** All

Audience: Reading Teachers; Classroom Teachers; Media Specialists

Caraway III (SCC)

Making a Difference: Bridging Achievement Gaps

Patti Smith

Literacy Facilitator, Drew Central School District, McGehee, AR

Co-presenter: Kohl Jones

Hear the story of how one Arkansas high school built a bridge in order to help their African American students achieve tremendous academic success. Explore the four R's: Respect, Rapport, Relationships, and Results.

PD Focus Area: Systemic Change Process **Level:** Intermediate; Middle/Jr. High; High School **Audience:** All

MH - Marriott Hotel

SCC - Statehouse Convention Center

MCC - Marriott Conference Center

Caraway I (SCC)

Publishing 101: Snowballing Success

Feather Linn

Author, Conway, AR

Would you like to be a published author? We'll explore the publishing process from query letters to agents and publishers to marketing. Together, we'll shape these tips and tricks into a snowball that launches your writing career!

PD Focus Area: Mentoring/Peer Coaching **Level:** College/Adult

Audience: All

Miller (SCC)

Revising vs. Re-envisioning

Rachel Poor

Classroom Teacher, Waldron Middle School, Waldron, AR

This presentation will help teachers walk their students through steps of revising and re-envisioning writing, which will lead to stronger writers and stronger life-long learners.

PD Focus Area: Instructional Strategies **Level:** Middle/Jr. High; High School

Audience: Classroom Teachers

Izard (SCC)

Seen Any Good Picture Books Lately?

Anne Anderson

Anne Anderson Educational Consultant, LLC, Shreveport, LA

Build literacy skills with picture books! Join Anne as she shares strategies and techniques to engage older students in reading. Leave with lots of ideas and a book list for all content areas.

PD Focus Area: Instructional Strategies **Level:** Intermediate; Middle/Jr. High; High School; College/ Adult **Audience:** All

Pope (SCC)

Using the PARCC Resources to Plan Instruction

Jackie Roberts

K-12 Literacy Specialist, Arch Ford ESC, Plumerville, AR

PARCC has published many resources that can guide teachers in planning instruction to meet the Common Core State Standards. This session is designed to introduce some of these resources as well as determine implications for instruction.

PD Focus Area: Standards, Frameworks and Curriculum Alignment

Level: Primary; Intermediate **Audience:** Reading Teachers; Curriculum Specialists; Classroom Teachers

Leading the Way in Literacy

Thursday, November 20 - 12:45 - 1:45

PD Credit = 1 hour

Conway (MCC)

A Passion for Reading and Writing: Exciting, Surprising, Humorous, Heartwarming Stories to Entice Kids to Read and Write

Darcy Pattison

Children's Book Author, North Little Rock, AR

Author Darcy Pattison shares Common Core tie-ins for her books. She will discuss Tier Two and Three Vocabulary, close reading, key ideas and details, reading for pleasure, and using the books as mentor texts for argument, informative, and narrative essays.

PD Focus Area: Instructional Strategies **Level:** Primary; Intermediate

Audience: Reading Teachers; Curriculum Specialists; Teacher Educators; Classroom Teachers; Media Specialists

Ouachita (MCC)

A Picture Perfect Approach to Connecting Reading Strategies and Science in the Elementary Classroom

Kim Stilwell

*State Representative, National Science Teachers Association,
Blue Springs, MO*

Need ideas to connect literacy and science? Try Picture Perfect Science resources! Leave with ideas on how to begin the integration. Get links to resources including an online science magazine with literature recommendations, instructional vignettes, useful websites, and activities that can be used in the classroom tomorrow.

PD Focus Area: Instructional Strategies **Level:** Preschool/Kindergarten; Primary; Intermediate **Audience:** All

Salon C (MH)

Andrew Clements - W-a-a-a-y Above Average

Andrew Clements

Author

A 2.5 million-copy sales of his book *Frindle* attests to the fact that Andrew Clements is far from an average children's writer! Find out how this former teacher has become one of America's favorite children's authors.

PD Focus Area: Content **Audience:** All Level: All

Manning (MH)

Book Trailer Projects Using iMovie and Arkansas Digital Sandbox

Keena Crenshaw

Instructional Technology Facilitator, Jonesboro Public Schools, AR

Take your lessons from ho-hum to awesome! Learn to use iMovie to create simple book trailers and then publish them with Arkansas Digital Sandbox.

PD Focus Area: Next Generation Learning/ Integrated Technology

Level: Middle/Jr. High **Audience:** Reading Teachers; Classroom Teachers; Media Specialists

Pope (SCC)

EXEMPLARY READING PROGRAM SCHOOL

Breaking News . . . Engaging Students in Reading

Andrea White

2nd Grade Teacher, Valley View Elementary, Jonesboro, AR

Co-presenters: Patti Parton & Shannon Browning

Why do some students read independently and others do not? The presenter will share how weekly student scripted and produced news videos incorporate technology to engage and motivate students to read for a purpose.

PD Focus Area: Instructional Strategies **Level:** All **Audience:** All

Izard (SCC)

Classroom Intervention Strategies That Make a Difference

Erin Hodges

7th Grade English Teacher

Douglas MacArthur Junior High/Jonesboro, AR

The presenter, Arkansas' Milken Award winner, will discuss how she maximizes the potential of each of her students. Her intervention strategies have led to higher student achievement in her 7th grade classroom.

PD Focus Area: Instructional Strategies **Level:** Middle/Jr. High

Audience: Classroom Teachers

Miller (SCC)

Engaging Children Through the Artistic Process

R. Gregory Christie

Illustrator/Author, Brooklyn, NY

A three-time recipient of a Coretta Scott King Honor Award in Illustration, artist R. Gregory Christie has illustrated more than 50 books for young readers. Speaking regularly at schools and libraries around the country, Greg shares his passion for art and literacy. His presentation will focus on how the artistic process can captivate and engage children in classroom settings.

PD Focus Area: Content **Level:** All **Audience:** All

Literacy Leader Leah Barber

Leah is very passionate about her teaching. She is all about her kids and what is best for them! She does whatever it takes to make her kids love learning and to make them successful!

Leading the Way in Literacy

Thursday, November 20 - 12:45 - 1:45

PD Credit = 1 hour

Caraway I (SCC)

Getting Down and Dirty on the Farm: How a Thematic Unit Became a Project Based Learning (PBL) Experience

Michele Carroll

National Board Certified Teacher, 1st grade,
Forest Heights Elementary, Harrison, AR

Does your teaching provide authentic learning experiences? This presentation will show how PBL satisfies Common Core State Standards, increases cognitive thinking, student interaction, and mastery of skills. See the planning process of an actual project completed by students.

PD Focus Area: Instructional Strategies **Level:** Primary
Audience: Reading Teachers; Classroom Teachers

Grampas (MCC)

Linking Literacy and the Visual Arts

Barb Reinke

Education Manager, Crayola, LLC, Stilwell, KS
Co-presenter: Kim Wilson

Visual literacy has parallels with literacy skills used to teach language arts. Explore how illustrators use art elements and principles of design to convey and deepen the understanding of written text.

PD Focus Area: Instructional Strategies **Level:** Preschool/Kindergarten;
Primary; Intermediate **Audience:** All

Caraway III (SCC)

Media Outlets in Education: Engaging Readers and Writers in Current Events

Leeann Howard

Clinical Instructor, University of Central Arkansas, Conway, AR

Explore creative ways to incorporate newspapers and current events into your reading and writing instruction. Lessons and ideas for incorporating content area reading and writing also will be emphasized.

PD Focus Area: Instructional Strategies **Level:** Primary; Intermediate
Audience: Reading Teachers; Classroom Teachers; Title I

Neosho (MCC)

Reading, Argumentation, and Writing: Developing Critical Thinking for Struggling Adolescent Readers

Susan Grogan

Assistant Professor of Reading, Harding University, Beebe, AR
Co-presenter: Leah Barber

Cycles of reading across multiple short texts, constructing argument maps, orally arguing, and writing an argumentative essay bring changes in critical thinking for struggling adolescent readers. Teacher-friendly implementation is possible. Student results are encouraging.

PD Focus Area: Instructional Strategies **Level:** Intermediate; Middle/Jr. High
Audience: Reading Teachers; Administrators/Supervisors; Teacher Educators; Classroom Teachers; Title I

Caraway II (SCC)

Shark Tales

Brandi Newsom

4th Grade Literacy, Paragould School District, Paragould, AR

The presenter will demonstrate various ways of incorporating positive behavior while teaching literacy related lessons.

PD Focus Area: Instructional Strategies **Level:** Preschool/Kindergarten;
Primary; Intermediate **Audience:** All

Arkansas Ballroom (MH)

Songs & Stories of Arkansas

Rickey Pittman

Author & Storyteller, Louisiana Delta Community College, Monroe, LA

Arkansas has a long and rich history, and there are so many stories that need to be told! Hear author, musician, and storyteller Rickey Pittman bring these stories to life.

PD Focus Area: Content **Level:** Preschool/Kindergarten; Primary;
Intermediate; Middle/Jr. High **Audience:** All

Harris Brake (MCC)

The Ins and Outs of Socratic Seminar

Ashley Ragland

Teacher, Holt Middle School, Fayetteville, AR

Co-presenters: Lacey Bingaman & Michana Rimmer

This seminar briefly explains the history and philosophy behind Socratic Circles and the implications for improving student engagement and comprehension. Participate in a mock Socratic Circle and see how it works for every student demographic.

PD Focus Area: Instructional Strategies **Level:** Intermediate; Middle/Jr. High; High School
Audience: Reading Teachers; Curriculum Specialists; Teacher Educators; Classroom Teachers; Title I

Literacy Leader Rhonda Taylor

Rhonda is a dedicated
Reading Recovery Leader.

Leading the Way in Literacy

Thursday, November 20 - 12:45 - 1:45

PD Credit = 1 hour

Hoffman (MH)

The Polk Bayou Kids - History Woven with Imagination

Mark Rorie

Author, Batesville, AR

The author of the Polk Bayou Kids books shares the development of his series, including his research of historical figures in Arkansas for his newest book, *The Polk Bayou Kids and the Ghosts of the State Capitol*.

PD Focus Area: Content **Level:** Primary; Intermediate; Middle/Jr. High; High School **Audience:** All

White Oak (MCC)

Treasures at Your Fingertips: Promoting Teacher Resources at the Arkansas History Commission

Lisa K. Speer

AHC Director, Little Rock, AR

Co-presenters: Brian Irby, AHC Archival Assistant & Thomas Eaton, Instructor and English Department Chair, LISA Academy, North Little Rock, AR

The Arkansas History Commission (AHC) and State Archives hold the world's largest collection of historical materials on Arkansas and Arkansans. The AHC, in partnership with the Arkansas Humanities Council, is creating lesson plans for the P-12 community. Discover the many resources available onsite and online for state educators and learn to incorporate primary source materials from these rich holdings into your lessons.

PD Focus Area: Content **Level:** All **Audience:** All

Fulton (SCC)

Wiener Wolf, the Wordless Picture Book with Words

Jeff Crosby

Author, Austin, TX

Jeff Crosby will talk about the creation of his award-winning picture book, *Wiener Wolf*, and his journey from illustrator to author to elementary school presenter.

PD Focus Area: Content **Level:** Preschool/Kindergarten; Primary **Audience:** Reading Teachers; Teacher Educators; Classroom Teachers; Media Specialists

Chicot (MCC)

Writing Right with Them

Tammy Gillmore

Teacher/Instructor Batesville High School & Lyon College, Batesville, AR

Co-presenters: Haley Albert & Sheree Hackworth

Penny Kittle's book, *Write Beside Them*, inspired this educator to switch from an assigner of assignments to a modeler of methods. Join her and her students as they share techniques that take the teacher back to the role of the student, one who is always learning, adjusting, and modeling.

PD Focus Area: Instructional Strategies **Level:** High School **Audience:** Classroom Teachers

Thursday, November 20 - 2:00 - 3:00

PD Credit = 1 hour

Conway (MCC)

Academic Language and Academic Vocabulary Through the Grades: Developing Students' Awareness, Understanding, and Application

Shane Templeton, Featured Speaker

How we can realistically help students at all levels come to truly understand, appreciate, and strategically apply word, sentence, and text-level characteristics of academic language across subject-matter domains.

PD Focus Area: Instructional Strategies **Level:** All **Audience:** All

Fulton (SCC)

Adolescent Literacy Today: What You Should Know

Jill Spector-Lewis, Featured Speaker

This session explains why today's education reformers are paying so much attention to adolescent literacy and offers guiding principles for planning adolescent literacy instruction.

PD Focus Area: Principles of Learning **Level:** Middle/Jr.High **Audience:** Middle/Jr. High

Leading the Way in Literacy

Thursday, November 20 - 2:00 - 3:00

PD Credit = 1 hour

Chicot (MCC)

Building a Community of Readers

Ashley Ziegler

English Teacher, Nettleton Junior High School, Jonesboro, AR

Learn ways to build a community of readers at your school and with other districts. Hear success stories about reading festivals and parent book clubs. This session will give you information to implement these programs in your school and community.

PD Focus Area: Building a Collaborative Learning Community
Level: All **Audience:** All

Harris Brake (MCC)

Concept Development Strategies for Content Area Reading

Shoudong Feng

Associate Professor, Univ. of Central Arkansas, Conway, AR

The presenter will discuss his work with approximately thirty content area teachers who implemented research-based vocabulary development strategies in their classrooms. Step-by-step procedures will be shared in hands-on practice of the strategies.

PD Focus Area: Instructional Strategies **Level:** Intermediate; Middle/Jr. High
Audience: Reading Teachers; Classroom Teachers

Arkansas Ballroom (MH)

Creating Novelists: National Novel Writing Month in the Classroom

Heather Sutherlin, Featured Author

National Novel Writing Month is a valuable resource for inspiring and equipping new writers of all ages to (re)discover the joys of writing a full story from start to finish. See what happens when we set kids free from their inner editor and let their imaginations run wild!

PD Focus Area: Instructional Strategies **Level:** All
Audience: Classroom Teachers, Creative Writing Instructors

Neosho (MCC)

Got ?'s: A Studies and Research Grant Is for You!

Margo Turner

Head, Education Department, John Brown University, Siloam Springs, AR

Co-presenter: Donna Owen, Univ. of Arkansas, Fayetteville, AR
Donna Owen, recent awardee of ARA's Studies and Research Grant, will share details of her research questions and how she is answering them. Get information on how to apply for \$750 to answer your questions!

PD Focus Area: Cognitive Research **Level:** All
Audience: Classroom Teachers

Izard (SCC)

ESPECIALLY FOR PRE-SERVICE TEACHERS

Gritty Leadership

Jonathan Crossley

2014 Arkansas Teacher of the Year, ADE, Little Rock, AR

Education, now more than ever, needs teachers with an abundance of perseverance. Through video examples and peer discussion, we will examine what it means to possess grit in the classroom. We will connect our heart and brains to understand what drives us as teachers.

PD Focus Area: Advocacy/Leadership **Level:** Primary; Intermediate; Middle/Jr. High; High School **Audience:** Reading Teachers; Administrators/Supervisors; Curriculum Specialists; Teacher Educators; Classroom Teachers

Pope (SCC)

Guided Reading Aligned with Common Core in the 3rd and 4th Grade Classroom

Jessica Hazeslip

3rd Grade Lead Literacy Teacher, Beebe, AR

Co-presenter: Allison Shuttleworth

To enhance teacher understanding of what guided reading should look like in the Common Core classroom, the presenters will demonstrate how to incorporate guided reading in a painless way. Resources, research behind their findings, and sample lesson plans will be shared.

PD Focus Area: Instructional Strategies **Level:** Primary; Intermediate
Audience: Reading Teachers; Curriculum Specialists; Classroom Teachers, Reading Recovery

Grampas (MCC)

It's Your Time! Become an NBCT!

Amy Thompson

Clinical Instructor, Univ. of Central Arkansas, Conway, AR

Have you heard of the National Board process? Are you interested in becoming certified? Get your questions answered and find out how YOU can become a National Board Certified Teacher!

PD Focus Area: Advocacy/Leadership **Level:** All **Audience:** Reading Teachers; Curriculum Specialists; Teacher Educators; Classroom Teachers; Reading Recovery; Title I

Literacy Leader Kristi Rounds

Kristi serves as a leader on our local reading council and actively promotes literacy within her students, peers, and our council.

Leading the Way in Literacy

Thursday, November 20 - 2:00 - 3:00

PD Credit = 1 hour

Hoffman (MH)

Let's Get It Started In Your Classroom!

Laura Cieglo

Literacy Specialist, Pearson, Lake, MS

Discover techniques that allow students to enjoy and comprehend the meaning of vocabulary. The use of music, movement, and visuals to categorize words has proven to be successful with all ranges. Participants will be given the opportunity to discuss Common Core Standards and their requirements.

PD Focus Area: Instructional Strategies **Level:** Primary; Intermediate

Audience: Reading Teachers; Curriculum Specialists; Interventionist

Caraway III (SCC)

Parents and Reading

Tonya Hill

Teacher, Paragould School District, Paragould, AR

Find ways to promote family literacy in order to help parents help their children become fluent, strategic, and motivated readers. Community involvement in literacy projects and activities can help meet family literacy needs.

PD Focus Area: Parent Involvement/ Academic Planning & Scholarship

Level: All **Audience:** Reading Teachers; Classroom Teachers

Manning (MH)

Preserving Memory: A Holocaust Experience

Kathy Byrd

Reading Teacher, Nettleton, Jonesboro, AR

Co-presenter(s): Greg Rainwater & Michel Vanwinkle

These social studies, reading, and technology teachers work together to have students create a replica Holocaust museum. They will discuss how to create displays, choose groups, and organize items. They will also discuss how to get the community involved by hosting an open house to share the museum with parents and the community.

PD Focus Area: Building a Collaborative Learning Community

Level: Intermediate; Middle/Jr. High; High School **Audience:** All

Caraway II (SCC)

Secrets from a Nonfiction Author on How Your Students Can Find and Use Primary Sources to Write an Argument, Narrative, and Explanatory Text

Carla McClafferty, Featured Speaker

Author Carla Killough McClafferty will provide examples of various primary source documents and illustrate how the same document can be used to write an argument, a narrative, or an explanatory text, in ways that align with the CCSS.

PD Focus Area: Standards/Frameworks/Curriculum

Level: Intermediate; Middle/Jr. High; High School; College/Adult

Audience: Reading Teachers; Curriculum Specialists; Teacher Educators; Classroom Teachers; Media Specialists

Miller (SCC)

The Serious Business of Writing Humor: The Importance of Funny Fiction in the Classroom

Devin Scillian, Featured Speaker

Author Devin Scillian believes that humor is a kind of literary Velcro that stays with young readers long after the book is set aside. Devin talks about writing with humor and inspiring young writers to get in touch with their funny bone.

PD Focus Area: Instructional Strategies **Level:** All **Audience:** All

White Oak (MCC)

Toying with Writing: Thinking Like Children

Nancy Herta

Writing Consultant/Teacher, Michigan Reading Association, Perry, MI

Ruby Payne's "mental models" come alive when simple toys join together with prior knowledge to demonstrate writing concepts. Integrate research, common core, and student engagement through Slinkys, crayons, and more to create successful writers. Door prizes!

PD Focus Area: Instructional Strategies **Level:** Preschool/Kindergarten; Primary; Intermediate **Audience:** Curriculum Specialists; Teacher Educators; Classroom Teachers; Reading Recovery; Title I; Special Education

Caraway I (SCC)

Using Children's Literature to Teach Social Studies Content

Kris Bertelsen

Economic Education Specialist, Little Rock Branch—Federal Reserve Bank of St. Louis, Little Rock, AR

Co-presenter: Marsha Masters

The Federal Reserve Bank of St. Louis provides free, high quality, engaging lesson plans to teach economic and personal finance concepts while enhancing Arkansas State Frameworks and the Common Core State Standards. Get lessons to incorporate into your curriculum.

PD Focus Area: Standards, Frameworks, and Curriculum Alignment

Level: Preschool/Kindergarten; Primary; Intermediate; Middle/Jr. High

Audience: Curriculum Specialists; Teacher Educators; Media Specialists

MH - Marriott Hotel

SCC - Statehouse Convention Center

MCC - Marriott Conference Center

Leading the Way in Literacy

Thursday, November 20 - 2:00 - 3:00

PD Credit = 1 hour

Ouachita (MCC)

Using Teaching Techniques During Storybook Reading to Increase Literacy Development in Struggling Readers

Misty LaCour

Instructor, Kaplan University, Magnolia, AR

This presentation provides an overview of five specific, ready to implement teaching strategies for the purpose of increasing literacy development in struggling readers.

PD Focus Area: Instructional Strategies

Level: Preschool/Kindergarten; Primary

Audience: Reading Teachers; Teacher Educators; Classroom Teachers

Salon A (MH)

Writer's Stew: Ingredients: Memory, Research and Imagination

Clare Vanderpool, Featured Author

Writers all draw from memory that includes observation, experience, and emotion. This presentation provides a look into how memory informs and nourishes writing.

PD Focus Area: Content **Level:** All **Audience:** All

3:05-4:45 Arkansas Ballroom - ALTE Session Arkansas Literacy Teacher Educators

President: Linda H. Eilers, University of Arkansas Fayetteville

Treasurer: Shoudong Feng, University of Central Arkansas

Secretary: Wendy Ellis, Harding University • **Of Council:** Mary Mosely, Retired

his special interest group (SIG), started and vigilantly maintained by former ARA President Mary Mosley, meets each year during the ARA Literacy Conference. The purpose is to give literacy teacher educators an opportunity to meet and provide a forum for their students to share literacy-related projects.

ALTE will hold a brief business meeting. Tammy Gillmore, ARA Publications Chair, will explain The ARA Reader and publication possibilities for those in attendance. The following projects will be shared:

University of Central Arkansas

Shoudong Feng, *Faculty Advisor*

Becky Jackson, *Graduate Student*

Reading by Choice: How Classroom Practices Impact Reading Motivation Through Choice and Autonomy

Amanda C.Y. Ruff, *Graduate Student*

The Effects of Technology Interventions on Phonological Awareness and the Kindergarten Gender Gap

University of Arkansas, Fayetteville

Marcia Imbeau, *Faculty Advisor*

Anna Bono, *Graduate Student M.A.T.*

Undergraduate Honors Thesis

Using Pop Culture to Enhance the Literacy Achievement of One Group of Third-grade Students

Jennifer Beasley, *Faculty Advisor*

Lorelei Bakaric, *Graduate Student M.A.T.*

Undergraduate Project: An original children's book

Bud: A Leaf's Story

University of the Ozarks

Michael McManus, *Faculty Advisor*

Brooke Conner, Camron Cowell, Kinley Hughes,

Tessa Mesplay, Mollie Palmer, Gail Quinonez,

Elizabeth Tate

Undergraduate Student Project: Students developed partnerships with schools, used quick language and literacy assessments, then implemented remedial methods.

Reading Diagnosis and Remediation Clinic

University of Arkansas at Little Rock

Linda J. Dorn, *Faculty Advisor*

Lisa Childers, *Graduate Student, Ed.S. in Reading*

Explicit Vocabulary Instruction During Writing:

Sentence Expansion as an Effective Intervention Strategy

Sheri Tucker, *Faculty Advisor*

James Jennings, *Graduate Student, Masters in Reading*

Culturally Responsive Reading Instruction for High Poverty

African American Males in the Arkansas Delta

Leading the Way in Literacy

Thursday, November 20 – 3:15 – 4:45

PD credit = 1.5 hour

Ouachita (MCC)

Bringing It All Together

Penny Ezell

Instructional Facilitator, Ezell Educational Consulting, Fayetteville, AR

Learn new strategies and skills to use with your students in order for them to conduct short research projects using multiple texts and media on any given topic.

PD Focus Area: Instructional Strategies **Level:** Intermediate; Middle/Jr. High **Audience:** Reading Teachers; Administrators/Supervisors; Curriculum Specialists; Teacher Educators; Classroom Teachers

Grampas (MCC)

Digital Literacy & CCSS

Kathy Sadler

Literacy Specialist, Southeast Arkansas Education Cooperative, Monticello, AR

Use technology to produce and publish writing and to interact and collaborate with others (CCSS Writing Standard 6). This session provides an overview of Google Docs and Forms, Evernote, Wiki, and Twitter.

PD Focus Area: Next Generation Learning/ Integrated Technology **Level:** Intermediate; Middle/Jr. High; High School **Audience:** All

White Oak (MCC)

Dyslexia: Indicators and the Science Behind Teaching a Student Who Is Dyslexic

Vicki King

Dyslexia Specialist, Arkansas Department of Education, Little Rock, Arkansas

This session will meet the 2014-15 requirement of dyslexia professional awareness for all teachers. Topics discussed will include indicators of dyslexia and the science behind teaching a student who is dyslexic.

PD Focus Area: Principles of Learning/Diverse Learners **Level:** All **Audience:** All

Hoffman (MH)

Grabbing Learning by the STEM

Alexis Harry

K-12 Services Specialist, Pearson, Huntsville, Alabama

This workshop will focus on change of practice in the classroom to increase student engagement using science informational text and technology using Common Core ELA standards to address STEM in the classroom. Teachers will be introduced to a variety of sources and tools to be used in classroom.

PD Focus Area: Next Generation Learning/ Integrated Technology **Level:** Primary; Intermediate; Middle/Jr. High **Audience:** Reading Teachers; Teacher Educators; Classroom Teachers

Manning (MH)

Purposeful Literacy Instruction

Anne Anderson

Anne Anderson Educational Consultant, LLC, Shreveport, LA

Discover, or perhaps rediscover, easy-to-implement tips and strategies to maximize instructional time and create winning lessons that inspire and promote learning.

PD Focus Area: Instructional Strategies **Level:** Intermediate; Middle/Jr. High; High School **Audience:** Reading Teachers; Administrators/Supervisors; Curriculum Specialists; Teacher Educators; Classroom Teachers

Conway (MCC)

Rock Your World: An Explosion of Writing Ideas!

Melissa Forney, Featured Speaker

Join author Melissa Forney for 90 minutes of creative, innovative ideas for teaching writing across the disciplines in grades 3-5. Having trouble with reluctant writers? Not after this breakout session! Take away templates, materials, and exciting strategies.

PD Focus Area: Instructional Strategies **Level:** Intermediate **Audience:** All

Fulton (SCC)

Secret Stories: Breaking Through the Brain's Backdoor!

Katie Garner, Featured Speaker

Sneak ALL learners through the brain's BACKDOOR for easy-access to skills that are critical to reading and writing success! These brain-based SECRETS are sure to become the most relied upon piece of any K-3 teaching repertoire!

PD Focus Area: Instructional Strategies **Level:** Preschool/Kindergarten; Primary **Audience:** All

Chicot (MCC)

Understanding Text Dependent Questions

Kathy Mascuilli

Literacy Specialist, Arkansas Dept. of Education, Little Rock, AR

Co-presenter: Beckie Naylor

Understanding Text-Dependent Questions is designed to help promote understanding of how incorporating TDQ into instruction is a critical step for educators and their students in the shift toward reading, writing, listening, and speaking grounded in textual evidence.

PD Focus Area: Instructional Strategies **Level:** Primary; Intermediate **Audience:** Reading Teachers; Classroom Teachers

Thursday, November 20 - 3:15 - 4:15

PD credit = 1 hour

Izard (SCC)

Engaging Children Through the Artistic Process

R. Gregory Christie, Featured Speaker

A three-time recipient of a Coretta Scott King Honor Award in Illustration, artist R. Gregory Christie has illustrated more than 50 books for young readers. Speaking regularly at schools and libraries around the country, Greg shares his passion for art and literacy. His presentation will focus on how the artistic process can captivate and engage children in classroom settings.

PD Focus Area: Content **Level:** All **Audience:** All

Harris Brake (MCC)

Facilitating Literacy Learning for English Language Learners

Jeremy Creed

Instructional Staff, Neuhaus Education Center, Bellaire, Texas

Participants will learn techniques to engage and empower English Language Learners (ELL's) in the classroom with respect to expressive and receptive language.

PD Focus Area: Instructional Strategies **Level:** Preschool/Kindergarten; Primary **Audience:** Reading Teachers; Classroom Teachers

Caraway II (SCC)

Linking Literacy and the Visual Arts

Barb Reinke

Education Manager, Crayola, LLC, Stilwell, KS

Co-presenter: Kim Wilson

Visual literacy has parallels with literacy skills used to teach language arts. Explore how illustrators use art elements and principles of design to convey and deepen the understanding of written text.

PD Focus Area: Instructional Strategies **Level:** Preschool/Kindergarten; Primary; Intermediate **Audience:** All

Caraway I (SCC)

Motivating Reluctant Readers in Middle School

Sara Osment

Assistant Principal, Valley View Jr High, Jonesboro, AR

Co-presenter: Kelly Hogan

Do you struggle motivating reluctant readers? The presenter, ARA's Administrator in Reading Award recipient, will share realistic and practical strategies to motivate middle-school students to read.

PD Focus Area: Instructional Strategies **Level:** Middle/Jr. High **Audience:** Reading Teachers; Administrators/Supervisors; Classroom Teachers; Media Specialists

Neosho (MCC)

Raising the Quality of Talk

Ronnette Haynes

Classroom Teacher, Van Buren School District, Van Buren, AR

Co-presenter: Stephanie Little

Raising the quality of talk allows hidden and underdeveloped thoughts to become verbalized, promotes higher level thinking, and increases students' learning. This session will give educators techniques to increase the sophistication and participation in classroom discussion.

PD Focus Area: Instructional Strategies **Level:** Primary; Intermediate **Audience:** Reading Teachers; Curriculum Specialists; Teacher Educators; Classroom Teachers

Caraway III (SCC)

Reading for Meaning—Fluently

Sandra Strong

Educational Consultant, Read Naturally Inc., Bryan, TX

Learn to develop fluency, support vocabulary, and promote comprehension by combining the powerful, research-based strategies of teacher modeling, repeated reading, and progress monitoring. Accelerate the reading achievement of Title I, special education, ELL, and mainstream students using these research-proven strategies.

PD Focus Area: Instructional Strategies **Level:** Primary; Intermediate; Middle/Jr. High **Audience:** Reading Teachers; Curriculum Specialists; Classroom Teachers; Title I

Pope (SCC)

Tech Tools for Reading Teachers

Elizabeth Rollans

Education and Instruction Specialist, AETN, Conway, Arkansas

Want apps and resources for reading? Teachers will leave this interactive session with an arsenal of tech tools and apps that can help with everything from organizing digital classroom library checkout systems to facilitating student book blogs. Bring your devices!

PD Focus Area: Next Generation Learning/ Integrated Technology **Level:** All **Audience:** Reading Teachers; Teacher Educators; Classroom Teachers; Media Specialists; Reading Recovery

Miller (SCC)

The Serious Business of Writing Humor: The Importance of Funny Fiction in the Classroom

Devin Scillian, Featured Speaker

Author Devin Scillian believes that humor is a kind of literary Velcro that stays with young readers long after the book is set aside. Devin talks about writing with humor and inspiring young writers to get in touch with their funny bone.

PD Focus Area: Instructional Strategies **Level:** Preschool; Primary **Audience:** Literacy/Reading Teachers; Teacher Educators; Classroom Teachers

Leading the Way in Literacy

Friday, November 21 – 8:00 – 9:30

PD credit = 1.5 hour

Salon A (MH)

Going Deeper with Literacy Work Stations

Debbie Diller, Featured Speaker

Join Debbie Diller to hear her latest thinking on how to “grow” independence in your students. Learn how to build meaningful partner practice with standards-based literacy work stations that engage students in reading, writing, listening, speaking, and working with words while developing academic language.

PD Focus Area: Standards, Frameworks and Curriculum Alignment

Level: Primary; Intermediate **Audience:** All

Hoffman (MH)

Integrating Literacies the A+ Way

Erin Callaway

Program Director, Arkansas A+, North Little Rock, AR

Co-presenters: Melanie Landrum & Kim Wilson

Come learn about Arkansas A+, its eight essential beliefs, and participate in an integrated lesson. The lesson will feature visual art that supports literacy goals for middle and secondary students.

PD Focus Area: Instructional Strategies **Level:** Middle/Jr. High; High School

Audience: Reading Teachers; Curriculum Specialists; Teacher Educators; Classroom Teachers; Reading Recovery

Pope (SCC)

Multisensory Interventions for Dyslexia

Amy Thompson

Clinical Instructor, University of Central Arkansas, Conway, AR

Co-presenter: Crystal Voegele, Clinical Instructor, UCA

Reading difficulties impact one in five students. Come hear important information on dyslexia and learn some new instructional strategies to use in your classroom.

PD Focus Area: Instructional Strategies **Level:** Preschool/Kindergarten; Primary; Intermediate; Middle/Jr. High **Audience:** All

Fulton (SCC)

Shout It Out Loud: Tools and Apps for Amplifying Student Voices through Formative Assessment

Julie D. Ramsay, Featured Speaker

We can determine exactly what each student has mastered through the use of formative assessments that are supported by digital tools. When students are given the opportunity to design their own rubrics, set their own goals, publish their own digital portfolios, and reflect on what and how they’ve learned, assessment becomes a personal investment for each student.

PD Focus Area: Instructional Strategies **Level:** Intermediate; Middle/Jr. High; High School **Audience:** All

Caraway III (SCC)

Vocabulary: Aim High!

Sandra Strong

Educational Consultant, Read Naturally Inc., Bryan, TX

A well-developed vocabulary is essential for reading success! Students differ greatly in the rate at which they learn language, and reading comprehension becomes increasingly more challenging for students who lack adequate word knowledge. Learn and experience research-based word-learning strategies to use with your students.

PD Focus Area: Instructional Strategies **Level:** Intermediate; Middle/Jr. High **Audience:** Reading Teachers; Curriculum Specialists; Classroom Teachers; Title I

ARA Literacy Leader Wendy Ellis

Dr. Ellis is the most amazing educator I have had the pleasure working with! She is the most kind-hearted, hard working person I know. She makes learning fun and it is apparent that literacy is her passion! She also dedicates her time to helping others! Dr. Ellis is an inspiration to me and has changed my teaching career for the best!

twitter



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conference

kudos to:

#araconf2014

Leading the Way in Literacy

Friday, November 21 – 8:30 – 9:30

PD credit = 1 hour

Salon C

Author! Author!

Janet Stevens & Susan Stevens Crummel

Author/Illustrator

Janet Stevens and her sister, Susan Stevens Crummel, present a multimedia extravaganza packed with ideas for implementing a successful author visit that will literally change the lives of teachers, administrators, and parents and will inspire 600 kids to be authors!

PD Focus Area: Content **Level:** Preschool/Kindergarten; Primary; Intermediate **Audience:** All

Izard (SCC)

Classroom Intervention Strategies That Make a Difference

Erin Hodges

7th Grade English Teacher, Douglas MacArthur Junior High, Jonesboro, AR

The presenter, Arkansas' Milken Award winner, will discuss how she maximizes the potential of each of her students. Her intervention strategies have led to higher student achievement in her 7th grade classroom.

PD Focus Area: Instructional Strategies **Level:** Middle/Jr. High **Audience:** Classroom Teachers

Conway (MCC)

Cracker Jack Writing Ideas for Little Writers

Melissa Forney, Featured Speaker

Teaching the littlest writers (K-2) can be a joyful, creative, successful adventure with these ideas and hands-on manipulatives from author Melissa Forney.

PD Focus Area: Instructional Strategies **Level:** Primary **Audience:** Classroom Teachers

Chicot (MCC)

Creating a Project Based Learning Environment and Surviving to Tell the Tale!

Shelly Huver

Teacher, Rock Quarry Middle School, Tuscaloosa, AL
Co-presenter: Lindsay Kilgore

Learn to create a Project Based Learning (PBL) environment rich in student centered instruction. Examples, activities, and resources will help to demonstrate the application of these practices.

PD Focus Area: Building a Collaborative Learning Community **Level:** All **Audience:** Classroom Teachers

Harris Brake (MCC)

Guided Reading Aligned with Common Core in the 3rd and 4th Grade Classroom

Jessica Hazeslip

3rd Grade Lead Literacy Teacher, Beebe, AR
Co-presenter: Allison Shuttleworth

To enhance teacher understanding of what guided reading should look like in the Common Core classroom, the presenters will demonstrate how to incorporate guided reading in a painless way. Resources, research behind their findings, and sample lesson plans will be shared.

PD Focus Area: Instructional Strategies **Level:** Primary; Intermediate **Audience:** Reading Teachers; Curriculum Specialists; Classroom Teachers; Reading Recovery

Arkansas Ballroom (MH)

History Through Picture Books

Michael Dooling, Featured Speaker

A behind the scenes look at creating a picture book, including researching at libraries and museums, and telling a story with a picture. Michael has visited over 900 schools nationwide, inspiring children to read, write, and draw.

PD Focus Area: Content **Level:** Primary; Intermediate; Middle/Jr. High **Audience:** All

White Oak (MCC)

Hook Line and Sinker - How to Reel Your Students In

Bronislava Lawhorn

Math Teacher, Madison County Central School, Crawfordville, FL

Lose the frustration of trying to reach each student at his/her appropriate level with strategies that are proven to restore lost instructional time to teachers and learning time to students. It's simple, fun, engaging, and motivating!

PD Focus Area: Instructional Strategies **Level:** All **Audience:** All

Manning (MH)

Integrating Social Studies with the Great Migration

Jennifer White

President CARC, Little Rock, AR
Co-presenter: Rhonda Adams

This presentation will show Common Core Standards for grades 2-6 for a unit on the African-American historical time known as the Great Migration. The unit covers reading, writing, social studies, art, and music.

PD Focus Area: Content **Level:** Primary; Intermediate **Audience:** Classroom Teachers

Miller (SCC)

Leading the Way in Literacy

Friday, November 21 - 8:30 - 9:30

PD credit = 1 hour

Literacy Expectations in the Intermediate and Middle Grades: Reading Closely, Writing Deeply, Developing Vocabulary Broadly

Shane Templeton, Featured Speaker

Model for and engage students in the types of involvements with consequential texts that lead to deep understandings about reading, writing, and the many facets of words.

PD Focus Area: Instructional Strategies **Level:** Middle/Jr. High
Audience: All

Caraway II (SCC)

Literature - Art - Music! Classroom Picture Books Can Be Fun

Carol Dabney

Author/Educator, St. Mark's Day School, Little Rock, AR

This children's author, composer, and illustrator will demonstrate how to utilize children's artwork and research to design a classroom picture book. Explore cross curriculum options including science, math, music, art, and literature. Get tips and techniques for publishing a professional looking project.

PD Focus Area: Instructional Strategies **Level:** Preschool/Kindergarten; Primary; Intermediate **Audience:** Classroom Teachers

Caraway I (SCC)

Reading in the Deep

Suzanne Langston

Educator, The Curly Classroom, Dallas, TX

Co-presenter: Lori Johnson

Many students are content to read with their floaties on. They may notice the characters and conflict but not much more. Presenters will demonstrate a guided reading program that strengthens skills and develops observant, deep readers across genres.

PD Focus Area: Instructional Strategies **Level:** Intermediate; Middle/Jr. High; High School **Audience:** Reading Teachers; Curriculum Specialists; Classroom Teachers; Reading Recovery

Ouachita (MCC)

Literacy Leader Dianna Strayhorn

She keeps the "Love of Literacy" flowing in McRae Elementary!

Take Your Teaching from Good to Great - Be a NBCT!

Clara Carrol

Assistant Dean, Harding University, Searcy, AR

Find out why more than 100,000 teachers have chosen to pursue National Board Certification and why they say it's the best investment of time and money they've ever made.

PD Focus Area: Advocacy/Leadership **Level:** All **Audience:** All

Grampas (MCC)

Using the PARCC Resources to Plan Instruction

Jackie Roberts

K-12 Literacy Specialist, Arch Ford ESC, Plumerville, AR

PARCC has published many resources that can guide teachers in planning instruction to meet the Common Core State Standards. This session is designed to introduce some of these resources as well as to determine implications for instruction.

PD Focus Area: Instructional Strategies **Level:** Primary; Intermediate **Audience:** Reading Teachers; Curriculum Specialists; Classroom Teachers

SECOND GENERAL SESSION

9:45 - 11:00 - Governor's Hall IV
Statehouse Convention Center

PD Credit: 1 hour



Jennifer Altieri Disciplinary Literacy: Preparing Students for Life Beyond the Classroom

Welcome - Caroline Schenk, ARA President

Greetings from Arkansas Department of Education and Speaker Introduction - Jane Dearworth, Literacy Program Manager

Keynote: General Session - Jennifer Altieri

Closing Remarks - Caroline Schenk

Friday 11:30 am - 12:45 pm Book and Author Luncheon

PD Credit = 1 hour



Marriott Hotel - Salon A

Clare Vanderpool

*Writing in the Crossroads:
Where Craft and Creativity Meet*
(Pre-ticketed)

Presiding: Krista Underwood, IRA State Coordinator

Invocation: Kaila Murphy, ARA Parliamentarian

Door Prizes: Tara Derby, ARA Secretary

Friday, November 21 - 11:45 - 12:45

PD credit = 1 hour

Salon C (MH)

Book Parties

Heather Sutherlin

Author, North Little Rock, AR

Want to draw readers into the world of the author or favorite characters? Throw a book party and watch students engage on a deeper level with your favorite books.

PD Focus Area: Instructional Strategies **Level:** All

Audience: Reading Teachers; Classroom Teachers; Media Specialists

Miller (SCC)

Encouraging Student Voice Through Socratic Seminars

Jonathan Crossley

2014 Arkansas Teacher of the Year, ADE, Little Rock, AR

Socratic Seminars allow students to use their voices to grow in confidence and self-efficacy. Teachers can facilitate an engaged student body through open and critical discussion.

PD Focus Area: Instructional Strategies **Level:** Primary; Intermediate; Middle/Jr. High; High School **Audience:** Reading Teachers; Administrators/Supervisors; Curriculum Specialists; Teacher Educators; Classroom Teachers

Harris Brake (MCC)

Ensuring Success with Act 1294: Meeting the Needs of Children with Dyslexia

Pat Evans

National Consultant, Houghton Mifflin Harcourt

Participants will learn about specific strategies and materials to address the new guidelines for an approved dyslexia therapy program. Meet the needs of these students by using a research-based program that incorporates explicit, direct instruction, and a systematic approach with proven and time-tested tools for success.

PD Strand: Advocacy/Leadership **Level:** All **Audience:** All

Caraway III (SCC)

Facilitating Literacy Learning for English Language Learners

Jeremy Creed

Instructional Staff, Neuhaus Education Center, Bellaire, TX

Participants will learn techniques to engage and empower English Language Learners (ELL's) in the classroom with respect to expressive and receptive language.

PD Focus Area: Instructional Strategies **Level:** Preschool/Kindergarten; Primary **Audience:** Reading Teachers; Classroom Teachers

Izard (SCC)

Google Apps Meets Common Core

Michael Graham

Principal, Westside High School, Jonesboro, AR

Transform your classroom! Discover stress-free ways to implement Common Core's required technology components using Google's suite of free, easy-to-use educational tools.

PD Focus Area: Next Generation Learning/Integrated Technology **Level:** Intermediate; Middle/Jr. High; High School **Audience:** Administrators/Supervisors; Curriculum Specialists; Teacher Educators; Media Specialists

Hoffman (MH)

NEW Book, NEW Lessons - It All Comes Together for a World View

Lori Ducey

Global Education Manager, Heifer International, Little Rock, AR
Co-presenter: Ellen Brown, Heifer Village Coordinator

Representatives from the Heifer Project will show their newest children's book, *Flora and the Runaway Rooster*, along with lesson plans that are aligned with the Common Core English Language Arts, Social Studies, and the Next Generation Science Standards.

PD Focus Area: Standards, Frameworks and Curriculum Alignment **Level:** Preschool/Kindergarten; Primary; Intermediate **Audience:** All

Leading the Way in Literacy

Friday, November 21 – 11:45 – 12:45

PD credit = 1 hour

Manning (MH)

Purposeful Literacy Instruction

Anne Anderson

Anne Anderson Educational Consultant, LLC, Shreveport, LA

Discover, or perhaps rediscover, easy-to-implement tips and strategies to maximize instructional time and create winning lessons that inspire and promote learning.

PD Focus Area: Instructional Strategies **Level:** Intermediate; Middle/Jr. High; High School **Audience:** Reading Teachers; Administrators/Supervisors; Curriculum Specialists; Teacher Educators; Classroom Teachers

Caraway II (SCC)

Quirkles – Science Plus Literacy Equals Fun!

Lynn Hawking

Representative, Quirkles, Creative 3 LLC, Sherwood, AR

Quirkles® offers a fresh new way to integrate literacy and science. Gilbert Gas, Timothy Tornado and Yawning Yolanda, who are three of the alphabet related scientists, are guaranteed to grab your attention and get your students hooked on science.

PD Focus Area: Content **Level:** Preschool/Kindergarten; Primary **Audience:** All

Caraway I (SCC)

Reading in the Deep

Suzanne Langston

Educator, The Curly Classroom, Dallas, TX

Co-presenter: Lori Johnson

Many students are content to read with their floaties on. They may notice the characters and conflict but not much more. Presenters will demonstrate a guided reading program that strengthens skills and develops observant, deep readers across genres.

PD Focus Area: Instructional Strategies **Level:** Intermediate; Middle/Jr. High; High School **Audience:** Reading Teachers; Curriculum Specialists; Classroom Teachers; Reading Recovery

Chicot (MCC)

Strategies for Scaffolding Prior Knowledge and Vocabulary

Ann Stewart

Consultant and Language Development Specialist, Chattanooga, TN

Learn to plan carefully scaffolded concept and vocabulary-building experiences designed to ensure striving readers learn strategically – spontaneously attending to content-based vocabulary and applying meaning-seeking strategies.

PD Focus Area: Instructional Strategies **Level:** Preschool/Kindergarten; Primary; Intermediate **Audience:** Classroom Teachers, Literacy Coaches

Arkansas Ballroom (MH)

The True Story of Ariel: Therapy Dog of the Rio Grande

Rickey Pittman

Author Storyteller, Louisiana Delta Community College, Monroe, LA

Learn about Ariel, a French Standard Poodle, and her work at Rodriguez Elementary in Harlingen, Texas. This therapy dog promotes literacy and helps meet the emotional needs of children in the Rio Grande Valley.

PD Focus Area: Content **Level:** Preschool/Kindergarten; Primary; Intermediate; Middle/Jr. High **Audience:** All

Pope (SCC)

Toying with Writing: Thinking Like Children

Nancy Herta

Writing Consultant/Teacher, Michigan Reading Association, Perry, MI

Ruby Payne's "mental models" come alive when simple toys join together with prior knowledge to demonstrate writing concepts. Integrate research, common core, and student engagement through Slinkys, crayons, and more to create successful writers. Door prizes!

PD Focus Area: Instructional Strategies **Level:** Preschool/Kindergarten; Primary; Intermediate **Audience:** Curriculum Specialists; Teacher Educators; Classroom Teachers; Reading Recovery; Title I; Special Education

Conway (MCC)

Understanding Text Complexity with Implications for Teaching Struggling Readers

Linda Dorn, Featured Speaker

This session will examine the characteristics of simple to more complex texts in areas of meaning, knowledge demands, and language conventions. A focus will be placed on instructional techniques that teachers can use to scaffold students in reading more difficult texts.

PD Focus Area: Instructional Strategies **Level:** Primary **Audience:** All

Literacy Leader Julie Wallace

She's innovative in teaching, a risk taker. She embraces creativity and is a technology trailblazer who builds professional relationships with those in the education field.

Leading the Way in Literacy

Friday, November 21 – 1:00 – 2:00

PD credit = 1 hour

Caraway I (SCC)

Arkansas Diamond Award Winners

Patricia Murphy

Arkansas State University, Jonesboro, AR

Presenters will review the 2014 winners of the Arkansas Diamond Primary Book Award. They will examine genre, content, authors, illustrators, appropriate grade levels, and cost. Read alouds will be demonstrated!

PD Focus Area: Content **Level:** Primary; Intermediate **Audience:** Reading Teachers; Teacher Educators; Classroom Teachers; Media Specialists

Caraway II (SCC)

ArkansasIDEAS - Out of the Box!

Michelle Powell

Education and Instruction Specialist, AETN, Conway, AR

Although teachers are familiar with our online portal of quality professional development, not everyone knows about our other tools and resources. Come learn about ArkansasIDEAS newest microsites and preview our new Learning Management System.

PD Focus Area: Next Generation Learning/Integrated Technology **Level:** All **Audience:** All

Hoffman (MH)

Digital Literature Group Learning Portfolios: Students Who Love to Read and Read to Learn

Lindsay Kilgore

6th Grade Teacher, Rock Quarry Middle School, Tuscaloosa, AL

Co-presenter: Shelly Huver

Learn strategies for implementing independent literature groups that use a digital learning portfolio as the assessment component. Discover the value of student-led roundtable discussions through this hands-on session. Gain access to digital resources that support the implementation of the project.

PD Focus Area: Next Generation Learning/Integrated Technology **Level:** Intermediate; Middle/Jr. High; High School **Audience:** Reading Teachers; Curriculum Specialists; Classroom Teachers

Grampas (MCC)

Everybody Has a Story

Valerie Hanks-Goetz

Author, Native Works LLC, Bigelow, AR

Exploring what it takes to publish a book, this presenter will motivate and encourage budding authors of all ages. As an “Indie” author, she will explore how she “gets the job done.”

PD Focus Area: Content **Level:** All **Audience:** All

Izard (SCC)

Google Docs for Writing

Michael Graham

Principal, Westside High School, Jonesboro, AR

Standard writing methods are not gone – they are evolving! Google Docs enables peer editing, commenting, reviewing and so much more! This flexible tool, which encourages students to be more productive, is cost-saving and easy to use.

PD Focus Area: Next Generation Learning/ Integrated Technology **Level:** Intermediate; Middle/Jr. High; High School **Audience:** Administrators/Supervisors; Curriculum Specialists; Teacher Educators; Media Specialists

Caraway III (SCC)

Literacy Design Collaborative

Connie Echols

Literacy Specialist, Arkansas Department of Education, Little Rock, AR
Co-presenter: Jane Dearworth, Arkansas Department of Education, Literacy Program Manager

The Literacy Design Collaborative (LDC) is a national movement that empowers teachers in grades 3-12 to build students’ literacy skills and understanding of important academic content through meaningful reading and writing assignments that are aligned to the CCSS. Come find out what this movement is all about.

PD Focus Area: Standards/Frameworks/Curriculum **Level:** Middle/Jr. High; High School **Audience:** Administrators/Supervisors; Curriculum Specialists; Classroom Teachers

MH - Marriott Hotel

SCC - Statehouse Convention Center

MCC - Marriott Conference Center

Literacy Leader Jennifer Koch

Jennifer goes far beyond her duties to support our classroom.

Leading the Way in Literacy

Friday, November 21 – 1:00 – 2:00

PD credit = 1 hour

Chicot (MCC)

Read-Aloud Think Aloud: The Biggest Bang for Your Buck!

Jennifer McMahan

Classroom Teacher, Pine Forest Elementary, Maumelle, AR

The presenter will model an effective read-aloud that demonstrates thinking and promotes a higher level of student discussion. Learn how a read-aloud can be a springboard for literature discussion groups. Get lists of books that students love!

PD Focus Area: Instructional Strategies **Level:** Primary; Intermediate; Middle/Jr. High **Audience:** All

Manning (MH)

Ready, Set, READ - The Fast Track to Supporting Struggling Readers

Sara Marye

4th Grade Teacher, University of Houston - Graduate Program, Houston, TX

Have you ever asked, “How am I ever going to get this student to read?” Attend this session and you will walk away with 5 easy-to-implement strategies for supporting students who struggle with reading.

PD Focus Area: Instructional Strategies **Level:** Primary; Intermediate **Audience:** Reading Teachers; Classroom Teachers

Friday, November 21 – 1:00 – 2:30

PD credit = 1.5 hour

Pope (SCC)

Act 1294: Meeting the Needs of Children with Dyslexia in Public Schools

Vicki King

Dyslexia Specialist, Arkansas Department of Education, Little Rock, AR

Receive important information about implementing Act 1294 of 2013, which ensures that children with dyslexia have their needs met by public schools.

PD Focus Area: Advocacy/Leadership **Level:** All **Audience:** All

Conway (MCC)

Establishing a Foundation: Suggestions and Strategies for Content Connections in the Primary Grades

Jennifer Altieri, Featured Speaker

Participants will learn strategies for creating content connections with K-3 learners. Ideas for selecting text, focusing on foundational skills, strengthening vocabulary, and developing writers will be shared.

PD Focus Area: Instructional Strategies **Level:** Primary **Audience:** All

Arkansas Ballroom (MH)

Secret Stories: Breaking Through the Brain's Backdoor!

Katie Garner, Featured Speaker

Sneak ALL learners through the brain's BACKDOOR for easy access to skills that are critical to reading and writing success! These brain-based SECRETS are sure to become the most relied upon piece of any K-3 teaching repertoire!

PD Focus Area: Instructional Strategies **Level:** Primary; Intermediate **Audience:** All

Miller (SCC)

Strategies to Engage Struggling and Not so Struggling Students

Jane Feber, Featured Speaker

Learn to reinforce instruction with activities that are “hands-on” and “minds-on.” All activities support RTI Tier II instruction and the Common Core State Standards. There's no sitting still in this session. Come make-it and take-it!

PD Focus Area: Instructional Strategies **Level:** Primary; Intermediate **Audience:** All

Fulton (SCC)

This Is Not Your Mama's Classroom

Julie D. Ramsay, Featured Speaker

In this session, we'll discuss strategies for guiding students as they design their own learning paths while fostering a student-directed, collaborative environment using the digital resources and tools management techniques that appeal to today's learner.

PD Focus Area: Building a Collaborative Learning Community **Level:** Intermediate; Middle/Jr. **Audience:** All

Where do I get my PD Form stamped?

Stamps are available in the Statehouse Rotunda or other convenient locations at the end of the conference. This should be done after attending your last session.

EXHIBITORS

EXHIBITOR	BOOTH #	EXHIBITOR	BOOTH #
A+ Images, Inc.	42	McGraw-Hill Education	25
Abrams Learning Trends	22	National Geographic Learning/ Cengage Learning	9 & 10
Achieve3000	32	National Science Teachers Association	8
AETN	27	Native Works, LLC	49
ARA/IRA Membership	48	Northwest Arkansas Reading Council	47
Arkansas State Library	46	Okapi Educational Publishing, Inc	21
B & C Silver Jewelry	30	Pearson	3
Basics Plus	Back of Exhibit Hall	Pelican Publishing	36
Booksource	44 & 45	Peoples Education	33
Bound to Stay Bound	52	Perma-Bound	18
Crayola, LLC	20	Pickle Juice, Diamonds, and Football	51
Creative 3, LLC/The Quirkles	12	Rainbow Book Company	11
Frog Publications	40	Read Naturally	39
Graceland University	37	Resources for Reading	34
Harding University	35	Scholastic	28 & 29
Heifer International	24	Scholastic Book Fairs	1 & 2
Heinemann	Back of Exhibit Hall	Serenity Mountain Publishing	13
Houghton Mifflin Harcourt	14 & 23	Smarty Ants	19
John Brown University	17	Sleeping Bear Press	31
Just Jewelry	50	Star Bright Books	41
Kaplan Early Learning Company	38	Stenhouse	Back of Exhibit Hall
Lexia Learning, A Rosetta Stone Company	26	Stop Falling Productions	43
Lightspeed Technologies, Inc.	5	Townsend Press	6
Mark Rorie	16	Triumph Learning	7
Maximum Grade Improvement	15	Zaner-Bloser	4

THANK YOU

ARA wishes to thank the following companies and individuals who have provided their time, generosity, or special support to make this conference successful.

Houghton Mifflin Harcourt

Sleeping Bear Press

Lexia Learning, A Rosetta Stone Company

Arkansas Department of Education

M-m-mary Mosley

International Reading Association

Beebe ROTC

Chris Tucker

2014 ARA Literacy Conference Schedule

Wednesday – November 19

Registration

4:30 – 8:30 pm

Thursday – November 20

Registration

7:30 am – 4:30 pm

(complimentary coffee in the Rotunda for early birds)

Exhibits

8:00 am – 4:30 pm

Breakout Sessions

8:00 – 9:30 am or 8:30 – 9:30 am

First General Session

9:45 – 11:00 am

Options: Lunch/Exhibits/Session

11:00 am – 12:30 pm

Lunch on Your Own: Concessions are available in the back of the Exhibit Hall. Eat there and then explore the exhibits, or grab a sandwich and take it to an 11:30 breakout session to get maximum PD hours. The Marriott's Heritage Grill and the Café are open for lunch, or call ahead and have lunch ready at a nearby restaurant. A list of restaurants is available at the Hospitality table in the Rotunda. Maybe pre-order a pizza and split it with your friends or have a leisurely lunch at the River Market.

or

Ticketed Literacy Luncheon

11:15 am – 12:30 pm

(Pre-ticketed luncheon with Debbie Diller)

or

Breakout Sessions

11:30 am – 12:30 pm

(For those who need to maximize PD hours or want to see a special presentation, followed by a late lunch.)

Thursday – November 20 *(continued)*

Breakout Sessions

12:45 – 1:45 pm

Breakout Sessions

2:00 – 3:00 pm

Breakout Sessions

3:15 – 4:15 pm or 3:15 – 4:45 pm

Arkansas Children's Book Award Celebration

4:45 – 6:15 pm – Marriott Hotel Salons

Friday November 21

Registration

7:30 – 11:30 am

(Free cup of java for early risers!)

Breakout Sessions

8:00 – 9:30 am or 8:30 – 9:30 am

Second General Session

9:45 – 11:00 am

Exhibit Hall Break

11:00 – 11:30 am

(Silent Auction ends at 11:30)

Book and Author Luncheon

(Pre-ticketed luncheon with Clare Vanderpool)

11:30 am – 12:45 pm – Salon A

or

Breakout Sessions

11:45 am – 12:45 pm

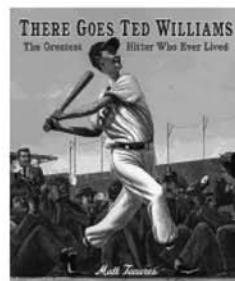
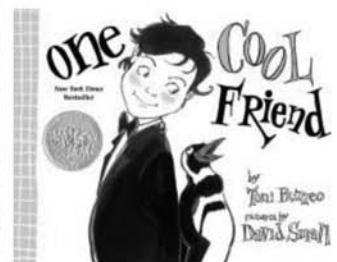
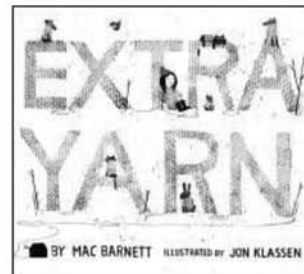
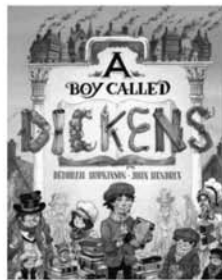
Breakout Sessions

1:00 – 2:00 pm or 1:00 – 2:30 pm



Arkansas Diamond Primary Book Award (K-3) Reading List 2014-2015

The Arkansas Diamond Primary Book Award program is now in its 17th consecutive year. The award and honor book will be selected in the spring by Arkansas students in grades K-3. Students will read (or have read to them) at least three of the books from the reading list to be eligible to vote. Each student may vote for only one title.

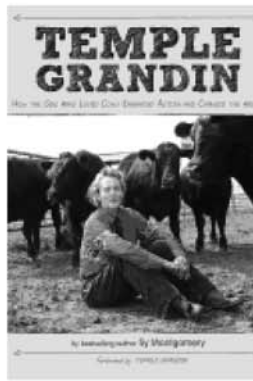
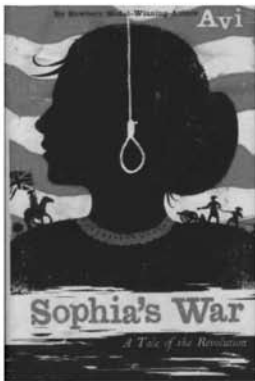
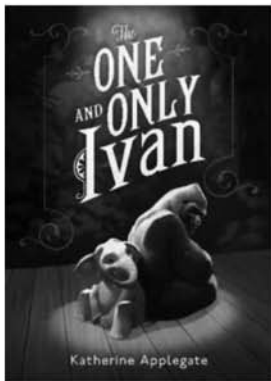
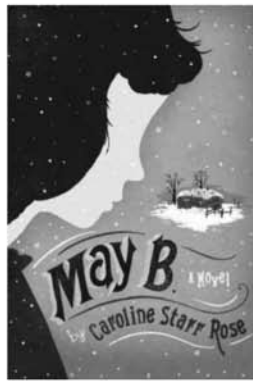
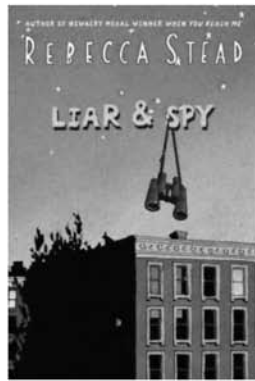
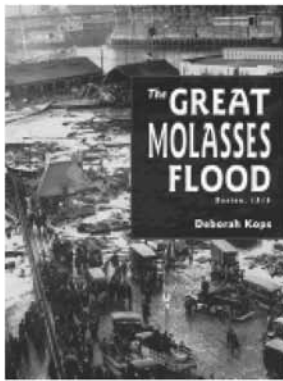


For more information, including teaching
resources and bookmarks, visit
www.arareading.org



Charlie May Simon Children's Book Award (4-6) Reading List 2014-15

The Charlie May Simon Book Award program is now in its 45th consecutive year. The award and honor book will be selected in the spring by Arkansas students in grades 4-6. Students must read (or have read to them) at least three of the books from the reading list to be eligible to vote. Each student may vote for only one title.



The Arkansas Department of Education (ADE), the Arkansas Reading Association (ARA), and The Arkansas State Library (ASL) are the primary sponsors of the annual selection process, in conjunction with the two separate reading committees. There are many overlapping functions by these three units, and they are supported to a lesser degree by other organizations. The ADE handles the ballot duties which are now done electronically from each school, and along with the ASL releases the results (<http://arkansased.org/literary>). The ARA is responsible for notifying the winning authors and illustrators, and inviting them to attend the awards presentation. (www.arareading.org). The ASL is generally the administrative arm for coordinating the initial book selections, working closely with the two reading committees, and assisting the chair people as needed (<http://www.library.arkansas.gov>). All books selected for the 2014-2015 school year have a 2012 copyright date.

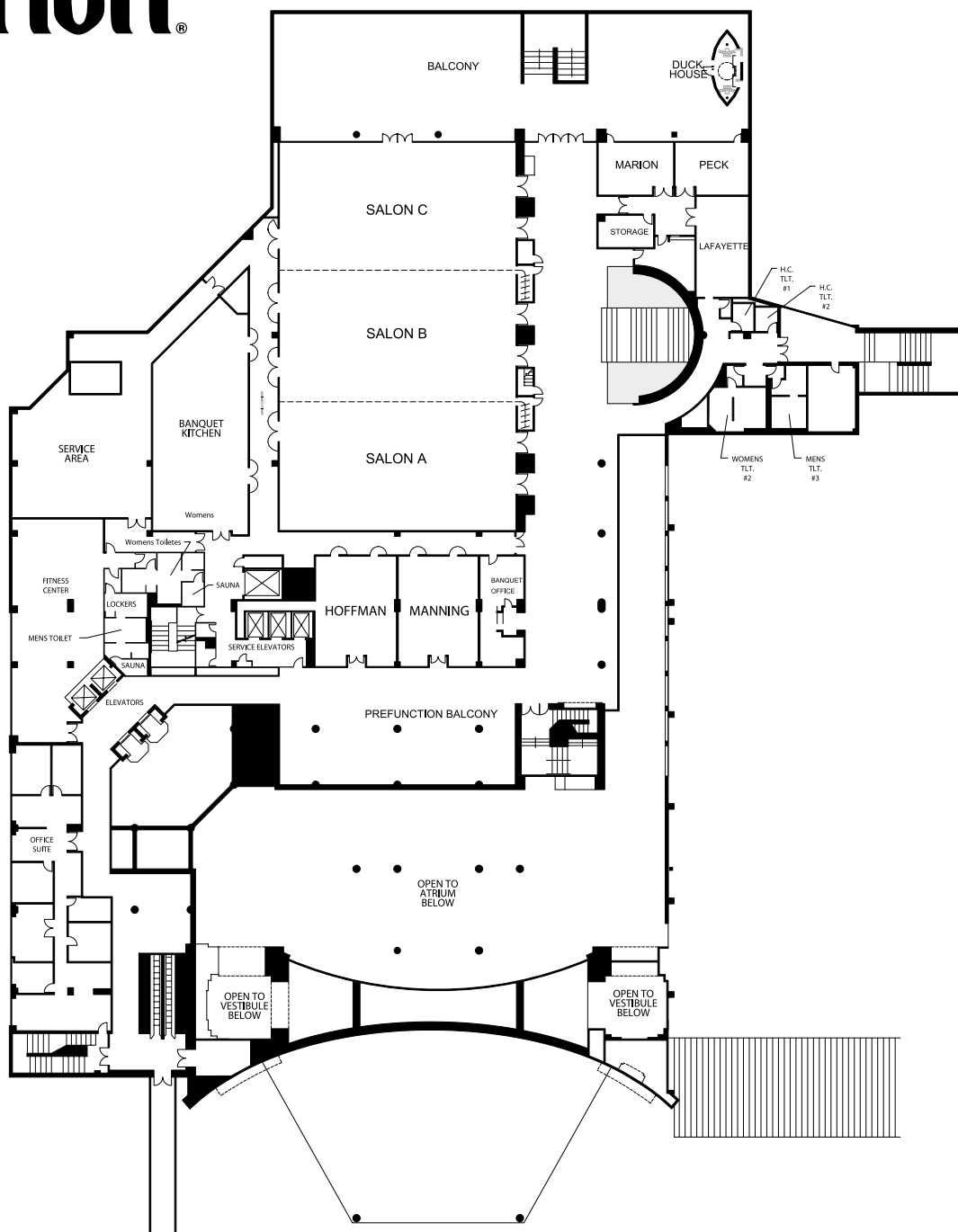


MH - Marriott Hotel

Marriott Hotel Ballroom "B" Level

MH – Salon A
MH – Salon B
MH – Salon C
MH – Manning
MH – Hoffman

Arkansas Ballroom is located on the lobby level near the back escalator.



MEETING ROOMS/BALLROOM LEVEL

MCC - Marriott Conference Center

MCC = Marriott Conference Center Riverside Level

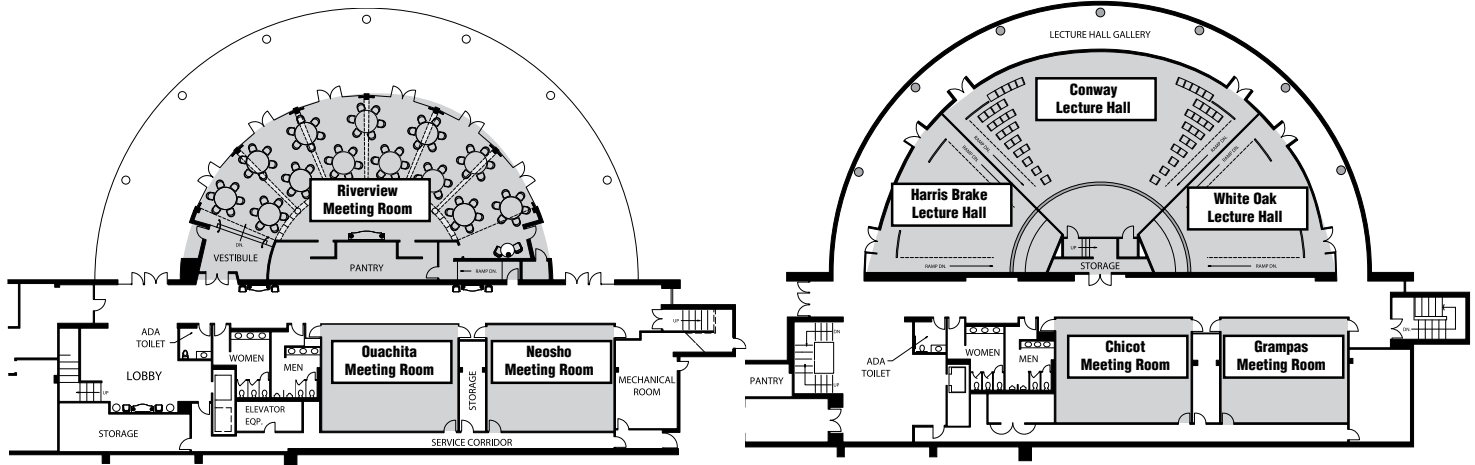
MCC - Ouachita
MCC - Neosho
MCC - Riverview

On the lobby level, walk the long
concourse on the right to the
north end of the hotel (that's
toward the river). Proceed
through the set of glass doors
near the back of the building.

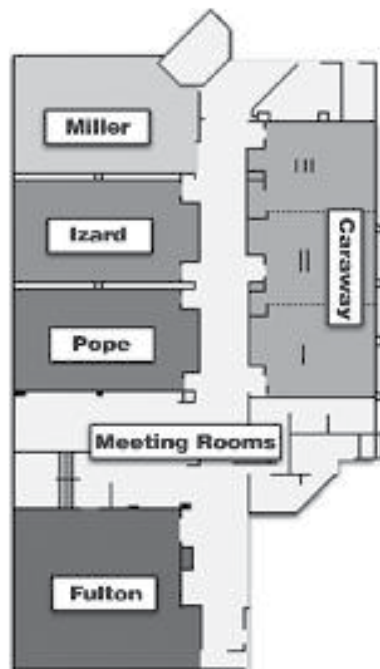
MCC = Marriott
Conference Center

Lecture Hall Level

Chicot
Grampas
Harris Brake Lecture Hall
Conway Lecture Hall
White Oak Lecture Hall



SCC - Statehouse Convention Center



**Statehouse
Lower Level**
Miller
Izard
Pope
Fulton
Caraway I, II, III



Proceeds help fund the Jo Flanigan Scholarship.

[illegible]

Save the Date!



60th Anniversary

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LITERACY

July 18-20, 2015 • St. Louis, Missouri

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We are Proud to Support
Arkansas Reading Association!



Stop by the Kaplan booth for Free Resources!

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EARLY LEARNING COMPANY

SAVE THE DATE!

Arkansas Reading Association Literacy Conference

November 19-20, 2015



Ruth Culham –
Author of
The Writing Thief
and *Traits of
Writing Assessments*



Brian Pinkney –
Two-time Caldecott
winner and Coretta
Scott King winner



Trinka Hakes Noble –
Author/Illustrator of
children's books



Maria Walther –
Classroom teacher
and author



Andrea Pinkney –
Author and
Coretta Scott King
winner



Judy Young –
Award-winning
author of children's
fiction, poetry, and
nonfiction



Terri Beeler –
National Educational
Consultant



Matthew Gollub –
Award-winning
children's book author



Stephanie Shaw –
Teacher educator
and author

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