

## ARKANSAS READING ASSOCIATION State Officers 2012-2013

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Debbie Hardwick-Smith – Fayetteville, AR

### *President-elect*

Kay Calvert – Ward, AR

### *Vice President*

Caroline Schenk – Paragould, AR

### *Secretary*

Amanda Snow – Van Buren, AR

### *Treasurer*

Amy Simpson – Jonesboro, AR

### *Historian*

Farrah Wilcox – Paragould, AR

### *Parliamentarian*

Melisa Rutherford – Blytheville, AR

### *Past President*

Paula Findley – White Hall, AR

### *IRA State Coordinator*

Krista Underwood – Hot Springs Village, AR

### *Membership Director*

Billie Ann Dishongh – Hot Springs, AR

### *Technology Coordinator*

Trudy Jackson – Monticello, AR

### *Event Coordinator*

Sarah Womble – Sherwood, AR

### *Executive Secretary*

Susan Peterson – Conway, AR

### *Department of Education Liaison*

Jane Dearworth – Cabot, AR

### *Student Liaison*

Whitley Martin – Arkadelphia, AR

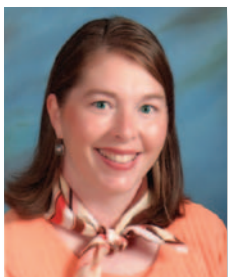
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[www.arareading.org](http://www.arareading.org)



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*Because the conference serves as an open forum,  
opinions expressed and/or materials distributed  
do not necessarily reflect or imply advocacy or endorsement  
by the Arkansas Reading Association, its officers, or members.  
Also, the Arkansas Reading Association does not endorse  
any specific commercial products or services.*



## ARA Conference Chair's Message

Kay Calvert

**W**ELCOME to the Arkansas Reading Association's annual conference. We are proud to have a dedicated group of literacy leaders to join us in Cracking the Code. The Arkansas Reading Association is a professional organization of individuals, institutions, and councils dedicated to promoting reading and developing literacy. It has been an honor and a pleasure for me to work with this dedicated group of volunteers. The conference committee has worked diligently to provide

you with an outstanding opportunity to gather clues as you solve the mystery of cracking the reading code for each of your students. We are so fortunate to have the support of the Arkansas Department of Education which has sanctioned most sessions for professional development credit.

Summer Leadership Workshop begins our ARA year. Each July, a group of enthusiastic literacy leaders convenes in order to organize and to prepare for the upcoming year. If you are not a member of a local reading council, please take this opportunity to be a detective and locate the council in your area. Billie Ann Dishongh, at the membership booth in the exhibit hall, would be ecstatic to answer your membership questions and to provide a map indicating your local council.

Please make time to visit the exhibit hall. We have a variety of vendors who will be displaying the latest educational materials. We also have exhibitors who offer products just for YOU! Authors are scheduled to autograph books...look for the autographing schedule posted outside the exhibit hall each day.

As you uncover clues and enjoy your time at the annual ARA conference, think about how you would like to become involved with ARA with next year's conference. Look for someone in a yellow *Literacy Leaders Crack the Code* shirt and express your interest. We'd love to have YOU join our team.

Your enthusiasm, knowledge, and warm Arkansas welcome are two of the main reasons presenters frequently make return appearances to our conference. Please join me in expressing appreciation to each of our presenters. YOU make our conference a SUCCESS! 🎉

## CONFERENCE COMMITTEE CHAIRS 2012

### **EVENT COORDINATOR** **SARAH WOMBLE**

*Audio Visual*

Jeanne Harvey

*Autographing*

Leah Barber

*Book & Author Luncheon*

Krista Underwood

*Conference Hostess*

Paula Findley

*Conference Support*

Tanna Clark

*Council Recognition*

Debbie Hardwick-Smith

*Decorations*

Jennifer Biggers

*Exhibit Hostesses*

Trudy Jackson

& Jerrielynn Mapp

*Facilitator / Speaker Liaison*

Jeannine Shirley

*General Sessions*

Ronda Hughes

*Hospitality & Door Prizes*

Kaila Murphy

*Membership*

Billie Ann Dishongh

*Murder Mystery Hostess*

Margo Turner

*Photography*

Farrah Wilcox

*Professional Development*

Jane Dearworth

*Program & Evaluations*

Susan Peterson

*Promotional Items & Shirt Sales*

Ronda Hughes

*Publicity*

Vanessa Hendrix

*Registration*

Susan Peterson & Amy Simpson

*Registration & Volunteers*

Dorothy Pollett

& Melisa Rutherford

*Signs*

Trish Burns

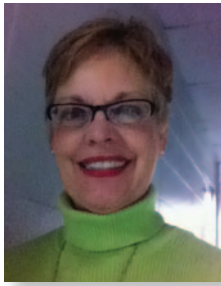
& Melissa Wilson

*Twitter*

Julie Dyer

*VIP Gifts & Transportation*

Vanessa Hendrix



## ARA President's Message

Debbie Hardwick-Smith

**T**imothy Shanahan is a keynote speaker at our conference this year. As I was reading information about him I ran upon this quote...it was under the umbrella of Literacy Inflation: "Look at it this way. Let's say in 1971 you had one thousand dollars and you wanted to save it so you hid it in your mattress. You've put it away and now you've held it for 30 years. No one stole it so now you take it out that thousand dollars and you want to spend it. It buys a whole lot less now than it would in 1971. That thousand dollars has lost value because currency has inflated over the last 30 years. Sort of the same thing has happened to literacy. Having 1971 literacy skills, is just like having 1971 money...it isn't such a great deal. And the reason for that is because of two things: 1) the incredible growth of technology, and 2) the internalization of our markets and our world."

As educators the task before us is HUGE. We can no longer rely on the strategies to teach reading that we relied on even five years ago. Our students learn differently than they did five years ago. We are poorer, more diverse, and our students are sometimes exposed to things we have only seen and heard about on Jerry Springer! Students are mesmerized by games on Xbox, speak a language other than English and have difficulties that arise from poverty and a struggling economy. Our students will compete for jobs with young adults that have degrees before they can be a mechanic to work on your car!

Really...What are we to do? Well, your presence at this ARA Conference is a good step to take in answering that question. We **MUST** read about everything that is important to us and ...educating our students so that their future is filled with hope and success must be our number one priority. We can no longer **JUST** teach reading...We **MUST** teach for acceleration. We are behind. When you hear someone say, "Okay, let's try it (a canned program that may claim to be geared to cracking Common Core State Standards...) it can't hurt them." **STOP...YES...IT CAN HURT THEM...**We have absolutely **NO** time to do **ANYTHING** that is not absolutely assisting students in making accelerated growth in the area of literacy. It is our moral obligation as teachers and educators.

Enjoy the conference. Learn...Read...Listen...voraciously.... to everything you can on how to implement the Common Core State Standards... **THEY ARE NOT "WHAT WE USED TO DO!"** They are what we needed to be doing and failed to do...Work like researchers and detectives!!!! Our children...our state...our nation ...are all counting on you! **LET'S CRACK THE CODE!** 📖

## WHAT IS THE ARKANSAS READING ASSOCIATION?

**T**he Arkansas Reading Association (ARA) is a non-profit, professional organization whose members promote reading and literacy. There are approximately 1,200 members across Arkansas working to further literacy goals through local councils in communities all over Arkansas.

The Arkansas Reading Association is the state affiliate of the International Reading Association (IRA). 📖

### – PURPOSES OF ARA –

- To improve the quality of reading instruction at all levels
- To provide a local and statewide network of teachers and administrators associated with literacy issues
- To support the activities of the local reading councils and provide a concentrated focus about literacy issues
- To sponsor conferences and meetings to implement the purposes of the council
- To stimulate/promote literacy research
- To disseminate knowledge helpful in the solution of problems related to reading
- To recognize and honor outstanding educators, authors, journalists, and others for significant contributions to reading and language arts
- To further all purposes of the International Reading Association

**Wednesday – 5:30-7:00**

Statehouse Convention Center Rotunda

## **Magical, Mystery Welcome Reception**



Enjoy complimentary refreshments as you pick up your registration materials.

— and —

Mingle with Authors



Kwame  
Alexander



Taryn  
Souders



Steven  
Layne



Courtney  
Sheinmel

*(Books will be available for sale.)*

## IRA State Coordinator's Message

Krista Underwood



***"Come, Watson, come! The game is afoot.  
Not a word! Into your clothes and come!"  
...Sherlock Holmes***



The Annual Arkansas Reading Association (ARA) Conference is "afoot" and the conference theme this year is **READ: Literacy Leaders Crack the Code**. We are thrilled you decided to jump "into your clothes and come!" This year Kay Calvert, ARA Conference Chair, and her crackerjack committee have "cracked the code" on offering excellent sessions! A variety of sessions are planned such as (but not limited to): Common Core Standards, literacy assessment, K-12 content learning, educational technology, instructional strategies, principles of learning, research...the best information to help you become a leader in helping your students "Crack the Code" to literacy.

Think about one of your favorite instructional strategies or ideas that you use in your classroom...where did you learn it? My guess is that you learned it from another teacher! The Arkansas Reading Association is a 1200+ member organization made up of twenty local reading councils located throughout Arkansas. You are encouraged to join your local reading council and begin to enjoy the benefits of membership such as developing new professional friendships, learning about new resources or instructional strategies, and renewing your zeal for teaching! Billie Ann Dishongh, ARA Membership Director, can assist you with finding out how to join the local reading council in your area.

Ever wonder what is happening around the world in the area of literacy? Are teachers from across the USA and the world struggling with issues such as Common Core, technology in the classroom, struggling readers? The Arkansas Reading Association is an affiliate of the International Reading Association (IRA)...an organization of about 60,000 members. The IRA provides up-to-date information on literacy trends and issues and online professional development, as well as supports excellent teaching processes, critical research, and promotion of reading as a lifetime habit. Peruse the IRA website at [www.reading.org](http://www.reading.org) for more information about the benefits of joining this premier professional organization. In addition, Billie Ann Dishongh also has membership forms at our ARA membership booth. Please see her about joining today!!

The world of literacy is an exciting one, and we hope you catch the excitement that Kay and her committee have generated through this year's conference theme, **"READ: Literacy Leaders Crack the Code."** We also hope you are successful at "sleuthing" out just the strategies and ideas you need to "Crack the Code" to literacy for your students! 🕵️

## General Information

### Registration – Statehouse Rotunda

|           |                        |
|-----------|------------------------|
| Wednesday | 4:30 p.m. - 7:30 p.m.  |
| Thursday  | 7:30 a.m. - 4:30 p.m.  |
| Friday    | 7:30 a.m. - 11:00 a.m. |

### Wednesday Evening Welcome Reception

Enjoy complimentary refreshments in the Statehouse Rotunda from 5:30-7:00 as you pick up your registration materials. Sleeping Bear Press authors Courtney Sheinmel, Steven Layne, and Taryn Souders will be visiting and autographing their books, which may be purchased on site.

**Sessions** – Sessions are held in the Statehouse Convention Center (SCC), the Peabody Hotel (PH), and Peabody Conference Center (PCC). Maps of the meeting rooms are located in the back of the program. While every effort is made to match room size to the type of presentation, attendance is not always predictable. Seating is on a first-come basis. To be in compliance with local fire codes, participants are requested not to move chairs between rooms or block doorways.

### Professional Development Clock Hours –

The Arkansas Reading Association is pleased to offer Arkansas educators the opportunity to receive Arkansas Department of Education (ADE) professional development clock hours.

- An ADE confirmation code will be given at the conclusion of each session. It is the responsibility of the attendee to record the confirmation codes on the form.
- The Butler Center's Arkansas History workshop will provide stickers to attendees.
- Your Professional Development form must be stamped prior to leaving the conference in order for it to be valid. The 'ARA Approved' stamps will be available at any time at on-site registration and at other locations in the Rotunda and key areas at the end of the day.

**Exhibits** – Exhibits are in Governor's Hall II. Admission will be restricted to those wearing conference name badges. Exhibit Hours are:

|          |                       |
|----------|-----------------------|
| Thursday | 8:00 a.m. - 4:00 p.m. |
| Friday   | 8:00 a.m. - noon      |

**Autographing** – Autographing sessions will take place in the Exhibit Hall. Please refer to the autographing session times in the program and posted in the hall.

**Special Functions** – All scheduled meal functions and the Arkansas Children's Book Awards Celebration require a ticket. Tickets to special functions were offered in advance with conference registration.

**Concessions** – Food and beverage concessions are located in the Exhibit Hall. Hours of operation are:

|          |                        |
|----------|------------------------|
| Thursday | 8:00 a.m. - 12:30 p.m. |
| Friday   | 8:00 a.m. - 11:00 a.m. |

**Evaluations** – Conference evaluations will be sent electronically following the conference. We appreciate your feedback and constructive comments. Your input will help with the planning of future conferences.

**Memberships** – For information about International Reading Association (IRA) or Arkansas Reading Association (ARA) membership, please visit the ARA membership booth. Address and/or name changes may be corrected there.

**Lost and Found** – Lost and Found is located at the Hospitality Booth in the Statehouse Rotunda.

**First Aid** – A first aid kit is available in Quapaw located in the Statehouse Rotunda.

### Shirt Sales, Book Sales and Autographing –

The sales of conference T-shirts, other items and book sales are located inside the Exhibit Hall.



## ARKANSAS READING ASSOCIATION State Committee Chairs 2012-2013

### COMMUNITY PROJECTS

Margie Nanak . . . . . margie@arareading.org

### EXEMPLARY READING PROGRAM

Julie Huskey . . . . . julie@arareading.org

### INTELLECTUAL FREEDOM

Tess Mattei . . . . . tess@arareading.org

### INTERNATIONAL PROJECTS

Dorothy Pollett . . . . . dorothy@arareading.org

### LEGISLATIVE

Karen Allen . . . . . karen@arareading.org

### LITERACY

Angie Hancock . . . . . angie@arareading.org

### NEWSPAPER IN EDUCATION TBD

### NOMINATIONS

Paula Findley . . . . . paula@arareading.org

### PARENTS AND READING

Anita Skinner . . . . . anita@arareading.org

### PUBLICATIONS CHAIR

Bill Morelan . . . . . bill@arareading.org

### PUBLICITY

Vanessa Hendrix . . . . . vanessa@arareading.org

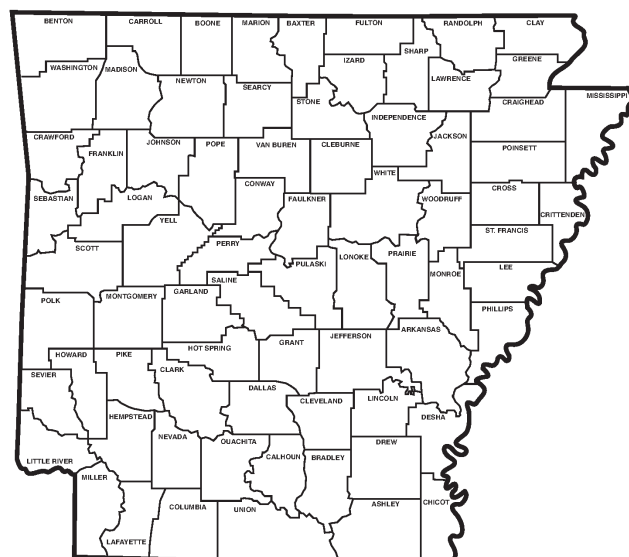
### STUDENT MEMBERSHIP

Donna Owen . . . . . downen@uark.edu

### STUDIES AND RESEARCH

Martha Jane Weber . . . . . janie@arareading.org

## ARA LOCAL COUNCILS

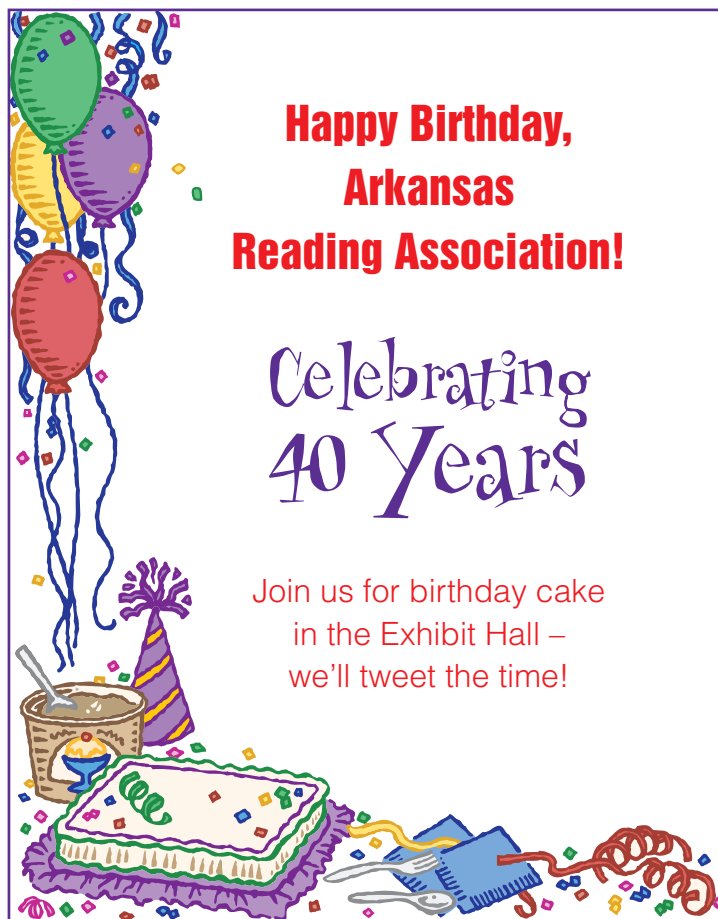


To find the local council that serves your area, find your county in the list on the right. Please visit the Membership Booth for more information.

**Happy Birthday,  
Arkansas  
Reading Association!**

**Celebrating  
40 Years**

Join us for birthday cake  
in the Exhibit Hall –  
we'll tweet the time!



## 2012-2013 LOCAL COUNCIL PRESIDENTS

**Arkadelphia Area – Deborah McMillan**  
*Clark County*

**Arkansas River Valley – Sandra Mitchell**  
*Logan (excluding Paris), Johnson, Pope, Yell Counties*

**Central Arkansas – Daisy Hunt**  
*Pulaski County*

**Crowley's Ridge – Ginger West**  
*Craighead and Poinsett Counties*

**Grant County – Tara Derby**  
*Grant County and surrounding schools*

**Jefferson County – Kathy Carnahan**  
*Jefferson County*

**Mid-Delta – Marlena Smith**  
*Cross, Lee, Monroe, Phillips, St. Francis Counties*

**Mountain Home Area – Marjorie Rosenkotter**  
*Baxter County*

**North Central Arkansas – Jeanne Harvey**  
*Clebourne, Conway, Faulkner, Perry, Van Buren Counties*

**Northeast Arkansas – Viola Snow**  
*Clay, Crittenden, Jackson, Mississippi Counties*

**Northwest Arkansas – Donna Owen**  
*Benton, Washington, Carroll, Madison Counties*

**On the Border – Martha Jane Weber**  
*Sebastian County and Mansfield in Scott County*

**Pinnacle Reading Council – Francie Ross**  
*Serving private schools statewide*

**Reading on the Ridge – Krystal Hooten**  
*Greene County (Paragould/Walnut Ridge Area)*

**SEARK – Julie Workman**  
*Bradley, Cleveland, Drew, Desha, Lincoln Counties*

**South Arkansas – Sherri Steelman**  
*Ouachita, Calhoun, Union Counties*  
*(except El Dorado School District)*

**Southwest Arkansas – Whitney Ivy**  
*Hempstead, Hot Springs, Nevada, Dallas*  
*(except Magnet Cove and Bismark School Districts),*  
*Montgomery, Pike Counties*

**Three Rivers – Michele Newnum**  
*Prairie, Lonoke, White, Woodruff Counties*

**Tri-Lakes – Ronda Hughes**  
*Garland County, Magnet Cove and Bismark*  
*School Districts*

**Western – Morgan Waldrop**  
*Crawford Counties*

*Are you searching for a council in your area? Please contact ARA State Coordinator Krista Underwood ([krista@arareading.org](mailto:krista@arareading.org)) if you are interested in a leadership position for these inactive councils or if you would like to organize a council in your area.*

**Cossatot – Howard, Little River, Polk, Sevier Counties**

**El Dorado – El Dorado School District**

**Greater Texarkana – Miller County**

**North Arkansas – Sharp, Lawrence, Fulton, Izard Counties**

**Ozark – Boone, Marion Counties**

**Saline County**

**Southeast Arkansas – Eudora and surrounding districts**

**Stuttgart**

**White River – Independence County**

## Arkansas Reading Association Award/Grant Recipients 2011-2012

Visit [www.arareading.org](http://www.arareading.org) for more information about ARA grants and awards.

### CELEBRATE LITERACY AWARDS

Community Leader: Carol Braziel  
*Tri-Lakes Reading Council*

Educator: Margie Nanak  
*Jefferson County Reading Council*

Organization: Rotary of Blytheville  
*Northeast Arkansas Reading Council*

### JO FLANIGAN SCHOLARSHIP

Susan White  
*Western Arkansas Reading Council*

### IRA EXEMPLARY READING PROGRAM AWARD

Fountain Lake School District

### 2012 LOCAL COUNCIL HONOREE WINNER

Deb McMillan – Arkadelphia

### ARA LITERACY GRANTS

Arkansas River Valley

Arkadelphia Area

Jefferson County

Grant County

Pinnacle

### IRA AWARD OF EXCELLENCE

Arkansas Reading Association – 25 years  
*Paula Findley, President*

### IRA AWARD FOR TECHNOLOGY AND READING

Malea Ellison

### IRA COMMUNITY SERVICE AWARD

1st Place – Jefferson County Reading Council

### ARA DIAMOND AWARDS

#### LOCAL COUNCIL PRESIDENT'S DIAMOND AWARD

ARA recognizes local council presidents who fulfilled criteria and met deadlines that help to ensure a council's success in 2011-12.

#### Grant County

Tara Derby

#### Jefferson County

Susan Bitely

#### Northeast Arkansas

Viola Snow

#### Northwest Arkansas

Donna Owen

#### Pinnacle Special Interest

Francie Ross

#### Reading on the Ridge

Farrah Wilcox

#### SEARK

Julie Workman

### IRA HONOR COUNCILS

Congratulations to the following local presidents whose councils achieved IRA's Honor Council:

| Council                            | Years |
|------------------------------------|-------|
| Arkadelphia . . . . .              | 13    |
| Kaila M. Murphy                    |       |
| Arkansas River Valley . . . . .    | 3     |
| Sandra Mitchell                    |       |
| Central Arkansas. . . . .          | 27    |
| Sarah Brown                        |       |
| Grant County . . . . .             | 20    |
| Tara W. Derby                      |       |
| Jefferson County . . . . .         | 18    |
| Susan R. Bitely                    |       |
| Mountain Home . . . . .            | 2     |
| Marjorie Rosenkotter               |       |
| North Central Arkansas . . . . .   | 28    |
| Jeanne Harvey                      |       |
| Northeast Arkansas . . . . .       | 25    |
| Viola E. Snow                      |       |
| Northwest Arkansas . . . . .       | 19    |
| Donna S. Owen                      |       |
| Pinnacle Special Interest. . . . . | 3     |
| Francie Ross                       |       |
| SEARK. . . . .                     | 20    |
| Julie E. Workman                   |       |
| South Arkansas. . . . .            | 16    |
| Dana M. Kelly                      |       |
| Three Rivers . . . . .             | 20    |
| Michele Newnum                     |       |



## CONGRATULATIONS



**Tanna Clark**  
*Recipient of the  
 Sarah Nelson Womble  
 Distinguished Service  
 in Literacy Award*

## 2012 Local Council Honorees

Local council honorees are recognized for outstanding contributions to their local councils. Each honoree is given complimentary registration to the conference. One name is drawn to be awarded \$750 toward expenses to attend the 58th Annual IRA Convention April 19-22 in San Antonio.

|                            |                |
|----------------------------|----------------|
| Arkadelphia                | Kaila Murphy   |
| Arkansas River Valley      | Barbara Kutko  |
| Crowley's Ridge            | Sara Miller    |
| Grant County               | Jenny Venable  |
| Jefferson County.          | Roxanne Harper |
| Mtn. Home                  | Naomi Lassen   |
| North Central Arkansas     | Karen Millsap  |
| Northeast Arkansas         | Susan McDonald |
| Northwest                  | Lauren Tyree   |
| On the Border              | Stacy Cottrell |
| Pinnacle Special Interest. | Marie Ryan     |
| Reading on the Ridge.      | Sheila Monroe  |
| SEARK.                     | Cathy Denson   |
| South Arkansas             | Dana Kelly     |
| Southwest Arkansas         | Autumn Reeder  |
| Three Rivers               | Karen Griggs   |
| Tri-Lakes                  | Tara Lay       |
| Western                    | Susan White    |

## ARA Past Presidents

|           |                       |
|-----------|-----------------------|
| 2011-2012 | Paula Findley         |
| 2010-2011 | Linda Eilers          |
| 2009-2010 | Julie Huskey          |
| 2008-2009 | Tina Montgomery       |
| 2007-2008 | Glenda Nugent         |
| 2006-2007 | Jerrielynn Mapp       |
| 2005-2006 | Wendy Ellis           |
| 2004-2005 | Janis Gibson          |
| 2003-2004 | Jerrielynn Mapp       |
| 2002-2003 | Trudy Jackson         |
| 2001-2002 | Carolyn Schumacher    |
| 2000-2001 | Martha Shirrell       |
| 1999-2000 | Pam East              |
| 1998-1999 | Jeanne Trawick        |
| 1997-1998 | Billie Ann Dishongh   |
| 1996-1997 | Krista Underwood      |
| 1995-1996 | Martha Simpson        |
| 1994-1995 | Mary Mosley           |
| 1993-1994 | Tanna Clark           |
| 1992-1993 | Cathy French          |
| 1991-1992 | Susan Peterson        |
| 1990-1991 | Alice Stovall         |
| 1989-1990 | Bettye Wright         |
| 1988-1989 | Martha Couch          |
| 1987-1988 | Jo Flanigan           |
| 1986-1987 | Kathy Shirron         |
| 1985-1986 | Barbara Blalack       |
| 1984-1985 | Jannine Riggs         |
| 1983-1984 | Bobbie Hodge          |
| 1982-1983 | Sarah Womble          |
| 1981-1982 | Marlene Reed          |
| 1980-1981 | Anna Heatherly        |
| 1979-1980 | Pat Yick              |
| 1978-1979 | Brownie Kimbrough     |
| 1977-1978 | Dorothy McKinnon      |
| 1976-1977 | Betty Morgans         |
| 1975-1976 | Margaret Pope Hartley |
| 1974-1975 | Sybil Hill            |
| 1973-1974 | June Smith            |
| 1972-1973 | J. Kendall Hoggard    |

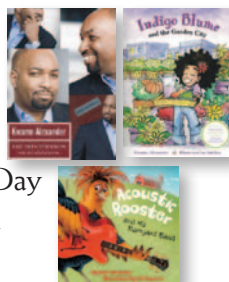
## Past IRA State Coordinators

|                |                 |
|----------------|-----------------|
| Tanna Clark    | Betty Morgans   |
| Susan Peterson | Sara Wilf       |
| Alice Stovall  | Vernice Hubbard |
| Sarah Womble   | Lowther Penn    |



**Kwame Alexander** has written 14 books, owned several publishing companies, written for the stage and television (TLC's "Hip Hop Harry"), recorded a CD, performed around

the world, produced jazz and book festivals, hosted a weekly radio show, worked for the U.S. Government, and taught in a high school. He resides in the Washington, DC area where he is the founding director of Book-in-a-Day (BID), a program that teaches and empowers teenagers to write and publish their own books.



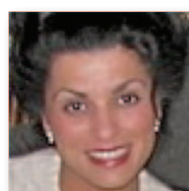
America's leading reading ambassador, **Danny Brassell**, is a professor in the Teacher Education Department at California

State University-Dominguez Hills and founder of [www.lazyreaders.com](http://www.lazyreaders.com). He is the author of over 50 journal and newspaper articles and nine books, including *Comprehension That Works* (with Tim Rasinski), *Dare to Differentiate: Vocabulary Strategies for All Students*, and *Bringing Joy Back Into the Classroom*. Danny inspires teachers and parents to get kids to love reading, and he may be contacted at [www.dannybrassell.com](http://www.dannybrassell.com).



**Mike Artell** is an award-winning author, illustrator, TV cartoonist, musician, storyteller, and humorist. Each year, Mike speaks to thousands of school kids,

business leaders, and educators. He loves sharing cool and creepy science facts from his award-winning books about weather, space, bugs, and smells. Mike engages his listeners in language arts wordplay while having fun with his Cajun culture.



**Katie Garner** is a nationally recognized speaker, author, and educational consultant whose published work on *Reading and the Brain* has gained national recognition with both the No Child Left Behind and Reading First Initiatives. A featured and keynote speaker at educational conferences throughout the country, Katie provides cutting-edge strategy innovations for aligning existing, daily literacy curriculum and instruction with current neural research on *Brain Plasticity* for accelerated skill acquisition.



**Lisa S. Blackwell's** background includes leadership coaching and design and delivery of professional development. She serves as Mindset Works' VP of Design, Implementation

and Evaluation and advises schools and districts implementing the Brainology® approach, which teaches students how the brain functions, learns, remembers, and changes. She has been featured in *Time Magazine*, *New York Magazine*, *Good Morning America*, national public radio programs, and many scholarly publications.



At a very early age, **Ard Hoyt** discovered he could go anywhere in a picture book. He fell in love with the worlds created by Robert Lawson, Steven Kellogg, and H.A. Rey. He dreamed

of one day having a book with his name on it next to the great ones. This talented Arkansas resident now has illustrated over 15 children's books including two *New York Times* best sellers – *I'm a Manatee* by John Lithgow and *The Hair of Zoe Fleeenbacher Goes to School* by Laurie Halse Anderson.





**Linda Hoyt** has worked as a reading specialist, a staff developer, a curriculum specialist, and a Title I coordinator. Her special love is creating environments where children



engage as active participants in the learning process. She is the author of numerous books including *Revisit, Reflect, Retell: Strategies for Improving Reading Comprehension*, *Snapshots: Literacy Minilessons Up Close*, *Exploring Informational Texts: From Theory to Practice*, *Make It Real: Strategies for Success with Informational*

*Texts*, and *Spotlight on Comprehension: Building a Literacy of Thoughtfulness*.



**Page McBrier** is an award-winning author, writing teacher, drama specialist, and arts consultant from Connecticut. She has written over 40 books

including *Beatrice's Goat*, winner of a 2001 Christopher Award. Some of her other books include *Confessions of a Reluctant Elf* and the *Oliver and Company* series.



**Steven Layne** serves as full-time professor of literacy education at Judson University in Elgin, Illinois. His experience working at multiple grade levels in the public

schools provides a unique camaraderie with teachers and librarians. His award-winning books for children and young adults add another element to

his dynamic presentations. His professional book, *Igniting a Passion for Reading*, offers successful strategies for building lifetime readers.



**Anna Mackey** is an educational consultant, speaker, and most importantly, a teacher. With more than 10 years of experience beginning in the Little Rock School District, she currently teaches in the Duncanville ISD in Duncanville,

TX. Anna's passion as an educator continues to allow her to Motivate and Engage to Reach and Teach!



**Carla Killough McClafferty** grew up in the small farming community of Tomberlin, Arkansas, where her parents farmed rice and soybeans.

She is the author of biography-plus nonfiction books for adolescent readers:

*In Defiance of Hitler: The Secret Mission of Varian Fry*; *Something Out of Nothing: Marie Curie and Radium*; and *The Head Bone's Connected to the Neck Bone: The Weird, Wacky and Wonderful X-ray*. Her latest book is *The Many Faces of George Washington: Remaking a Presidential Icon*.

She has won numerous awards, and it is her hope that readers of her books are entertained, informed, and inspired.







**Darcy Pattison** is an Arkansas children's book author and writing teacher. In 1999, she created the *Novel Revision Retreat*, which she now teaches across the nation. Her picture books and middle grade novels have been recognized

for excellence by starred reviews, Book of the Year awards, state award lists and more. She is the 2007 recipient of the Arkansas Governor's Arts Award for Individual Artist for her work in children's literature. Her most recent books include *Month-by-Month Common Core ELA Activities*, *Wisdom*, and *The Scary Slopes*.



**Sara Pennypacker** has written fourteen children's books, including those in the *Clementine*, *Flat Stanley*, and *Stuart* series. Sara, who lives in Massachusetts, travels widely

to speak about literary and to encourage reading and writing. She has received many awards for her books including the Christopher Award for *Clementine's Letter* and the Golden Kite Award for *Pierre In Love*. She is the founder of the <http://www.ShareOurBooks.org> program. She also teaches writing to children and adults.



**Rickey E. Pittman**, the "Bard of the South," is a storyteller, author, songwriter, and folksinger. He is the Grand Prize Winner of the 1998 Ernest Hemingway Short Story Competition. He has

published nearly a dozen books including *Under the Witch's Mark* and *Stories of the Confederate South*. Pittman enjoys presenting his stories at schools, libraries, festivals, and reenactments. He currently teaches college level freshman composition and literature in Louisiana.



**Julie D. Ramsay** is currently a 5th grade teacher in a student-driven classroom. She has recently completed authoring the Stenhouse book, "*Can We Skip Lunch and Keep Writing?*"

*Collaborating in Class and Online*. Julie has obtained her National Board Certification and travels to speak, present, and facilitate workshops in applying technology to support authentic learning. She is an adventure-seeker and world traveler who also loves to curl up with a good book and a great cup of coffee.



**Gary Schmidt** is the author of many well-received books for young readers, including *First Boy*, *The Wonders of Donal O'Donnell*, and Newbery Honor winner *The Wednesday Wars*. Gary

teaches writing at Calvin College and in the MFA program at Hamline University. He lives with his wife and their six children on a farm in Alto, Michigan.

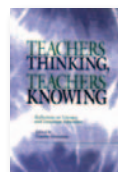




## Timothy Shanahan

is a professor of urban education at the University of Illinois at Chicago where he is the chair of the Department of Curriculum

and Instruction. He has authored, co-authored, or edited more than 150 publications including *Developing Literacy in Second-Language Learners* and *Teachers Thinking, Teachers Knowing*. His research focuses on the relationship of reading and writing, school improvement, the assessment of reading ability, and family literacy. He is a past president of the International Reading Association.



## Kristen Stombres

is an associate professor at Judson University (Illinois) where she has served as a member of the faculty for over 25 years. She enjoys visiting elementary classrooms

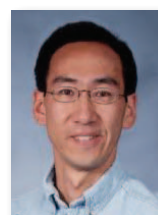
throughout her area, engaging students in literacy activities. Professor Stombres is a past president of College Instructors of Reading Professionals.



## Courtney Sheinmel

As a child, Courtney loved reading and spent most of her money on books. She majored in English and then became a lawyer, but continued working toward her childhood dream of becoming an

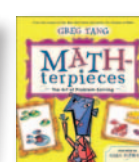
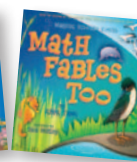
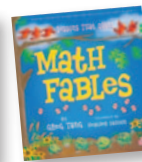
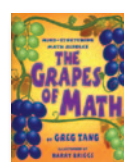
author. Originally from California, she now lives, works, and writes in Manhattan. In addition to the Stella Batts series, she has also written *All the Things You Are*, *Sincerely*, *Positively*, and *My So-Called Family*.



## Greg Tang

is working to develop a more intuitive approach to teaching math, one that combines problem-solving and arithmetic and integrates math with language and art. In addition to writing his picture

books, Greg is also an author for Houghton Mifflin Harcourt's new textbook programs in California, Texas, the Carolinas, and Kentucky. He wrote the *Go Fast Go Far™* mental math series and is creating a line of teaching materials that includes flash cards, math games, and workbooks. His math games and flash cards have been widely praised by teachers and parents alike.

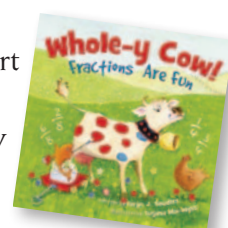


## Taryn J. Souders

lives in Winter Park, Florida. With a background in math education, she is passionate about keeping math fun for young students.

*Whole-y Cow: Fractions Are Fun*

is her first children's book. With the math problem featured as part of the artwork, students get an immediate sense of how to apply and understand the concept of fractions.



## Joy Towner

is an assistant professor of elementary education at Judson University in Elgin, Illinois. She has written beginning chapter books and contributed to the Sleeping Bear Press website.

She is a former building reading specialist and Reading Recovery teacher.



## 14



## Sessions at a Glance - Thursday Part 2

|            |  |  |  |  |  |   |   |  |   |  |  |  |
|------------|--|--|--|--|--|---|---|--|---|--|--|--|
| 8:00 a.m.  | Izard SCC  | Lafayette PH   | Manning PH   | Miller SCC   | Neosho PCC   | Pope SCC  | Ouachita PCC  | Riverview PCC  | White Oak PCC   | Salon A PH   | Salon B PH   | Salon C PH   |
|            | <b>Courtney Sheinmel</b><br>Helping Kids Find Their Inner Writer           | <b>Elisabeth Ivy</b><br>Write to Read  | <b>Myrna Galligan</b><br>Using Socratic Circles: a Practicum                     | <b>Connie Echols</b><br>Disciplinary Literacy in the Common Core State Standards | <b>Sandra Strong</b><br>Reading for Meaning--Fluently                              | <b>Lisa Bailey</b><br>Cracking the Literacy Code in the Common Core | <b>Susan Bitely</b><br>Keys to Unlocking Community Involvement in Reading     | <b>Glenda Bloxom</b><br>Using the EXCITEMENT of Author Studies to Enrich Your Literacy Block | <b>Rickey Pittman</b><br>Stories & Songs of Arkansas                          | <b>Michele Carroll</b><br>Interactive Lessons for Active Learners  | <b>Tammy Jones</b><br>Writing to the Core                              | <b>Julie Huskey</b><br>Don't Miss This Year's Episode of CSI: Common Core Standards Investigations with Art & Literacy       |
| 9:00 a.m.  |  |  |  |  |  |   |   |  |   |  |  |  |
| 10:45 a.m. | <b>Page McBrier</b><br>Picture Books as Teaching Tools                     | <b>Merica Howie</b><br>Teaching Informative/Explanatory Writing with the Common Core Standards | <b>Canaa Lee</b><br>There Is No Time to Lose...It's Time to Teach!               | <b>Sherri Thorne</b><br>Close Reading of Complex Texts                           | <b>Susan Young</b><br>Common Core State Standards: Beyond Alignment and Compliance | <b>Kathy Sadler</b><br>6-12 Text Complexity                         | <b>Susan Knell</b><br>Connecting Proverbs and Sayings to Culture and Literacy | <b>Tess Mattei</b><br>Intellectual Freedom in a 21st Century Classroom                       | <b>Jennifer Vanaman</b><br>Nonfiction Writing in 2nd and 4th Grade Classrooms | <b>Katie Gamer</b><br>Breaking Through the Brain's Backdoor! The 'SECRETS' to Cracking the Reading & Writing Codes |  |  |
| 11:45 a.m. |  |  |  |  |  |   |   |  |   |  |  |  |
| 12:00 p.m. |  |  |  |  |  |   |   |  |   |  |  |  |
|            |  |  |  |  |  |   |   |  |   | <b>Ard Hoyt</b><br>Words vs. Pictures  | <b>Deborah Coffman</b><br>Demystifying the Common Core State Standards | <b>Kwame Alexander</b><br>Why Poetry: A Life Spent Writing Poems That Matter (and How You and Your Students Can Do the Same) |
| 1:15 p.m.  |  |  |  |  |  |   |   |  |   |  |  |  |
| 3:00 p.m.  | <b>Page McBrier</b><br>Beatrice's Goat: An Author's Journey to Publication | <b>Melanie Barker</b><br>Common Core State Standards and Co-teaching                           | <b>Catherine Scott</b><br>Taking the Next Step: From Grammar to Colorful Writing | <b>Jane Deanworth</b><br>Common Core: Argumentative Writing for Grades 6-12      | <b>Amy Simpson</b><br>Genre Study: Investigate, Incorporate, Invigorate CCSS       | <b>Rhonda Taylor</b><br>CCSS Big Shifts: Close Reading 3-5          | <b>Wendy Burfiend</b><br>The Clues Are: Parents, Library, Books and Children  | <b>Feather Linn</b><br>What Are the Big IDEAS?   | <b>Dawn Anderson</b><br>Socratic to Inquiry Circles                           |  |  |  |
| 4:00 p.m.  |  |  |  |  |  |   |   |  |   |  |  |  |
| 4:30 p.m.  |  |  |  |  |  |   |   |  |   |  |  |  |

## Sessions at a Glance - Friday Part 1

|            |  |   |  |  |   |   |   |   |  |  |  |   |   |  |  |  |  |  |
|------------|--|---|--|--|---|---|---|---|--|--|--|---|---|--|--|--|--|--|
|            | Ballroom A SCC   | Ballroom B SCC  | Ballroom C SCC   | Caraway I SCC  | Caraway II SCC  | Caraway III SCC   | Chicot PCC  | Conway PCC  | Fulton SCC   | Grampas PCC  | Harris Brake PCC   | Hoffman PH  |   |  |  |  |  |  |
| 7:30 a.m.  |  |   |  | Deborah Goff<br>Scaffolding Common Core Complex Texts                      | Pam Cash<br>Thinking to the "CORE" with Rigor   | Whitney Ivy<br>Arkansas Teen Book Award Nominees 2012-2013                          |   |   |  | Linda Corbett<br>Scientific Spelling: Foundation of Reading and Ornament of Writing            | Diane Shore<br>Read-About That Rock Across the Curriculum!                   | Melissa Brown<br>Using Picture Books to Address Children's Problems                 |   |  |  |  |  |  |
| 8:00 a.m.  |  |   |  | Sara Pennypacker<br>Behind the Book  | Gary Schmidt<br>His Hands in Front of His Face  |   |   |   |  |  |  |   |   |  |  |  |  |  |
| 9:00 a.m.  |  |   |  |  |   |   |   |   |  |  |  |   |   |  |  |  |  |  |
| 9:15 a.m.  | Katie Garner<br>Breaking through the Brain's Backdoor! The 'SECRETS' to Cracking the Reading & Writing Codes with the Brain-in-Mind! | Julie Ramsay<br>Can We Skip Lunch and Keep Writing? Collaborating In Class and On-line      | Anna Mackey<br>Not WHAT You Read But WHY You Read                                      | Mark Forget<br>Making Common Core Literacy Easy for Content Teachers       | Crescent Dragonwagon<br>How I Became an International Reading Association, and other Tales of a Lifelong Reader, Writer and Workshop Leader | Willie Kimmons<br>If Literacy Is Valued in the Home, It Will Be Valued By the Child | Sen. Jimmy Jeffress<br>Legislative Session Update     | Linda Hoyt<br>Infusing Craft into Nonfiction Writing                            | Tammy Jones<br>Writing to the Core   | Kim Stalker<br>My Kids Can Write Like That!  | Joy Towner<br>Crack the Code of Science and Social Studies Texts             | Toran Isom<br>Books for a Lifetime/Books as Lifelines                               |   |  |  |  |  |  |
| 10:15 a.m. |  |   |  |  |   |   | Angela Duran<br>Arkansas Grade-Level Reading Campaign | Danny Brassell<br>Dare to Differentiate! Vocabulary Strategies for All Students | Michael McManus<br>Reading Strategies: A "How To..." Picture book for Children | Anne Cobb<br>Increasing Student Achievement in Nonfiction Literacy with Eight Power Strategies | Lori Ducey<br>Literacy and Service Learning on Pre-Service Teachers Efficacy | Lynn Walsh<br>Content Area Reading Strategy Impact on Pre-Service Teachers Efficacy |   |  |  |  |  |  |
| 10:30 a.m. |  |   |  |  |   |   |   | Gary Schmidt<br>His Hands in Front of His Face                                  |  |  |  |   |   |  |  |  |  |  |
| 10:45 a.m. |  |   |  |  |   |   |   |   |  |  |  |   |   |  |  |  |  |  |
| 11:15 a.m. |  |   |  |  |   |   |   |   |  |  |  |   |   |  |  |  |  |  |
| 11:30 a.m. |  |   |  |  |   |   |   |   |  |  |  |   |   |  |  |  |  |  |
| 1:00 p.m.  | Julie Ramsay<br>Empowering Students with Web 2.0 and Social Media to Foster Student Learning   | Cynthia Williams<br>Common Core State Standards & Reading Workshop: A Match Made in Heaven! | Alysa Russell<br>Here's What We're Thinking: Using an Audit Trail to Document Learning | Donna Wake<br>Technology Used to Support K-12 Student Literacy Development | Ty Hendricks<br>Common Core State Standards, Collaborative Writing & Curriculum Integration   | Ard Hoyt<br>One Pony Show   |   |   |  |  |  |   | Adam Baker<br>Ipads, Glogs and Blogs...OH MY! Creating Student Publishers in Your Writer's Workshop |  |  |  |  |  |
| 2:00 p.m.  |  |   |  |  |   |   |   |   |  |  |  |   |   |  |  |  |  |  |
| 2:30 p.m.  |  |   |  |  |   |   |   |   |  |  |  |   |   |  |  |  |  |  |

# Sessions at a Glance - Friday Part 2

| Izard SCC  | Lafayette PH  | Manning PH  | Miller SCC  | Neosho PCC  | Pope SCC  | Ouachita PCC   | Riverview PCC   | White Oak PCC   | Salon A PH | Salon B PH  | Salon C PH |
|------------|---|---|---|---|---|--|---|---|------------|---|------------|
|            | <b>Cynthia Voss</b><br>Guiding Students                                       |   |   |   | <b>Kathy Mascuilli</b><br>Vocabulary in Grades 6-12               |  |   |   |            |   |            |
| 7:30 a.m.  |   |   |   |   |   |  |   |   |            |   |            |
| 8:00 a.m.  | <b>Debra Simpson</b><br>Visualizing: It Works for Story Problems in Math, Too | <b>Melisa Rutherford</b><br>Cracking the Language Barrier: Rwanda Africa          | <b>Tammy Benson</b><br>Common Core Brings Back Critical Thinking! | <b>Jama Best</b><br>Don't Take It For Granted: Bridging Financial Gaps through Grants... They Can Make a Difference |   | <b>Martha Jane Weber</b><br>Common Core Curriculum and Culture: Exploring our Heritage and Meeting the Standards | <b>Taryn Souders</b><br>Using Children's Literature to Reduce Math Anxiety                  | <b>Margo Turner</b><br>Poverty: Does It Change How We Teach?                                      |            |   |            |
| 9:00 a.m.  |   |   |   |   |   |  |   |   |            |   |            |
| 9:15 a.m.  | <b>Sara Philips</b><br>Building Student Agency with Writer's Workshop         | <b>Misty LaCour</b><br>Tips and Strategies for Teaching English Language Learners | <b>Diane Stout</b><br>Gear Up for CCSS!                           | <b>Jan Smith</b><br>Learning Walls, Artifacts, and Making Thinking Visible: Tools for Engaging in the Common        | <b>Lea Ellen Jones</b><br>Reading Summer Slump                    | <b>Pearce Peacock</b><br>Informative/Explanatory Writing for Grades 4-5  | <b>Mary Anne Williams</b><br>Dolly Parton's Imagination Library                             | <b>Anna Dellinger</b><br>Lights, Camera, Write: Using the Digital Language Experience Approach to |            |   |            |
| 10:15 a.m. |   |   |   |   |   |  |   |   |            |   |            |
| 10:30 a.m. | <b>Debra Simpson</b><br>Guided Reading of 101                                 | <b>Paula Findley</b><br>Past Presidents of ARA                                    | <b>Lynn Holmes</b><br>Literacy Night Revived                      | <b>Vanessa Hendrix</b><br>Running Records: Solve the Reading Mysteries  | <b>Lina Owens</b><br>My Favorite Picture Books for Young Children |  | <b>Denise Burson</b><br>A Pathway to Success - Implementing the Common Core State Standards | <b>Gayle Heath</b><br>Fast Track Students to Fluency  |            |   |            |
| 10:45 a.m. |   |   |   |   |   |  |   |   |            |   |            |
| 11:30 a.m. |   |   |   |   |   |  |   |   |            |   |            |
| 1:00 p.m.  | <b>Paula Van Norton</b><br>Lower Blood Pressure and Raise Test Scores         |   | <b>Aaron Conrad</b><br>The Making of an Author                    |   |   |  |   | <b>Gayle Heath</b><br>Using Manipulatives to Teach Comprehension                                  |            | <b>Sara Pennypacker</b><br>Why Write for Children |            |
| 2:00 p.m.  |   |   |   |   |   |  |   |   |            |   |            |
| 2:30 p.m.  |   |   |   |   |   |  |   |   |            |   |            |

Thursday, November 15 – 8:00 - 9:00

PD credit = 1 hour

## **Common Core State Standards Foundational Skills K-5**

Fulton - SCC

Melissa Wilson

Literacy Specialist, Arkansas Department of Education

Co-Presenters: Thea Capps and Denise Houghton

This session will provide participants with an overview of the big shifts in the Common Core State Standards Reading Standards: Foundational Skills (K-5). These areas are: Phonological Awareness; Phonics and Word Recognition; and Fluency.

PD Strand: Instructional Strategies

Level: Preschool/K, Primary (1-3), Intermediate (4-6)

Audience: All

## **Cracking the Literacy Code in the Common Core**

Pope - SCC

Lisa Bailey

Literacy Coordinator, Southeast AR Education Co-op

Co-Presenter: Karen Robinson

The session will explain the Common Core State Standards literacy document and the literacy shifts that must occur in the classroom to assist students in becoming college and career ready.

PD Strand: System Change Process

Level: Intermediate (4-6), Jr. High/Middle, High School

Audience: Classroom Teachers

## **Dancing Naked on the Floor: A Life Spent Writing Poems That Matter (and How You and Your Students Can Do the Same)**

Harris Brake - PCC



Kwame Alexander

Author, *Sleeping Bear Press*

Discover poetry as a treasure that brings light to language and literature. Kwame will illustrate how teachers and students can become engaged and empowered in their lives through poetry. Information on literacy and technology, as well as the successful Book-in-a-Day publishing program, will be discussed.

PD Strand: Instructional Strategies

Level: All

Audience: All

## **Disciplinary Literacy in the Common Core State Standards**

Miller - SCC

Connie Echols

Literacy Specialist, Arkansas Department of Education

Co-Presenters: Lynne Cooley and Karen Wolf

The Common Core State Standards emphasize the importance of students reading grade-level, complex texts. In order to make this a reality, students must have strong decoding skills, which are addressed within the standards document.

PD Strand: Standards/Frameworks/Curriculum

Level: Preschool/K, Primary (1-3)

Audience: All

## **Don't Miss This Year's Episode of CSI: Common Core Standards Investigations with Art & Literacy**

Salon C - PH

Julie Huskey

Art and Literacy Specialist, Batesville School District

Discover how Common Core State Standards work with the integration of art and literacy. This art/literacy specialist gives her perspectives and ideas. Fun and hands-on!

PD Strand: Content (K-12)

Level: Preschool/K, Primary (1-3), Intermediate (4-6)

Audience: All

## **Helping Kids Find Their Inner Writer**

Izard - SCC



Courtney Sheinmel

Author, *Sleeping Bear Press*

Every kid has a story to tell, and every kid wants to tell his/her story. Learn tricks to get them started writing and to help them follow through to the end.

PD Strand: Building a Collaborative Learning Community

Level: Preschool/K, Primary (1-3), Intermediate (4-6)

Audience: Literacy/Reading Teachers, Classroom Teachers, Curriculum Specialists

**REPEAT SESSION (see page 34)**



Thursday, November 15 – 8:00 - 9:00

PD credit = 1 hour

## ***I Wonder If I....?***

Chicot - PCC

### ***Studies and Research Grants from ARA***

Martha Jane Weber

Assistant Professor, University of Arkansas Fort Smith

Discover the possibilities of your own Action Research with the help of a \$750 grant from ARA. Get clues on submitting proposals, examine the rubric for acceptance, and brainstorm ideas.

PD Strand: Cognitive Research

Level: All

Audience: All

## ***Interactive Lessons for Active Learners***

Salon A - PH

Michele Carroll

Teacher Librarian, Forest Heights Elementary School

Get SMART about teaching and your students will be excited about learning. Interactive lessons and resources for fairy tales, nursery rhymes, fables, and holidays will be explored.

PD Strand: Education Technology

Level: Preschool/K, Primary (1-3)

Audience: Classroom Teachers, Media Specialists

## ***It's Not a Mystery:***

Caraway I - SCC

### ***What Interventions are Working for Struggling Adolescent Readers and Writers?***

Susan Grogan

Assistant Professor of Reading, Harding University

Educators are often puzzled by the hype and claims about literacy interventions. There is no "silver bullet," but there are effective interventions that are working for struggling adolescents.

PD Strand: Instructional Strategies

Level: Intermediate (4-6), Jr. High/Middle, High School

Audience: All

*Conference evaluations will be sent to your email address immediately after the conference. We appreciate your feedback and use your suggestions to help us improve!*

## ***Keys to Unlocking***

Ouachita - PCC

### ***Community Involvement in Reading***

Susan Bitely

Library Media Specialist, Southeast Middle School PBSO

Co-Presenter: Margie Nanak,

Jefferson County Reading Council

Find the keys to organizing successful community literacy projects that target parents, teenagers, toddlers, and babies. Community literacy outreach ideas initiated by Jefferson County Reading Council, first-place winner of the 2012 IRA Local Community Service Award, will be featured.

PD Strand: Parental Involvement

Level: Preschool/K, Primary (1-3), High School

Audience: All

## ***My eBookroom:***

Caraway III - SCC

### ***A New Generation of Leveled Readers***

Debra Simpson

Consultant

Find out about a brand-new online bookroom process, filled with digital versions of books you know and trust. Learn to use My eBookroom effectively in your classroom – either by itself or in conjunction with printed medium – to enhance your students' reading experience.

PD Strand: Instructional Strategies

Level: All

Audience: All

## ***Reading for Meaning – Fluently***

Neosho - PCC

Sandra Strong

Educational Consultant, Read Naturally, Inc.

Learn how to develop fluency, support vocabulary, and promote comprehension by combining the research-based strategies of teacher modeling, repeated reading, and progress monitoring to accelerate reading achievement.

PD Strand: Instructional Strategies

Level: Primary (1-3), Intermediate (4-6), Jr. High/Middle

Audience: Reading Teachers, Curriculum Specialists, Classroom Teachers, Title I

Thursday, November 15 – 8:00 - 9:00

PD credit = 1 hour

## **Setting Sail: Using Read-Alouds to Anchor Literacy Across the Content Areas**

Hoffman - PH

Sarah Ortloff

Hoover Math and Science Academy Illinois

Attendees will focus on engaging ways to read aloud to students and how to choose books that can tie literacy into every content area. This is a get-up and go session where attendees will be able to immediately put into practice what they've learned.

PD Strand: Instructional Strategies

Level: Preschool/K, Primary (1-3)

Audience: All

## **Stories & Songs of Arkansas**

White Oak - PCC



Rickey Pittman

Author/Storyteller, Louisiana Delta Community College/ VA College On-line

Arkansas has a rich history, and there are so many stories that need to be told! Hear author, musician, and storyteller Rickey Pittman bring these stories to life.

PD Strand: Building a Collaborative Learning Community

Level: Primary (1-3), Intermediate (4-6), Jr. High/Middle

Audience: All

## **Technology Moves Instruction to Higher Levels using DRA2+**

Caraway I - SCC

Deia Roberts, Pearson Education

Discover relevant ways of using student reading data to group students, determine instruction in whole and small groups, monitor individual and class progress and stay on track with Common Core standards.

**REPEAT SESSION (see page 29)**

## **Transition to the Common Core Standards with Britannica**

Caraway II - SCC

Darcy McCanless

Professional Development Manager, Britannica Digital Learning

Want ideas for new materials aligned to Common Core State Standards? New ways to differentiate instruction? Learn to incorporate 21st century skills into the classroom and library with these unique new resources provided to public schools by the Arkansas Department of Education.

PD Strand: Standards/Frameworks/Curriculum

Level: All

Audience: All

## **Using Socratic Circles: A Practicum**

Manning - PH

Myrna Galligan

Teacher, Bergman High School

Participants will engage in a Socratic Circle and view a short video of students talking about their experiences using them.

PD Strand: Standards/Frameworks/Curriculum

Level: High School

Audience: All

## **Using the EXCITEMENT of**

Riverview - PCC

## **Author Studies to Enrich Your Literacy Block**

Glenda Bloxom

2nd Grade Classroom Teacher, Bryant Schools

This interactive session will show many ways to use author studies – to read aloud, enrich literacy block, or teach common core skills. Discover new ways to use authors in your classroom setting!

PD Strand: Instructional Strategies

Level: Preschool/K, Primary (1-3)

Audience: Reading Teachers, Classroom Teachers

## **Write to Read**

Lafayette - PH

Elisabeth Ivy

Master Teacher, TAP, Fort Worth ISD

Co-Presenter: Ronald Ivy

This session will show how to use structured writing lessons to teach reading strategies that will build comprehension skills.

PD Strand: Instructional Strategies

Level: Intermediate and Above

Audience: Reading Teachers, Teacher Educators, Classroom Teachers

**PCC**  
**Peabody Conference Center**  
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**PH**  
**Peabody Hotel**  
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**SCC**  
**Statehouse Convention Center**  
**Page 47**

Thursday, November 15 – 8:00 - 9:00

PD credit = 1 hour

## Writing to the Core

Salon B – PH

Tammy Jones

VP Professional Development, Benchmark Education

Co-Presenter: **Glenda Nugent**

The Common Core State Standards place a tremendous emphasis on writing. The three types of writing emphasized in the Standards (narrative, argument/opinion, informational) will be addressed through hands-on activities that integrate reading and writing and incorporate research and media. Sample lessons will be provided.

PD Strand: Standards/Frameworks/Curriculum

Level: Primary (1-3), Intermediate (4-6)

Audience: Classroom Teachers

**REPEAT SESSION (see page 38)**

## Writing Workshop In a Digital Society

Grampas – PCC

Heather Fisher

Clinical Instructor, University of Central Arkansas

Dive deeper into Writer's Workshop as presenters discuss how to successfully incorporate a digital Writer's Workshop using technology resources that are available to teachers and students. Using these technologies can enhance writing workshops and help align lesson plans with Common Core State Standards.

PD Strand: Education Technology

Level: Primary (1-3), Intermediate (4-6)

Audience: Teacher Educators, Classroom Teachers

## FIRST GENERAL SESSION

*Sponsored by McGraw-Hill Education*

**Thursday – 9:15 - 10:30**

**Statehouse Convention Center – Governor's Hall IV**

*PD Strand: Content (K-12) PD Credit = 1 hour*

### KEYNOTE SPEAKER



**Steven Layne**

*Confessions  
of a Reading Arsonist*

### Welcome

Kay Calvert

*ARA President-elect and Conference Chair*

### Presentation of Colors

Beebe High School R.O.T.C – Major Timothy Jones

Austin Stevens, Caleb Gentry, Tanner Matone, Madison Finley

### Pledge of Allegiance

Beebe Cub Scout Pack #362, Den 11

### National Anthem

Cabot High School Trombone Choir – John Prater, Director

Ethan Alonzo, Jackson Calvert, Nathan Duncan, Bradlee Hicks,

Holden Jones, Matt Meadors, Haley Nichols, Daniel Reineking,

Nick Sutterfield

### Keynote Speaker\Greetings from IRA

Steven Layne

### Closing Remarks/Announcements

Kay Calvert

Thursday, November 15 – 10:45 - 11:45

PD credit = 1 hour

## 2012 Notable Books for a Global Society:

### Advancing the Social Justice Focus

Mary Ellen Oslick

Assistant Professor, Literacy/Reading,  
University of Central Arkansas

The 2012 Notable Books for a Global Society (NBGS) enhance student understanding of people and cultures throughout the world. The presenter will provide details of recently published literature for the past and current school years.

PD Strand: Content (K-12)

Level: All

Audience: All

## 6-12 Text Complexity

Kathy Sadler

Literacy Specialist, Southeast AR Education Co-op

Co-Presenters: Jimmy Lou Brandon and Dee Davis

Reading complex texts closely is at the heart of the Common Core State Standards. A Three Part Model will be used to determine how easy or difficult a particular text is to read and gives grade-by-grade specifications for increasing complexity in successive years of schooling.

PD Strand: Standards/Frameworks/Curriculum

Level: All

Audience: All

## Alex Foundation

Angela Courtney

Consultant, Alex Foundation

The Alex Foundation provides direct scholarships and educational services to youth in central and southeast Arkansas. Learn how Angela Courtney began the foundation, writes grants to support it, and promotes its mission using her PR and marketing know-how.

PD Strand: All

Level: All

Audience: Advocacy/Leadership

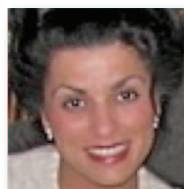
Caraway III - SCC

Pope - SCC

Chicot - PCC

## Breaking Through the Brain's Backdoor! The 'SECRETS' to Cracking the Reading & Writing Codes with the Brain-in-Mind!

Salon A - PH



Katie Garner  
Consultant

Sneak K-3 learners through the brain's backdoor for easy-access to the 'hardest' reading/writing skills!

This brain-based BAG-OF-TRICKS will change the way you teach, becoming an invaluable 'staple' of any teaching-repertoire!

PD Strand: Instructional Strategies

Level: Preschool/K, Primary (1-3), Intermediate (4-6)

Audience: All

## Close Reading of Complex Texts

Sherri Thorne

Literacy Specialist, Arkansas Department of Education

Co-Presenters: Tammy Boyette and Judy Harris

This session focuses on close reading of literary nonfiction texts, one of the big shifts of the Common Core State Standards. Participants will engage in close reading for content as well as craft and structure to deepen understanding of the text, not only to build knowledge about the content but also to use the texts as mentors for students' own writing.

PD Strand: Standards/Frameworks/Curriculum

Level: Jr. High/Middle, High School

Audience: Teacher Educators, Classroom Teachers

Miller - SCC

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Thursday, November 15 – 10:45 - 11:45

PD credit = 1 hour

## **Common Core State Standards: Beyond Alignment and Compliance**

Neosho - PCC

Susan Young

National Education Consultant, Developmental Studies Center

This interactive session allows participants to examine how key standards can be addressed through lesson design that motivates students to become self-directed learners who can consistently produce quality writing in a variety of genres.

PD Strand: Instructional Strategies

Level: Primary (1-3), Intermediate (4-6)

Audience: Curriculum Specialists, Classroom Teachers, Title I

## **Connecting Proverbs and Sayings to Culture and Literacy**

Ouachita - PCC

Susan Knell

Professor, Pittsburg State University, Kansas

The presenter will describe how proverbs and sayings are used with students in American and Russian literacy classrooms and cultures and how their knowledge of each country's unique or similar proverbs and sayings help students in their understanding of themselves and the world.

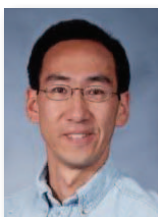
PD Strand: Instructional Strategies

Level: All

Audience: Reading Teachers, Curriculum Specialists, Teacher Educators, Classroom Teachers, Title I

## **Cure for the Common Core**

Conway - PCC



Greg Tang

Author, Houghton Mifflin

Join New York Times bestselling author Greg Tang in exploring a new paradigm for thinking about math, teaching, and the Common Core.

Numbers – and you – will never be the same!

PD Strand: Instructional Strategies

Level: All

Audience: All

## **Data, Design, Dialogue: Kindergarten Literacy Program Evaluation and Advocacy**

Caraway II - SCC

Ryan Kelly

Assistant Professor, Teacher Education,  
Arkansas State University

Co-Presenters: **Stephanie Martin and Teri Spillman**

Using coaching models within a professional learning community, literacy leadership can facilitate positive change. Learn how data-driven analysis and collaborative assessment can fuel teacher ability to impact student learning.

PD Strand: Mentoring/Coaching

Level: Preschool/K, Primary (1-3), Intermediate (4-6)

Audience: All

## **Exploring Interactive Books as a Literacy and Content Tool**

Ballroom B - SCC

Jackie Harvey

Educational Director, Lerner Publishing Group

Engage all learners by using Ibooks to offer access to content, build vocabulary and comprehension skills. Ibooks can be used by whole group, small groups, or independently.

PD Strand: Education Technology

Level: Primary (1-3), Intermediate (4-6), Jr. High/Middle

Audience: All

## **Increasing Rigor with Text Complexity**

Fulton - SCC

Karen Taylor

Literacy Specialist, Arkansas Department of Education

This session models a protocol for measuring text complexity based on the three-part model in the Common Core State Standards. It will equip teachers with tools necessary for selecting complex text.

PD Strand: Standards/Frameworks/Curriculum

Level: All

Audience: All



Thursday, November 15 – 10:45 - 11:45

PD credit = 1 hour

## **Intellectual Freedom in a 21st Century Classroom**

Riverview - PCC

Tess Mattei

Fountain Lake Middle and High School;  
Chair, ARA Intellectual Freedom Committee

Explore strategies to deal with controversy that may surround text selection and grade placement levels of Common Core State Standards literary and informational exemplar texts.

PD Strand: Standards/Frameworks/Curriculum

Level: Jr. High/Middle, High School

Audience: All

## **Mindsets and Motivation: How Students' Beliefs About Their Ability Impact Their Motivation to Learn, and What You Can Do About It**

Ballroom C - SCC



Lisa Blackwell

Brainology

Participants will learn about research showing how a growth mindset supports motivation and achievement, and how to build a culture of growth in schools through student and teacher programs.

PD Strand: Instructional Strategies

Level: All

Audience: All

## **Nonfiction Writing in 2nd and 4th Grade Classrooms**

White Oak - PCC

Jennifer Vanaman

Elementary Literacy Coach, Beebe Public Schools

Co-Presenters: Tracy Hart and Jessica Hazeslip

Discover how Linda Hoyt's Nonfiction Writing book is used to implement Common Core State Standards in 2nd and 4th grade classrooms. Lesson plans, web sites, and student examples are highlighted.

PD Strand: Content (K-12)

Level: Primary (1-3), Intermediate (4-6)

Audience: Curriculum Specialists, Classroom Teachers

## **Picture Books as Teaching Tools**

Izard - SCC



Page McBrier

Author

Using several of her own picture books as models, author Page McBrier demonstrates how she often chooses picture book genres (such as conversation texts and cumulative texts) and then incorporates strategies for beginning writers (such as labeling and sorting ideas into categories) into her stories.

PD Strand: Instructional Strategies

Level: Preschool/K, Primary (1-3)

Audience: Reading Teachers, Curriculum Specialists, Classroom Teachers, Title I

## **Reaching Readers Through Verse Novels**

Hoffman - PH

Melissa Leisner

Classroom Teacher, Prairie Knolls Middle School

The presenter will share information about what verse novels are, explain the benefits of using verse novels in the classroom, and plot information about several suggested book titles.

PD Strand: Content (4-8), Instructional Strategies

Level: Intermediate (4-6), Jr. High/Middle

Audience: Classroom Teachers, Curriculum Specialists, Media Specialists

## **Summer Book Tour – An Intervention That Works**

Caraway I - SCC

Glenda Mueller

Elementary Principal, Southside Elementary School

Co-Presenter: Kim Landers

Participants will learn how to plan and implement a successful intervention – the Summer Book Tour – that positively impacts student achievement, parental involvement, and school culture.

PD Strand: Parental Involvement

Level: Primary (1-3)

Audience: All

Thursday, November 15 – 10:45 - 11:45

PD credit = 1.5 hours

## **Teaching Informative/Explanatory Writing with the Common Core Standards**

Lafayette - PH

Merica Howie

Literacy Specialist, OUR Education Co-op

Co-Presenters: Liz Sidwell and Tom Blount

What do the Common Core State Standards say about informational/explanatory writing? How can teachers use writing to incorporate the literacy skills that students need for college and careers? Crack the code with us!

PD Strand: Standards/Frameworks/Curriculum

Level: Jr. High/Middle, High School

Audience: Curriculum Specialists, Teacher Educators, Classroom Teachers, Others

## **There Is No Time to Lose... It's Time to Teach!**

Manning - PH

Canaa Lee

Associate Presenter, Time to Teach

Regain control of your classroom now! These strategies and techniques will eliminate lost time and allow you to do what you truly love to do...teach and motivate students. Learn to maintain self control, positively impact the classroom environment, and teach expected everyday behaviors.

PD Strand: Instructional Strategies

Level: All

Audience: All

## **Using Children's Literature to Reduce Math Anxiety**

Harris Brake - PCC



Taryn Souders

Author, Sleeping Bear Press

Discover a variety of fun and easy-to-implement math activities based on several children's books! Explore the current trend to use children's

literature when teaching mathematics in order to reduce math anxiety in the classroom.

PD Strand: Content (K-12), Instructional Strategies

Level: Primary (1-3), Intermediate (4-6)

Audience: All

**REPEAT SESSION (see page 35)**

## **Wee Write!**

Grampas - PCC

Leeann Howard

Clinical Instructor, University of Central Arkansas

Explore the possibilities of PreK and K writing using these practical lessons and demonstrations to create actively engaged young writers who are prepared to meet Common Core State Standards.

PD Strand: Standards/Frameworks/Curriculum

Level: Preschool/K, Primary (1-3)

Audience: Reading Teachers, Curriculum Specialists, Classroom Teachers, Title I

twitter



## **Do you use Twitter? Follow us @ARACConf2012**

We'll be giving sneak peeks to sessions, door prizes and contests.

Follow some of the featured speakers and authors from our page!

## TICKETED BOXED LUNCHES

12:00-1:15 – Thursday, November 15

PD credit = 1 hour

### COMMON CORE STATE STANDARDS INITIATIVE

PREPARING AMERICA'S STUDENTS FOR COLLEGE & CAREER

#### **Demystifying the Common Core State Standards**

Salon B - PH

Presenters: Deborah Coffman,  
Carol Massey, and Jane Dearworth  
*Arkansas Department of Education*  
PD Strand: Standards/Frameworks  
Level: All  
Audience: All

#### **Why Poetry: A Life Spent Writing Poems That Matter (and How You and Your Students Can Do the Same)**

Salon C - PH



Kwame Alexander  
*Author*  
PD Strand: Instructional Strategies  
Level: All  
Audience: All

#### **Motivating the Hard to Reach. Am I the Problem? (Student Luncheon)**

Ballroom C - SCC



Kareem Moody  
*Author*  
PD Strand: Mentoring/Coaching  
Level: Intermediate (4-6), Jr. High/Middle,  
High School  
Audience: All

#### **No! It's Not Required for the Common Core**

Ballroom B - SCC



Darcy Pattison  
*Author*  
PD Strand: Standards/Frameworks/  
Curriculum  
Level: All  
Audience: All

#### **Read Boy, Read (pat, pat), Good Boy!**

Ballroom A - SCC



Mike Artell  
*Author/Illustrator*  
PD Strand: Instructional Strategies  
Level: All  
Audience: All

#### **Words vs. Pictures**

Salon A - PH



Ard Hoyt  
*Illustrator*  
PD Strand: Content K-12  
Level: All  
Audience: All

*Those who purchased "Boxed Lunch/Exhibits"  
should pick up lunches in the Statehouse Rotunda.*

## SECOND GENERAL SESSION

Thursday – 1:30 - 2:45

Statehouse Convention Center – Governor's Hall IV

PD Strand: Content (K-12) PD Credit = 1 hour

### KEYNOTE SPEAKER



**Timothy Shanahan**

*The Challenge of  
Challenging Text*

#### Welcome and Recognition

Caroline Schenk  
ARA Vice President

#### Greetings from Arkansas Department of Education

Carol Massey, Arkansas K-12 Literacy Program Manager

#### Keynote Speaker Introduction

Melisa Rutherford  
ARA Parliamentarian

#### Closing Remarks/Announcements

Caroline Schenk

Thursday, November 15 – 3:00 - 4:00

Arkansas Literacy Teacher Educators – *Offering Several Solutions*

Chicot - PCC PD credit = 1 hour

Linda Eilers

Associate Professor, University of Arkansas

Mary Mosley

University of Central Arkansas (retired)

The Special Interest Group of the Arkansas Literacy Teacher Educators will sponsor this session in which students from institutions of higher learning across the state share research projects and insights. A brief business meeting will follow.

PD Strand: Cognitive Research

Level: College/ Adult

Audience: Reading Teachers, Administrators/Supervisors, Teacher Educators

Pamela Center, University of Arkansas

***The Effects of Collaborative Blogging on Expository Writing Skills in a Fourth-Grade Classroom***

Kelly Haber, University of Central Arkansas

***The Benefits of Using the Jigsaw Group Method in a 4th Grade Suburban Catholic School Reading Classroom***

Megan Long, University of Arkansas

***The Effects of Analytic Reading Skills Instruction on Mathematics Story Problem Solving Skills in a Third-Grade Classroom***

Sunny Styles-Foster, University of Central Arkansas

***Common Core Curriculum Mapping Project Anchor Texts: A Closer Look at Integrating These Texts into a Fifth Grade Classroom***

Thursday, November 15 – 3:00 - 4:00

PD credit = 1 hour

## **Beatrice's Goat: An Author's Journey to Publication**

Izard - SCC



**Page McBrier**  
Author

Page McBrier shows photos of her research trip to East Africa to meet Beatrice, shares her writer's process, and discusses the challenges she faced

in trying to see the manuscript published.

PD Strand: Instructional Strategies

Level: Primary (1-3), Intermediate (4-6)

Audience: All

## **Blowing Up Books: How Pieces of a Nonfiction Book Fit Common Core State Standards**

Ballroom C - SCC



**Carla Killough McClafferty**  
Author

Carla Killough McClafferty deconstructs her book, *The Many Faces of George Washington*, to show its structure and how it

satisfies Common Core State Standards in ELA, history/social studies and technical subjects.

PD Strand: Standards/Frameworks/Curriculum

Level: Intermediate (4-6), Jr. High/Middle, High School, College/Adult

Audience: All

## **CCSS Big Shifts: Close Reading 3-5**

Pope - SCC

**Rhonda Taylor**

*Literacy Specialist, Arkansas Department of Education*

Co-Presenters: **Melanie Spence, Melissa Braswell, Sharon Walker, and Lee Ferguson**

The habits of close reading, which are essential for future success, are highlighted. This includes developing a deep understanding and precise interpretation of a text based on the words themselves, as well as the themes and ideas evoked/implicit by the passage.

PD Strand: Standards/Frameworks/Curriculum

Level: Primary (1-3), Intermediate (4-6)

Audience: All

## **Common Core State Standards and Co-Teaching**

Lafayette - PH

**Melanie Barker**

*Classroom Teacher, Ahlf Jr. High School, Searcy School District*

Co-Presenter:s **Dana Jones and Sarah Blake**

The Common Core State Standards require higher level thinking from students. This can be especially challenging for students with exceptionalities in the general education classroom. Co-teaching is perfect for meeting those students' needs.

PD Strand: Instructional Strategies

Level: Intermediate (4-6), Jr. High/Middle, High School

Audience: Administrators/Supervisors, Curriculum Specialists, Classroom Teachers, Other

## **Focusing in on Boys Who Can Read But Don't Want To**

Hoffman - PH

**Laura Feldt**

*Classroom Teacher, J.B. Nelson Elementary*

Ideas will be shared for creating a book club for 4th and 5th grade boys who can read but who are uninterested and disengaged from text. The organization of the meetings, strategies to motivate boys, and a book list specifically targeting boys will be discussed. The use of technology to motivate boys between book club meetings will be demonstrated.

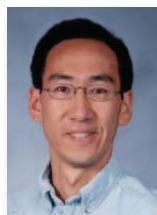
PD Strand: Instructional Strategies

Level: Primary (1-3), Intermediate (4-6)

Audience: Classroom Teachers, Reading Teachers, Curriculum Specialists, Media Specialists

## **Funny Numbers – Making Difficult Topics Easy!**

Conway - PCC



**Greg Tang**

*Author, Houghton Mifflin*

Can numbers be funny? Fractions easy? Time and measurement problems a breeze? Join us for an approach to teaching these difficult topics that simply works!

PD Strand: Instructional Strategies

Level: All

Audience: All



Thursday, November 15 – 3:00 - 4:00

PD credit = 1 hour

## **Genre Study: Investigate, Incorporate, Invigorate CCSS**

Neosho - PCC

Amy Simpson

Library Media Specialist, Valley View Elementary

Co-Presenters: Sara Miller and Dana Jones

Learn ways to explore literacy genres by incorporating monthly studies as well as integrating technology and the Common Core State Standards.

PD Strand: Standards/Frameworks/Curriculum

Level: Preschool/K, Primary (1-3)

Audience: Classroom Teachers, Media Specialists

## **Investigating Informational Texts**

Grampas - PCC

Lisa Bailey

Literacy Coordinator, Southeast AR Education Co-op

Co-Presenter: Cathy King

Informational texts often contain clues that help the reader to better understand the text. Presenters will investigate the clues in an informational text and provide tools such as T.H.I.E.V.V.E.S with Snatches and Launch to assist with reading comprehension.

PD Strand: Instructional Strategies

Level: Jr. High/Middle, High School

Audience: Classroom Teachers

## **Technology Moves Instruction to Higher Levels using DRA2+**

Caraway I - SCC

Deia Roberts, Pearson Education

Discover relevant ways of using student reading data to group students, determine instruction in whole and small groups, monitor individual and class progress and stay on track with Common Core standards.

PD Strand: Assessment

Level: Primary (1-3), Intermediate (4-6)

Audience: Classroom Teachers, Reading Teacher

**REPEAT SESSION (see page 20)**

## **The Clues Are: Parents, Library, Books, and Children**

Ouachita - PCC

Wendy Burfeind

Library Media Specialist, Fountain Lake School

Co-Presenters: Laura Keese and Sharon Walker

Fountain Lake Elementary and Middle School library media specialists will share ideas and events from their school that promote reading to parents and students.

Door Prizes!

PD Strand: Parental Involvement

Level: All

Audience: All

## **Using Graphic Novels to Build Literacy Skills and Engage All Readers**

Ballroom B - SCC

Jackie Harvey

Educational Director, Lerner Publishing Group

Engage reluctant readers, reach artistic students, give students access to content with graphic novels! All ages love graphic novels and choose them. Learn how to use them in your classroom!

PD Strand: Instructional Strategies

Level: Primary (1-3), Intermediate (4-6), Jr. High/Middle

Audience: All

## **What are the Big IDEAS?**

Caraway I - SCC

Feather Linn

Curriculum Specialist, AETN

(Arkansas Educational Television Network)

Co-Presenter: Kathryn Osborn

AETN and ADE offer Arkansas educators a free online professional development resource – Arkansas IDEAS. Presenters will review the resource options available to help establish your professional development portfolio.

PD Strand: Education Technology

Level: All

Audience: All

Thursday, November 15 – 3:00 - 4:30

PD credit = 1.5 hours

## **Classroom Cartooning for the Artistically-Challenged Teacher**

Ballroom A - SCC



**Mike Artell**

*Author/Illustrator*

By creating and using simple cartoons, even the most reluctant reader/writer can learn to think more creatively and communicate more clearly.

Come learn how to think more visually and “illustrate” your points. No artistic talent required but you **MUST** bring your sense of humor!

PD Strand: Instructional Strategies

Level: All

Audience: All

## **Common Core: Argumentative Writing for Grades 6-12**

Miller - SCC

**Jane Dearworth**

*K-12 Literacy Specialist, Arkansas Department of Education*

Co-Presenter: **Greg Moore**

The Common Core State Standards place an emphasis on the ability to write arguments. This session will examine instructional practices for teaching the art of writing arguments.

PD Strand: Standards/Frameworks/Curriculum

Level: Jr. High/Middle, High School

Audience: All

## **Informative/Explanatory Writing for Grades K-3**

Fulton - SCC

**Pearce Peacock**

*Literacy Specialist, Arkansas Department of Education*

Co-Presenters: **Jennifer Hampton, Cheryl Gall, Deb Boerner**

The Common Core State Standards require an increase in informative/explanatory reading and writing. This session will provide grade-appropriate information to enable students to write these texts, examine a topic, and convey ideas, concepts, and information through the selection, organization, and analysis of relevant content.

PD Strand: Standards/Frameworks/Curriculum

Level: Primary (1-3)

Audience: All

## **Socratic to Inquiry Circles**

White Oak - PCC

**Dawn Anderson**

*Instructional Facilitator, Green Forest Middle and High School*

Co-Presenter: **Sherri Glassell**

Socratic Circles used in a middle school ELA classroom can lead students to become mature, independent learners that produce self-researched higher order questions and topics.

PD Strand: Instructional Strategies

Level: Intermediate (4-6), Jr. High/Middle

Audience: All

## **Taking the Next Step: From Grammar to Colorful Writing**

Manning - PH

**Catherine Scott**

*Teaching Staff, Neuhaus Education Center*

Co-Presenter: **Mary French**

The fundamentals of writing should be concrete and fun. In this interactive session, participants will engage in targeted, cumulative writing activities that promote successful experiences with composition.

PD Strand: Instructional Strategies

Level: Primary (1-3), Intermediate (4-6)

Audience: All

## **ARA Needs YOU!**

Please consider becoming more active in ARA –  
join a committee, be active in your council,  
take on a leadership role!

Contact Billie Ann Dishongh ([billieann@arareading.org](mailto:billieann@arareading.org))  
to find your local council.

Contact Krista Underwood ([krista@arareading.org](mailto:krista@arareading.org))  
to discuss how you might start a council  
in your area if one is not available.

Contact Caroline Schenk ([caroline@arareading.org](mailto:caroline@arareading.org))  
if you are interested in assisting  
with next year's conference.

Thursday, November 15 – 3:00 - 4:30

PD credit = 1.5 hours

## Vocabulary for Grades 4 and 5

Harris Brake - PCC

Kathy Mascuilli

K-12 Literacy Specialist, Arkansas Department of Education

Co-Presenters: Karyl Bearden and Teresa Parrish

Participants will look at general academic and content specific vocabulary strategies to support the end of year standards for vocabulary in the ELA section of Common Core State Standards.

PD Strand: Standards/Frameworks/Curriculum

Level: Intermediate (4-6)

Audience: Reading Teachers, Classroom Teachers, Other

## What Research Looks Like in a Classroom

Caraway III - SCC

Rick McAtee

Chief Academic Officer, Turning a New Page

Successful instruction requires understanding the proverb: "Tell me – I forget. Show me – I remember. Involve me – I understand." Participants will see and use research strategies that promote learning.

PD Strand: Standards/Frameworks/Curriculum

Level: Intermediate (4-6), Jr. High/Middle

Audience: All

## Word Study and the Common Core Standards

Caraway II - SCC

Jenifer Pastore

Literacy Facilitator; Bellview Elementary, Eastside Elementary, Rogers Public Schools

Co-Presenters: Jennifer Bradshaw

Word study is an approach to word learning that helps students develop targeted Foundational and Language Standards. Enhance your understanding of how words work and strategies for increasing word knowledge.

PD Strand: Instructional Strategies

Level: Preschool/K, Primary (1-3)

Audience: All

*Name change? Address change?*

*Update your ARA membership information at the membership booth in the Statehouse Rotunda!*

## T-Shirt Sales in the Exhibit Hall



Yellow Button-Down \$25  
Tee's \$10

Thursday  
8:00 - 4:30 pm

Friday  
8:00 - Noon

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Graduate Reading Department  
[graduatereading@harding.edu](mailto:graduatereading@harding.edu)  
501-279-5107

Thursday, November 15 – 4:45 - 6:15

Peabody Grand Ballroom

## Arkansas Children's Book Awards Celebration

### TICKETED EVENT



Presentation of  
Charlie May Simon and  
Arkansas Diamond Primary Children's Book Awards



Followed by  
Author Readings and Autographing

### Charlie May Simon Children's Book Award 2012-2013 Reading List

*As Simple As It Seems*  
Sarah Weeks

*Candy Bomber: The Story of Berlin*  
*Airlift Chocolate Pilot*  
Michael O. Tunnell

*Crunch*  
Leslie Connor

*The Dreamer*  
Pam Muñoz Ryan

*Mockingbird*  
Kathryn Erskine

*Nest for Celeste*  
Henry Cole

*One Crazy Summer*  
Rita Williams-Garcia

*The Reinvention of Edison Thomas*  
Jacqueline Houtman

*The Sixty-Eight Rooms*  
Marianne Malone

*Theodore Boone: Kid Lawyer*  
John Grisham

*Touch Blue*  
Cynthia Lord

*Turtle In Paradise*  
Jennifer L. Holm

### Arkansas Diamond Primary Book Award 2012-2013 Reading List

*Back of the Bus*  
Aaron Reynolds

*Ben and the*  
*Emancipation Proclamation*  
Pat Sherman

*Dave the Potter: Artist, Poet, Slave*  
Laban Carrick Hill

*The Hallelujah Flight*  
Phil Bildner

*I Wanna New Room*  
Karen Kaufman Orloff

*Interrupting Chicken*  
David Ezra Stein

*Lucky Beans*  
Becky Birtha

*Pecan Pie Baby*  
Jacqueline Woodson

*A Place Where Hurricanes Happen*  
Renee Watson

*Polar Bears*  
Mark Newman

*Stand Straight, Ella Kate*  
Kate Klise

*The 3 Little Dassies*  
Jan Brett

Friday, November 16 – 7:30 - 9:00

PD credit = 1.5 hours

## **Arkansas Teen Book Award Nominees 2012-2013**

Caraway III - SCC

Whitney Ivy

*Library Media Specialist, Blevins School District*

The purpose of the Arkansas Teen Book Award is to encourage young adults across Arkansas to read. Get an overview of this year's titles and how they can contribute to curriculum in your classroom.

PD Strand: Content (K-12)

Level: Jr. High/Middle, High School

Audience: Reading Teachers, Teacher Educators, Classroom Teachers, Media Specialists

## **Guiding Students Reading – One "Star" at a Time**

Lafayette - PH

Cynthia Voss

*Principal, Willis D. Shaw Elementary, Springdale*

Co-Presenters: Kim Gadberry and Kerry Boles

See how guided reading and literature circles are changing to allow students to reach higher text levels and deeper comprehension as a result of the implementation of Common Core State Standards.

PD Strand: Instructional Strategies

Level: Primary (1-3) and Intermediate (4-6)

Audience: All

## **Scaffolding Common Core Complex Texts**

Caraway I - SCC

Deborah Goff

*Literacy Facilitator, Rogers Public Schools*

Strategies and sample lessons for scaffolding students' understanding of complex texts suggested by Common Core State Standards will be presented.

PD Strand: Standards/Frameworks/Curriculum

Level: Primary (1-3), and Intermediate (4-6)

Audience: Reading Teachers, Classroom Teachers

## **Scientific Spelling: Foundation of Reading and Ornament of Writing**

Grampas - PCC

Linda Corbett

*Professional Development Trainer, Neuhaus Education Center*

Teachers and students alike need a new outlook on spelling instruction. This session will provide teachers a scientific approach to spelling instruction.

Help your students become "spellers for a lifetime."

PD Strand: Instructional Strategies

Level: Primary (1-3) and Intermediate (4-6)

Audience: Reading Teachers, Curriculum Specialists, Teacher Educators, Classroom Teachers

## **Thinking to the "CORE" with Rigor**

Caraway II - SCC

Pam Cash

*2nd Grade Teacher, Mountain Home Schools*

Co-Presenter: Rita Nunley

Teaching kids to "think" so they can "think" to learn. Use brain compatible instructional strategies to create units of study layering on depth and complexity required by Common Core State Standards.

PD Strand: Instructional Strategies

Level: All

Audience: Curriculum Specialists, Teacher Educators, Classroom Teachers

## **Vocabulary in Grades 6-12**

Pope - SCC

Kathy Mascuilli

*K-12 Literacy Specialist, Arkansas Department of Education*

Co-Presenters: Nina Magie and Cheryl Laughinghouse

Participants will look at general academic and content specific vocabulary strategies to meet the end of year standards for vocabulary in the ELA section of the Common Core State Standards.

PD Strand: Standards/Frameworks/Curriculum

Level: Jr. High/Middle, High School

Audience: Reading Teachers, Curriculum Specialists, Classroom Teachers, Instructional Facilitators



Friday, November 16 – 8:00 - 9:00

PD credit = 1 hour

## **Common Core Brings Back Critical Thinking!**

Miller - SCC

Tammy Benson

Associate Professor, University of Central Arkansas

Co-Presenter: **DeeDee Cain**

Analysis and reflection on the Common Core State Standards bring back an integrative, in-depth approach to teaching. Participants will get hands-on ideas embedded with technology to positively impact student learning in their classroom.

PD Strand: Standards/Frameworks/Curriculum

Level: Preschool/K, Primary (1-3)

Audience: All

## **Common Core Curriculum and Culture: Exploring Our Heritage and Meeting the Standards**

Ouachita - PCC

Martha Jane Weber

Assistant Professor, University of Arkansas Fort Smith

Living in a "Melting Pot" provides teachers the opportunity of exploring our American heritage through art, song, dance, and literature. Using our cultural heritage allows us to meet the standards while developing the students' identities as Americans.

PD Strand: Instructional Strategies

Level: Preschool/K, Primary (1-3), Intermediate (4-6)

Audience: Curriculum Specialists, Classroom Teachers

## **Comprehension that Works!**

Conway - PCC



Danny Brassell

California State University – Domingue Hills

Learn how to foster students' comprehension by showing them

how to focus on relevant information, interpret it, and integrate it with what they already know, while having fun!

PD Strand: Instructional Strategies

Level: All

Audience: All

## **Cracking the Language Barrier: Rwanda Africa**

Manning - PH

Melisa Rutherford

Library Media Specialist/Instructional Facilitator,  
Blytheville Intermediate School

Follow one teacher's journey and experiences as an ESL teacher in a school in Rwanda. Melisa will share her personal experiences as a volunteer this summer with AfricaReads.

PD Strand: Instructional Strategies

Level: All

Audience: All

## **Don't Take It For Granted: Bridging Financial Gaps through Grants...They Can Make a Difference**

Neosho - PCC

Jama Best

Senior Program Officer, Arkansas Humanities Council

Grant funds can make a difference! Explore funding sources for schools, the crucial aspects of planning and preparing a competitive proposal, and how to make a project stand out. Investigate funding opportunities through the Arkansas Humanities Council.

PD Strand: Advocacy/Leadership

Level: All

Audience: All

## **Helping Kids Find Their Inner Writer**

Fulton - SCC



Courtney Sheinmel

Sleeping Bear Press

Every kid has a story to tell, and every kid wants to tell his/her story! Discover tricks to get them started writing and to help them follow through to the end.

PD Strand: Building a Collaborative Learning Community

Level: Preschool/K, Primary (1-3), Intermediate (4-6)

Audience: Literacy/Reading Teachers, Classroom Teachers, Curriculum Specialists

**REPEAT SESSION (see page 18)**

Friday, November 16 – 8:00 - 9:00

PD credit = 1 hour

## ***His Hands in Front of His Face***

Ballroom C - SCC



**Gary Schmidt**

*Author/Instructor, Calvin College*

What is the role of the writer of books for young readers in a McDonald's® culture? Explore several of Schmidt's books as a way of suggesting authorial engagement.

PD Strand: All

Level: Intermediate (4-6), Jr. High/Middle

Audience: All

**REPEAT SESSION (see page 41)**

## ***Poverty: Does It Change How We Teach?***

White Oak - PCC

**Margo Turner**

*Professor of Education, John Brown University*

The session will focus on the realities of children who live in poverty and how to best teach them to read and learn.

PD Strand: Instructional Strategies

Level: All

Audience: All

## ***Read-Alouds That Rock Across the Curriculum!***

Harris Brake - PCC

**Diane Shore**

*Children's Author*

Rhyming read-alouds are great for ALL subjects! Increase students' vocabulary, stimulate imaginations, develop attention, listening, communication/writing, and cognitive skills, and build background knowledge, all of which leads to independent learning.

PD Strand: Instructional Strategies

Level: Preschool/K, Primary (1-3), Intermediate (4-6)

Audience: All

*Check ARA's Conference Wiki Space  
for conference handouts:*

**<http://arareading.wikispaces.com/>**

## ***Successful Strategies for Building Lifetime Readers***

Ballroom A - SCC



**Steven Layne**

*Author, Judson University*

Ignite a passion for reading! This fast-paced workshop offers five practical classroom ideas that will keep kids reading and loving books. Great titles – old and new – will be highlighted.

PD Strand: Instructional Strategies

Level: Intermediate (4-6), Jr.High/Middle

Audience: All

## ***Using Children's Literature to Reduce Math Anxiety***

Riverview - PCC



**Taryn Souders**

*Author, Sleeping Bear Press*

Discover a variety of fun and easy-to-implement math activities based on several children's books!

Explore the current trend to use

children's literature when teaching mathematics in order to reduce math anxiety in the classroom.

PD Strand: Content (K-12), Instructional Strategies

Level: Primary (1-3), Intermediate (4-6)

Audience: All

**REPEAT SESSION (see page 25)**

## ***Using Picture Books to Address Children's Problems***

Hoffman - PH

**Melissa Brown**

*School Counselor, Beebe School District*

Using picture books can be an easy way of dealing with behavioral, social, and emotional problems. In this workshop, topics discussed will be divorce, bullying, grief, friendship, and personal behaviors. Attendees will receive a handout of books to help students deal with special problems.

PD Strand: Instructional Strategies

Level: Preschool/K, Primary (1-3)

Audience: Classroom Teachers, Other

Friday, November 16 – 8:00 - 9:00

PD credit = 1 hour

## **Visualizing: It Works for Story Problems in Math, Too**

Izard - SCC

Debra Simpson

Consultant

Learn the Singapore method for attacking story problems in math. See how visualizing and drawing will help your students.

PD Strand: Standards/Frameworks/Curriculum

Level: All

Audience: All

## **Behind the Book**

Ballroom B - SCD



Sara Pennypacker

Author

PD Strand: Content K-12

Level: All

Audience: All

## **Write Video Books with Your Students**

Chicot - PCC

Malea Ellison

EAST Lab Facilitator, Mountain Pine High School

Malea, the recipient of the International Reading Association's Technology and Reading Award, will show how to get your students excited about writing by combining writing with technology using iMacs.

PD Strand: Education Technology

Level: All

Audience: Reading Teachers, Classroom Teachers, Media Specialists

*Do you receive the ARA E-newsletter?*

*It's sent every month! Get conference updates, important grant and award deadlines, and other information. (Check your spam box or filters if you are not receiving it.)*

Friday, November 16 – 9:15 - 10:15

PD credit = 1 hour

## **Abracadabra! Reading is Magic!**

Ouachita - PCC

Randall Eller

Magician

As a professional magician, Randall will show how to use magic tricks to teach concepts and to engage students and keep them attentive.

PD Strand: Instructional Strategies

Level: All

Audience: All

## **Books for a Lifetime/ Books as Lifelines**

Hoffman - PH

Toran Isom

Senior Instructor, UALR, Dept. of Rhetoric and Writing/  
"Once Upon a Book" KUAR

Learning a love of reading can transform our students and ourselves. Let's explore titles that will resonate forever in the lives of our students.

PD Strand: Standards/Frameworks/Curriculum

Level: All

Audience: All

## **Building Student Agency with Writer's Workshop**

Izard - SCC

Sara Philips

Instructor, University of North Texas

Implement writer's workshop as an instructional framework that builds student agency, or belief of one's own potential to participate. Learn the three key aspects of writer's workshop that impact student agency and help to move students forward as writers.

PD Strand: Instructional Strategies

Level: Preschool/K, Primary (1-3), Intermediate (4-6)

Audience: Reading Teachers, Teacher Educators, Classroom Teachers

Friday, November 16 – 9:15 - 10:15

PD credit = 1 hour

## **Crack the Code of Science and Social Studies Texts**

Harris Brake - PCC



Joy Towner  
Professor,  
Judson University

Co-Presenter:  
Kristen Stombres



Presenters will share and model comprehension strategies that will engage your students and deepen their comprehension of content area text while aligning with Common Core State Standards. Strategies can be implemented immediately.

PD Strand: Instructional Strategies

Level: Intermediate (4-6), Jr. High/Middle

Audience: Reading Teachers, Classroom Teachers, Curriculum Specialists

## **Dolly Parton's Imagination Library** Riverview - PCC



Mary Anne Williams

Coordinator, Imagination Library  
of Prairie and Woodruff Counties

Over 60,000 books have been received in the home mailboxes of Arkansas preschoolers. Find out more

about how Arkansas preschoolers can receive the gift of books to prepare them to be lifelong learners.

PD Strand: Advocacy/ Leadership

Level: Preschool

Audience: Teachers, Administrators

## **Gear Up for CCSS!**

Manning - PH

Diane Stout

Author, *Know-Its: The Link to Reading*

Co-Presenter: Linda Parmele

Know-Its engage K-2 students in technology and hands-on materials in literacy. The games and online manual equip teachers to implement the Common Core State Standards with Smart Boards, Ipads, or computers.

PD Strand: Standards/Frameworks/Curriculum

Level: Preschool/K, Primary (1-3)

Audience: All

## **Infusing Craft into Nonfiction Writing**

Conway - PCC



Linda Hoyt

Nonfiction writing can and should be filled with interesting sentence structures, jaw-dropping descriptors, and artistic punctuation. With the help of well-crafted mentor texts and explicit teacher modeling, the nonfiction writing of your students can sparkle with rich language and imagery.

PD Strand: Instructional Strategies

Level: Intermediate (4-6), Jr. High/Middle

Audience: Classroom Teachers

## **Learning Walls, Artifacts, and Making Thinking Visible: Tools for Engaging in the Common Core**

Miller - SCC

Jan Smith

Professor, Arkansas State University

Co-Presenters: Lindsay Phillips and Karen Jones

Presenters will discuss the use of "learning walls" to engage elementary students in an in-depth inquiry of a topic or idea and integrate reading instruction across the curriculum.

PD Strand: Standards/Frameworks/Curriculum

Level: Primary (1-3)

Audience: Reading Teachers, Curriculum Specialists, Classroom Teachers

## **Legislative Session Update**

Chicot - PCC

Senator Jimmy Jeffress

State Senator, Arkansas Senate

State Senator Jimmy Jeffress (D-Crossett) will discuss current education issues. Karen Allen, Arkansas Reading Association's Legislative Chair, will moderate questions from the floor.

PD Strand: Advocacy/Leadership

Level: All

Audience: All

Friday, November 16 – 9:15 - 10:15

PD credit = 1 hour

## **Lights, Camera, Write:**

White Oak - PCC

### **Using the Digital Language Experience Approach to Develop Literacy Skills**

Anna Dellinger

5th Grade Classroom Teacher, University of Arkansas

As her M.A.T. action research project, the presenter used digital photography with first grade students to develop literacy skills by allowing them to take, share, and write about their photos.

PD Strand: Education Technology

Level: Primary (1-3), Intermediate (4-6)

Audience: Teacher Educators, Classroom Teachers, Media Specialists

## **My Kids Can Write Like That!**

Grampas - PCC

Kim Stalker

Literacy Coach, Southside Elementary

Co-Presenters: Kelley Sifford and Kim Cummings

The session focuses on how kindergarten teachers can implement Writer's Workshop to instruct their students to write to the rigor of Common Core State Standards.

PD Strand: Standards/Frameworks/Curriculum

Level: Preschool/K

Audience: Reading Teachers, Classroom Teachers, Title I, Literacy Coaches

## **Not WHAT You Read But WHY You Read**

Ballroom C - SCC



Anna Mackey

Featured Speaker, Mackey Literacy Group

The workshop session will provide participants with engaging and meaningful ways to make reading come alive in the classroom.

Your students will be wanting to read more and more.

PD Strand: Instructional Strategies

Level: All

Audience: Literacy/Reading Teachers, Teacher Educators, Classroom Teachers, Reading First

## **Reading Summer Slump**

Neosho - PCC

Lea Ellen Jones

Literacy Facilitator, Rogers Public Schools

Learn the ins and outs of providing a successful summer reading program, one proven to be effective with 67% of students in 2011. This program is based on research published in White and Kim's article, "Teacher and Parent Scaffolding of Voluntary Summer Reading," published in *The Reading Teacher*.

PD Strand: Standards/Frameworks/Curriculum

Level: Primary (1-3), Intermediate (4-6)

Audience: All

## **Tips and Strategies for Teaching English Language Learners**

Lafayette - PH

Misty LaCour

Assistant Professor of Education, Southern Arkansas University

Five strategies are presented that are effective in increasing language development among English Language Learners. The audience will be provided with the opportunity for group discussions of presented content.

PD Strand: Instructional Strategies

Level: All

Audience: Teacher Educators, Classroom Teachers

## **Writing to the Core**

Fulton - SCC

Tammy Jones

VP Professional Development, Benchmark Education

Co-Presenter: Glenda Nugent

The Common Core State Standards place a tremendous emphasis on writing, at all levels. The three types of writing emphasized in the Standards (narrative, argument/opinion, informational) will be addressed through hands-on activities that integrate reading and writing and incorporate research and media. Sample lessons will be provided.

PD Strand: Standards/Frameworks/Curriculum

Level: Preschool/K, Primary (1-3), Intermediate (4-6)

Audience: Classroom Teachers

**REPEAT SESSION (see page 21)**



Friday, November 16 – 9:15 - 10:45

PD credit = 1.5 hours

## **Can We Skip Lunch and Keep Writing? Collaborating in Class and On-line**

Ballroom B - SCC



**Julie Ramsay**

*Author, Classroom Teacher*

By guiding students to find a relevant reason to write and providing them with an authentic audience, they become engaged in creating and communicating through their writing. With digital tools, learners address their individual needs, pursue their interests, and step from the role of learner to leader.

PD Strand: Instructional Strategies

Level: Intermediate (4-6), Middle/Jr. High

Audience: All

## **How I Became an International Reading Associate, and Other Tales of a Lifelong Reader, Writer, & Workshop Leader**

Caraway II - SCC



**Crescent Dragonwagon**

*Author*

This renowned Arkansas author has published 50 books in five different genres. Listen to readings of some of her shorter work for children and adults and uncover her adventures in, out, around, and through her personal and literary life.

PD Strand: Content K-12

Level: All

Audience: All

## **If Literacy Is Valued in the Home, It Will Be Valued By the Child**

Caraway III - SCC

**Willie Kimmons, PhD**

*President/CEO Educational Consultant, Save Children Save Schools, Inc.*

Discover qualities that will determine how successful children will be in school and in life! The presenter gives parents strategies to encourage literacy at home and in school.

PD Strand: Parental Involvement

Level: All

Audience: All

## **Informative/Explanatory Writing for Grades 4-5**

Pope - SCC

**Pearce Peacock**

*Literacy Specialist, Arkansas Department of Education*

Co-Presenters: **Trish Carson and Susan Richmond**

Get the Who, What, When, Where, How, and Why of Guided Reading and find out why it matches the spirit of the Common Core State Standards.

PD Strand: Standards/Frameworks/Curriculum

Level: Intermediate (4-6)

Audience: All

## **Making Common Core Literacy Easy for Content Teachers**

Caraway I - SCC

**Mark Forget**

*Adjunct Professor, University of Findlay, Ohio*

Co-Presenter: **Donald Eichenberger**

The presenter models a framework of instruction and several content-area literacy activities that participants will be able to use immediately. Discover first-hand why reading to learn works!

PD Strand: Instructional Strategies

Level: All

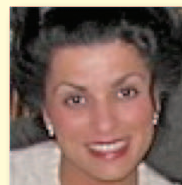
Audience: All

## **Breaking Through the Brain's Backdoor! The 'SECRETS' to Cracking the Reading & Writing Codes with the Brain-in-Mind!**

**9:15 a.m. to 11:15 a.m.**

PD credit = 2 hours

Ballroom A - SCC



**Katie Garner**

*The Julliard Schools – CLIMB/Hard University's Learning and the Brain Research Consortium*

Sneak K-3 learners through the brain's backdoor for easy-access to the 'hardest' reading/writing skills! This expanded two hour version of Katie Garner's brain-based BAG-OF-TRICKS will change the way you teach, becoming an invaluable 'staple' of any teaching-repertoire!

PD Strand: Instructional Strategies

Level: K-3

Audience: All

Friday, November 16 – 9:15 a.m. to 11:15 a.m.

PD credit = 2 hours



Room 124 of the Arkansas Studies Institute

## **Informational Texts Crack the AR History Codes\***

*The Butler Center for Arkansas Studies*

Join Butler Center/CALS staff members as they discuss informational text resources available from the Butler Center. Steven Teske, author of two collective biographies about famous and not so famous Arkansans, will share his primary source research techniques. Kay Bland, educator, will demonstrate available "digital" informational texts as well as how to "crack the AR history codes" with resources from the AR History Hub. Attendees will go away with ideas about providing AR History content standards with their students while utilizing process standards from Common Core.

The Butler Center is located at 401 President Clinton Avenue, just across the street from the River Market and a short walk from the Peabody Hotel.

*\*Seating is limited – tickets are available at the Hospitality Booth.*

PD Strand: AR History    Level: All    Audience: All

Friday, November 16 – 10:30 - 11:30

PD credit = 1 hour

## **Arkansas Grade-Level Reading Campaign**

Chicot - PCC

Angela Duran

*Arkansas Grade-Level Reading Campaign Manager,  
Duran and Associates*

Co-Presenter: **Jerri Derlikowski**

*Arkansas Advocates for Children and Families*

The campaign's goal is that by 2020 all Arkansas children will read at grade level by the end of third grade. This session will propose strategies for achieving this goal and outline ways that you can get involved.

PD Strand: Advocacy/ Leadership

Level: Preschool/K, Primary (1-3)

Audience: All

## **Content Area Reading Strategy Impact on Pre-Service Teacher Efficacy**

Hoffman - PH

Lynn Walsh

*Associate Professor, Arkansas Tech University*

The effect of course content and field experience on pre-service teacher efficacy in the teaching of reading in secondary classrooms will be discussed.

PD Strand: Standards/Frameworks/Curriculum

Level: College/Adult

Audience: Teacher Educators

## **Dare to Differentiate!**

Conway - PCC

### **Vocabulary Strategies for All Students**



Danny Brassell

*California State University – Dominguez Hills*

Learn how to improve reading skills through stronger vocabulary. Join Danny to learn innovative ways to support vocabulary growth with a variety of engaging activities.

PD Strand: Instructional Strategies

Level: Preschool/K, Primary (1-3), Intermediate (4-6), Jr. High/Middle

Audience: All

## **Fast Track Students to Fluency**

Caraway I - SCC

Gaye Heath

*Client Manager, 95 Percent Group, Inc.*

Many students cannot decode multisyllabic words. Analyze syllables using gestures and extract word meaning. Practice a five-minute, four-step technique to teach this essential skill by recognizing patterns, identifying sounds, and applying syllable division rules.

PD Strand: Instructional Strategies

Level: Intermediate (4-6), Jr. High/Middle

Audience: All

Friday, November 16 – 10:30 - 11:30

PD credit = 1 hour

## Guided Reading 101

Izard - SCC

Debra Simpson  
Consultant

Get the Who, What, When, Where, How, and Why of Guided Reading and find out why it matches the spirit of the Common Core State Standards

PD Strand: Standards/Frameworks/Curriculum

Level: Preschool/K, Primary (1-3), Intermediate (4-6), Jr. High/Middle

Audience: All

## His Hands in Front of His Face

Ballroom C - SCC



Gary Schmidt

Featured Speaker, Calvin College

What is the role of the writer of books for young readers in a McDonald's® culture? Explore several of the presenter's books as a way of suggesting authorial engagement.

PD Strand: All

Level: Intermediate (4-6), Jr. High/Middle

Audience: All

**REPEAT SESSION: (see page 35)**

## Increasing Student Achievement in Nonfiction Literacy with Eight Power Strategies

Grampas - PCC

Anne Cobb

National Literacy Consultant, Triumph Learning

This session outlines strategies necessary in ALL content areas, to increase student's critical thinking in areas of fluency, comprehension, and vocabulary acquisition, as they map their way through nonfiction literature.

PD Strand: Instructional Strategies

Level: Intermediate (4-6), Jr. High/Middle, High School

Audience: Reading Teachers, Administrators/Supervisors, Curriculum Specialists, Classroom Teachers

## Literacy and Service Learning

Harris Brake - PCC

Lori Ducey

Global Education Manager, Heifer International

Heifer provides free unique curricula to teachers that align with Common Core State Standards and frameworks.

PD Strand: Standards/Frameworks/Curriculum

Level: All

Audience: All

## Literacy Night Revived

Manning - PH

Lynn Holmes

Library Media Specialist, Eagle Heights Elementary

Students become the facilitators of Literacy Night, performing puppet shows, storytelling, and readers theater.

PD Strand: Standards/Frameworks/Curriculum

Level: Primary (1-3), Intermediate (4-6)

Audience: Reading Teachers, Teacher Educators, Media Specialists

## My Favorite Picture Books for Young Children

Neosho - PCC

Lina Leatherwood Owens

Interim Chair of Teacher Education, Arkansas State University

Welcome to my world – the world of picture books.

This session will guide participants through quality literature for young children – examining both text and illustrations. Join me for a magical time.

PD Strand: Standards/Frameworks/Curriculum

Level: Preschool/K, Primary (1-3)

Audience: Teacher Educators, Classroom Teachers

## Past Presidents of ARA

Lafayette - PH

Paula Findley

Past President ARA, Arkansas Reading Association

This session is for Past Presidents of ARA. In this session, Past Presidents will discuss how to support local councils in their area. Leaders are needed to offer assistance to local council presidents in planning meetings, encouraging ideas of how to retain members, etc.

PD Strand: Advocacy/ Leadership

Level: All

Audience: Other

## Pathway to Success – Implementing the Common Core

Riverview - PCC

Denise Burson

Consultant, Peoples Education

"The Standards" are a call to take the challenge, roll up our sleeves, and begin the process of implementation. Find out what an elementary academic coach did to develop a pathway to success in her school.

PD Strand: Standards/Frameworks/Curriculum

Level: Primary (1-3), Intermediate (4-6)

Audience: All

Friday, November 16 – 10:30 - 11:30

PD credit = 1 hour

## **Reading Strategies: A "How To..." Picture book for Children**

Fulton - SCC

Michael McManus

Assistant Professor, University of the Ozarks

Co-Presenters: Maegan Bell, Callie Edwards,  
Jessica Prater, Jessica Robison, Debora Sosa,  
Rachel Turner, Megan Whorton, Tamara Wilkett

University of the Ozarks preservice teachers explore the  
use of shared writing as a way for children to develop  
their own reading strategies picture book.

PD Strand: Instructional Strategies

Level: Primary (1-3)

Audience: All

## **Running Records: Solve the Reading Mysteries**

Miller - SCC

Vanessa Hendrix

Reading Recovery, Martin Luther King/Little Rock School District

Learn how to utilize running records to guide daily  
lessons and instruction.

PD Strand: Assessment

Level: Preschool/K, Primary (1-3)

Audience: Reading Teachers,  
Classroom Teachers,  
Reading Recovery,  
Title I

## **Using Trade Books to Meet Common Core Literacy Standards for Informational Text K-5**

Ouachita - PCC

Shoudong Feng

Associate Professor, University of Central Arkansas

This session will discuss the new Common Core Literacy  
Standards for Informational Text (K-5) and how some  
current trade books may be used in the curriculum to  
meet those standards.

PD Strand: Content (K-12)

Level: Primary (1-3), Intermediate (4-6)

Audience: Reading Teachers, Classroom Teachers

*Interested in presenting next year?*

*Go online at [www.arareading.org](http://www.arareading.org)*

*and submit a proposal!*

## **THIRD GENERAL SESSION**

Friday – 11:30 - 12:45

Statehouse Convention Center – Governor's Hall IV

PD Strand: Content (K-12) PD Credit = 1 hour

### **KEYNOTE SPEAKER**



**Linda Hoyt**

*Igniting the Power  
of Informational Writing*

### **Welcome**

Kay Calvert

### **Presentation of Sarah Nelson Womble**

### **Distinguished Service Award**

Sarah Womble

### **Keynote Speaker Introduction**

Jane Dearworth

Arkansas Department of Education/ARA Liaison

### **Closing Remarks/Announcements**

Kay Calvert



Friday, November 16 – 1:00 - 2:00

PD credit = 1 hour

## **Common Core State Standards, Collaborative Writing & Curriculum Integration**

Chicot - PCC

Ty Hendricks

Teacher, Ahlf Junior High, Searcy School District

Co-Presenters: **Melanie Barber and Sarah Blake**

Learn to create a fully collaborative lesson, integrating core subjects in order to create an argumentative research project.

PD Strand: Instructional Strategies

Level: Intermediate (4-6), Jr. High/Middle, High School

Audience: All

## **Empowering Students with Web 2.0 and Social Media to Foster Student Learning**

Ballroom B - SCC



**Julie Ramsay**

Featured Speaker, Classroom Teacher

By using Web 2.0 tools and social media, learning becomes relevant to students while advancing critical thinking, collaboration, communication skills, and creativity. Students are empowered to make thoughtful and powerful choices for their own learning journey. See collaboratively-produced projects and applications spanning grade-levels and content areas.

PD Strand: Instructional Strategies, Instructional Technology

Level: All

Audience: All

## **Here's What We're Thinking: Using an Audit Trail to Document Learning**

Caraway I - SCC

**Alysa Russell**

Professor, Arkansas State University

Co-Presenters: **William Roach and Bridgette Barnes**

Presenters discuss their use of audit trails to document student learning while implementing the Common Core State Standards in the classroom.

PD Strand: Standards/Frameworks/Curriculum

Level: Primary (1-3), Intermediate (4-6), Jr. High/Middle

Audience: Reading Teachers, Curriculum Specialists, Teacher Educators, Classroom Teachers

## **Lower Blood Pressure and Raise Test Scores**

Izard - SCC

Paula Van Norton

Educator, Little Rock School District

Avoid power struggles. Conflict is inevitable, combat is optional. Learn how to free up 4-7 hours per week for teaching time instead of discipline.

PD Strand: Instructional Strategies

Level: All

Audience: All

## **One Pony Show**

Fulton - SCC



**Ard Hoyt**

Illustrator

Think book publishing is easy? Wrong! Discover the "behind the scenes" antics and difficulties that have been encountered in becoming a published children's book illustrator. Each book presents its own set of challenges and rewards.

PD Strand: Content K-12

Level: All

Audience: All

## Friday, November 16 – 1:00 - 2:00

PD credit = 1 hour

### **Technology Used to Support K-12 Student Literacy Development**

Caraway III - SCC

**Donna Wake**

*Assistant Professor, University of Central Arkansas*

Technologies showcased in this presentation include broad-based applications (blogs, wikis, podcasts, digital storytelling) as well as more specific applications (prezi, glogster, voicethread)

PD Strand: Education Technology

Level: All

Audience: Reading Teachers, Teacher Educators, Classroom Teachers

### **The Making of an Author**

Miller - SCC

**Aaron Conrad**

*6th Grade Student, Benton Middle School*

Co-Presenter: **Kara Conrad (mother)**

Learn how the presenter turned a handwriting assignment into a book that helped raise hundreds of dollars for a schoolmate's medical expenses and how the experience fueled a fire in him to write more.

PD Strand: Building a Collaborative Learning Community

Level: Primary (1-3), Intermediate (4-6), Jr. High/Middle

Audience: All

## Friday, November 16 – 1:00 - 2:30

PD credit = 1.5 hours

### **Common Core State Standards & Reading Workshop: A Match Made in Heaven!**

Ballroom C - SCC

**Cynthia Williams**

*Curriculum Coach, Van Buren School District*

Co-Presenters: **Angela Raley and Cathy Winn**

Looking for a way to merge Common Core State Standards with "best teaching practices?" Columbia University Reading and Writing Project's workshop model is for you! Videos, activities, student work, and more!

PD Strand: Standards/Frameworks/Curriculum

Level: Preschool/K, Primary (1-3), Intermediate (4-6), Jr. High/Middle

Audience: All

### **Using Manipulatives to Teach Comprehension**

White Oak - PCC

**Gaye Heath**

*President, 95 Percent Group Inc.*

Manipulatives are used to teach phonological awareness, phonics, and other components of reading. Learn techniques and see videos of students using manipulatives to make and categorize connections and to draw inferences.

PD Strand: Instructional Strategies

Level: Primary (1-3), Intermediate (4-6)

Audience: All

## **Ticketed Book and Author Luncheon**

**1:00 - 2:30**

PD credit = 1 hour

### **Ipads, Glogs and Blogs...OH MY! Creating Student Publishers in Your Writer's Workshop**

Hoffman - PH

**Adam Baker**

*Literacy Facilitator, Jonesboro Public Schools*

Participants will learn about web tools to help meet the demands of Common Core State Standards. Instill a love of writing by using fun, relevant, and educational websites that focus on writing.

PD Strand: Education Technology

Level: Intermediate (4-6), Jr. High/Middle

Audience: Reading Teachers, Teacher Educators, Classroom Teachers

### **Why Write for Children**

Grand Ballroom - PH



**Sara Pennypacker**

*Author*

**Presiding:** Krista Underwood,  
ARA State Coordinator

**Invocation:** Amy Simpson,  
ARA Treasurer

**2013 Conference Preview:**  
Caroline Schenk, ARA Vice President

**Door Prizes:** Amanda Snow,  
ARA Parliamentarian

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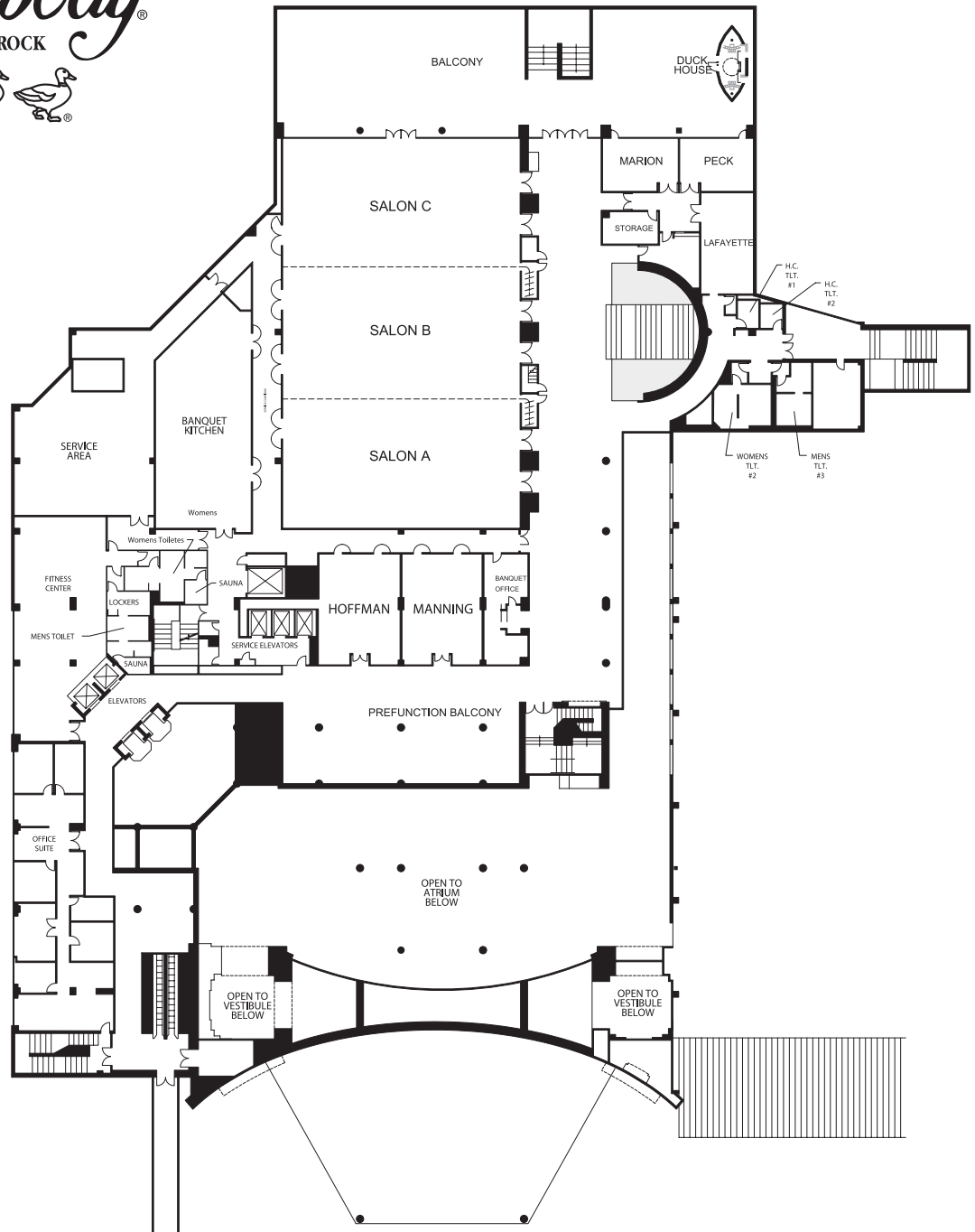


## PH - Peabody Hotel

**PH = Peabody  
Hotel Ballroom  
"B" Level**

PH – Salon A  
PH – Salon B  
PH – Salon C  
PH – Manning  
PH – Hoffman

Arkansas Ballroom  
is located on the  
lobby level  
near the  
back escalator



**MEETING ROOMS/BALLROOM LEVEL**



## PCC - Peabody Conference Center

### PCC = Peabody Conference Center Riverside Level

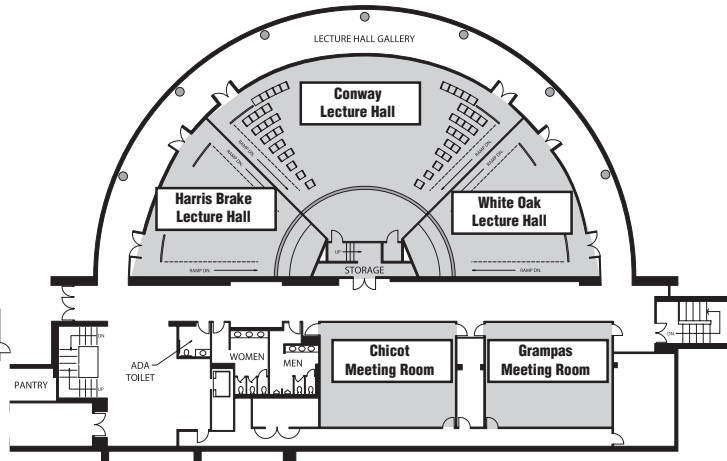
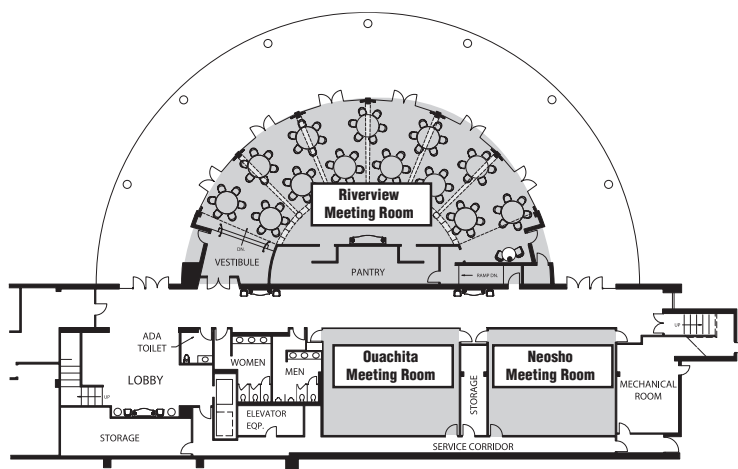
PCC - Ouachita  
PCC - Neosho  
PCC - Riverview

On the lobby level, walk the long  
concourse on the right to the  
north end of the hotel (that's  
toward the river). Proceed  
through the set of glass doors  
near the back of the building.

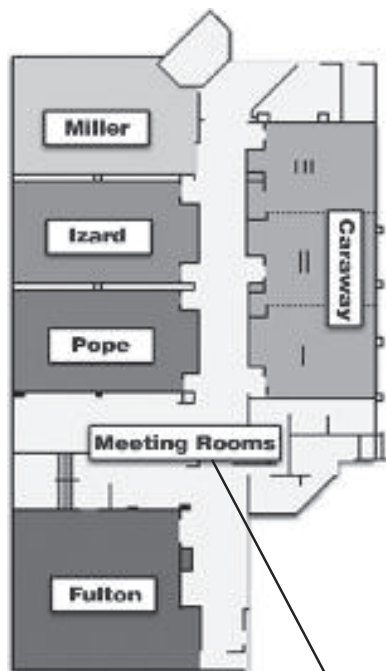
PCC = Peabody  
Conference Center

### LectureHallLevel

Chicot  
Grampas  
Harris Brake Lecture Hall  
Conway Lecture Hall  
White Oak Lecture Hall



## SCC - Statehouse Convention Center

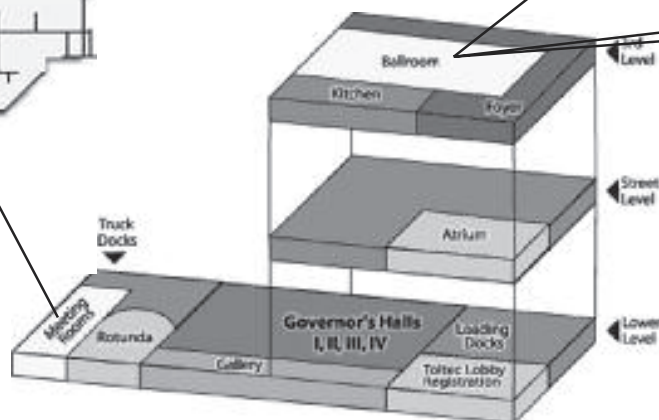
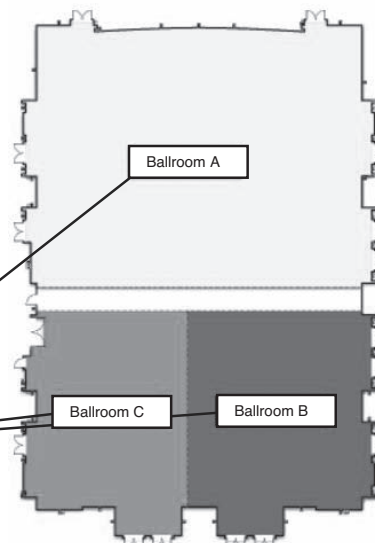


### Statehouse Lower Level

Miller  
Izard  
Pope  
Fulton  
Caraway I, II, III

### Statehouse Level 3

Ballroom A  
Ballroom B  
Ballroom C



Arkansas Reading Association Fall Conference — November 15-16, 2012

## EXHIBITORS

Abrams Learning Trends  
AETN  
Arkansas State University  
Basics Plus Books  
B and C Silver Jewelry  
Bound to Stay Bound Books  
Britannica Digital Learning  
Colibri Systems North America  
Curriculum Associates  
Delaney Educational Enterprises  
Developmental Studies Center  
EPS School Specialty  
Frog Publications  
Harding University  
Hawkins Educational Services  
Heifer International  
Heinemann  
Henderson State University  
Heritage Treasure  
Houghton Mifflin Harcourt  
John Brown University – The Graduate School  
Know-Its: The Link to Reading  
Lakeshore Learning Materials

Lerner  
McGraw-Hill Education  
National Geographic Learning  
Northwest Arkansas Reading Council  
Pearson Curriculum  
Pelican Publishing Company  
Peoples Education  
Perma-Bound  
Rainbow Book Company  
Read Naturally  
Rodan and Fields Dermatologists  
Scholastic Book Fairs  
Shurley Instructional Materials  
Sleeping Bear Press  
Stenhouse  
Stop Falling Productions  
Sundance Publishers  
The Book Fair  
The Magic of Reading  
Triumph Learning  
Walden University  
Zaner-Bloser

**ARA wishes to thank the following who have helped to make this a successful conference.**

*2012 Session Presenters and Featured Speakers, AR IDEAS (AETN), ARA Conference Committee Members,  
ARA Volunteers, Arkansas Department of Education, Beebe Cub Scout Pack 362, Den 11 (Isaiah Calvert, Ethan Martin, Will Rudd),  
Beebe High School R.O.T.C., Major Timothy Jones, Brookes Publishing Company, Cabot High School Trombone Choir, John Prater, Director,  
Cabot High School E.A.S.T. Program, Michael Calvert, Instructor, Carol Massey, ADE, Literacy Program Manager,  
International Reading Association, Logo Design by Emilie Gorman, Margo Turner and Teacher Education Candidates at John Brown University,  
McGraw-Hill (sponsored Tim Shanahan), Michael Shoulders, R-E-A-D Theme Song, Nathan Stigler, Beebe Public Schools,  
Orca Book Publishers, Personal Touch Impressions Embroidery and Screen-printing, Cabot, AR, Registration Helpers: Barbara Goodwin,  
Marie Beatty, Shirley Johnson, Linda Eifling, Sleeping Bear Press, Treetop Publishing, The Wikki Stix Co.*